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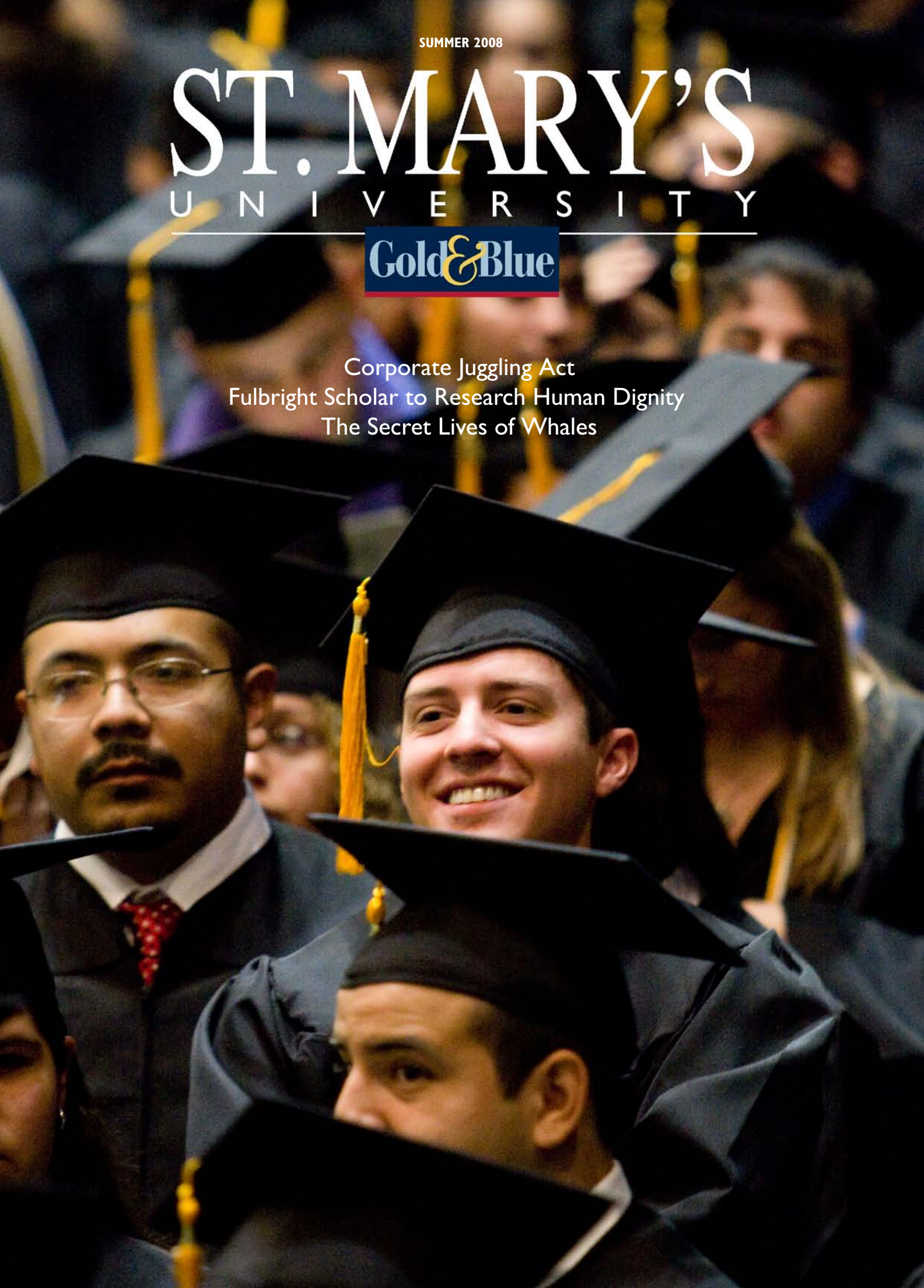
SUMMER 2008

ST. MARY'S

U N I V E R S I T Y

Gold & Blue

Corporate Juggling Act
Fulbright Scholar to Research Human Dignity
The Secret Lives of Whales



On the Covers

On the front cover: Presidential Award winner and honors graduate James Fischer is looking toward the future, a future that includes entering dental school this fall. James was among the more than 600 graduates who collected their degrees in May. This leg of his and other graduates' journey is over, but earning a degree is but a stepping stone to new adventures.

On the back cover: Award-winning journalist and alumnus John Quiñones was the keynote speaker on May 10, when 382 graduates walked the stage during commencement exercises, including those collecting their bachelor's, master's and doctoral degrees. During the May 17 School of Law graduation ceremony, 240 law students collected their degrees and heard Pennsylvania's Attorney General and St. Mary's alumnus the Honorable Tom Corbett deliver the keynote address.

St. Mary's continues to graduate students at almost twice the rate of most national and regional universities. The Class of 2008 is especially noteworthy for its participation in research initiatives; it will long be remembered as the class that helped the University achieve new milestones in research and scholarship. Although they will choose different walks of life, St. Mary's graduates are well-prepared to impact their professions and society in positive ways.



PRESIDENT

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(denotes degree from St. Mary's University)

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ST. MARY'S UNIVERSITY



MISSION

St. Mary's University,
as a Catholic Marianist University,
fosters the formation of people in faith
and educates leaders for the common good
through community,
integrated liberal arts and professional education,
and academic excellence.



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Class Notes and Notables In Memoriam and Fondest Farewell

From the Editor

I was hired as an admission counselor at St. Mary's in 1977. I spent that first year juggling travel and school but I was 21 and everything was possible. Another young and enthusiastic co-worker, Tony Chapa, made those early years special (*see page 18*).

Tony was a little older than me, and a lot wiser. He was fun to work with but, unlike many at that age, he'd set his professional sights on law enforcement and he used his time in admissions developing his speaking and interviewing skills. It's fair to say he's honed those skills more than most during his 22-year career in the United States Secret Service. When we heard Tony had been promoted to one of seven assistant directorships of the Secret Service, to date the highest-ranking Hispanic in that organization, a story seemed in order.

When Tony arrived here to interview for this magazine, he revealed that he was leaving the Secret Service to undertake another challenge—joining a special operations technology group located in Washington. The focus of our story changed slightly, but it doesn't change my admiration for Tony and what he's accomplished since those early days in admissions. I'm confident he'll take on this new endeavor with the same dedication and care that he exhibited 30 years ago when he was encouraging young people to attend St. Mary's.

Matt Gilley is an expert in business ethics and corporate social responsibility. His take on the state of the subject industrywide and at St. Mary's is fascinating. So, too, is the research being done by St. Mary's newest Fulbright Scholar Chip Hughes.

It's *really* hot in South Texas this summer. Just looking at the photos of the beluga whales at SeaWorld that St. Mary's students are studying has a cooling effect. Their research is an exciting departure from the norm. And Malissa Magee is but the latest in St. Mary's tradition of producing topnotch pitching aces.

Wherever you are, stay cool!

—Candy Kuebker



1978 yearbook photos of admission counselors Chapa and the editor.



MESSAGE FROM THE PRESIDENT

by Charles L. Cotrell, Ph.D.

Vistas—Academic Year 2008-2009

The beginning of each school year brings new aspiration and opportunities as well as challenges. The 2008-2009 academic year will also bring dramatic change to St. Mary's University; to be sure, it is the issues facing our alma mater today that will affect the University for years to come. What lies ahead?

Key Searches

Unquestionably, experienced and innovative leadership in times of change is vital for St. Mary's to move forward. During the coming year we will be searching for individuals to fill key academic positions at the University, including the vice presidency for Academic Affairs. I am excited about welcoming to St. Mary's a new generation of inspiring educators who will help us fulfill our mission of providing students with the very best in innovative teaching in their pursuit of academic excellence. Those selected for these important posts will bring their unique perspectives and experiences while providing leadership and direction in areas essential to our progress and success.

The Core Curriculum

The distinctive identity of a St. Mary's education has always been contained in the requirements of the Catholic liberal arts Core Curriculum. A talented and dedicated faculty committee has begun work, reviewing the existing Core—required of all undergraduate students—as it prepares to submit a proposed Core Curriculum to the St. Mary's Board of Trustees for adoption at its April 2009 meeting.



International Education

Through various communications you likely are aware of our quest to internationalize the campus and its educational programs. We stand committed to developing opportunities for our students throughout the University, and the outlook is positive: a group of Chinese students will arrive at St. Mary's this summer, an outcome of one of the five agreements recently signed with Chinese universities; the graduate Department of Counseling is exploring exchanges with Latin American universities; and the School of Law begins a legal studies program in Beijing next summer.

Revitalizing the St. Mary's Neighborhood

As St. Mary's grounds and facilities have been made more attractive and inviting, our surrounding neighborhood has experienced the transitions of many older urban settings. These realities evidence a need for revitalization in all aspects of neighborhood life, including housing, commerce, infrastructure and quality of life. In urban centers such as

Chicago, New Orleans, Dayton, and Hartford, major universities have created sustainable partnerships with their communities by providing knowledge, assistance and leadership. We are called to do the same. While St. Mary's has long been engaged with its neighbors, by combining our resources with those of government, business and community groups, we can affect positive change in our surroundings.

Under the leadership of Ramiro Cavazos (M.P.A. '03), the St. Mary's University Neighborhood Revitalization Task Force, comprised of community and business leaders, neighborhood residents, as well as St. Mary's alumni, faculty and students, has initiated comprehensive plans and strategies to revitalize the areas around the University campus. It is our unique responsibility to spearhead such an effort. The formation of this Task Force is a promising beginning to our long-term commitment to work towards an attractive and safe environment for everyone who lives, works and learns in our part of San Antonio to enjoy. A byproduct of these efforts is that St. Mary's remains true to its mission by reinforcing the essential value of civic engagement and in making society better for the next generation.

We face these opportunities, challenges and changes with confidence and hope, buoyed by a fundamental principle of Marianist education—the successful adaptation to change.

As always, we look forward to your ideas and support in these and other endeavors. ■



NEWS

FROM AROUND THE GROVE

■ SHORT SUBJECTS

B-School Earns Reaccreditation

The undergraduate and graduate programs in the Bill Greehey School of Business have been re-accredited by AACSB International, the highest standard of achievement for business schools worldwide.

As required by AACSB International standards, all accredited schools must go through a peer review every five years. Keith A. Russell, Ph.D., the late business school dean, led the successful completion of the peer review this past spring.

In its final report, the peer review team noted several strengths of the school including the student-focused culture, strong connections with the business community, strong diversity of students, and the Business Week program.

St. Louis Hall Listed in National Register



St. Mary's was notified in May that St. Louis Hall, the University's signature building, has been listed in the National Park Service's National Register of Historic Places. As the nation's official list of historically significant properties, National Register listing denotes St. Louis Hall as being especially worthy of preservation.

Fundraising efforts are ongoing for the renovation of St. Mary's historic administration building. To date, almost \$3 million has been raised in support of this important project.

February Bar Exam Results Improve Dramatically

The highest bar passage rate in more than a decade was realized by law students taking the February 2008 Texas State Bar Examination. The St. Mary's pass rate of almost 87 percent surpassed the Texas average of 85 percent, placing St. Mary's fifth in the state, ahead of the several other schools including The University of Texas at Austin.

While the number of first-time test takers sitting for the bar exam is smaller in February than during the July administration, the improvement in St. Mary's passage rate indicates that efforts in the School of Law to identify and support those students with the ability to succeed but with the need for additional assistance are paying dividends.

PPC to Focus on Environment

The fall President's Peace Commission program will focus on problems and accountability – individual and global – associated with the misuse and over-use of our resources, and how stewardship can guide us towards sustainable living. Ten panels will address the fall theme of "Embracing Our World: Are We Accountable?" during the three-day program that commences Oct. 28. See a complete listing of presentations at www.stmarytx.edu/ppc.

In addition, the Lin Great Speakers Series Faculty Advisory Group is planning its lectures for the 2008-2009 academic year around environmental issues and sustainability.



Want More News? Go Online

**Full scholarships available
for Catholic educators**

■

**View photo gallery
of graduation ceremonies**

■

**Learn about Marianist history
in an online video**

www.stmarytx.edu

The Rattler Garners Top Honors

The 2007-2008 staff of St. Mary's student newspaper, *The Rattler*, was awarded top honors by the American Scholastic Press Association's annual newspaper competition this past spring.

The newspaper won first place with special merit in the national competition by earning perfect scores in four of six areas, including content coverage, page design, art, advertising and illustrations, and editing. The Women in Communications San Antonio professional chapter also awarded members of *The Rattler* staff awards for a hard news story and photo management, as well as an award for graphics, photography, and design.

CIT Series Speakers Announced

Each year the University invites men and women who have shaped the Catholic Intellectual Tradition to share their knowledge and participate in conversation with members of the University community and with the wider San Antonio community.

“Catholicism Yesterday, Today and Tomorrow: Vatican II and Beyond” is the theme of the St. Mary’s Catholic Intellectual Tradition lecture series this year. All lectures will be held at 7 p.m. in the University Center and are open to the public.

☞ Oct. 9 – John Roberto, President and Founder of LifelongFaith Associates and Editor of the journal Lifelong Faith – “The Next Generation Has Arrived: The Difference They Make to Society and Religion”

☞ Nov. 13 – Scott Appleby, Professor of History at the University of Notre Dame and Director of the Kroc Institute – “Contemporary Challenges to Catholic Universities: Crisis and Promise”

☞ Feb. 19 – Richard Gaillardetz, Murray/Bacik Professor of Catholic Studies at the University of Toledo – “Church as Community of ‘Holy

Conversation’: The Demands of Dialogic Existence”

☞ Melissa Wilde – Assistant Professor of Sociology at the University of Pennsylvania – “Who Wanted What and Why at Vatican II: An Interpretation of Social Change”

Organization Focuses on Restorative Justice

Last fall the efforts of some St. Mary’s law students were realized when the Restorative Justice Initiative became a recognized student organization. Committed to use their future positions as lawyers to benefit their communities, the group believes in promoting justice, healing and restoration for both the victims and the offenders.

The students have turned the budding organization into a volunteer force by facilitating the Bridges to Life program at the Joey Ney Unit of the Hondo Prison, where they spend one night a week for 12 weeks at the prison working in small groups with the prisoners. The organization was awarded a community service grant from the San Antonio Bar Foundation and was chosen by student peers as the Student Bar Association Organization of the Year.

This summer students from the organization are interning in Milwaukee, Wis., with Marquette University Law School’s Restorative Justice Initiative, a groundbreaking program that works as a resource for the state’s Supreme Court.

NEWSMAKERS

New Board Officers, Trustees Named

Robert L. Elizondo (B.S. ’67) is the new Chairman of the St. Mary’s University Board of Trustees. Elizondo, who retired in 2001 from UPS as Vice President of Operations Americas, has provided leadership on the Board of Trustees for several years, including most recently as Chair of the University Advancement Committee.

Trustee Jack Paul Leon (J.D. ’59), Attorney-at-Law in San Antonio, will serve as Vice Chairman of the Board, and Trustee Nancy Brown Loeffler of Loeffler Tuggey Pauerstein Rosenthal LLP, is Secretary of the Board of Trustees.

Six members are joining the St. Mary’s Board of Trustees this year.

Elected to the Board are Rebecca Q. Cedillo (B.A. ’75), the Hon. Barbara



University Lauds Presidential Award Winners

Each year St. Mary’s University recognizes graduating students who exemplify the leadership ideals of scholarship and service as expressed in the mission of the University through the Presidential Award. Recipients of the Presidential Award are dedicated to the mission of St. Mary’s University to make a difference in their communities. Recipients are selected by a committee of staff, faculty and administration.

Winners of the 2007-2008 Presidential Awards with their majors and hometowns are, from left: Toni Tullius, math, El Paso; Brano Djenic, biology, Derventa, Bosnia; Jennifer Valent,

chemistry, Corpus Christi; Luis Aranda, industrial engineering, Hermosillo, Mexico; Sarah Proper, financial services/risk management and corporate finance, Bryon, Minn.; James Fischer, biology, Las Vegas, Nev.; Armando Sanchez Jr., international business and marketing, Dallas; Nadeem Omar, electrical engineering, Mombasa, Kenya; St. Mary’s University President Charles L. Cotrell, Ph.D.; Erik Luis, financial services/risk management and corporate finance, San Antonio; César de León Zendejas, economics, Matamoros, Mexico; Floyd Contreras, philosophy, San Antonio; Sophia Ontiveros, engineering science, El Paso; Sarah Ingram, international business, Alvin; and Jesus Garza, political science, Brownsville.

(Read the winners’ essays online at www.stmarytx.edu/student_recognition.)

Parker Hervey (J.D. '79) and Doris Slay-Barber (B.A. '74).

Cedillo is President of Strategic Initiatives Consulting in San Antonio, a firm that provides strategic planning, organizational and policy development, and other management services to businesses and public agencies. She has been an adjunct professor at St. Mary's, serves on several civic boards, and is a city and county appointee to task forces related to public policy, strategic planning, natural resource and urban planning issues.

Judge Hervey was elected to the Texas Court of Criminal Appeals in November 2000. Her term to the Court is through 2012. Prior to her election, she was Assistant Criminal District Attorney in the Bexar County District Attorney's Office, Appellate Section, for 16 years. Hervey is a member of several organizations including the State Bar of Texas. She received the Rosewood Gavel Award for judicial service from St. Mary's in 2003.

Doris Slay-Barber, Coordinator of Grade Reporting for the Northside Independent School District and past president of the St. Mary's University Alumni Association, was appointed to the Board two years ago to serve as the association's representative. She has been elected to remain on the Board as a Trustee.

Ed Boyle (B.B.A. '71), whose term as President of the St. Mary's Alumni Association will end this fall, will join the Board in October as the association's representative.

Returning to the Board are Jack Biegler (B.B.A. '67) and Maj. Gen. Alfred A. Valenzuela (B.A. '70, M.A. '79). Biegler previously served as Chairman of the Board of Trustees. He is President of Ellison Management LLC in San Antonio. Valenzuela is a former Secretary of the Board. He was Commanding General of the U.S. Army South before retiring from the military in 2004.

Charles Cantú Named Law School Dean

President Charles L. Cotrell, Ph.D., announced in May that faculty member Charles Cantú had been named Dean of the St. Mary's School of Law. Cantú, a graduate of the law school and faculty member for 42 years, has been interim dean since June 2007.

De la Garza Honored with Lifetime Achievement Award

Retired U.S. Congressman Eligio "Kika" de la Garza was honored by St. Mary's with the Lifetime Achievement Award during the 74th School of Law commencement exercises. De la Garza graduated from the law school in 1952 and went on to serve the Rio Grande Valley in the U.S. House of Representatives for 32 years, 14 of them as Chairman of the House Committee on Agriculture. In 1979, he was named the Distinguished Law Graduate for St. Mary's.



President Emeritus the Rev. John A. Leies, S.M., with "Kika" de la Garza.



Charles Cantú

Law forward to meet the goals of the University's strategic plan, *Vision 2012*. Particularly commendable has been Cantú's success in engaging alumni through activities and gifts, while emphasizing the role of faculty, staff and students in ensuring academic success.

In his year as interim dean, Cantú raised more than \$4 million for the law school, most of which is marked for scholarships to attract the best and brightest students, including a \$1 million gift from the Lamar Bruni Vergara Trust for scholarships to outstanding students from Webb County. Three new law alumni chapters were established in McAllen, Austin, and El Paso, with more

Cotrell noted that Cantú's vision for the law school is based in his personal and professional dedication to St. Mary's and that he is committed to and capable of moving the School of

planned. This past spring, Cantú traveled to China to establish a study abroad program with that country's premier law school and an internship program with one of China's top law firms.

Cantú joined the St. Mary's law school faculty in 1966, and was named South Texas Professor of Law in 1999. He is the longest-tenured Hispanic law professor in the country.

Hampton, Welch Stepping in for a Year

Two longtime faculty members are stepping in to fill key University positions as St. Mary's conducts national searches.

Andre Hampton, Associate Dean for Administration in the School of Law, has been confirmed as Interim Vice President for Academic Affairs. A tenured professor, Hampton has been teaching in the law school since 1994. While at St. Mary's he has served in various administrative and leadership roles, including as President of the Faculty Senate. He earned his B.A., M.A., and J.D., all from The University of Texas.

Before joining the St. Mary's community, Hampton was an attorney with the Austin law firm of Graves,



Go Spurs Go!

Bill Greehey (B.B.A. '60), chairman of NuStar Energy LP, hosted a group of Marianists this spring to watch a Spurs basketball game from his box in the AT&T Center. Pictured are (from left) Jim Welch, Ph.D., Interim Dean of the Bill Greehey School of Business; Dennis Bautista, S.M., Ph.D.; Paul Metzger, S.M.; Paul Novosal, S.M.; Joe Barrett, S.M.; Lester Kaehler, S.M.; Bill Greehey; Rev. John A. Leies, S.M.; Herbie Jansen, S.M.; Professor Matt Gilley, Ph.D.; Bill Chewning, S.M., and Professor David W. Sommer, Ph.D.

Dougherty Hearon and Moody, where he specialized in commercial and corporate law. He also served as president of the Dispute Resolution Center in Travis County and was on the board for the People's Community Clinic.

St. Mary's is moving forward to achieve its vision for the Bill Greehey School of Business advanced so ably under the leadership of Keith Russell, Ph.D., who died unexpectedly on April 9 (see *Fondest Farewell* on p. 24).

Orion "Jim" Welch, Ph.D., Associate Professor of Information Systems and Associate Dean of the business school, will serve as Interim Dean for the coming year, working to fulfill the strategic goals outlined for the school in *Vision 2012*. He holds a doctorate in management information systems from the University of Memphis and a master's in management from the Air Force Institute of Technology. He has been at St. Mary's since 1995.

■ GOOD DEEDS

Marianist Trust Allocates \$411,000 for St. Mary's

The Marianist Trust has allocated more than \$411,000 to scholarships and programs for the coming academic year, the largest single-year gift from the Trust to the University.

More than \$380,000 of the gift will be used for scholarships and financial grants, with the balance earmarked for the Marianist Leadership Program which coordinates activities for the undergraduate students who are awarded Marianist Trust scholarships.

The many generous gifts from the Marianist Trust over the years help ensure that outstanding St. Mary's students receive financial assistance for an education that prepares them to serve society in their professions and as community leaders.

The Marianist Trust was set up in the 1970s by members of the Society of Mary who were working at St. Mary's University. For many years, these Marianists contributed their salaries to a special fund whose earnings are used to help the University fulfill its mission.

Fundraising Goals Surpassed

St. Mary's surpassed its development fundraising goal for 2007-2008. Nearly \$5.4 million was raised in restricted and unrestricted gifts to the University, exceeding the overall goal of \$4.2 million by 28 percent. Unrestricted giving increased by seven percent over the 2006-2007 fundraising period, for a total of \$455,914, while restricted giving totaled \$4.9 million, far bettering the previous year's sum by 40 percent.

To find out more about making a gift to St. Mary's, contact the Office of Development at (210) 436-3718, or you may give online at our secure Web site, www.stmarytx.edu.

Brackenridge Foundation Renews Annual Gift

The George W. Brackenridge Foundation has renewed its annual \$37,500 gift to St. Mary's for scholarships. St. Mary's University has received annual gifts for more than 30 years.

Established in 1962, the nonprofit foundation has a long history of promoting education in San Antonio, both at the high school and college levels.

Law Scholarships Continue to Grow

A flurry of support has arrived at the School of Law in the form of gifts to existing and newly endowed scholarships.

Friends of the University, Aldo and Betty Alegria of McAllen, have endowed the Dr. Aldo H. and Mrs. Betty Alegria Family Scholarship Fund at the School of Law with a gift of \$25,000. Dr. Alegria practices adolescent medicine in Palmview.

A \$25,000 gift from alumnus Rex Easley (B.A. '76, J.D. '80), a partner in the Victoria law firm of Cole, Cole & Easley PC, establishes the Rex Easley Family Scholarship – School of Law; the Kittie Nelson Ferguson Foundation has made a \$25,000 gift to the Kittie West Hughes Law Scholarship; and Rose-Walker LLP has made a \$25,000 gift to the Rose-Walker Law Scholarship Endowment. In addition, an anonymous \$25,000 gift was made to the 2008 Endowed Law Scholarship Fund.

■ SPORTS CORNER

Rattlers Receive Academic Recognition

Baseball player Bobby Freeman, softball player Sarah Cooper and cross country runners Tara Wicketts and Jessie Smith were named ESPN The Magazine/College Sports Information Directors (CoSIDA) Academic All-District. The four were recognized for their work in the classroom and on the field this season.

Freeman, a senior outfielder from Fair Oaks Ranch, and Cooper, a senior pitcher from Houston, both earned second team Academic All-District Six honors. Cooper also was a two-time National Fastpitch Softball Coaches Association Scholar Athlete and a three-year member of the Heartland Conference President's Honor Roll.

Wicketts, a senior from Cibolo, earned first team Academic All-District honors for the second straight year. She is an Honor Roll student, a member of the Dean's List and a



FREEMAN



COOPER



WICKETTS



SMITH



SHIMEK

St. Mary's Excellence of Achievement Award recipient. Smith, a sophomore from Boerne, is also on the Honor Roll and earned Heartland Conference President's Honor Roll recognition last season.

Golfers Garner Honors

Freshman men's golfer Matt Vela was named PING Division II All-South Central Region after a strong first season with the Rattlers. Vela's honor gives the Rattlers an All-South Central Region honoree for the third-straight season.

The Rattlers advanced to the NCAA South Central Region Tournament for the seventh-straight season and finished second at the conference championships. In addition Vela, Jimmy Willingham and James Grant, all of San Antonio, were named All-Heartland Conference.

Jenna Wessels of Katy and Amanda Anderson of San Antonio were named All-Heartland Conference for the women.

Shimek Named All-American, Six Make All-Conference

St. Mary's baseball player Scott Shimek was named Collegiate Baseball Writers Association All-American for his play during the 2008 season. The junior pitcher from Shiner also was named Heartland Conference Pitcher of the Year and Rawlings/American Baseball Coaches Association All-South Central Region. Shimek, who posted a record of 11-1 with a 3.18 ERA, was a first team all-conference selection as well.

In addition to Shimek's awards, Jonathan Rosfeld of San Antonio was named Heartland Conference Freshman of the Year, while Jonathan Cisneros of San Antonio, Michael Brzezinski of Helotes, Braxton Watson of Spring, and Danny Cantu of Laredo also earned all-conference honors. The Rattlers finished the season with a 39-17 overall record and a 35-14 mark in conference play, placing second in the league standings.

Four Earn All-Region Honors, Magee Named All-American

Katy native Malissa Magee had another great season on the mound, earning second team All-American honors, first team All-South Central Region recognition and was the Heartland Conference Pitcher of the Year. *(Read more about Magee on p. 16.)*

Catcher and first baseman Lindsay Barnes earned all-region and all-conference honors. Kelcy Walker, who plays the same positions as Barnes, wrapped up her Rattler career with her second straight All-South Central Region selection. Walker was also named All-Heartland Conference each of the last two years. Both women are from San Antonio.

Sophomore infielder Arlynda Flores of Uvalde was named All-South Central Region and earned All-Heartland Conference honors, while premier hitter Sade Moore, an outfielder from Angleton, was honored as the Heartland Conference Player of the Year.

Donna Fields was named the Heartland Conference Coach of the Year for the sixth time in the league's eight-year history after leading her team to a record of 53-12 overall and 26-2 mark in Heartland Conference play. The Rattlers won both the Heartland Conference regular season and tournament titles for the first time. Fields recently won her 500th game as a coach and is 504-180 in 11 seasons at St. Mary's.

Tennis Players Net All-Conference Honors

Rodrigo Lacayo of Managua, Nicaragua, Troy Neighbors of Corpus Christi, and Hayley Harris of El Campo were named All-Heartland Conference for the season.

Lacayo played number one singles and teamed with Neighbors in number one doubles for the Rattlers, while Neighbors played primarily at number two singles.

Harris picked up All-Heartland honors for the first time as the St. Mary's women advanced to the semifinals of the Heartland Conference Tennis Championships. ■

Read more about Rattler athletics on the Web at www.rattlerathletics.com.



Corporate Juggling Act Social Responsibility and the Bottom Line

American businesses are viewed around the world as generators of great wealth, quality products and services, and leading-edge technologies. Indeed, our corporations are innovators that have led our economy to unprecedented levels of prosperity in the last several decades. Our economic engine is the envy of the world, thanks to the efforts of American businesses and business leaders.

Along the way, however, a small minority of business leaders have engaged in behaviors that have left widespread damage to society and to capitalism's reputation. As a result, there is currently an intense debate regarding the merits of capitalism and whether businesses are beneficial or detrimental to the societies in which they operate. In addition, there is considerable and growing interest in the area of corporate social responsibility (CSR), the focus of which centers on addressing the interplay between profitability and the societal outcomes of corporate actions.

The Bill Greehey School of Business is addressing this issue head-on by taking steps to develop ethical business leaders to face the increasingly complex and ethically murky global business environment – future leaders who understand and appreciate the tremendous value that business can create for both shareholders and the larger society.

The Harm of the Few

Several high-profile cases of executive malfeasance over the past few years provide ample ammunition to anti-business activists who believe

that many, if not most, of society's ills are a result of the pursuit of profits by powerful corporations. To be sure, the unethical and illegal actions by a small minority of executives have led to the loss of thousands of jobs, billions of dollars in shareholder wealth, and the financial security of countless retirees. Companies such as Enron, Tyco, WorldCom and Global Crossing are the most widely known. Clearly, the behavior of their top executives was deplorable. Offenses ranged from entering into inappropriate business dealings to profit the executives themselves, to misleading investors about the corporation's financial performance in an attempt to buoy the firm's stock price, to spending corporate money on lavish lifestyles for the executives.

At Tyco, for instance, CEO Dennis Kozlowski, CFO Mark Swartz and general counsel Mark Belnick defrauded the company out of more than \$600 million. They spent company money on multi-million



*by K. Matthew Gilley, Ph.D., Bill Greehey Chair in Ethics
and Corporate Social Responsibility*

dollar apartments and furnishings, exorbitant trips, and even a \$2 million birthday party for Kozlowski's wife. Ironically, the investigation into Kozlowski's activities was triggered when he attempted to evade tax liabilities on his art purchases. Investigators in the case suggest that his fraudulent activities at Tyco may have gone unnoticed if he had only paid the \$1 million in taxes he owed the state of New York.

In a number of fraud cases, not only were the executives at fault for their behavior, but there were also more systematic failures where auditors, investment advisers, and other professionals were complicit in the fraudulent activities. One example is Arthur Andersen's role in Enron's schemes.

The Good of the Many

While many people view these behaviors as indicative of widespread corporate greed and graft, such

behaviors are, in reality, the dramatic exceptions rather than the norm. After all, that's why they're newsworthy. And, such criticisms rarely are tempered by objective evaluations of the good that businesses do and the value they add to our society.

Profit-seeking is, to many, a vile concept that leads to exploitation of workers, unchecked damage to the environment and the enrichment of the already-rich at the expense of the poor. Far too many people view corporate profits and societal benefits as being mutually exclusive; however, one need not look far to see the tremendous benefits society reaps as a result of profit seeking by contemporary and ethically led corporations.

One case in point is Merck & Co. Merck has spent hundreds of millions of dollars pursuing the treatment for, and ensuring distribution of drugs to treat, a dreaded disease called River Blindness. This disease is caused by a parasitic worm transmitted by the

black fly. Once inside its host, the parasite begins to multiply until millions of the micro-worms inhabit the victim, feeding on the host's optic nerves, causing skin lesions and leading many victims to commit suicide. Merck scientists believed they may have had a cure, but they knew that those who needed the drug most were unable to pay for it. Nonetheless, Merck management chose to move forward with the development of the drug, a decision which today is considered one of the great medical triumphs of our time. Millions of the world's poorest people have benefited from this unselfish act by Merck's top management. Merck is not perfect, however, as the recent Vioxx situation suggests. Nonetheless, their commitment to the reduction of human suffering, while at the same time pursuing the development of profitable drugs, is laudable.

Unquestionably, businesses of all kinds have developed products and services that extend our lives and make them richer and more meaningful. Automobiles are safer, faster, and more comfortable, fuel efficient and reliable than ever. Air travel has become routine, with air carriers completing tens of thousands of safe flights every day. Communications connect us to those we love, almost anywhere in the world, in seconds. All of these seeming improvements are made in the name of profits.

But profits, many claim, only come about by "taking advantage" of relatively weak groups within our society by misleading customers, exploiting employees, and so forth. This perspective may very well be valid in the short run for certain businesses; however, in the long term, those businesses that create the greatest good for society are the ones that prosper. The apparent tradeoff between the pursuit of profits and the pursuit of societal benefits is false.



Moreover, the world's most generous philanthropists are those who've had the greatest success meeting society's needs through their corporations. The Bill and Melinda Gates Foundation, for example, is the largest philanthropic foundation in the world and is expected to be donating more than \$3 billion per year to worthy causes by 2009. In San Antonio, the Greehey Family Foundation has donated tens of millions of dollars to a number of causes in healthcare, education and more. Another local example, the Goldsbury Foundation, has given more than \$35 million, most of which has gone to children's causes. In each case, these charitable contributions were made possible through successful capitalism and ethical business leaders.

Preparing Tomorrow's Ethical Leaders

Corporate social responsibility as a field of study and practice allows for the examination of the complex interrelationships between corporations and society. I'm privileged to hold the Greehey Chair in Ethics and Corporate Social Responsibility in the Bill Greehey School of Business, because it affords me the opportunity to spend my time engaging students on the important issues of business' value to society, the obligations of executives to consider the common good when making decisions and the challenges the students will face as they enter the business world.

Future business leaders will face ethical dilemmas we cannot even begin to understand today. This was also the case a generation ago. Few people recognized the need to train business students decades ago to be prepared for the vast, complex ethical issues faced today. Managers in today's globally competitive marketplace are constantly faced with ethical dilemmas and questions of social responsibility that were rarely considered in the past, such as:

- What is a fair wage for workers in foreign facilities? Do we pay the prevailing wage in that country, or do we pay above that rate to help the country's social development?
- Do we invest in less profitable ventures just because they may be more socially responsible? If "yes," is that an ethical use of our shareholders' money?
- How far are we ethically obligated to go to ensure that our employees' healthcare needs are met?
- How do we as a company address increasing concerns about climate change?
- What is our ethical duty when it comes to records retention and employee privacy?

We're doing a number of things in the business school with regard to business ethics and social responsibility education that we believe are preparing our students to be tomorrow's ethical business leaders. Beginning in the fall 2008 semester, all undergraduate business majors will be required to complete a senior-level business ethics and CSR course taught in the Bill Greehey School of Business. This course is designed to give the students hands-on experience with business ethics and CSR by connecting them directly to senior managers at leading companies who are responsible for their companies' ethics and CSR initiatives.

Recently, our students have worked closely with management at USAA to write cases for use in employee training, as well as with management at AT&T to conduct CSR-benchmarking studies. The students presented their research, both in writing and orally, directly to management. Starting in the fall, our students will also be working for IBM management in New York on similar projects. These projects are in addition to traditional lectures, guest speakers, and cases dealing with business ethics and CSR.

It is my firm belief that we are giving business students in the Bill Greehey School of Business a competitive advantage in the marketplace by encouraging them to delve deeply into issues of ethical leadership and corporate social responsibility. My hope is that our students will one day be known for finding creative ways to benefit society through the development of innovative business strategies that add significant value to their companies' bottom lines, while at the same time yielding substantial value to society. Combined with the solid foundation in philosophy and theology that our students receive here at St. Mary's, I'm confident that we're achieving this goal. ■



K. Matthew Gilley, Ph.D., the Bill Greehey Chair in Ethics and Corporate Social Responsibility in the business

school, holds a doctorate in strategic management from The University of Texas at Arlington. Prior to joining St. Mary's, Gilley served on the faculty of the Spears School of Business at Oklahoma State University and on the business faculty at James Madison University in Virginia. He has consulted extensively with corporations and government agencies on issues of business ethics, social responsibility and strategic management. His research, which has been widely published in the United States and internationally, has focused on the relationship between executive compensation and ethical/unethical behavior, corporate governance and outsourcing.





St. Mary's Newest Fulbright Scholar
Believes the Source of Universal Human Dignity is

Out of this World

by Gina Farrell, Media Relations Director

When Glenn “Chip” Hughes arrives in Norway this fall as St. Mary’s University’s latest Fulbright Scholar, he will be on a search for philosophical and theoretical foundations to prove human dignity is, in fact, both universal and inalienable.

It’s a tall order, to be sure. But the basic question of Hughes’ research is simple: If the principle of human dignity is universal and inalienable, then where does it come from?

Hughes, a philosophy professor, will spend the semester at the International Peace Research Institute of Oslo looking for answers.

“While the dignity of persons is often a pivotal concept in modern moral and political discourse, there is much disagreement as to what grounds and validates the concept,” Hughes said. “What does it mean to assert that every human being is invested inalienably with a fundamental dignity? What is the dignity, and from what does it derive?”

It is difficult to think of this concept without also thinking of examples where this basic right was so clearly not honored – the Holocaust, genocide in Darfur or even the disturbing images

of mistreated Iraqis in Abu Ghraib prison.

“Recent history has vividly and repeatedly shown how easily the systematic degradation of persons has flourished whenever dignity has been linked to race, class, ethnicity, nationality or associated solely with biological, utilitarian or intellectual conditions or capacities,” he said.

Searching for Answers

The key words in the questions Hughes poses are “universal” and “inalienable” – meaning that every person has a right to human dignity, and it cannot be taken away. Hughes believes he already knows the basic gist of an answer to his own question,

“It is very clear that there are human rights because there is human dignity.”

and to explore it, he will be looking for a philosophical foundation that this right to dignity for all people must be grounded in a transcendent dimension of being, or else it can be taken away. To some, that answer could appear to be in conflict with itself.

“My research will be aimed at a careful philosophical clarification of the need to ground the concept of inalienable dignity in a transcendent dimension of being while respecting religious, political and cultural diversity,” Hughes said. “The widespread assumption – which is both problematic and misleading – is that such respect must involve a rejection of all notion of ‘transcendent being.’”

Rooted in Catholic Doctrine

This very concept that a transcendent source provides the universal right to human dignity is an idea founded in Catholicism and dating back centuries. However, it is only more recently showing up in modern political documents.

“One of the most famous documents of the United Nations is its Universal Declaration of Human Rights, which begins with an affirmation of universal human dignity and human rights. My research is concerned with the principle of human dignity found in this and other modern

political documents such as the founding charter of the European Union.”

While at the Peace Institute in Oslo, Hughes will have access to numerous international peace researchers. The Institute itself focuses on research into the forces behind violent conflict and on ways to build, spread and maintain peace.

The mission of the Institute is to conduct high-quality academic research on questions relevant to the promotion of a more peaceful world through conflict resolution, dialogue and reconciliation, public information and policymaking activities. The cadre of international researchers numbers about 50, and Hughes will be working in close contact with those in the Institute’s Ethics, Norms and Identities Program.

Tradition of Fulbrights

St. Mary’s has a long history of success in the Fulbright Scholar program, and Hughes is the second member of the St. Mary’s faculty to be awarded a Fulbright award in just the past two years. In spring 2007, languages professor Ruben Candia, Ph.D., taught American Studies at a university in Spain. In fact, of the 13 St. Mary’s faculty members who have been named Fulbright Scholars, 10 are still active on campus.

Hughes joined the faculty of St. Mary’s in 1990, and has received numerous awards, including the Distinguished Faculty Award in 1994. He holds bachelor’s degrees in both history and English from the University of Washington, two master’s degrees in both history and philosophy from Boston College and a doctorate in philosophy from Boston College.

He became interested in this research topic while working on his last book, *Transcendence and History*. Repeatedly, the issue of universal human dignity came up and he began to see that human dignity was intimately connected with transcendence. That led him to develop the Fulbright proposal to study in Norway.

Hughes’ research raises many questions, one of them the question of why this is important. He has an answer for that as well.

“It is very clear that there are human rights because there is human dignity. And if we don’t have the basic justifications for why human dignity is universal and inalienable – for how it can be rationally defended – then we can’t hold on to it.” ■

And if we don’t have the basic justifications for why human dignity is universal and inalienable – for how it can be rationally defended – then we can’t hold on to it.”

Student researchers go behind the scenes
at SeaWorld to study beluga whale behaviors

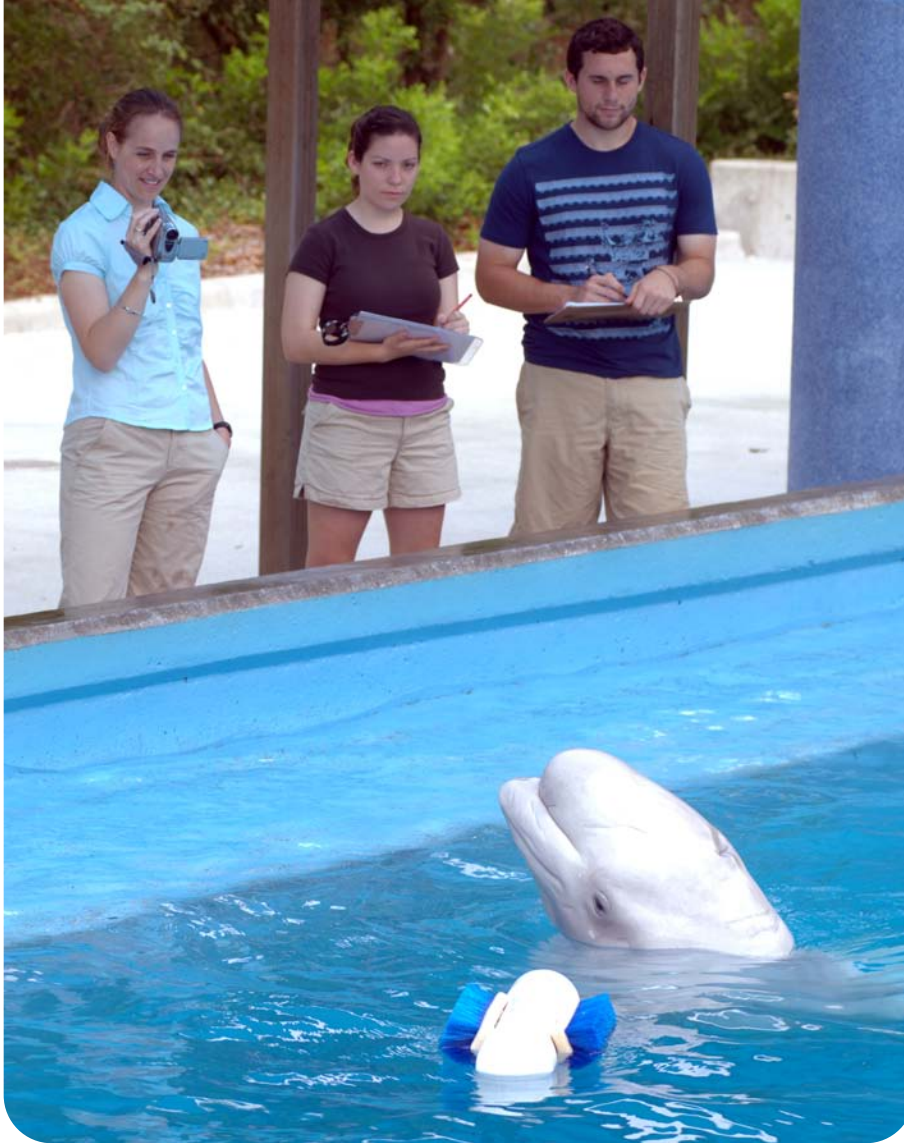


The Secret Lives of Whales

by Gina Farrell, Media Relations Director

On a typical summer day, thousands of tourists pack into the whale and dolphin stadium at SeaWorld San Antonio to watch dolphins and beluga whales whose high-flying antics and speed swimming are at the heart of one of the park's most popular shows.





Professor Heather Hill, Ph.D. (left), and undergraduate researchers Tara Dorogi and Brett Collier.

But when the gates to the park are closed to the public and the bleacher seats are empty, a small group of St. Mary's University students spend hours each week seeing a different side of the stadium's residents. For the past year, Heather Hill, Ph.D., an assistant professor of psychology and marine mammal researcher, has supervised three of her undergraduate students as they conduct psychology research almost daily at SeaWorld.

What they are studying is certainly not unusual for psychology students – they are observing the behavior and relationships that develop between a mother and her child – but their subjects, two mother-calf beluga whale pairs at SeaWorld, are quite unusual indeed.

Blending in

Through a unique arrangement with SeaWorld San Antonio, Hill and her

students spend several hours each week with clipboards in their hands, quietly watching the beluga whales live their lives in the SeaWorld pools. They carefully note what they do, how they act, and how they react to each other and the world around them. The beluga whales, known as smart, sophisticated marine mammals, are very interactive and curious, so the best research happens when the whales hardly notice those watching them.

"We sort of become standard in their environment," said Tara Dorogi, one of the students working on the project. "The more they ignore us, the better for the data." Dorogi graduated from St. Mary's in May. In addition to this research, she spent the past four

years working in SeaWorld's education department. She was hired this spring as a trainer for the beluga whales and the sea lion interaction program, fulfilling a career goal that started at age four after a visit to SeaWorld San Diego.

For Heather Hill, combining marine animals and psychology is nothing new. She graduated with a bachelor's degree from Texas A&M University in 1996, with a major in psychology and a minor in oceanography. She then started a master's and doctorate program at the University of Southern Mississippi that combined experimental psychology with the study of marine mammals.

Her doctorate research focused on bottlenose dolphins, in which she charted the varying behaviors of mothers and their calves, and tracked the differing techniques the mothers used with their offspring. In fact, Hill is the first researcher to formally document the different maternal styles of bottlenose dolphins, even though they have been studied in captivity for more than 50 years.

Exploring the Mind of the Whale

Hill explained that most dolphin research tends to focus on the physiological aspects of the animals, such as the synchrony between the mother and calf while swimming and nursing. What Hill documented with the dolphins, and now is studying with beluga whales, is psychology-based behavior and interaction.

"I'm interested in the relationship between the mother and the calf, which is an area few people have looked at. The question is what behavior development do we see calves go through? Do they go through developmental stages like humans? What I have seen is that they are really

not so different,” Hill said.

“And the more we find that they do like humans, the more people connect with them and realize the importance of protecting them. If we are going to keep them in captivity, then we need to know what they need and how what we are doing is changing them – how our behaviors impact them.”

While Hill’s doctoral research focused on bottlenose dolphins, exactly which marine animals she studies is primarily driven by opportunity. So last year, as two beluga whales were preparing to give birth in June, Hill set up an agreement with SeaWorld that has allowed her and her students to follow the two pairs from birth. The partnership was a natural fit, as SeaWorld’s dedication to animal protection and welfare is strong and they have an active breeding program that would provide the subjects for Hill’s research.

For now there are only two pairs to study, but the best research happens when there are more mother-calf pairs to observe over a long period of time. “Right now there are only two moms to study, but you have to start somewhere. My goal is for this to be longitudinal research, that we keep going as long as they keep having calves,” Hill said. “I hope this will be a long-term relationship between St. Mary’s and SeaWorld.”

Even at birth, beluga whales are big babies. They are dark blue-gray, up to five feet long and 130 pounds. Their color gradually lightens, usually turning white by the time they are five or six years old. Beluga whales grow to an average length of 15 feet and can weigh more than 3,000 pounds. They are stout and muscular with a small rounded head, a small beak and tiny eyes. Belugas are quite mobile in comparison to other whales. In fact, the beluga is the only whale that can bend its neck – unlike most other marine mammals, the beluga’s neck

vertebrae are not fused – helping them maneuver easily, and making them a good fit for the SeaWorld Viva! program in which they star. Sometimes called the sea canary, belugas are quite vocal, communicating and navigating using a variety of clicks, chirps and whistles.

Collaborative Learning

For the most part, the students’ research includes standing at the water’s edge and noting what they see, and then inputting that information into a computer program that helps identify patterns. Hill describes the observational research as “non-invasive” although from time to time



they work with the training staff to add what is known as environment enrichment devices (to the layperson, that’s a new toy) to the whales’ pool and watch how they react.

“The idea is to find out how they will respond to novelty and how their personality differences affect how they respond,” Hill said.

What Hill and her students learn along the way, they share with the SeaWorld animal trainers and that helps everyone. Just this past spring, Hill presented their research to a meeting of the International Association of Animal Trainers during their meeting in San Antonio.

SeaWorld senior animal trainer Mark Lenihan said the research being

done by the St. Mary’s team has long-term benefits for the beluga whale program. It gives trainers the scientific data to better understand whales’ behavior in captivity. Through this research they now have a clearer idea of just how much the whales engage in “self-enrichment” – basically, watching people near them as a form of entertainment. As Hill explains it, for the beluga whales, keeping track of what the SeaWorld staff is up to is a lot like a television program for whales. Knowing the importance of that could influence how future facilities are constructed.

“The data stimulates thoughts and new ideas,” Lenihan said. “For example, we can use the information on behavior patterns to help us design better facilities.”

Although the research does not directly affect how the whales are trained, Hill added, “This research gives us some indication of personality and capabilities, and how that affects learning. It helps us know how to create an environment where they can be successful.”

Brett Collier, a psychology major who will start his junior year at the University in the fall, joined the project after taking one of Hill’s classes last year. “I never thought there would be something like this at St. Mary’s,” said Collier, who has long been interested in marine biology. “I’m not sure I will end up doing anything with whales after graduation, but it is interesting, and it is something I love.”

While Hill’s penchant for marine animal psychology is not a direct part of her St. Mary’s courses, she does like to integrate it into her classes as a way to pique students’ interest while broadening their understanding of what is available in the field of psychology.

“I try to bring it in with every class. It is something interesting and different, and it has so many different applications.” ■

MAGEE ON THE MOUND

by Derek Smolik, Sports Information Director

All-American softball pitcher Malissa Magee may have come to St. Mary's unaware of the Rattlers' winning tradition, but she leaves with the knowledge that she's now a part of it.



A tradition of success in any sport is hard to start and even harder to maintain. Tougher still is the ability to compete at a sport's highest level. Excellence in softball – and especially on the pitcher's mound – has flourished at St. Mary's for more than 25 years.

Pitchers in the Rattler softball program are expected to excel, but when Malissa Magee arrived at St. Mary's as a freshman four years ago, few knew she would succeed far beyond those high expectations. But that's what she did, finishing her Rattler career as one of the top pitchers in St. Mary's and NCAA Division II softball history.

Pitching Dominance Begins

Like so many success stories, it nearly didn't happen. Malissa was a lightly recruited player out of her high school in Katy. Though a strong pitcher, she didn't dominate batters with a blazing fastball, instead successfully using a variety of off-speed pitches that kept batters confused.

Her first choice was to follow her sister, Elizabeth, who was a standout at Sam Houston State University, but the coach was looking for a power pitcher and Malissa didn't fit the bill.

St. Mary's Head Coach Donna Fields heard about Malissa from an "inside" source.

"Her mom called me," Fields recalled. "She'd contacted me about Elizabeth before that, so when she called about Malissa, I made a point to see her."

At that time, Fields was also looking at Brittany Brown (now Kettinger). Both athletes impressed Fields and eventually she signed the two pitchers to play for the Rattlers.

When she signed on, Malissa knew nothing of the Rattlers' history or their tradition of producing great pitchers.



All-American Ace Becomes Part of Winning Tradition

Over time she would come to understand and appreciate the history she had joined.

The tradition began in 1983 with Leticia Morales-Bissaro (B.A. '86), a three-time All-American who led the Rattlers to their first national championship in 1986. Monique Fluellen (B.B.A. '94) joined the team in 1991 and became the only four-time All-American on the mound in school history. Then Kym Kling (B.A. '05) arrived in 2002 and earned the first of her three All-American honors while leading the Rattlers to their second national championship. Malissa was following a tradition unsurpassed in NAIA and NCAA Division II softball.

"I had no clue," she said, of the All-Americans that came before her. "I was just having fun."

Coming Into Her Own

While Malissa may not have been aware of the tradition, she understood that in the present her rival was fellow freshman Brittany Kettinger. "Brittany and I got along great, but she was my competition."

If Kettinger was pushing Malissa, it was Rattler opponents who suffered their rivalry the most. Malissa's superior freshman season on the mound – a 24-5 record with a 1.20 ERA – led to Heartland Conference Pitcher of the Year and All-American recognition. With a power-packed batting lineup providing run support, the Rattlers advanced to the College World Series for the third straight year.

It was on a road trip against Texas A&M University-Kingsville – at the time a team competing with the Rattlers for South Central Region supremacy – that Fields fully realized Malissa's capabilities.

"She just dominated them for seven innings," Fields said. "I started her again in the second game and she got

through four innings before I brought in Brittany. Malissa told me after the game, 'If you need me to pitch 14 innings I want to be able to do that.' Mal had that kind of drive."

That tenacity carried over to 2006 when Magee and Kettinger faced more pressure to lead a team that graduated several offensive stars from the 2005 College World Series team. Malissa dominated again, going 29-11 with eight shutouts and a 1.34 ERA. She was named Heartland Conference Pitcher of the Year for a second time.

Malissa's improvement continued in her junior year when she won 30 games for the first time and posted an incredible 0.75 ERA. Both her third straight Heartland Conference Pitcher of the Year award and second All-American honor were foregone conclusions.

The Rattlers rode Malissa's arm this past season to 53 wins, the second highest total in school history. They also earned their eighth straight berth in the NCAA regional tournament. Malissa posted her best numbers, going 36-8 with a 1.22 ERA, 18 shutouts and 336 strikeouts. She set school records for wins, shutouts and strikeouts, ranking among national leaders in the same categories.

Magee Earns Top Rankings

Ask Malissa for her favorite memory as a Rattler and she doesn't hesitate. Locked in a tight battle for the conference lead with archrival St. Edward's University late this past season, the two teams met on the diamond at St. Mary's for the first time and split a doubleheader. Another doubleheader the next day in Austin would likely decide the conference champion. Coach Fields made the rare decision to throw Malissa in both games. Embracing the challenge, she tossed back-to-back one-hit shutouts in

a pair of 1-0 wins, essentially clinching the title for St. Mary's.

"Honestly my favorite day of softball was playing St. Ed's this year," Malissa said. "I was so focused that day, when it was over everyone was celebrating, but I was so mentally exhausted I just couldn't switch over from being serious to celebrating at first."

Malissa Magee finished her career as one of the elite pitchers in both St. Mary's University and NCAA Division II history. The four-time Heartland Conference Pitcher of the Year and three-time All-American posted a career record of 119-34 with a 1.13 ERA, 111 complete games, 48 shutouts and 1061 strikeouts in 994 innings of work. In NCAA Division II history she is fifth in games pitched, sixth in innings pitched, seventh in victories, eighth in strikeouts, and 15th in both shutouts and complete games.

In the 26 years the NCAA has kept records for softball, literally thousands of pitchers have taken the mound at the some 250 Division II schools that participate in the sport. Within any context, Malissa Magee's accomplishments are truly awe inspiring.

"I feel lucky to have been a part of the tradition here," Malissa said. "I've been happy to help that tradition grow. I know I'll never forget my time at St. Mary's." ■

Malissa Magee completed her athletic eligibility at the end of the 2007-2008 season. This summer she is working as an intern and will graduate in the fall with her degree in corporate finance after which she plans to enter graduate school.

LEAVING THE LINE OF FIRE

Former Secret Service Agent Looks to the Future

by Lauren Thompson, Communications Coordinator

Anthony “Tony” Chapa knows you’re lying. Whether you’re lying about what you ate for breakfast or printing counterfeit money, he can tell. When he asks you a question, Chapa observes your forehead and your eyes, and whether your palms sweat or your face flushes. And he knows the truth.



Clockwise from top left: President Bill Clinton shakes hands with Tony Chapa. Chapa “arrests” the Grinch for stealing Christmas. Chapa talks police work with Erik Estrada, best-known for his role as “Ponch” in the 70s television series “CHiPs”. Chapa takes the spotlight during a press conference in Los Angeles.

He can’t help being super-observant – it’s part of his nature as the Assistant Director of the United States Secret Service. During his 22 years in the Secret Service, Tony has interviewed some of the most notorious criminals in some of the worst places in the world. He’s served on protective details for four sitting U.S. presidents and two former presidents. For three years, he was the Resident Agent in Charge/Attaché at the U.S. Embassy in Bogotá, Colombia. He’s visited more than 20 countries and he’s won local, state and national awards for his service and dedication. Most notably, Tony Chapa became the highest ranking Hispanic in the Secret Service.

For all the Secret Service has given him, his time at the agency has come to a close – Tony has moved on to another chapter of his life. In July, he retired from the Secret Service and joined Special Operations Technology Inc., run by some of his friends. At the end of his time with the Secret Service, Tony took a look back on his career and where it all started – at St. Mary’s University.

Life in the Secret Service

He always knew he wanted to be in the law enforcement field. After graduating from St. Mary’s in 1974 with a B.A. in political science, Tony remained at the University to work in the Office of Undergraduate Admission. Also working in admissions at the time was Candy Kuebker, editor of this magazine (see Candy’s thoughts on her former co-worker and friend in her editor’s note on page 1). After earning his Master’s degree in 1979, again in political science at St. Mary’s, Tony joined the San Antonio Police Department. From the beginning of his career in law enforcement, he was intrigued by people.

“Police officers always seem to have a sixth sense about crime,” he said. “They see something and they know what will happen next, or what someone is thinking. I wanted to find out how they knew that.”

After working at St. Mary’s, Tony was a natural at recruiting. The SAPD put him at their recruiting booth, which was serendipitously next to the Secret Service booth. Tony took the exam and began his Secret Service career in 1986. His first eight years were spent as a Special Agent in the Los Angeles, San Antonio, and Washington, D.C., field offices.

“While in the San Antonio office, I found that two other agents – Victor Erevia and Anthony Martinez – were St. Mary’s alums. I also learned that one of the highest ranking Hispanics in the Secret Service at the time, Richard Trinidad, was also an alum. It convinced me that this was the organization where I might thrive.”

Tony was assigned to the Vice Presidential Protection Division for Al Gore. Though his wife Gloria didn’t typically travel with him on overseas trips, she accompanied Tony on his three-year stay in Colombia. On his first day there, he was driving with Gloria when another car hit his Service-provided car. When he got out of the car, Tony saw men coming toward him with guns. Gloria quickly locked the doors, and Chapa managed



Tony Chapa, a frequent visitor to the campus when he is in San Antonio, speaks to St. Mary's students in June about opportunities in the U.S. Secret Service.

to convince the men to leave. "My wife told me she hadn't signed up for *that!*" he said.

While in Colombia, he quickly found other agents and military officers from Texas, or with Texas ties.

"We formed a 'Texas' embassy within the embassy," he said. "We'd have fajita barbecues. Texans like to come together."

A Port in the Storm

Though Tony enjoyed working in the Secret Service, at times it was stressful. The extreme concentration and mindset the job requires forced him to think analytically and observe people in great detail. It's a skill that would invariably leak into his personal life, if it weren't for Gloria's influence.

"She always told me to turn it off when I come in the door," he said. In fact Tony credits Gloria for allowing him to use a very un-Secret Service-like part of himself—his creative side. As an artist, she helps Tony take a breather from his Secret Service life.

"Gloria will tell me about a museum or exhibit in whatever town I'm traveling to, so when I have down time in that city I get to see some great art while the other agents usually go see a movie or work out. I get to experience another side of life, a side I wouldn't know without her."

A Special Place in His Heart

Tony and his younger brother Paul (formerly of the St. Mary's Police Department and currently Assistant Director and Captain of Operations at Texas State University) grew up just blocks from St. Mary's.

"Almost every day I either walked by the University or rode my bike through the evolving campus," Tony said. "I recall watching the building of what would become the first female student dorm and the construction of Treadaway Hall."

Last year, the Chapa brothers both were independently nominated to receive the "Aguila" (Eagle) Award from the Hispanic American Police

Command Officers Association. Though he lives in Washington, D.C. now, Tony returns to San Antonio often. He loves the city and St. Mary's in particular.

"I have taken away more than I would ever have imagined. Most of all, I developed a sense of confidence in who I am. The University experience set a firm base upon which I've been able to build a solid foundation for my many endeavors."

In fact, Tony convinced his niece to come to St. Mary's. Though she was deciding between a few colleges, Tony managed to sway her. "I told her I would give her five dollars if she went to St. Mary's," he said laughing. "I think that did the trick."

Looking Back

During a recent visit to his alma mater, Tony Chapa spoke to a group of St. Mary's students interested in joining the Secret Service. Part of his speech included listing the classes he would have taken if he "could do it all over again."

"I'd definitely take a business class, to learn some basic budgeting," he said. "I've worked with budgets totaling millions of dollars—I had to teach myself how to manage that."

Tony shared that he also would have taken courses in psychology, sociology, kinesthetics, speech, foreign languages and history. And he would have gotten involved in more activities, like the University's acclaimed ROTC program and other leadership groups. Basically, he would have taken as many classes and joined as many groups as possible, if he could relive his time at St. Mary's.

Tony ticks off these classes and programs not with regret, but to help others learn from his experiences. A natural speaker and teacher, he tries to impart his wisdom on those around him.

"I have learned that despite life's obstacles you can succeed and you can make a difference. I have heard it said that it's not climbing the mountain that tires you out; it's the pebble in your shoe. I try to keep my shoes dry and free of stones." ■

War Refugee Makes New Home in South Texas



Brano with his sister Lana at graduation.

Brano Djenic (B.S. '07)

When Brano Djenic and his parents arrived in San Antonio in the summer of 1999, to say he was unfamiliar with South Texas is an understatement.

Born and raised in Bosnia (then known as Yugoslavia), all Brano knew of San Antonio was what he saw on a map. “Although my parents had heard of this place before – evidently from watching John Wayne movies – I saw it in the world atlas as a flat, southern city that seemed to be close to Los Angeles,” he said.

No one in the Djenic family spoke English when they arrived, but nine years later they all consider themselves Texans. “My father grills fajitas and my mother loves salsa. My sister wants a Quinceanera for her 15th birthday, and I finally learned the rules of baseball!”

Both of Brano’s parents were educated as civil engineers before war forced them to leave their homeland. But in their new lives in the United States, they faced big adjustments. The first step for Brano was learning English.

As a middle school student that fall of 1999, Brano enrolled in English as a second language classes. Although most of his classmates knew Spanish, not his native tongue, Brano quickly caught on. Within a year he was progressing well in school, and within five years, he started his studies at St. Mary’s, ultimately graduating in just three and a half years. This fall, he begins medical school at the University of Texas Health Science Center at San Antonio.

It’s a long way for him to come in a short time – geographically, academically and personally. And Brano credits his St. Mary’s experience with preparing him for his coming academic challenges. While he had his pick of several colleges, Brano felt like St. Mary’s combined solid academics with keeping him close to his family. Today he can’t imagine going anywhere else.

“I have grown up to be an international, multicultural and multilingual adult. St. Mary’s has been a warm home, a protecting guardian, and an extraordinary mentor,” he said.

Brano has many fond memories – studying for complicated endocrinology exams, playing soccer and Frisbee on Chaminade Field, and cooking the food of his native Bosnia for International Student Services Day.

“I am proud to wear a T-shirt that says St. Mary’s University. It is these experiences that have shaped my beliefs, shown me which values are truly meaningful to me, and allowed me to meet those I will be influenced by the rest of my life,” Brano said.

—by Gina Farrell

President Bush Consults Alum Vet on Tax Incentives



Jimenez, seated to left of President Bush, at White House conference.

Anthony “Tony” Jimenez (B.A.S. ’84)

This past spring St. Mary’s University alumnus Anthony Jimenez (B.A.S. ’84) found himself seated next to President George W. Bush discussing how the economic growth package’s tax incentives will positively impact small businesses such as Jimenez’s own company, MicroTech.

“I was the only individual representing a minority-owned small business invited to the White House to meet with President Bush. When I get a voice in this kind of discussion, it’s a great opportunity and I’m so proud to have participated.”

It has been a long journey for Jimenez, a San Antonio native who spent a few years working for a local cable company and taking a class here and there before landing an ROTC scholarship to St. Mary’s.

One of the fastest growing small businesses in the nation, MicroTech stands out largely due to Jimenez’s entrepreneurship. Jimenez is a minority, service-disabled veteran who actively recruits other veterans and service-disabled veterans into his organization. In fact, nearly half of MicroTech’s employees are veterans or service-disabled veterans.

“Ultimately, it’s about giving back. MicroTech focuses on hiring veterans

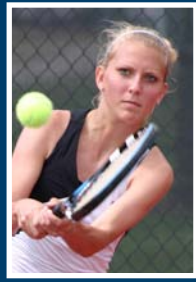
and service-disabled-veterans. I think that comes as an opportunity to feel good about myself as well as providing veterans an opportunity to be a part of a company that is so diverse.”

MicroTech employs about 130 people but this figure is expected to double in the next year. Having exceeded its four-year growth projections in three years, MicroTech has flourished thanks to Jimenez’s charismatic leadership.

Once an ROTC scholarship opened the door to attend any college, Jimenez chose St. Mary’s because he was deeply impressed by the University’s “reputation and quality of education,” which he says has continually served him well and contributed to his ongoing success.

In addition to the solid education he received at St. Mary’s, Jimenez attributes much of his success in business to the military. “The military is very good at training people to believe that there’s nothing that they can’t do. If I hadn’t been in the military, I probably would not have been as bold. I probably would have been more risk-averse.”

—by Alyssa Wealty (B.A. ’08)



Recently Bexar County voters, including many of our alumni, agreed to extend the visitor tax. That means the county will provide \$6 million or nearly half of the project cost for St. Mary's to build a championship-caliber outdoor Sports Complex for baseball, softball, soccer and tennis. With the support of alumni everywhere, great things keep happening at St. Mary's University.

*The best programs
deserve the best facilities...*



And we're halfway there!

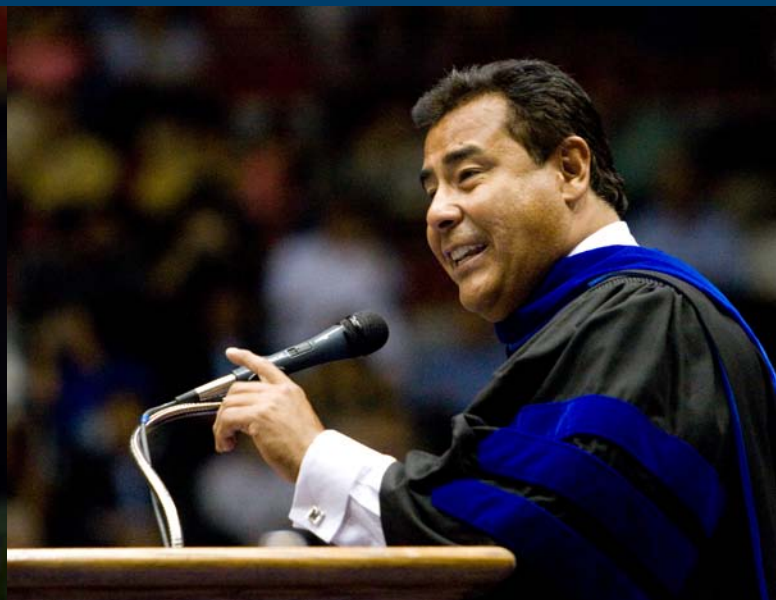


2002 NCAA Division II Softball
National Champions



2001 NCAA Division II Baseball National Champions

More Than 600 Grads Collect Degrees in May



For the first time in modern University history, St. Mary's alumni delivered the keynote addresses at both commencement exercises held for the more than 600 graduates who picked up their diplomas.

During the May 17 School of Law commencement address, the Honorable Tom Corbett (J.D. '75), Attorney General for the Commonwealth of Pennsylvania, implored St. Mary's newest law graduates to respect their chosen profession by always being well-prepared and to value the inherent human dignity of everyone.

Emmy Award-winning national news anchor and correspondent John Quiñones (B.A. '74), during the May 10 University commencement ceremony, urged graduates to set challenging goals, to not be deterred from trying by fear of failure, and to give back to their communities.