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ST. MARY'S

WINTER 2003

Gold & Blue

Melba's Mission

A Vision for the Neighborhood

**More Than Passing the Buck
Appraising St. Mary's Economic Impact
in San Antonio**

Touching Eternity

Call of the Wired

JAVA CITY ON THE QUAY



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Charles L. Cotrell, Ph.D.
(B.A. '62, M.A. '64)

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and friends three times a year by the
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PERSONAL ATTENTION
POWERFUL PROGRAMS

ST. MARY'S UNIVERSITY



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San Antonio, Texas 78228-8575
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On the Covers

On the front cover, students meet at Java City on the Quad, the new campus coffee shop that offers specialty drinks and pastries, and wireless connection to the Internet. On the back cover, students and student-athletes join together at Midnight Madness, the annual November pep rally to support Rattler athletics.

From the Editor

Everyone at St. Mary's—students, faculty and staff alike—are thrilled with the opening of Java City on the Quad. As the San Antonio Express-News reported in December, "It's the perfect venue to get wired and go wireless at the same time." While enjoying specialty coffee drinks and pastries, students can log on to our wireless network. And, the amphitheater that flanks the coffee shop will offer a unique setting for campus events.

Java City on the Quad is one more addition to the technology advances on campus. In "Call of the Wired," Director of Academic Technology Services Chuck Garrison provides insight into the exciting opportunities the SBC Center for Information Technology that opened in September is providing the St. Mary's and surrounding communities.

Many of you have met Melba Fisher over the years. She's retiring in February, and her 40 years of service to St. Mary's—the past 25 as assistant to the president—are unparalleled. President Cotrell has a few things to share with you about her.

The economic impact a university has in its community isn't something most of us think about often. Readers will be surprised—and impressed—at the extent to which St. Mary's University affects San Antonio economically.

One area highlighted in the economic impact report is the impressive list of St. Mary's alumni. You'll read about several of them in this issue, including Drs. Dollie Hudspeth and Felix Almaraz, who recently were named Piper Professors. These two outstanding teachers have dedicated more than 75 years to their calling. Maj. Gen. Alfred "Freddie" Valenzuela is looking to make an impact in education in San Antonio, too, once he retires from the Army.

A lot has been happening on campus. Most visible is the Gateway to Historic St. Mary's University project, and you can read an update about it in News from Around the Grove. By next summer, the main entrance to St. Mary's will look remarkably different.

Thanks to all of you who update your records and provide items for Class Notes. We welcome your feedback on the magazine and are happy to entertain your thoughts and ideas about features and profiles. And, we wish you health, happiness and prosperity in 2004.

—Candace Kuebker

Melba's Mission

by Charles L. Cotrell, Ph.D., President

Melba Fisher came blessed with incredible talents when she walked through the door at St. Mary's University 40 years ago. She offers them to us generously and with candor.

In a sense, Melba has been an institution herself. She first joined St. Mary's in 1958, and, after a brief departure, she returned to campus in 1963 and soon moved from the library to secretary for the vice president of Student Development. In 1978 she transferred to the President's Office, where she has served five of St. Mary's 12 presidents.

But this and much more would not have been possible without keeping the Marianist charism in her heart. As Melba prepares for retirement this February, we are thankful for the inexhaustible contributions she accomplished because of her spiritual gifts of poise, efficiency and devotion.

Greg Crane (B.B.A. '55), who served on the Board of Trustees from 1988 to 1997 and for five of those years as chairman, says he relied on Melba and admired her indomitable work ethic.

"She is a stickler for details," he says. "Melba has always been loyal to her presidents; she is as honest as the day is long; and her integrity can never be questioned.

"She also was a sounding board to the presidents. They had confidence in her and would bounce off ideas on her. She often offered advice and kept the lines of communication open between the board and the University."

Over the years, Melba has cultivated



many great friendships. Pat Egan, who served seven vice presidents as secretary over 35 years until her retirement in 1995, calls Melba her "forever friend." The pair can pick up their camaraderie just where they left off.

Egan says poise gives Melba the ability to pick up and carry on any project.

"Melba is an outstanding person. What matters is how willingly she has

given of herself to the University," Egan says. "Melba always knew how to adjust to serving different presidents. As Assistant to the President, she knew it was about what they want. She could pick up the load and do what was best for the University."

It is Melba's commitment to the Marianist mission that rewards us most. She expanded her role at the University as a lay Marianist. In 1983 she was the first woman to receive the Marianist Heritage Award, the highest honor conferred on a lay person by the Marianists at St. Mary's. For the past seven years, she also served as co-director of the Marianist Forum alongside the Rev. George Montague, S.M., S.T.D.

The Rev. John A. Leies, S.M., S.T.D., Theology department chairman, depended on Melba's talents when he was president in the 1980s.

"I saw her amiability, patience, goodness and religiousness. I saw this day after day,"

Leies says. "St. Mary's has been Melba's calling, her mission."

Her mission for 40 years has been one of love for St. Mary's, the Marianists and the campus community.

Melba soon will have more time for her husband, Dan, her family and herself. We want her to know that we are grateful to her for making St. Mary's the mission she chose in life. We'll miss you. ■



NEWS

FROM AROUND THE GROVE



■ Short Subjects

Bar Passage Rate Climbs

St. Mary's law graduates who took the Texas Bar exam for the first time this past July experienced a 74.37 percent pass rate, the best in recent years.

The improvement indicates that programs and processes undertaken by the faculty and administration to strengthen academic standards at the School of Law are working.

By 2006, the law school's goal is to surpass the state bar passage rate average, placing St. Mary's in the top tier of Texas law schools.



Texas Criminal Court Convenes on Campus

The Texas Court of Criminal Appeals heard arguments in a capital murder case and a discretionary review of a driving while intoxicated case at the School of Law on Sept. 18.

It was only the third time the highest state court for criminal appeals has heard cases away from its courtroom and in a university setting.

Three of the four attorneys who presented cases before the court are law alumni, and one, Stephanie Stevens, is currently a clinical professor of law at St. Mary's.

Latina Conference Explores Roots

Scholars, writers and artists gathered at St. Mary's in July for the "Latina Letters" Conference, the seventh such meeting hosted on campus. This year's conference explored the theme "Our Bodies, Our Roots" ("Nuestros cuerpos, nuestras raíces"). Participants discussed how race and ethnicity affect self-perception.

The conference includes academic discussions and workshops, artists' displays and performances. English

Professor Gwendolyn Diaz, Ph.D., is conference co-director.

Recruiting Campaign Gets Bold, New Look

St. Mary's is actively recruiting students with consistent, bold

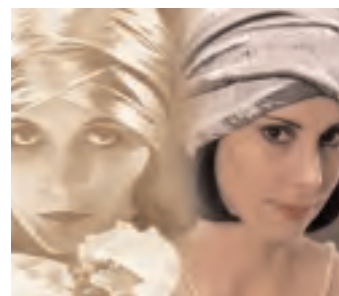
messages. The new ad campaign highlights St. Mary's unique accomplishments and student successes with "proven" statements of quality. The ads have been appearing in selected San Antonio, Texas, and out-of-state high school newspapers, sports programs, magazines and newspapers, and soon will be showcased on small billboards in select areas.



Silent Film Star Brought to Life

Bernadette Hamilton-Brady, director of Theatre at St. Mary's, brought Hollywood's Golden Age silent film star Pola Negri to life in "His Polita."

The one-woman show, performed in Reinbolt Theatre in October, captured the actress' essence and acting style and related her unique relationships with, among others, Charlie Chaplin, George Bernard Shaw and "the love of her life," Rudolph Valentino, who nicknamed her "Polita."



University Thanks Donors at 'Showcase' Event

President and Mrs. Charles L. Cotrell hosted donors on Nov. 7 in the University Center.

Benefactors were invited to campus where students, and faculty and staff, offered them a taste of the St. Mary's experience. Various innovative programs were showcased via interactive exhibits, visually exciting displays, and student contact.



Donors view students' photography contest entries during President Cotrell's appreciation reception in November.

St. Mary's Ranks High

For the eighth year, according to U.S. News & World Report's latest rankings in their annual "Best Colleges 2004" edition, St. Mary's is among the best colleges in the West in the publication's quality rankings. Also, Hispanic Business magazine recently ranked St. Mary's University School of Law among the top 10 law schools in the country for the fifth straight year.



Undergrads Clinch Top Honors

Two St. Mary's sophomores won first-place honors for poster presentations at the Annual Biomedical Research Conference for Minority Students held in San Diego, Calif., in October.

More than 1,000 undergraduate students participated in nine sub-disciplines at the national conference, the purpose of which is to encourage students to pursue careers in biomedical research.

Annie Arguello, a physics major from San Antonio, won for her poster, "Initial Characterization of Determinants of Metal Coordination and Selectivity in Chimeric Metal Sensor Proteins Staphylococcus aureus CzrA and Mycobacterium tuberculosis NmtR," while Melissa Moreno, a biology major from El Paso, took top honors for her poster, "Phenotypic Screening for Cancer Drug Discovery."

Pulitzer Prize Winner Speaks

Andres Oppenheimer, Latin American editor and foreign affairs columnist at The Miami Herald, launched the 2003-2004

Lin Great Speakers Series in November. The theme for this year's series is "Exploring the Challenges of Globalization."

Oppenheimer won the 1987 Pulitzer Prize as part of The Miami Herald team that uncovered the Iran-Contra scandal. His "Oppenheimer Report" appears twice weekly in more than 40 U.S. and Latin American newspapers. He's a regular political analyst with CNN en Español, and a frequent guest on The Jim Lehrer News Hour on PBS.

Oppenheimer's books, including "Castro's Final Hour: An Eyewitness Account of the Disintegration of Castro's Cuba," have gained national and international recognition.

Migration and Refugees Focus of International Education Week

"Peoples in Motion: World Migration and Refugee Problems" was the focus of this year's International Education Week held in November.

Activities included a photo exhibit and contest, displays, musical performances, panel presentations and a study abroad fair, among others.

To kick off the week, John Carlos Frey, the writer, director, producer and star of the film "The Gatekeeper," presented his movie and answered questions afterwards. The film explores the universal truth that humanity knows no borders.

President's Peace Commission Contemplates Bioethics

The Fall 2003 President's Peace Commission presented "Bioethics: Everything You Wanted to Know about Life and Death but Were Afraid to Ask," during its October program.

The three-day program featured panel presentations by faculty, staff, students and special guests that included a variety of timely topics, including "From Dolly to the Boys of Brazil: Cloning Human Beings," "Powerful Cells: Embryonic Stem Cell Research," and "When Doctor Death Pulls the Plug: Euthanasia and Physician-Assisted Suicide."

The President's Peace Commission fosters an ethical commitment to participate in the establishment of world peace and social justice.

Law Students Capture Lone Star Mock Trial Championship

School of Law students took top honors for the third consecutive year at the Lone Star Classic National Mock Trial competition, held at the Bexar County Courthouse.

The team of third-year law students Jessica Macklin, Scott Mechler, Sandrine Shelton and Chris Terrill defeated a team from Florida State

University, receiving all five of the judge's votes. Macklin was named the best speaker of the championship round and second best speaker of the tournament. The team was undefeated during the three-day tournament.

Twenty-eight teams from 18 law schools in 12 states competed for the championship, including the law schools of University of Connecticut, John

Marshall, Loyola, St. John's, Southern Methodist, University of Houston, and William and Mary.



■ Newsmakers

Community Honors Cotrell

The West San Antonio Chamber of Commerce presented St. Mary's President Charles L. Cotrell, Ph.D., with its Doctoral Achievement Award in October. The chamber recognizes citizens who have committed themselves to attaining a higher level of education and who work to make San Antonio a better community for all.

Also in October, Cotrell was keynote speaker at La Prensa Foundation's awards gala, which recognizes outstanding individuals from various fields in the community. In his talk, Cotrell emphasized the urgent need for scholarships like the \$150,000 given annually to deserving college students by La Prensa Foundation.



Judge Honored as Distinguished Law Graduate

Retired District Judge Carol Haberman Knight-Sheen (J.D. '56), pictured above, was named this year's St. Mary's Law Alumni Association Distinguished Law Graduate. She is the 33rd graduate to be so honored since the inception of the award in 1973.

Haberman retired recently after 25 years as judge of Texas' 45th District Court. More than 400 members of San Antonio's judiciary and others in the legal community were present to recognize Haberman for her distinguished accomplishments.

Two Oyster Bake Leaders Take Honors

Two Fiesta Oyster Bake leaders received top accolades during the 2003 Texas Festivals and Events Annual Conference in July. Herman Ahr (B.B.A. '62), far right, was named Volunteer of the Year, and Steve Rosenauer (B.A. '92, M.A. '96), executive director, was selected as the Carson Watt Professional of the Year.

The Fiesta Oyster Bake was named as the Best Event to Benefit a Charity.



Fee Waivers for Alumni Referrals

Recommend a high school senior or transfer student to St. Mary's, and if that student applies for admission by March 1, the \$30 application fee will be waived. Alumni simply call the Office of Undergraduate Admissions at (210) 436-3126, give the name and address of the student being referred, and request the Alumni Waiver.

Board Welcomes Five New Members

Stephen Dufilho (M.A. '69), chairman and CEO of Compass Bank-San Antonio; Jack Paul Leon (J.D. '59), attorney at law in San Antonio; Donato Ramos (B.B.A. '68, J.D. '71), attorney at law in Laredo; Chief Justice Alma Lopez (B.B.A. '65, J.D. '68) of the Fourth Court of Appeals; and James St. Ville, M.D. (B.A. '79), an orthopedic surgeon who is president of Hawthorne & York International, Ltd., Phoenix, Ariz., have been elected as members of the St. Mary's University Board of Trustees. Each will serve a two-year term.

Dufilho, a certified public accountant, is rejoining the board after two years, having served as chairman from 1997 to 2001, and as a board member from 1993 to 2001.

Throughout his 43-year law practice, Leon has primarily focused on litigation practice, including criminal law. Recently, he has concentrated on white collar and financial related cases. Leon was recognized as a St. Mary's Distinguished Law Alumnus in 1985.

A native of Laredo, Ramos practices law in his newly founded law firm, the Law Offices of Donato D. Ramos. A specialist in oil, gas and mineral law, he is admitted to practice law before the Texas Supreme Court,

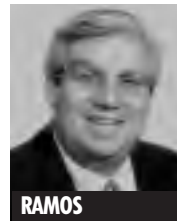
the U.S. Fifth Circuit Court of Appeals and U.S. Supreme Court.

Lopez, who in January 2003 became the first Hispanic woman to take over as chief justice of the Fourth Court of Appeals, was appointed to the court in 1993 by then-Gov. Ann Richards to fill an unexpired term. She was elected to a six-year term in 1994 and, again, in 2000. Lopez received the St. Mary's University Alumni Association's 2003 Distinguished Alumna Award.

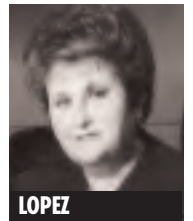
Through a sub-contract, St. Mary's students conduct research using St. Ville's patented Volumetrically Controlled Manufacturing concept. St. Mary's adopted VCM to complete the development of hip stem replacements for arthritic hip joints. St. Ville is a 1999 St. Mary's Alumni Association Distinguished Alumnus.



DUFILHO



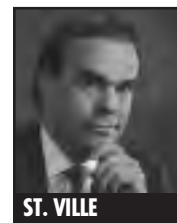
RAMOS



LOPEZ



LEON



ST. VILLE



A 60-ton crane swings a Sabol Texana to its new site near the Camino Santa Maria entrance. The tree's roots were wrapped in burlap and moved to its new location by a global positioning system. Weighing almost 30 tons, the palm now rests in front of St. Louis Hall, and is among dozens of new and relocated trees and other flora that are part of the beautification project.



■ Good Deeds

Gateway Project Progresses; Flags to Honor Donors

The Gateway to Historic St. Mary's project is moving forward due to generous gifts from alumni, trustees and foundations.

The most recent major gift was made by Benjamin F. Biaggini (B.S. '36), and his wife, Anne, in the amount of \$300,000. Biaggini retired as president and CEO of Southern Pacific Co. in 1983. He served on the St. Mary's University Board of Trustees from 1968 to 1970, was awarded an honorary doctorate by St. Mary's in 1965, and was honored by the Alumni Association in 1973 as its Distinguished Alumnus. An archway leading into the University will be named in honor of Mr. and Mrs. Biaggini.

Trustee Nancy Loeffler helped secure a \$25,000 grant from the Joan and Herb Kelleher Charitable Foundation for the project. This is the first award from the foundation, established by chairman of the board for Southwest Airlines Co., Herb Kelleher and his wife, Joan.

Trustee Bill Greehey (B.B.A. '60) and his wife, Louree, have pledged nearly \$200,000. And, trustee Ron Herrmann (B.A. '57, J.D. '59), who also serves as trustee of the Roger L. or Laura D. Zeller Foundation, secured a \$100,000 gift to dedicate Memorial Plaza—one element of the project—in memory of 1st Lt. Edwin Frank Dietzel Jr. (B.S. '41), who lost his life over Tokyo during World War II.

The U.S., Texas, and St. Mary's flags that fly over Memorial Plaza will be sponsored, respectively, by Board of Trustees Vice Chairman Ruben Escobedo (B.B.A. '60) and his wife, Veronica Salazar; trustee Nancy Loeffler and her husband, the Hon. Tom Loeffler; and trustee Robert L.

Elizondo (B.S. '67) and his wife, Anna. Gifts of \$25,000 came from each of the three trustees.

Trustees Jack Biegler (B.B.A. '67) and David Biegler (B.S. '68) also each contributed \$50,000 to the project.

Greehey Professorship Announced; CEO Featured in Philanthropy Magazine

Valero Energy Corp. and its employees pledged more than \$600,000 to establish the Bill Greehey Professorship of Business Ethics and Corporate Responsibility at St. Mary's to honor their chairman, who also serves on the St. Mary's Board of Trustees.

Recently, Greehey's vision, leadership and philanthropic efforts were recognized in a special feature by Philanthropy in Texas Magazine.

S.A.L.E. Awards More Scholarships

San Antonio Livestock Exposition, Inc., gave St. Mary's another \$100,000 scholarship gift this fall. A total of 20 students—10 freshmen and 10 sophomores—receive the four-year awards. The students, who major in biological science, receive \$2,500 each year.

Trustees Nancy Loeffler and Ruben Escobedo (B.B.A. '60), and former board chairman and trustee John Dewey (B.B.A. '67), helped secure the gift. With it, St. Mary's became the first private university in Bexar County to receive S.A.L.E. scholarships.

DOD Grant Funds Research Training and Education

St. Mary's has received a \$192,738 equipment grant for student research and training from the U.S. Department of Defense Instrumentation Program for Hispanic-serving colleges and universities.

The University is among 17 institutions to receive a one-year grant award, the purpose of which is to enhance science programs in disciplines the Defense Department considers critical to national security.

Faculty members in the departments of Physics, Chemistry and Biology will participate in the grant program, and the new scientific equipment will be used for teaching and undergraduate research projects as well.

New Initiative

Alumni Bob Boerner (B.B.A. '49) and the Rev. Bernard Lee, S.M., Th.D. (B.A. '54), are spearheading the new Heritage Club Giving Program for graduates of 50 years ago and before. Funds raised from this group will benefit the St. Mary's Fund, an unrestricted fund that touches every student on campus.

Each April during Homecoming Weekend, the University president hosts Heritage Club members at a reunion.

■ Sports Corner

Men's Soccer

Highs and lows marked the men's soccer season, which ended with an 8-9-2 record.

The Rattlers could not get a break as they started the season 0-5-2 under first-year head coach Que Willis (B.A. '01). Close losses and frustrating ties put the Rattlers in a tough position going into a stout schedule stretch.

But St. Mary's responded with a five-game winning streak that included a 2-1 home win over nationally ranked (No. 3) Incarnate Word. The Rattlers played for the Heartland Conference Championship, but fell in the tournament final.

Named to the 2003 Heartland All-Conference Team were Christopher Alvarado, goalkeeper; Brent Jacobson, defender; Forrest Long and Juan Diego Vidalon, midfielders; and Nick Hankins, forward.

Women's Soccer

The women showed flashes of brilliance but the team, which compiled a 7-12 record, never seemed to string that brilliance together for an extended period.

Defenders Summer Allen and Laura Boutwell, along with midfielders Annelisa Galaviz and Kelly Gonzalez, were named to the 2003 Heartland All-Conference Team.

Women's Volleyball

The Rattler volleyball team started the season slowly, getting off to a 1-6 start, but roared back to contend for a regional playoff berth.

Big wins over nationally ranked West Texas A&M and Rockhurst, plus a strong schedule, helped the Rattlers reach No. 7 in the South Central Region with a 19-15 record. The Rattlers won seven in a row before key injuries took their toll.

Outside hitter Yasmin Ekhatib made the Heartland All-Conference Team.



Cross Country

The cross country team advanced to the NCAA D-II South Central Regional Meet in only their second year of competition.

The season saw many milestones reached under first-year coach Ricardo Guerra. The highlight was a first-place finish in the D-II division of the Whataburger/UTSA Invitational.

Cheyenna Villarreal and Leslie Hartman paced the Rattlers throughout the season, and both were named to the Heartland All-Conference Team.



Scoreboard Scrolls on New Web Site

If you're interested in keeping track of Rattler sports, a rolling scoreboard of all games

is now available online at www.rattlerathletics.com.

Besides giving Rattler fans up-to-date game scores and team statistics, the Web site, which debuted in August, is the information source for all sports at St. Mary's. Online information is



Gold Rush Fever Grips St. Mary's

The men's and women's Rattler basketball teams experienced a "Gold Rush" at the Nov. 19 men's opener against Tarleton State University and the women's game during the St. Mary's Tip-Off Classic on Nov. 21. Planned by the Athletics Department and supported by the student body, Rattler fans were asked to wear gold shirts to the games. A "Blue Crush" will rally the Rattlers on Jan. 31.

updated constantly, providing Rattler fans with player biographies, individual statistics, photos, news and game summaries.

Game results are posted immediately, and game photos are a major focal point of www.rattlerathletics.com.

Rattlers Favored to Win Heartland Title

League coaches picked the St. Mary's men's basketball team to repeat as Heartland Conference champions. The women's team, which won the conference tournament last season, was picked second in the women's poll behind Drury University.

Pedro Brito and Billy White from the men's team and Erin Griffin from the women's team were selected as preseason All-Heartland Conference picks.

Golf Teams Advance in National Rankings

Golfstat.com recently ranked St. Mary's golfer Kate Meyer the No. 1 female player in NCAA Division II. In another Golfstat.com ranking, the

Rattler women's team was ranked No. 3 in the nation, while the men's golf team was No. 5.

Meyer and team member Nicole Wyne, a junior, along with alumna Jillian Wyne, who graduated last May, were named to the National Golf Coaches Association All-American Scholar Golf Team in August.

To view a complete list of national rankings for all divisions, visit The Golf Channel's Web site at www.golfchannel.com.

Midnight Madness Rocks the Arena

Students wore their school colors at Midnight Madness, the annual pep rally to support St. Mary's athletics, that rocked Bill Greehey Arena on Nov. 13. A tailgate party kicked off the night, and door prizes, contests and the chance to win a semester of tuition were up for grabs this year.



Calendar

Jan. 24

Retiring Jerseys Ceremony

Halftime (approximately 8:15 p.m.), men's basketball game v. St. Edward's University, jerseys retired of former point guards Herman A. "Buddy" Meyer Jr., No. 44, and Anthony Houston, No. 14, Bill Greehey Arena, Alumni Athletics & Convocation Center

Feb. 17

Lin Great Speakers Series

Featuring Philip Jenkins, Ph.D., Distinguished Professor of History and Religious Studies at Pennsylvania State University, "Exploring the Challenges of Globalization." St. Mary's University Center, 7 p.m.; free and open to the public

Feb. 28

Athletics Hall of Fame Luncheon and Induction Ceremony

11:15 a.m., Doubletree Hotel, San Antonio; 2004 inductees include Darren Brunson and Elliott Henderson, basketball; Pete Magre, baseball; Pete Palacios, golf; Susan Carter, women's basketball; and Doug Wealthy, associate; call special events, (210) 431-4378, for ticket information

April 1

Distinguished Alumni Dinner and Awards Ceremony

6 p.m., Oak Hills Country Club; call alumni relations, (210) 436-3324, for information

April 2-5

Homecoming Weekend

April 16, 17

Fiesta Oyster Bake

A Vision for the Neighborhood

by Candace Kuebker

Maj. Gen. Alfred Valenzuela — Freddie to his friends — has plans . . . big plans. There’s a book to write—maybe something like “The Life and Times of a Soldier” . . . and there are frequent motivational speaking engagements that encourage kids to stay in school . . . and, perhaps most important, there’s that itch to give something back to his hometown.

Freddie Valenzuela was born in Refugio 55 years ago. His family moved to San Antonio’s West Side where Freddie attended elementary school and ran the streets with his friends. Occasionally, he ran into a bit of trouble. Fortunately, he also started hanging out at the Boys Club on 19th Street and joined the Boy Scouts.

Seizing opportunities a change of scenery could afford, Freddie’s parents moved to San Antonio’s then-North Side where the young Valenzuela continued Boys Club and scouting activities. It was at Jefferson High School that Freddie—an average student in the classroom—became a superior cadet who thrived on the structure and spirit of competition he found in Army ROTC.

“The Army saved me,” Valenzuela states matter-of-factly, adding that his lifeblood while at Jefferson and St. Mary’s was the ROTC program. “It was the guidance of my professors and the discipline of ROTC that helped get me through.” Valenzuela earned his B.A. and M.A. in political science at St. Mary’s, in 1970 and 1979, respectively.

“(Professors) Ken Carey, ‘Doc’ Crane and Charlie Cotrell—those three did a lot for me. If not for them, I wouldn’t have made it,” Valenzuela says. He also fondly remembers philosophy class with Brother John

Totten, S.M., as well as the first freshman English assignment he got back from Brother Francis Greiner, S.M. “It was a wake-up call—I figured there was nowhere to go but up!”

And Valenzuela has soared. His 33 1/2 years of Army service have taken him on 25 different assignments, often without family accompaniment, including stints as remote as Kuwait, Grenada and Somalia. With each assignment came increased duties and responsibilities, most recently as Commanding General of the U.S. Army South, which he helped move from Puerto Rico to Fort Sam Houston.

Now back in San Antonio, Valenzuela plans to focus on his family. He and Esther, his wife of 33 years, will spend more time with their two children, Lori (J.D. ’98), and Alfred II (B.A. ’96), and their first granddaughter, Madison.

“Esther raised our kids; the Army kept me away a lot,” Valenzuela says. “Now I’ll do things with my grandchild I wasn’t able to do with my own kids.”

As he contemplates retirement from a career where this “average” student has been on the fast track for three decades, Valenzuela is looking within. “I’ve motivated young soldiers for a long time,” he says. “Now I have to decide how I can make the biggest impact.”

That thinking has caused the itch. There is something Freddie Valenzuela thinks he can do to help the San Antonio community.

“In World War II, a high school education wasn’t required to get into the military. That generation—The Greatest Generation—is also the most educated because soldiers returning from war had the GI Bill. But now,” he adds, “you can’t join the military without a high school diploma.”

His big plan? To develop a school on the West Side—where Hispanics drop out in disproportionately high



numbers—that prepares students for the military and for college.

“What we know is if you’re a minority kid and you’re given a chance to go into the military, you’re more likely to stay in,” says Valenzuela. “And, while you’re in, you can earn money for college.

“I know my ‘next career’ will be dedicated to children and education,” says Valenzuela, who serves as secretary of the St. Mary’s University Board of Trustees. The Boys Club (he’s a member of their Hall of Fame) and Boy Scouts helped him begin to forge a path, he says.

“And, the education I got at St. Mary’s, and the training and opportunities I got in ROTC and the Army, changed my life. By capitalizing on existing organizations, and putting together the right people and resources, I believe we can start a school on the West Side that will give kids a shot at both a career *and* an education,” he says.

Maj. Gen. Alfred Valenzuela’s vision and determination propelled him to the top ranks of military leadership. Freddie Valenzuela, the civilian, can surely use that leadership and tenacity to carry out his vision for the youth of San Antonio. ■

More Than Passing the Buck

Appraising St. Mary's Economic Impact in San Antonio

by Anastasia Cisneros-Lunsford (B.A. '92), Associate Editor



Appraising St. Mary's University's value in the San Antonio economy begins with the tuition dollar.

That \$1 passes through the University's finance system and ends up on employee Jane's paycheck. Jane cashes her check and takes that \$1 to a discount department store where she buys a blouse on the clearance rack for 70 percent off. That same \$1 then funds someone else's salary, and the cycle continues ad infinitum.

It was a cheap buy, but it was an investment. What Jane's buck did was cause a ripple effect in San Antonio's economy. Like any organization or business, a university also plays an economic role in the community it serves. According to a study commissioned to identify St. Mary's economic contribution to the community, the University's total economic impact for the 2001-2002 academic year exceeded \$100 million.

"Most people think of businesses as contributing to the economy, but they forget to look at the educational institution and the impact it has on the economy," says Brooke Enveck, Ph.D., director of the Meadows Center for Entrepreneurial Studies at St. Mary's School of Business and Administration.

Boosting the Local Economy

Annually, St. Mary's attracts millions of dollars in contributions, grants and tuition revenues from inside and outside of San Antonio, helping to increase the size of the local economy. The University also spends most of its income locally, in wages to its employees and in purchases from San Antonio businesses.

Trinity University professors Mary E. Stefl, Ph.D., and Richard V. Butler,

Ph.D., conducted the study and compiled St. Mary's economic impact figures. The pair also has managed other similar studies for some of San Antonio's leading industries, including economic impact studies of the aerospace, biomedical, bioscience and information technology industries.

"It was an unusual assignment to study a single enterprise, but it was an eye-opening experience for us since St. Mary's is our sister institution," Butler says.

The economic impact of a university comes from the income it generates, the study says. This includes not only tuition but also income from contributions, grants and contracts, and from a variety of auxiliary enterprises, such as residence halls, the University Bookstore, dining services and more.

When St. Mary's or its employees spend money on local goods and services, these businesses receive income above and beyond the amounts they would have received otherwise. They, in turn, use the additional income to pay wages and buy other local goods and services.

"Purchases go around the San Antonio economy several times," Butler says.

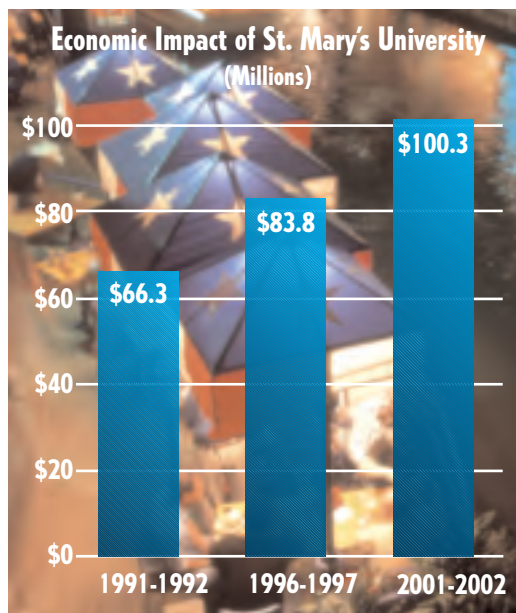
Multiplier Effect Adds to Impact

"Export" sales also are an injection of new money into the local economy. Therefore, when St. Mary's generates \$1 of new income from outside San Antonio—like when a student travels from St. Louis, Mo., to attend St. Mary's—it produces nearly \$2.25 of additional activity in the local economy. This is called a multiplier effect.

"The \$2.25 multiplier effect is relatively high," Butler says.

Since nearly 40 percent of the St. Mary's student body in 2001-2002 came from other places, the multiplier effect of their tuition payments is sizeable. The economic impact attributed to tuition increased by almost 77 percent, from \$39 million in 1991-1992 to more than \$69 million in 2001-2002.

Stefl says the \$100 million figure, which has grown considerably over the past decade (increasing by 51.3 percent



from 1991-1992 to 2001-2002), should grab hold of the community's attention and raise its consciousness of the institution.

The Human Story Unravels

The University's economic impact is impressive, but what St. Mary's contributes to society cannot be accomplished by just simply following the money. With the economic impact study as a basis, St. Mary's produced a report that goes beyond fiscal figures and puts a human face on what \$100 million looks like.

St. Mary's President Charles L. Cotrell, Ph.D., says contemporary impact is not only determined in dollars and cents but also calculated in contributions in civic life, business, neighborhood leadership and information technology.

"We need to think of the human beings and their contributions as capital," Cotrell says. He identifies people, especially St. Mary's alumni, and their way of thinking as capital.

In the report, alumni success is established as the basis of human capital in our community. The study found that nearly half of St. Mary's baccalaureate alumni remain in San Antonio, as do 31 percent of its law school graduates and 43 percent of those earning a doctorate degree. But St. Mary's contributes more than its graduates to the San Antonio economy.

Of the 34,000 dynamic, committed, involved St. Mary's University alumni, more than 18,000 live in San Antonio where they energize the city in hundreds of ways every day. The economic impact report highlights

many St. Mary's alumni who shine in their careers and in their community—from writers to neurosurgeons, teachers in the classroom to CEOs in the boardroom, and congressmen, coaches and columnists.

Alumni Manifest Service

"This is an abbreviated list of graduates, representing civic, business, judicial, corporate, small business, education, religion, leadership, the arts and our neighborhoods," Cotrell says of those mentioned in the report. "We found the list so credible that it would be difficult to imagine

San Antonio without the contributions these people make. In that sense, they manifest so much of the professional accomplishments shaped by a disposition that inclines them to serve and make a difference in their professions and their communities."

Envick says the number of businesses started by alumni says a lot about the impact St. Mary's has in San Antonio. "The list of alumni names is remarkable. So is what they do to improve and enhance society, and to give back to the community," she says.

St. Mary's Assistant Chancellor, the Rev. Bernard J. Lee, says the report is important because it clearly explains the social connection between St. Mary's and the Alamo City. He describes it as social capital, borrowing from the book "Bowling Alone: The Collapse and Revival of American Community" by Harvard University professor Robert D. Putnam, Ph.D.

"In his book, Putnam discusses social capital or connections among individuals and individual groups, social networks, saying 'These are the norms of reciprocity and trustworthiness that people's lives are made more productive through social capital,'" Lee says.

The assistant chancellor says a community really functions when groups of people meet and accomplish goals that are good for the community.

Intellectual Capital Communicates Knowledge

Besides focusing on alumni success, community outreach and cultural awareness, the economic impact report discusses how St. Mary's directly affects businesses in the city. On-campus construction, food services, electricity and technology are some of the ways St. Mary's contributes to business growth in San Antonio. The University partners with hundreds of vendors each year to aid campus operations, and pays more than \$10 million annually to San Antonio businesses and corporations for services of \$10,000 or more. St. Mary's also deals with 139 minority businesses that are members of the San Antonio Hispanic Chamber of Commerce.

But another primary portion of the report concentrates on intellectual capital at St. Mary's. Knowledgeable professors, life-enhancing research and thought-provoking symposiums and speaker events are some examples of the stimulating intellectual capital at St. Mary's that communicate value and innovation in the community. The report lists some of our acclaimed faculty members who often are resources for editors and journalists, and citywide committees seeking experts on a wide variety of global, national and local issues and topics.

"Capital is a significant value or asset, and the work of our faculty members transforms knowledge to profession and affects the lives of San Antonio residents," Cotrell says, adding that there is currently cutting-edge research in hip stem replacement, cancer and diabetes occurring at St. Mary's.

"That research capability finds its way back to the community and hopefully makes our lives better."

Universities Advance City's Future

Cotrell says people also contribute to the ripple effect.

"It's important to think what San Antonio would be without any universities. Leadership ranks throughout generations would be

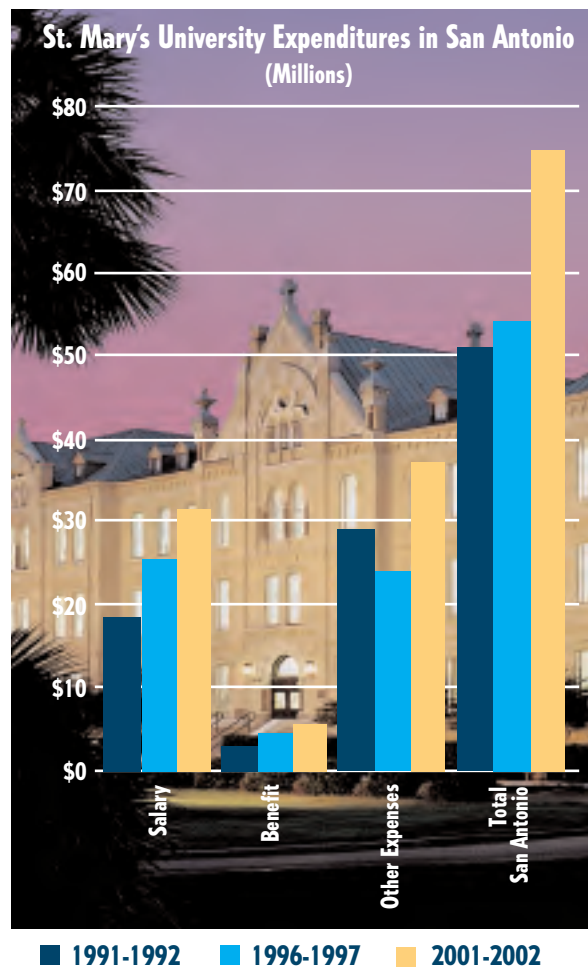
depleted. Having universities here as the source of intellectual capital results in a better future for people in the city," Cotrell says. "St. Mary's puts great emphasis on nurturing students to be change agents. We do it well and we've been doing it for a long, long time."

St. Mary's enduring mission is to serve society as a beacon of access and educational transformation. Through education and service, the University also is called on to enter community partnerships with business, government, nonprofit organizations and neighborhood associations to resolve challenges and enhance life in San Antonio.

"The University is always a good source of information and knowledge," Envick says. "The University is a knowledge base for professionals. It betters their companies with more knowledge and expertise."

The network of alumni also is valuable in the community, she says.

"Former students ask for guidance and information on starting up a business," Envick says, adding that Entrepreneurial Studies is proposing a hands-on approach to starting a new business that would partner graduates



and current students across campus.

She says the news of St. Mary's economic impact also is good for raising the University's profile in the community and increases the potential for more business partners and donors.

"People want to contribute, to be a part of something that is successful. The report says a lot. It says we've grown, and it could say we're content, but that's not the mindset here."

St. Mary's as a Gift

The report re-emphasizes St. Mary's mission as a Marianist institution established in the traditions of academic excellence and community service. The University long has blazed a pathway of opportunity for generations of San Antonians and has attracted thousands more who studied then stayed in the city to

become productive citizens of the community.

The assistant chancellor says the reciprocity between St. Mary's and San Antonio is evident, considering the economic impact St. Mary's has on the city, the kind of jobs and resources available, and the beautiful location the city provides for St. Mary's.

"Capital is what you can invest and what's good for the community," Lee says. He says the word "community" often is overused today, but it's central to the rich story of the Society of Mary. "In the Marianist and Catholic sense, a community is gathered and sent to make things better. We gather together because of our ties."

The tie in San Antonio is St. Mary's University, an institution of higher learning that fosters the Marianist identity with help from brothers, priests, sisters and the lay community, Lee says.

"And that's the gift that keeps on giving." ■

The complete St. Mary's Economic Impact Report is available online at www.stmarytx.edu/impact.

Touching Eternity

by Patricia Dargin Padilla (B.A. '78)

Oscars, Grammys, Heisman trophies—there are plenty of awards for excellence in those fields in which celebrity and affluence are the norm. Most professions, however, require more than fleeting moments of shining achievement. To sustain superior performance in a field with less visibility but infinitely more influence is the greatest test of mettle.

Awards for that kind of performance may escape recognition in *People* magazine; after all, the recipients do not live the lifestyle of the rich and famous. They simply touch lives in a manner both meaningful and profound. Teaching is such a profession and, thanks to the efforts of people of vision, Texas has its own “Academic Academy Awards” program.

Piper Foundation Extols Excellence

Randall Gordon Piper and his wife, Minnie Stevens Piper, to support scientific and educational endeavors, founded the Minnie Stevens Piper Foundation. The foundation has recognized superior teaching at Texas colleges and universities—public or private—since 1958. Honored each year are teachers who have proven to be particularly effective in their classrooms and in personal contact with their students. And, according to the foundation, they also must “demonstrate an unusual dedication to the profession of teaching . . . and inspire respect and admiration in their colleagues.”

Receiving a nomination for the Piper Professor Award is itself an accomplishment. To be chosen is an honor and distinction conferred on few.

This year, E. Dollie Hudspeth, Ph.D. (M.A. '75), and Felix Almaraz Jr., Ph.D. (B.A. '59, M.A. '62), join the ranks of an elite cadre whose membership also includes 11 former and current St. Mary's professors.

Former Teachers Shape Hudspeth's Vocation

Dollie Hudspeth credits her own teachers with her success. It was they—the speech coach who bought her a dress for a competition, the teacher who helped her with scholarship paperwork—who inspired her to become what she is: a dedicated, warm and compassionate professional.

“I want to share with my students the wonderful experiences I have had because of the wonderful teachers in my life,” Hudspeth says. “Teaching is the noblest profession one can undertake.”

And, Hudspeth does more than talk the talk. She has spent the last 25 years at St. Philip's College, part of the Alamo Community College District, teaching English courses that range from the developmental and freshman level to American Literature and Literature of American Minorities. She's also served as department chair, faculty senate member, and honor society sponsor, among other responsibilities.

With a B.A. in English from Huston-Tillotson College, Hudspeth attended St. Mary's for her master's degree. During her studies, she took classes with two of St. Mary's own Piper Professors, Brother Louis Schuster, S.M., Ph.D., and the Rev. John G. Rechten, S.M., Ph.D.

Hudspeth remembers Father Rechten making the less-than-appelling subject of linguistics much more palatable. Another St. Mary's professor, Sister Ann Semel, S.S.N.D., Ph.D., figured strongly in Hudspeth's education. “Sister Ann had written a study guide on African American literature for *Monarch Notes*. It really piqued my interest, and I used it as an outline the first time I taught the course.”

I want to share with my students the wonderful experiences I have had because of the wonderful teachers in my life.



Students Energize English Professor

The knowledge and enthusiasm gained from teachers in Hudspeth's life have assisted her in her own vocation, which she, in turn, shares with her students. A highlight of her career thus far was when a recent student relayed greetings from that student's high school English teacher, herself a former St. Philip's student whom Hudspeth had in class. “I had taught her Robert Frost's ‘The Road Not Taken,’ ” recalls Hudspeth, “and she had passed it on to her students.”

Just as she emulated the teachers in her own life, Hudspeth's students emulate her, passing on the poetry and compassion she has shared with them.

Hudspeth's education did not end when she earned her Ph.D. in Leadership Studies from Our Lady of the Lake University in 2002. She has a passion for learning and trying new things to achieve greater student success and, after 32 years in education, she is ready for more. “What keeps me going is my students. They get younger, I get older, but they continue to energize me.”

It's a great honor, but also a grave responsibility. The recipient must personify (the values of the award) and continue to do so.



Marianist Brother Influences Almaraz

Felix Almaraz Jr., Ph.D., expresses a similar sentiment regarding his teaching career. "I don't play golf. I do work out at the Y, but teaching is my recreation. It is very therapeutic." When asked why he teaches, Almaraz responds, "Why climb the mountain? Because I thoroughly enjoy it. I must, since I've been doing it for 43 years."

Almaraz currently teaches at the University of Texas at San Antonio, and he regrets that he will get to know only a small number of his students in his large classes (over 400!). But, undoubtedly, they will remember the energy and enthusiasm he communicates. And, like Dollie Hudspeth, Felix Almaraz gained some of his thirst for knowledge from his teachers at St. Mary's.

Felix Almaraz was Student Government President at St. Mary's in 1958, where he earned both his bachelor's and master's degrees in history. "I was privileged to be there at a time when the history department had several productive scholars," he says.

Particularly influential was Brother

Joseph W. Schmitz, S.M. "A friend told me, 'You're lucky. Brother Joe has taken you under his wing.' He was demanding and prepared me for the rigors of academic life. (He) taught me that every generation of scholars must write its own history, that teaching and research must go together as the two sides of a coin."

History Professor Adds to Storehouse of Knowledge

Almaraz adds that he discovered the reeding edge of that coin is publication. And, for decades, he has been researching, writing, publishing, teaching, giving back to that storehouse, for the benefit of his own students and their students to come.

Almaraz spent three years teaching at St. Mary's after completing coursework on his doctorate at the University of New Mexico. "I have fond memories of St. Mary's. I knew a few of the Piper Professors, and I took class with Dr. Bill Crane. He was dynamic and eccentric (referring to Doc Crane's alleged penchant for changing residences every six months.) He didn't teach his students what to believe, but he did teach them to act on their beliefs, and that takes courage."

Of his own award, Almaraz says, "It's a great honor, but also a grave responsibility. The recipient must personify (the values of the award) and continue to do so. You cannot receive the laurel and then sit down."

Far from resting, Almaraz's current challenge is coordinating an international conference on the Franciscan Presence in the Borderlands of North America, a topic on which he has written. He would like to round out his career at about the 50-year mark by returning to his alma

mater to teach, to research in the St. Mary's library—"a veritable treasure trove"—and to write.

American writer and historian Henry Brook Adams said, "A teacher affects eternity; he can never tell where his influence stops." Thus Professors Hudspeth and Alvaraz continue to affect eternity, as will their students, and their students, without end. ■



Patricia Dargin Padilla began her 23-year teaching career at Central Catholic High School in San Antonio. She spent six years at Holy Cross High School and 13 years at

Memorial High School in San Antonio's Edgewood Independent School District. Currently, Padilla teaches English to high school sophomores at the Healy Murphy Center in San Antonio. She is an accomplished musician and is pursuing several writing projects.

St. Mary's University students have been blessed to have numerous Piper Professors in the classroom over the past six decades. Their names, titles and the year in which they were recognized as Piper Professors follows.

***Brother William Hamm, S.M., Ph.D., Professor Emeritus of Physics, 1958**

***Brother James Gray, S.M., Ph.D., Associate Professor of Mathematics, 1961**

***Bill. G. Crane, Ph.D., Professor of Government, 1965**

***Brother Louis Schuster, S.M., Ph.D.**

(B.A. '37), Professor of English, 1971

***Brother Anthony Frederick, S.M., M.A., Professor of English, 1973**

Brother Charles Cummisky, S.M., Ph.D., Professor of Chemistry, 1979

Homer D. Fetzter, Ph.D. (B.S. '54), Professor Emeritus of Physics, 1983

Larry G. Hufford, Ph.D., Professor of Political Science, 1983

***Rev. John G. Rechten, S.M., Ph.D.**

(B.A. '59), Professor of English, 1988

Rev. Norbert Brockman, S.M., Ph.D., Professor of History, 1997

Bahman Rezaie, Ph.D., Professor of Engineering, 2001

***deceased**

St. Mary's students are wired. Freshmen begin college life with Dell notebook computers. All students can read e-mail and use the Internet just about anywhere on campus, from their rooms in the residence halls, to the libraries, to a wireless network at the newly opened Java City on the Quad. And, the learning opportunities that technology provides keep expanding.

New Center Opened in Fall

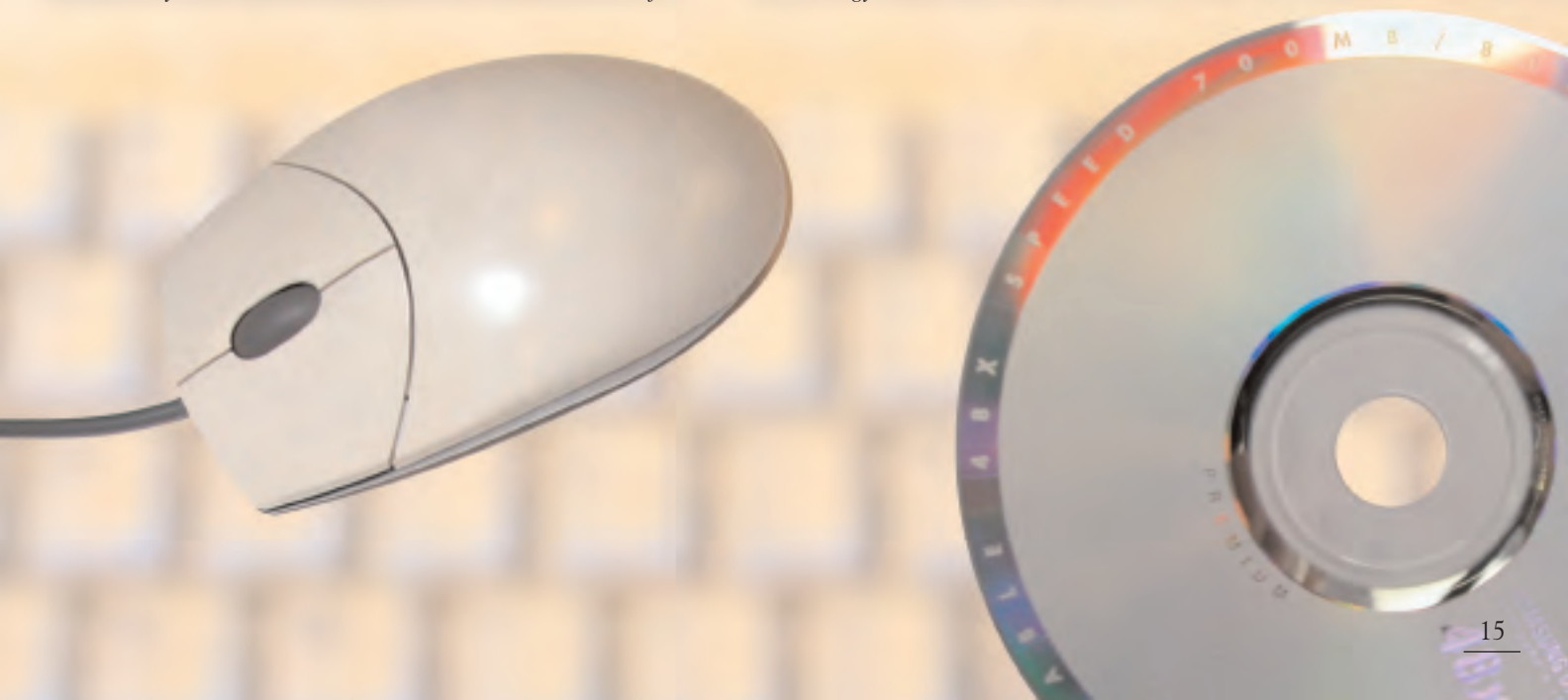
The newest addition to our advancements in the technology arena is the SBC Center for Information Technology. At a Sept. 12 grand opening, that latest structural addition to the St. Mary's University campus opened its doors. The state-of-the-art facility will serve as yet another resource to our own students, while also providing support to a diverse population of area students, educators and the greater San Antonio community.

The center was made possible by generous contributions from The SBC Foundation, a major donor, and several other benevolent organizations, including the Albert and Margaret Alkek Foundation, the Frost Bank Charitable Foundation, Houston Endowment Inc., the Minnie Stevens Piper Foundation, the Myra Stafford Pryor Charitable Trust, and the Scanlan Foundation.

Included in the building are high tech classrooms for academic use, which are intended to support activities of our campus and the surrounding community. One classroom is now being used by the St. Mary's Department of Engineering as part of its "Infinity Project," an outreach program that encourages high school students to enter the engineering profession. Some engineering courses are held in the center because of the electronic equipment available to students.



by Charles H. "Chuck" Garrison, Ph.D., Director of Academic Technology Services





Classrooms Wired for High Tech Teaching

Beginning in January, several other classrooms in the facility will be used for regular classes. We expect that because of the high tech teaching aids available in those rooms, they will be in high demand. If an instructor has prepared a presentation on a computer, has a videotape or DVD movie, or wants to watch an educational television program, the equipment is already there.

Each classroom is designed with various input devices, including VHS (video player/recorder), DVD, satellite TV, document camera, and computer screen, all of which are set up to be shown through the projector. Even better, the instructor can switch from one device to another easily and quickly. For example, while using a Power Point presentation from the computer, the instructor can show a video clip, then return to the Power Point presentation seamlessly.

In fact, the ability to show a “split screen” enables the instructor to compare or contrast two input sources at the same time, such as the computer screen and TV or video. The instructor also can make in-class assignments and have the students accessing the Internet via the wireless Internet service throughout the building.

Creating a Stimulating Learning Environment

Several years ago I remember hearing a member of the Michigan Board of Education speaking of “our sterile classrooms.” Her question was, “How can we expect to keep the attention of our students long enough to teach them, if the classroom has no stimulation?” If students leave their homes or residence halls—where there may be a stereo, TV, VCR, CD player, DVD player, computer, and more—and go to classrooms with little or no similar equipment, will they be stimulated to learn? The SBC Center for Information Technology is one location where that question should never surface.

St. Mary’s has developed a comprehensive collaborative plan to

infuse technology into the teaching/learning environment so that our graduates will be highly competitive in today’s job market. Our plan includes faculty training, classroom renovation, notebook computers in the hands of each of our full-time undergraduate students, and new technology requirements for all students.

Title V Grant Enhances Technology

In 1999, the University applied for and received a Title V grant from the U.S. Department of Education. With those funds we designed three semester-long training workshops for faculty. The training helps them develop new pedagogy and increase efficiency with computers and other technology in the classrooms. More than 100 of our faculty will have completed one or more of these workshops by the end of the 2003-2004 academic year.

During that same time frame we have renovated 26 classrooms, equipping them with technology teaching aids. Adding multimedia equipment and Internet connections are the two areas of major innovation. Currently we have more than \$1 million of teaching equipment in our classrooms, most of which are similar to the rooms in the SBC Center for Information Technology.

Beginning in Fall 2000, we began issuing all freshmen a notebook computer. This was the start of our phased implementation plan, and as of Fall 2003, all full-time undergraduate students had been issued laptop computers. At the same time, we have increased the number of ports—places where computers can connect to the Internet—in the library, in residence halls and in classrooms. Our network has been made more robust and our connection to the Internet has grown tenfold, from 1.5 megabytes per second in 1999, to 15 megabytes per second currently.

Answering the Call

We have put computers in the hands of the students, made wired and wireless connectivity readily available, furnished classrooms with high technology teaching aids, trained the faculty to make use of that equipment, and modified courses requiring students to use technology to enhance their learning experience.

And, while the “call of the wired” has been answered, we will continue to grow, enhance and expand those technologies that will make St. Mary’s University graduates the



best prepared in the workplace. ■
Chuck Garrison is the director of Academic Technology Services. Before becoming an educator, Garrison spent 14 years as a Church of Christ minister, where his B.A. in psychology and M.A. in counseling served him well. He also has a master of science degree in computer science and earned his doctorate in information technology from Wayne State University in Michigan. He taught computer science at Saginaw Valley State University for 13 years before joining St. Mary’s in 1999.

A man in an orange t-shirt and blue shorts is climbing a blue rock wall. He is smiling and looking up. The background is a blurred blue wall. A blue circle is overlaid on the left side of the image.

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