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Gold & Blue Gold and Blue

Spring 1989

Gold & Blue, Spring 1989

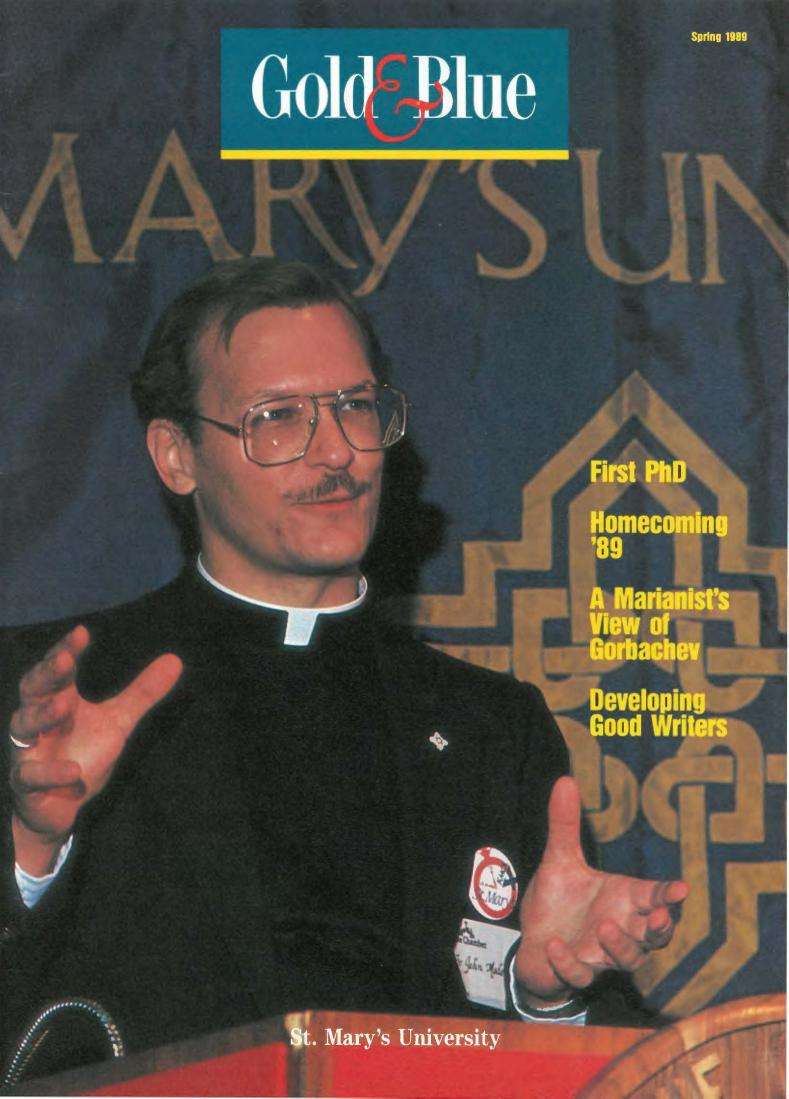
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Cover

Just as Gold & Blue was going to press, St. Mary's announced the first PhD degree to be offered, not only at our university, but at any private institution of higher learning in San Antonio.

Our cover photo marking the event shows St. Mary's president, the Rev. John Moder, announcing the program at a news conference held for media representatives and community leaders at the Greater San Antonio Chamber of Commerce. This fall, St. Mary's will of fer a Doctor of Philosophy degree (PhD) in counseling. Students may specialize either in mental health counseling or in marriage and family therapy.

Immediately after the program was announced, dozens of inquiries were received. May 1 is the deadline for applications for fall enrollment in the program.

The front-page news was hailed by community leaders as a highly significant contribution to the future of San Antonio.

Explaining the program, Moder noted that the function of counseling is to help people, and thereby help develop the human resources of the region. Such a function, he said, is consistent with St. Mary's Marianist heritage of Catholic Judeo-Christian belief in service to the community.

A forthcoming issue of Gold & Blue will report details of this milestone in St. Mary's 137 years of educational progress.

About This Issue

It's not the most prominent article in this issue, but it might be the most important—the question of our planet's survival. Activist law alum Darby Riley presents a case in our Alum Access section (we wish more of you would) for greater individual help in saving our globe from man's destruction. It's everybody's business, as even Time magazine reminded us by choosing, not as usual, a person of the year, but endangered Earth as the number one story of 1988. Riley's plea is in keeping with St. Mary's president's call for service and leadership for the betterment of mankind.

Everybody's worried about illiteracy. How St. Mary's is dealing with it in an intensified writing program is described on page 8. Brother Paul Goelz' reservations on Gorbachev's velvet-glove strategy gives pause for thought on page 4, and if you've ever wondered what sociologists do, Brother Matz provides answers on page 14.

But as solemn as life is, don't let's neglect the need for fun. So study the events arranged for your pleasure on page 17, and plan to join in celebrating Homecoming '89 and Fiesta Oyster Bake. For pictures of the "Brothers All" art exhibition, see page 10.

Finally, a big thank you to those who answered our cry for feedback on Gold & Blue. See if y'all agree with the conclusions of 450 random readers on page 2.

-Sylvia A. McLaren, editor

Gold Blue

Contents

- **2 Readers Have Their Say** by Nancy Haston Foster Most of them seem to like Gold & Blue as is.
- **3 Flying High With Psychology** *by Nancy Haston Foster* Someone has to check cockpit convenience.
- **4 The Soviet Colossus—Its Failure, Its Perestroika** by Paul C. Goelz, S.M., PhD A Marianist visitor to Russia questions Gorbachev's motives.
- 6 The Decline of Literacy: What is St. Mary's Doing About It?

 by Daniel Rigney, PhD

 Clear writing equals clear thinking.
- 8 Danny Heep, World Series Rattler by James Hill A mini-profile of a maximum achiever.
- **9 Alum Access: Doing Our Part—A Call to Service** by C. Darby Riley (JD 76) John and Jane Doe can help save our planet.
- 10 Marianist Art Show by Sylvia A. McLaren
- **14 Sociology Is Groupy** *by Jerome L. Matz, S.M., PhD* Detective work is part of a sociologist's role.
- 12 Campus News by Susie McLean and Irma H. Guerrero (BA 87)
- 16 Alum News by Joan Canty
- 17 Homecoming '89
- 18 Classnotes by Joan Canty

Gold & Blue is produced for alumni, parents and friends in fall, spring and summer by the Public Relations staff.

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Results of Questionnaire Readers Have Their Say

by Nancy Haston Foster

Is Gold & Blue serving up the magazine fare you want? That's just what G&B wanted to know in a recent readership survey taken to see if readers' pulses were running hot or cold, or just plain blah, on its St. Mary's articles. After all, G&B aims to please, and it gets lonely up there in that journalistic ivory tower without some feedback sometimes.

Readers responded with their two cents' worth from as far away as Honolulu, Peru and Turkey. And results show Gold & Blue is apparently doing something right.

More than half of those answering the questionnaire acknowledged reading at least half of the magazine, and 88 percent liked the appearance. And that's a good

"Give us more sports; push for NCAA status."

readership grade in any magazine's book, be it Time or Onion World (yes, Virginia, there really is an Onion World mag).

However, as in any mail survey, you have to take in account the percentage of responses. Some would consider the roughly 12 percent response from 450 questionnaires sent out as standard for a mail-out survey, but St. Mary's industrial psychology professor, Dr. Willibrord Silva, thinks this a "disappointing percentage due to the fact that the magazine's readers are a committed group where you expect a much bigger response than in a random survey.

"The interesting articles are too short and the boring ones are too long."

But it's good to know that everyone who replied thinks it's a good magazine," Silva said. He commissioned one of his master's degree students, 1st Lt. Sandra Moscovic, to do the independent study.

In the short, one-page questionnaire sent randomly to 450 alumni, readers were asked how much

about the cover, topics and article length. Comments and suggestions were also requested. They ranged from humorous and pat-on-the-back varieties to critical.

Samples: ''Keep up the good work.'' ''I like the entire magazine—I wish it were bigger.'' ''The interesting articles are too short, and the boring ones too long.'' One responder admitted, ''I give it to my grandmother who enjoys it, but I never read it.'' (Ah well, at least Grandma's reading it.)

"I hated ranking the articles because I like the entire publication."

A few surprises did tum up. When readers rated the types of articles they liked the most, sports, which might be expected to be close to the top, ended up at the bottom. Alum News, Class Notes and features on alumni were ranked as the favorites. Articles written by faculty fell into the least favored category, along with sports.

Apparently, alumni like to read about their classmates, themselves and the faculty, because those three

"As a member of Sigma Beta Chi, I would like to see an article on fraternities and sororities."

sections—Class Notes, Alum News and Campus News, all rated equally favored. But that's not so unusual. Savvy editors know people like to read about people, particularly people they know. It harks back to the old ''gossip over the back fence'' theory.

Readers were also queried about feature articles' length, and whether they found them interesting. "In general, 72 percent of the readers either agreed or strongly agreed that the articles are interesting," says Lt. Moscovic in her survey analysis. "And 80 percent felt the feature article length was about right." As for photographs, one reader suggested, "Would like to see



Flying High With Psychology

by Nancy Haston Foster

very now and then 1st Lt. Sandra Moscovic packs up her gear and gets out of the office for a transcontinental cockpit flight. Routine duty for someone in the Air Force maybe, but Moscovic is not part of an aircraft crew itself. She's keeping a research-eye out on them instead.

With planes getting more and more loaded with panels of sophisticated displays and switches, crews can go into overload with physiological stress or mental fatigue. Someone has to check out how Air Force crews are reacting to new and advanced aircraft systems. Are these fancy new cockpit gadgets really user friendly?

Lt. Moscovic, who is completing a master's degree in industrial psychology, does just that in her job as a human factors engineer in the USAF School of Aerospace Medicine at Brooks Air Force Base in San Antonio.

"We actually fly with the crews. With only a few hours' notice, they may tell us, 'You're flying tonight,'" says Moscovic, 24, a bright Air Force Academy graduate. "Our department gets calls from different Air Force Commands, who say, 'We have this problem,' or 'we're putting in a new system.'

"When a new cockpit modification is installed, we go up with the crew and do a human factors evaluation. We watch how the crew interfaces with the machinery. For instance, is the autopilot in the optimum location, or are some buttons too small? And we do fatigue and mental workload evaluation, which is always difficult to measure."

Moscovic spends about one week every couple of months traveling or in flight. The rest of her time she spends in research with her team in the Crew Technology Division at Brooks AFB. In the course of her work, she has even flown to Europe and Japan, because the cargo planes she deals with are C-5s and C-130s, and they make extremely long trips. One trip to Japan took five days, for instance, and the crew's responses to new flight instruments were studied under various conditions.

"We do everything the crew does—get up when they do and go through the time zones. We look at their sleep and wake cycles to see if they are overly fatigued. People don't realize that sometimes a crew may have to get up at 2 a.m. to get ready for a 6 a.m. takeoff."

A Salinas, California, native, the slim, attractive Moscovic frequently finds herself one of the few women in a male-



oriented work situation. "The crews are basically male, and they kid me a lot," she laughs.

Moscovic is responsible for the Gold & Blue readership survey described on facing page 2. Dr. Willibrord Silva, director of St. Mary's graduate industrial psychology program, arranged for her to do the study as part of her master's degree work. He encourages hands-on experience, saying, "You can't teach this in a classroom. The student has to experience it and learn the practical aspects, such as dealing with bureaucracy and getting responses back."

Moscovic's Air Force job in human factors is just one facet of the industrial psychology field. "I like the application of it. You've got technology and humans interacting together," she remarks. "And besides, I don't like sitting at a desk all the time, and this work brings me close to flying."

Nancy Haston Foster is a San Antonio free-lance writer whose work often appears in Texas publications.

The Soviet Colossus—Its Failures, Its Perestroika



erestroika as conceived by Mikhail Gorbachev is a complex movement, particularly in its international economic and political dimensions.

The economy of Russia shows signs of having entered a terminal stage. Perestroika is an invitation to the capitalist world to assist in the Kremlin's decision to "restructure" its failed economy.

We need to realize that this effort is not merely to strengthen the Russian economy, but more articularly to restructure world economic affairs so they will be beneficial in geopolitical terms to the Communist Party of the Soviet Union.

Perestroika's purpose is to not only reshape the Soviet domestic economy, but also to strengthen the bonds of the socialist world so that Russia's economic power will be enhanced through the contributions the satellites will make.

During the first glasnost in 1921, after Bolshevik rule had reduced appropriated Russian land to ruin, Lenin proclaimed a new economic policy of "cohabitation with capitalism" called the NEP. But within communist councils he made it clear that the NEP was only an expedient, saying, "As soon as we are strong enough to overthrow capitalism we shall seize it by the throat. The question is, who will

Paul C. Goelz, S.M., PhD, director of St. Mary's Algur H. Meadows Center for Entrepreneurial Studies, visited Russia in summer 1988. The above is an excerpt from his report, "Russia: A Miniature Portrait of a Colossus." prevail?" Later, Nikita Krushchev threatened to "bury" us. Should these attitudes no longer bother us?

To make perestroika palatable to the capitalist world—which alone could rescue Russia's dying economic system through massive transfusions of economic, financial, managerial and technological resources—the usual Soviet truculence and vituperation against capitalism had to be subdued. Enter glasnost and Russia's proposed elimination of some nuclear weapons.

The Intermediate-range Nuclear Forces agreement has created the psychological framework for energizing the capitalist world to become a partner in Russia's economic undertaking to make the world safe for Marxism-Leninism. Withdrawing combat troops from Afghanistan adds more legitimacy to supporting perestroika.

Are we cooperating? Moscow has quietly looked into harnessing Western securities underwriters and fund-raisers specializing in tapping the billions of dollars available in pension funds, insurance premiums, etc.

Is the effort succeeding? The First National Bank of Chicago in 1987 arranged a loan of \$200 million to the Soviets. Asked if the money could be used for missiles, a bank representative replied: "It could, of course, but we hope not. We can't control that." First Chicago has joined other banks in making loans or providing lines of credit to the Soviets totaling hundreds of millions of dollars. Armand Hammer, the U.S. industrialist and patron of the Soviet Union, is arranging \$200 million for industrial development in Russia. According to Roger W. Robinson, pre-eminent expert on East-West finance, the West and Japan now have supplied the Soviet bloc with some \$130 billion in lowinterest, unsecured loans.

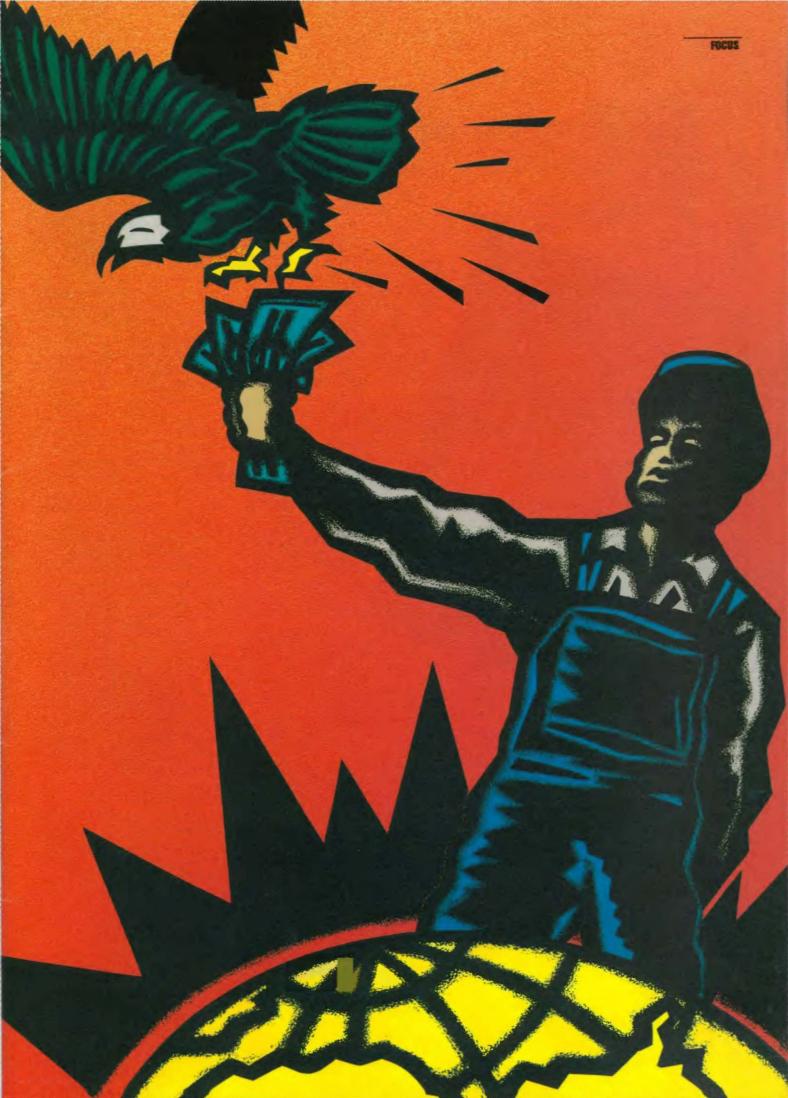
Under this scenario, perestroika enhances Moscow's pursuit of power and hegemony and glasnost raises questions. Almost 98 percent of the territory of the Soviet Union is still off limits to foreign travelers, including East Europeans and other Soviet allies. That is, of the Soviet Union's 8.6 million square miles (the United States contains 3.6 million square miles) only 172,000 square miles is accessible to visitors. That's the equivalent of saying that travel for foreigners in the United States is confined to the combined square mileage of Minnesota and Utah. Not even communist China observes such travel restrictions.

On July 12, 1988, at a youth rally in Krakow, Poland, Gorbachev spoke in vigorous defense of communist ideology. Urging Polish and Soviet youths to return to the lessons of Lenin, he said Lenin's life and struggle constitute a splendid example to be followed by young people.

I asked our guide in Leningrad whether in pursuing perestroika, Gorbachev was being unfaithful to Marx's doctrine. Her answer was a faltering response to the effect that "change in philosophy is necessary." But if the ideas instilled in Soviet citizens have no permanent value, then pragmatism rules the day and anything goes, threatening established Soviet dogma.

The goals of communism and its worldwide influence will not be abandoned. This is basic to the philosophy of the Russian state.

Russia's absolute control over the individual in behalf of the state, because of its Hegelian foundations, can no more be abdicated than can America's dedication to freedom of the individual that is founded on the Judeo-Christian ethos.



The Decline of Literacy: What is St. Mary's Doing About It?

have to simple curricuprofes in even heard a great deal about the

"Learning to write well is hard work." y now you have probably heard a great deal about the "literacy crisis," and that student scores on national tests of verbal ability are lower today than they were a generation ago. Educators complain that today's students don't write as well as students in years past. Managers in business and government complain that their employees often lack the basic skills needed to write clear reports.

Everyone complains about the decline of literacy. What is St. Mary's University doing about it?

This academic year, St. Mary's launched a major new program called "writing-across-the-

curriculum." The goal of the program is to make good writing a hallmark of St. Mary's education. Other colleges and universities are developing similar programs in response to the decline of literacy, but the St. Mary's program is among the first of its kind in this region.

Dr. Charles Cotrell, vice president of academic affairs, has spearheaded the new writing program at St. Mary's with the advice and participation of faculty and professional staff throughout the University. He credits Dr. Rose Marie Cutting of the English Department for stimulating interest in creating a program of this kind at St. Mary's.

What is "writ-

ing-across-the-

curriculum."

and how does it differ from what we have been doing all along? In its simplest terms, writing-across-thecurriculum means that we teach professional standards of writing in every discipline, and not just in English classes. In the past, we tended to view the teaching of writing skills as the exclusive responsibility of English departments. If students in our social science, natural science or business courses didn't write up to our expectations, it wasn't "our problem." It was not "our job" to teach students to write well.

Certainly students should learn to write well in their English composition and literature courses, but they should also learn to write clear and well-organized lab reports in their biology courses, business reports in their management courses, and policy analyses in their social science courses.

How will things change at St. Mary's as the new writing program progresses? First, students enrolled in selected "writing-intensive" courses can expect to do more writing than in the past. Many of our courses are already writing-intensive, while others are being created or upgraded to require more written work.

As an article in the San Antonio Express-News described it, "The new emphasis is on saturating the campus with writing, pure and simple."

The main emphasis, however, is not on the quantity of writing, but on its quality. Students whose writing skills are not up to college standards will be identified by their instructors for special attention. Some will be referred to our Learning Assistance Center for additional diagnostic testing and tutoring. Thus, while we will expect higher standards of performance from our students, we will also provide the assistance and support they need to reach these standards.

Who will benefit from this new emphasis on the quality of writing? Most obviously, our students will. When they go on to professional or graduate school, or into their first post-graduate jobs, they will have the advantage of an education that puts a high premium on the ability to communicate clearly, no matter what careers they have chosen to pursue. Good communication skills are highly valued in every profession.

In fact, writing is "thinking on paper." The ability to organize, analyze, synthesize and articulate one's thoughts so that others can understand them is the essence of clear communication. By educating good writers, we hope simultaneously to educate good thinkers and problem-solvers.

Will it be easy to put writingacross-the-curriculum into practice? No, it won't. Few things that are worth achieving come easily. Students will face higher expectations, but so will faculty. Many faculty members, like myself, will have to rethink courses and assignments in light of the new emphasis on quality writing. We may have more essay exams to grade and more outside projects to mark in red and turn back for rewriting. (The rewriting phase, according to some experts, is where the real improvement in writing takes place.) Some of us, already heavily committed, may wonder where we will find the time!

Fortunately, the St. Mary's writing program does offer support to faculty members. The university employs a full-time program coordinator through a federal Title III grant, one of only two grants of its kind awarded nationally in 1987. The coordinator works directly with each department to find ways to upgrade writing requirements without overextending the faculty. Special workshops are offered to help professors redesign courses and improve writing assignments. A faculty advisory committee meets regularly to ensure faculty participation in every phase of the program.

The new writing program should benefit faculty as well as students. Good faculty are always on the lookout for ways to improve the quality of their teaching. Many of our best faculty are eager to design creative and challenging writing projects, and will seize this opportunity to grow professionally as teacher-scholars. Some may even be inspired to do

more writing themselves.

How will we know whether the new writing program is working? First, we should begin to see improvement in the quality of student writing in our courses. Second, we will track progress in student performance over time through the use of a national writing test. Designed by the Educational Testing Service of Princeton, New Jersey, the test has already been administered to this year's entering

Studies
on literacy
indicate that
good writing
and good
thinking go
hand in
hand.

freshmen. The same test will be given again at regular intervals throughout our students' college careers. If our writing program is working, we should expect to see improvement from year to year against both the previous year's performance and the performance of students nationwide.

The long-term benefits of the program will be harder to measure, but they should be reflected in the professional success of our graduates and the contributions they make to the world through ability to communicate effectively.

The St. Mary's writing program is still in its infancy. In future years, the number of writingintensive courses will expand across all disciplines, and increasing numbers of faculty will be involved in the program. The university's new writing center will be expanded to provide additional assistance to students with writing difficulties.

Thus far, response to the new program from both students and faculty has been gratifying. Last summer, nearly 30 faculty members participated in a workshop led by Dr. Barbara Nodine of Beaver College, Pennsylvania, one of the pioneer institutions in the writing-across-thecurriculum movement. Faculty members seemed receptive to Dr. Nodine's message that we have not truly taught a field of study until we have taught students to write according to its professional standards.

We are ready as a university community to meet this new challenge, realizing full well there is no easy path to quality education. Learning to write well is hard work, but as many know, it can also be a joyful experience. The love of language and the satisfaction of learning to use it well are among the most precious gifts that a university education can impart.

High literacy, in short, is a mark of the well-educated person. Everyone complains about the decline of literacy in our nation. Through writing-across-the-curriculum, St. Mary's is doing something about it.

Dr. Daniel Rigney is an associate professor of sociology and director of the Honors Program. He chairs St. Mary's Writing-Across-the-Curriculum Faculty Advisory Committee.



Danny Heep—World Series Rattler

bu James Hill

Danny
Heep recalls
his days at St.
Mary's with
fondness.

But the 31-year-old Heep, a baseball outfielder who played on two different World Series championship teams (the New York Mets in 1986 and Los Angeles Dodgers in 1988), feels he gained a lot more than just playing experience at V.J. Keefe Stadium.

"College has definitely helped my career," says Heep, who was a Rattler from 1975 to 1978. "There is so much that can be done with a college education. More guys (baseball players) are going to college now. It also helped me on the field because of the experience I had. A player with college experience seems to leap-frog over those who sign with a club just out of high school. The quality of experience is really good."

Heep certainly had some quality experiences on the baseball field at St. Mary's.

During his career, he received the honors of first team NAIA All District and first team All Big State Conference.

In addition, Heep, who received a BA in physical education in 1982 (he attended school during the off season), was selected for the NAIA All America second team and honorable mention.

Heep was drafted by the Houston Astros in June 1978. In 1979, while playing for Columbus, he led the Southern League in hits with 171 and was chosen as co-winner of the league's Most Valuable Player Award.

August 30, 1979, was a significant date for Heep because he was called up to the parent club (Astros) and played in 14 games that season. The Mets would get Heep's services for four years, beginning in 1983. That season, Heep led the majors with four pinch-hit home runs, a Mets' record and two shy of a major league mark.

Heep definitely contributed to the Mets' championship season of

1986, when New York defeated the Boston Red Sox. He was the Mets top pinch hitter (he had a .300 average) and appeared in five World Series games.

Heep returned to V.J. Keefe in June 1987. He had signed a contract with the Los Angeles Dodgers and was

going to play for their Texas League Class AA farm club, the San Antonio Dodgers (now known as the Missions), who are headquartered at St. Mary's.

He played in 11 games in San Antonio (and batted .340) before being promoted to the parent club on June 24.

For the remainder of that Major League season, Heep played in 60 games and was basically used as a pinch hitter.

During the 1988 season when the Dodgers won the World Series over Oakland, Heep hit .242 in 95 games. He became a free agent in December, and in February joined the Boston Red Sox.

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A San Antonio native who attended Lee High School, Heep has been active with the Rattler Booster Club and St. Mary's Athletic Endowment Scholarship Committee.

His St. Mary's ties were brought to a head in 1988 when he was inducted into the school's Athletics Hall of Fame

at the annual Homecoming celebration.

"Danny has been a good influence on our players," says Rattler baseball coach Charlie Migl, one of Heep's teammates from 1976-78. "He still works out with us and is a real positive influence," Migl adds. "Danny went on to get his degree and that sets a great example for our players. He also helps us financially. For example, Danny gave enough money to put a roof over the batting cage."

The veteran left-hander has some views on the nature of his chosen profession.

"Baseball has become so much do or die," he says. "I view baseball as entertainment and everyone should realize that's what it is. Baseball is also fairly inexpensive entertainment. People should go and just enjoy the game and get away from whether

or not their team wins or loses. Of course, it is a business, and we do want to win."■



Left-hander Danny Heep has just signed a one-year contract with the Boston Red Sox.

James Hill is a San Antonio free-lance writer and sports correspondent with the San Antonio Light daily newspaper.

Doing Our Part: A Call to Service

by C. Darby Riley (JD 76)



We live in a time of unprecedented challenge. Our species faces severe global problems that demand global solutions. These crises, try as we may to ignore them, reach into our homes and imminently threaten future generations.

The threats of global nuclear war, pollution, loss of lifegiving forests, the spread of deserts, overpopulation and hunger are, I believe, connected. They are created and remain stubbornly unresolved by a pervasive egocentrism that prevents international cooperation and action. Our common dilemma comes from a "me first" attitude that fails to recognize the essential unity of our young species and our tiny living planet. The greenhouse effect and damage to the atmosphere's ozone layer are losses to all life. They do not honor national boundaries.

It should boggle our minds to realize that every year a trillion dollars are spent worldwide on "defense." That trillion dollars could go far in alleviating our global problems.

What can we do about the need for effective global solutions? Plenty. There are many positive visions for the future and all of them take the effort of committed individuals

"But I am too busy as a practicing lawyer," we are inclined to say; or as a teacher, doctor, nurse. "And I have family responsibilities."

We are all busy at our jobs (if we have the good fortune to have one) and we all have families (again if we are fortunate). Our good fortune itself is reason enough to give time for the preservation of our planet.

As parents of a young family, I and my wife, Chris,

decided that one positive thing we could do to combat ignorance and despair in our community was to help in the grass-roots educational efforts of the Beyond War movement. It is an international group of over 10,000 volunteers working to spread the realization that war must be abolished. Working with the Beyond War movement is just one way we can try to do our part. We can work for enlightened and responsive government at every level, from school boards to the Pentagon.

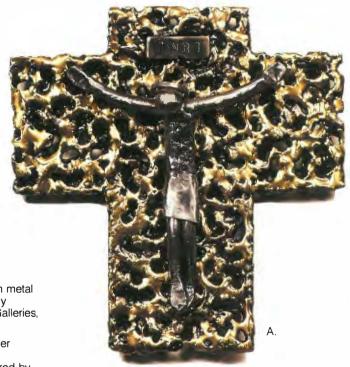
Since I was elected to our suburban council in leon Valley, I have learned that tackling global problems can start at the neighborhood level with programs such as water conservation and recycling. We can spend an hour or two helping to teach the illiterate to read. We can conduct a voter-registration drive, organize a meeting about global issues, suggest global curricula in our school district, raise our awareness of global problems by heeding television, radio and print media reports on crucial issues. We can teach our children to love their neighbors; and also that all of life is interdependent.

We owe it to the immortal spirit of humankind to confront and overcome the perils to life on earth. Can anything be more important than avoiding extinction? The only security in the nuclear age is common security. Each of us is responsible for the damage mankind is causing. We can contribute to global survival. Let's get involved.

Volunteer activities of San Antonio trial attorney Darby Riley include the Leon Valley City Council, the St. Luke's Catholic School Board, the board of directors of the San Antonio Trial Lawyers Association, the Regional Water Conservation Task Force, and past service on the Alamo Area Council of Governments Advisory Committee on Aging and the consumer law section board of the Texas State Bar.

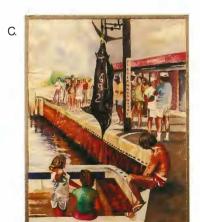
Marianist Art Show

Works pictured here were among the variety of art hung in an exhibition called 'Brothers All' in the Academic Library. The month-long show was part of 1989 Marianist Heritage celebrations honoring the Society of Mary's founder, the Rev. William Joseph Chaminade.



- A. The crucifixion of Christ in metal sculpture by Brother Gerry Hyland, S.M., Marianist Galleries, St. Louis.
- B. The fresh beauty of Brother Cletus Behlmann's flower paintings are much admired by visitors to his San Antonio gallery, packed with a wide spectrum of his talent.
- C. There's something about waterfront activity that attracts watercolor artists. This one is by Brother Louis Schuster, S.M., St. Mary's emeritus faculty.







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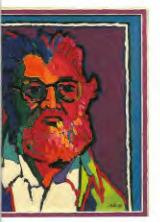


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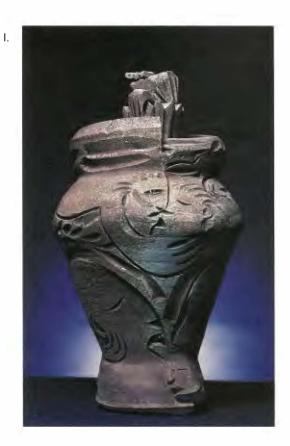
- D. A striking example of paper art by brother Steve Erspamer, S.M., St. Louis.
- E. Brother Tom Suda, S.M., San Antonio, captures the charm of Puerto Vallarta, Mexico, in this watercolor scene.
- F. Brother Mel Meyer, S.M., St. Louis, painted this vivid portrait of fellow Marianist Brother Louis Mason. Meyer has a Master of Arts degree from the University of Notre Dame.
- G. Unnamed paper art by Brother Cletus Behlmann, S.M., San Antonio.
- H. The clean, clear colors in this bowl demonstrate the talent of Brother Steve Erspamer, S.M., St. Louis, holder of a Master of Fine Arts degree (with specialization in ceramics) from Boston University.
- Ceramics urn by Brother Steve Erspamer, S.M., St. Louis Marianist Galleries.













CASTLEBERRY'S NEW POSITION

On June 1, James N. Castleberry, current dean of the law school, will assume a new position as dean emeritus. His duties will include some teaching; directing the summer program in Innsbruck, Austria; concentrating on development work and fund-raising for the law school; and acting as liaison with the legal community.

Castleberry became the law school's second dean, succeeding Ernest Raba June 1, 1978. During his 11-year career at St. Mary's, he helped bring major improvements to the school, including the Sarita Kenedy East Law Library built in 1984 with a \$7,500,000 gift from the John G. and Marie Stella Kenedy Memorial Foundation.

His other major accomplishments include on-going development of the law curriculum; establishing a summer program in comparative law in Innsbruck; developing a tutorial assistance program to help first-year law students; and a tenfold increase of endowments for scholarships and professorships.

Dr. Anthony Kaufmann, dean of the School of Science, Engineering and Technology, is head of the law dean search committee. Selection of the new dean is expected by June 1.



SCHUSTER'S WORKS DISPLAYED—Three watercolor paintings by Brother Louis Schuster, S.M., St. Mary's English Department, were among 74 displayed at the annual show of the San Antonio Watercolor Group. The paintings were selected from 250 competing for the prestigious show.







NEW BOARD MEMBERS

The Rev. Lawrence J. Stuebben, administrative assistant to the Archbishop of San Antonio and head of the Department of Administration of the Archdiocese of San Antonio, has been elected to a three-year term on the St. Mary's Board of Trustees.

Broadway National Bank's president and chief executive officer, Gregory W. Crane (BBA 55), will serve on St. Mary's board through February 1991.

Crane graduated in 1955 from St. Mary's School of Business and attended the School of Mortgage Banking at Stanford and Northwestern Universities. He joined Broadway National Bank in 1965 as assistant vice president in the mortgage loan department.

New St. Mary's board member Audreyjane (Ajay) Castro is a public relations consultant and owner of Ajay & Associates.

She has won several professional awards from Women in Communications Inc. and is a past president of the San Antonio chapter. She was recently inducted into the San Antonio Women's Hall of Fame.

MODER INSTALLATION

The inauguration of President John Moder, S.M., had to be rescheduled to 3 p.m. Sunday, March 12, at Holy Rosary Church next to the campus—reception to follow in the Raba Law Building. Postponement from Feb. 5 was caused by a severe storm that froze San Antonio roads, paralyzing pedestrian and car traffic.

DISTINGUISHED LAW ALUMNI

Bill White (JD 61) and the late Gilbert ''Gil'' Pompa (JD 58) were honored as St. Mary's University's 1989 Distinguished Law Alumni during a black-tie banquet held at Sonterra Country

White is the former district attorney for Bexar County and currently sits on the Texas Court of Criminal Appeals.

Pompa, in his position as director of Community Relations Service for the U.S. Department of Defense, helped defuse tense situations like Wounded Knee. He worked for the defense department from 1967 until his death in 1986.

BUTTON COLLECTION

A valuable collection of more than 1,000 political campaign buttons, some dating back to 1896, has been given to St. Mary's University by San Antonio attorney George Korbel.

The buttons, displayed in a campus exhibit preceding the November presidential elections, drew media attention from as far away as Austin, Houston and Dallas. In addition to feature stories in the San Antonio papers, all four local television stations ran spots on the collection.

Dr. Charles Cotrell, academic vice president and professor of political science who secured the collection, says it is ''a significant contribution to American history, immeasureable beyond a dollar figure.''

GRANTS UPDATE

An endowment of \$250,000 will be established in the name of Shi Chi Lin by his wife, Mrs. Le Chiao Lin, and her son, Vincent, to fund a distinguished lecture series titled the "Shi Chi Lin Great Speakers Series." The money will fund lectures by experts in the fields of art; science and medicine; engineering and technology; the humanities and global concerns; economics; business: and law. The university will begin sponsoring lectures starting in fall 1989. Dr. Vincent Lin, owner, Linbro & Company, is a former St. Mary's faculty member in the Economics Department.

The U.S. Department of Health has awarded St. Mary's \$435,000 for biomedical research by science and engineering faculty and minority students. The grant, a renewal of one awarded in 1985, will fund the study of such topics as nutrition and the aging process; drugs in the treatment of cancer and reduction of cholesterol; artificial respiration; and genetic control mechanisms.

The National Science Foundation of Washington, D.C., awarded a \$45,500 matching grant for a microcomputer classroom lab to support a newly-revised math degree program that emphasizes mathematical modeling, statistics and computer science. The lab is expected to be in place by the fall 1989 semester.

The National Institutes of Health, under its Minority Biomedical Research Support Program, has awarded a \$50,579 grant to enable the Biology and Chemistry



PRESIDENT'S NEW CAR—Arthur Mandry (BBA 65), general manager, Cavender Toyota, hands St. Mary's president, the Rev. John Moder, the keys to a new Toyota Camry. He donated the car for Father's use.

Departments to purchase new equipment and upgrade facilities.

The Family Life Center has received a \$5,000 grant from the Aetna Life and Casualty Foundation for research in domestic violence. The ninemonth research project headed by Dr. Rick Bruhn, director of St. Mary's Marriage and Family Therapy program, is designed to support current research for the Domestic Violence Diversion Program and develop communication and empathetic listening skills in men.

SPORTS

Approximately 450 sports fans and collectors attended St. Mary's first Sports Auction at the Wyndham Hotel Jan. 30. \$22,473 was raised to benefit the Athletic Scholarship Endowment Fund. San Antonio Spurs "Cadillac" Anderson, Frank Brickowski, Alvin Robertson. baseball star Danny Heep, and other sports celebrities were present. Red McCombs and his wife, Charline, bid \$800 for a basketball autographed by Spurs draft, David Robinson, then donated the ball back for

re-auction. The highest bid was \$2,600 for an autographed NBA Super Ball. Alumnus Ernest Acevedo (73, 75) bought Robertson's jersey for \$775 for his 11-year-old son, Stephen.

The Rattler baseball team plays the San Antonio Missions in an exhibition game at 7:05 p.m. April 5 at V.J. Keefe Field. Proceeds benefit St. Mary's Athletic Endowment Scholarship Fund.

BRO. HAMM RECOVERING

Brother William Hamm, Physics, suffered a fall Dec. 23 while making adjustments to a radio antenna atop Garni Hall. In addition to serious bruising, four of his ribs were broken in a total of eight places. Hamm was in the hospital two weeks before returning home to St. Joseph's Community to convalesce.

MAYOR'S CUP

St. Mary's cross-town rivals, the University of Texas at San Antonio, emerged victors of the sixth annual Mayor's Challenge Cup basketball game with a score of 58-48. The Lady Rattlers lost 100-62 in their game against the UTSA Lady Roadrunners in the first Senator's Cup. State Senator Cyndi Krier donated a trophy to the women's game and presented it to the winning team.

MARIANIST HERITAGE WINNERS

Angie Cortez, a 15-year employee of St. Mary's, and senior students Margaret Janecek and Glenn Mitchell are this year's recipients of Marianist Heritage Awards, the highest honor conferred on lay persons by the Society of Mary religious order.

Cortez is a secretary in the Psychology and Computer Science Departments; a member of the Family of Mary, a group of lay persons dedicated to helping the Marianists fulfill their mission, and member of the lay Marianist groups, the Friends



Community and the Esparanza Community.

Janecek and Mitchell received Marianist Student Leadership awards presented to senior students who best exemplify the faith, community and service characterizing the Marianist family.

SOCIOLOGY IS GROUPY



Whenever two or more people get together, sociologists get excited, for they breathe, eat, sleep and dream how and why groups form and interact. Groups can be friendships, marriages, families, work units, businesses, neighborhoods, organizations, agencies, churches, schools, governments, social classes, ethnic affiliations, nations, entire societies.

Powerful Influencers

Because humans are social creatures, they thrive on group interactions and relationships. Human living equals group living. Groups teach and shape us, inspire and motivate us, reward and punish us, satisfy and fulfill us. Groups also prompt and pressure us, cause us to argue and fight, frustrate us and complicate our lives, dominate and exploit us. Groups are powerful influencers in our daily lives.

Haunting Questions

to diverse

Three age-old haunting questions challenge sociology. First, how and why do groups form? For example, why do Maria and Frank marry and develop a family? Why do Alicia, Marsha, Jose and Henry establish a business providing public relations services

clients? How do 15 neighbors set up a neighborhood organization? Sociology wants to know.

Second, how and why do groups hold together? How come Maria and Frank's marriage lasts for many years? Why is the public relations firm adding to its original personnel and expanding its clientele? What explains the growing membership, treasury and power of the neighborhood organization? Sociology seeks answers.

Third, how and why do groups break up? What factors led to Maria and Frank's divorce? Why did Alicia, Marsha, Jose and Henry

disband their public relations firm after only eight years?
How and why did the neighborhood organization fall apart? Sociology searches for explanations.



Special Eyeglasses

A student of sociology acquires a special set of "eyeglasses" with "lenses" to help observe and understand three powerful group processes that influence our lives. The first process is social interaction through which we exchange thoughts and feelings, meet our emotional and social needs, discover who and what we are and who and what we could become.

Then comes socialization—the process that continually teaches and forms us, instills attitudes and values in us, and shapes our goals and aspirations. Socialization molds our personalities and guides our behavior. Social control, the third process, uses sanctions (rewards and punishments) and manipulation (created environments and situations), guiding us to follow norms and expectations which the groups have taught us.

Our human groups shout: "We communicate with you. We teach you. Now, think, feel and act in certain ways."



Detective Work

Like relentless detectives, sociologists explore and scrutinize, their prime suspects being human behavior and group life. They probe who, what, when, where, how, why, how often, how many, what kind, what consequences. They want to know what things go together, what things cause each other, what typically occurs, what will probably happen under which circumstances, how things change.

Investigative Tools

Sociology's arsenal of investigative tools includes five research approaches. Observation, the systematic viewing of human behavior, is the most basic research tool.



Sociology promotes people-watching.

Questionnaires and interviews, two more research tools, involve directly questioning people, often through surveys. Conducting experiments comprises another tool. Whether in a formal laboratory or in a natural setting such as home or office, the sociologist attempts to measure how certain factors influence other factors.

In addition, sociologists analyze the contents of documents, letters, audio and video tapes, magazines, newspapers, etc., to discover patterns, trends and relationships.

Practical Benefits

Sociology's practical, applied benefits include helping us deal more effectively with our lives as participants in countless groups as friends, spouses, parents, employees, business managers, church members, citizens.

An understanding of sociology helps to explain why we think, feel and act in certain ways. For example, how is my son becoming involved in illegal drugs? Why is family life changing? How come morale and productivity are declining at work?

Sociology's understandings can also help predict behavior, events and outcomes under certain circumstances, such as what will probably happen if my neighborhood becomes more crowded? If employee turnover and management styles change at work? If my church implements its moral teachings on AIDS?

Further, sociology tries to show us how to change things, persuade others, sell ideas, accomplish tasks, and become more effective persons.

Expands Minds

Studying sociology can develop, enrich and expand our minds—sharpening our ability to think, to reason, to analyze, to synthesize, to judge, to solve problems.

Armed with concrete data from real-life experiences, sociology bombards us with multiple lessons, demonstrating that human behavior is more complicated than most people think, that daily events and situations have multiple causes and effects, that both heredity and



A St. Mary's faculty member since 1969, Professor Jerome Matz, S.M., specializes in social psychology, organizational behavior, interview techniques and eval-



uative survey research. His recent work includes a survey for the Archdiocese of San Antonio on the roles of Catholic lay people in the church and a survey evaluating parish life at St. Benedict's, San Antonio. A PhD from St. Louis University, he has served as dean of St. Mary's former School of Arts and Sciences and chairman of the Sociology Department.

Where the jobs are for sociology grads: federal, county and state parole officers; industry, business and government research analysts; social workers in government and industry; population analysts in city, state and federal government; teachers in high schools, colleges and universities.

social environment affect behavior. Human interactions and relationships show definite repetitive, predictable patterns.

The study of sociology also develops healthy skepticism for reading and considering anything in the mass media, including advertising claims. Moreover, by studying sociology we learn that valid research findings require careful instruments, methods, samples and statistical analyses.

Finally, we learn that society is a messy, intertwined "fishnet" of interdependent influences such as family, education, religion, economics, politics, defense, recreation and health.

In today's complex, technological world, specialized competencies and skills are not enough.

We need desperately to understand and relate effectively to other people, other groups.

Sociology tells us how.

ATHLETES FOR HALL OF FAME

St. Mary's Alumni Association will don its gold and blue on April 8 to salute the achievements of five former athletes at the sixth annual Athletics Hall of Fame Luncheon and Ceremony. The event will be held at the Marriott Rivercenter Hotel in downtown San Antonio.

John Cannon, a lefthanded pitcher for St. Mary's from 1960-62, once pitched 22 innings in an afternoon at V.J. Keefe field. Originally from Hebbronville, Texas, Cannon came to St. Mary's to major in physical education and play for the Rattlers. Called Cans by teammates, he lettered two years. In 1961 he earned the All-Conference Pitcher title. In 1962 he again won that title, plus even better, the national pitching title for lowest earned-run average in 100 innings or more (1.46). Today Cannon is in sales for Advent Enterprises Inc. in Clute, Texas.

Oscar Earl Lowe attended St. Mary's when tuition and board cost \$300 per year, working students earned 40 cents an hour, and circus performers practiced in the gym. From 1928-32 Lowe played forward, and was top scorer for the Rattlers basketball

attlers basketball team. He was listed as high-point man in the majority of games, and was captain his junior year.

Basketball wasn't his only game. He played end for the football team for three seasons.

His achievement as amateur middleweight boxing champion of Texas in 1930 earned him a runner-up slot on the Olympic boxing team.

As senior class president and most popular student of 1932, he and his classmates published the first-ever Diamondback yearbook.

Lowe went on to become executive vice president of the Cleveland (Ohio) Safety Council until his retirement in 1980.

As guard for the Rattlers from 1957-60, Ernie Sena achieved numerous awards and titles: All-Conference second team in 1957-58 and All-Conference first team in 1958-59 and 1959-60. The four-year letterman was voted most valuable player in the 1958-59 Knights of Columbus tournament and captain of the basketball team in 1959.

Sena earned a B.S degree from St. Mary's in 1960. He is a counselor at Kitty Hawk Junior High School in San Antonio.

Edward Stemac, fastball pitcher for the Rattlers from 1954-58, played for both Bro. Eugene Gittinger and Coach Jim Heiser. As starting pitcher for four years. he lead the Rattlers to 23 wins. 9 losses. The four-year letterman made Big State Conference first team and All-Conference. In 1960, Stemac signed with the Chicago Cubs and later played for the San Antonio Missions. He has worked for Texas Instruments in

Dallas for 26 years.

By the time Don Wesley received the Ken Croswell award in 1971 he had already distinguished himself as a strong man for the Rattlers who could play inside or outside. The 6'2" Wesley played Rattler basketball from 1970-73. He scored the most rebounds in 1971, was leading scorer in 1972. In those same years he was named Outstanding Athlete of America. His other awards include an All-Conference honorable mention and All-American status. Wesley lives in Longview, Texas, where he works as a counselor for the Sabine Valley Youth Shelter.

SIX PROFESSORS CITED

The St. Mary's University Alumni Association presented six awards for teaching excellence at the Faculty Appreciation Dinner March 12. Named Distinguished Faculty for 1988 were: Charles E. Cantu, LLM, professor of law; Michele L. Trankina, PhD, assistant professor of biology; Adrian Kline, PhD, professor of accounting; Richard S. Pressman, PhD, associate professor of English; John M. Rankin, MM, assistant professor of music; and Rev. John Rechtien, S.M., PhD. professor of English. The annual event recognizes St. Mary's full-

Don

Wesley

members for commitment and service to the university.

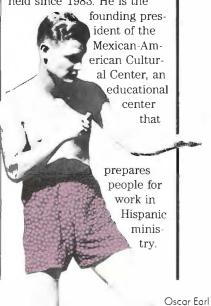


ALUMNI'S HIGHEST HONOR

The Rev. Virgil P. Elizondo (BS 57), was honored Feb. 22 as the university's 46th Distinguished Alumnus. To celebrate, a gala dinner was held at the Institute of Texan Cultures in downtown San Antonio.

Elizondo earned a degree in chemistry. However, he followed a different career path when he chose to pursue advanced degrees in pastoral studies. He was ordained a diocesan priest in 1963.

Elizondo is the rector of San Antonio's San Fernando Cathedral, a post he has held since 1983. He is the



Edward Stemac

CHAPTER NEWS

Dallas alumni rolled in the holidays at the popular Studebakers night spot as St. Mary's graduates and friends gathered to exchange a little Christmas cheer. Alumni joining Father John Moder (BA 70), university president, and Father Charles Miller (BA 55), dean of Humanities and Social Sciences, included Maura Allen (BA 84), Phil Cellmer (BBA 71), Ken Hurrington (JD 76), John Masterson (BS 86), Pat Morrissey

(BBA 85), Rudy Reyes (BBA 76) and Beverly Whittington (Class of Spring activities include entertaining the Rattler basketball team with a reception in Dallas, learning about wines at a seminar, and managing a nachos/snowcones booth at Fiesta Oyster Bake. (Some people will use any excuse to play at Fiesta.)

> Houston area alumni held a Thanksgiving Mass and Reception at Rice University's

Catholic Center.
Houston President Ed
Gentempo (BS 83)
welcomed visiting San
Antonians: Father John
Moder (BA 70), university

Ernie

president; Chris Maguire (BA 67), Alumni Association president; Robert Howe, acting dean. School of Business and Administration; and Mary Etlinger (BA 79). Among the 30 Houston alumni present were Charles Scholz (BBA 60), Carol Schoellmann (BBA 79). Danette Fennesy (BA 83), Michael Sanchez-Navarro (BA 82) and Celeste Johnson (BA 81). The chapter plans a spring installation dinner for new officers.

St. Louis alumni are busy planning their first annual Alumni and Friends Golf Tournament for May 5 at the St. Andrew's Golf Club in St. Charles, Mo. Chapter President Bill Hudson (BBA 79), Lyle Siemer (BA 64) and Bo Perry (BA 80) are organizing the event to benefit a scholarship fund. Interested golfers should contact Lyle at (314) 434-4136, or Bo (314) 353-6799.



John Cannon



FIESTA OYSTER BAKE 1989 GET CARRIED AWAY!

Saturday, April 15, 11 a.m. - 11 p.m.

St. Mary's Pecan Grove, Come Rain or Shine!

- Three stages of live entertainment
- Over 50 food and beverage booths
- Sweepstakes for Scholarships
 (no purchase necessary to participate and win)
- VIA Park & Ride from Crossroads and Ingram Park Malls
- Gate admission \$5, children 12 and under admitted free

HOMECOMING 1989 IT'S A REALLY BIG SHOW!

Friday, April 7

Feature Debut:

Political Science Majors Reunion, 6 p.m. Brass Lamp on campus. Contact the Alumni Relations Office for more information, (512) 436-3325.

Saturday, April 8

Opening Attraction:

Athletics Hall of Fame Luncheon and Ceremony, Noon, Marriott Rivercenter, \$22. Contact Alumni Relations Office for reservations, (512) 436-3325.

Opening Ceremonies:

Homecoming Mass, 6 p.m. St. Mary's Pecan Grove.

Star Attraction:

"The Little Bake" for alumni, family and friends., 7-11 p.m. St. Mary's Pecan Grove. Free gate admission, live entertainment, food and beverage booths. Come rain or shine!

Special Added Attractions:

Class Reunions: 1939, 1964, 1969 and 1979, 7-8:30 p.m. Reunion Tent, St. Mary's Pecan Grove.

Monday, April 10

Golf With The Stars:

Golf Tournament 11 a.m. lunch and registration. 1 p.m. shotgun start. Dominion Country Club. Contact Bob Sandefur or Coach Buddy Meyer for reservations (512) 436-3528.

1930s

Frank J. Keller (Class of 1932), Castroville, Texas, has retired as president of the Castroville State Bank after 24 years of service. He will continue to serve as chairman of the board for both the bank and the Koenig Foundation Inc.

Class of 1939 Reunion to be held April 8, 1989.

1940s

Gus Clemens (BS 40), San Angelo, Texas, competed in the 1988 Short Course Masters National Championships in May at the University of Texas in Austin. He became the Masters National Champion in two swimming events, winning the 100 and 200 yard freestyle.

Henry A. Guerra Jr. (BA 40), San Antonio, received the Benefactor of the Community Award from the San Antonio City Council in September. He was invested as a knight of the Equestrian Order of the Holy Sepulchre in October.

Joe Romo (Class of 41), Ocala, Fla., and wife, Marge, took a twoweek cruise of the inside strait of Alaska on the "Royal Princess."

Henry B. Gonzalez (JD 43), San Antonio, has been named chairman of the House of Representatives Banking Committee. He has served in the U.S. Congress since 1960.

Arturo T. Benavides (Class of 1944), Laredo, Texas, was appointed to the board of directors of Hebbronville State Bank. He also serves as a commissioner on the Texas Veterans Board.

1950s

John Gatti (BBA 50), San Antonio, is president and chief executive officer of UNCO Ventures Inc., a small-business investment company.

Dr. Donald J. David (BS 52), St. Louis, Mo., has been appointed a senior fellow at Monsanto Co. He is a manager of polymer and analytical science in the Saflex Technology Department of the company.

Charles E. Ebrom (BBA 52, JD 63), San Antonio, was invested as a knight of the Equestrian Order of the Holy Sepulchre in October. The order is among the oldest and highest of knighthood in the Catholic Church.

John J. Higginson (BA 54), Long Beach, Calif., is an admiral in the United States Navy.

Elmer Kosub (BA 54), San Antonio, conducted clinics for the United States Baseball Federation at the Olympic Games in Seoul, South Korea.

Robert A. Kubena (BA 54), Hallettsville, Texas, was elected president of the Texas Municipal Courts Association and the Texas Municipal Courts Training Center. He will serve in the capacity through June 30, 1989. He recently received the Golden Crescent Regional Planning Commission's Person of the Year award in Victoria.



P. Gus Cardenas (BBA 55, MA 62), San Antonio, is president of the National Hispanic Corporate Council, which serves as a link between the Hispanic community and corporate America. He is employed by Xerox as an account executive.

Paul E. Manna (BBA 55), San Antonio, is vice president and general manager of the Elm Creek Owners' Association.

William Guardia (BA 56), San Antonio, was a finalist for the 1988 Luby Prize for Educational Leadership, which recognizes and honors outstanding performance in school administration.

James R. Vasquez (BBA 59, MA 70), San Antonio, was named a 1988 Imagineer by the Mind Science Foundation. He is the superintendent of the Edgewood School District in San Antonio.

1960s

Charles J. Jurek (BA 60), San Antonio, was promoted to deputy chief of the Propulsion Management Division of the San Antonio Air Logistics Center at Kelly Air Force Base.

Clarence V. Lyons (JD 62), San Antonio, has been elected a fellow of the International Society of Barristers. He is a partner in the law firm of Southers & Lyons Inc.



Jim Koett (BBA 63), Boerne, Texas, was recently promoted to zone manager, wholesale marketing, Diamond Shamrock Corp.

Class of 1964 Reunion to be held April 8, 1989.

Lawrence M. Dylla (BBA 64), Houston, is the chief financial officer for American Rice Inc. He recently received an outstanding writing award from the National Society of Accountants for Cooperatives for his article titled "Financing Alternatives for Cooperatives."

Frank Herrera Jr. (BA 64, JD 67), San Antonio, was volunteer chairman of the finance committee for the Jimenez Thanksgiving Dinner in November.

Robert G. Pacheco (BA 64), San Antonio, received the 1988 Luby Prize for Educational Leadership. The award, presented by Luby's Cafeterias Inc., recognizes and honors outstanding performance in school administration.

Dr. James P. Chambers (BA 65), San Antonio, received the Distinguished Service Award from the United States Army in October. He is one of only five scientists nationwide to receive the award in 1988. Chambers is an associate professor in the Division of Life Sciences at the University of Texas at San Antonio.

Don McCain (Class of 1965), San Antonio, has joined Don Johnson Co. Realtors as a sales associate.

Rudy S. Lopez Jr. (BA 66), San Antonio, is manager of the marketing department for Southwestern Bell.

Richard J. Lorenz (BBA 66), Houston, has recently left the Tenneco Oil Co. and established the law firm of Lorenz and Smith in Houston.



Charles F. McAleer III (BA 66, MA 73), San Antonio, has been promoted to vice president, director of agencies, at Government Personnel Mutual Life Insurance Co. He also recently retired as a lieutenant colonel in the Army Reserves.



Pat L. Wilson (BBA 66), San Antonio, a certified public accountant and chief financial officer for Alamo Title Insurance of Texas, has been appointed to the Council of the American Institute of Certified Public Accountants.

Sharon Collins (BA 67), San Antonio, is employed by the Alamo Treatment Center, teaching special education to emotionally disturbed middle school and high school students. She also serves as the 1989 pre-sale manager for the Fiesta Oyster Bake.

Frank I. Gonzalez (BS 67), Seattle, Wash., is a research oceanographer with the National Oceanic and Atmospheric Administration. His latest project is to study the effects earthquakes have on tidal waves.

Michael B. Saxe (BA 67), St. Louis, Mo., was recently promoted to assistant director, Disaster Services for the American Red Cross, midwestern operations head-quarters. He is responsible for managing disaster relief operations in a 17-state region, including

Raymond Carvajal (Class of 1968), San Antonio, was elected vice chairman of operations for the San Antonio Hispanic Chamber of Commerce.

Don G. June (BA 68, MA 69), Houston, is a mechanical draftsman for the Fisher Equipment Co.

Michael A. "Mickey" Schott (BBA 68), San Antonio, currently serves as president of the San Antonio Public Library Foundation.

Robert J. Sweeney (BBA 68), Houston, has been elected chairman of the Houston Downtown YMCA board of directors. He is the executive vice president at Texas American Bank/Galleria.

Class of 1969 Reunion to be held April 8, 1989.

Roy J. Alper (BA 69, MA 72), San Antonio, received second place, secondary division, in the seventh annual L. W. (Bill) Gray Awards for Excellence in the Teaching of Private Enterprise. He teaches at Luther Burbank High School in San Antonio.

Robert W. Knoebel (BA 69), Tyler, Texas, has been named director of Colonial Village retirement community in Longview, Texas.

Dr. Guy L. McClung III (BS 69), Spring, Texas, was recently appointed associate vice president for institutional affairs at the University of Texas M. D. Anderson Cancer Center in Houston.

Hamilton H. "Hal" Redmon (BBA 69), Victoria, Texas, has opened an office of public accounting in Victoria.

1970s

Leopold Alvarado Jr. (BA 70, JD 74), San Antonio, has been named a member of the Bexar County Hospital District board of managers. He is an attorney and president of Weir & Alvarado, P.C., and Tropi-Cool Frozen Foods Inc.

William D. Benson (BA 70), Irving, Texas, was appointed a district representative for Lutheran Brotherhood, a fraternal benefit society.

David A. Berchelmann Jr. (BA 70, JD 73), San Antonio, has been appointed by Gov. Bill Clements to the Texas Court of Criminal Appeals. He was formerly a state district judge and Bexar County prosecutor.

Sister Esther Dunegan, IWBS, J.C.L. (BBA 70), Brownsville, Texas, was appointed chancellor of the Diocese of Brownsville on Jan. 3 by Bishop John J. Fitzpatrick.

Nancy Klepper (BA 70), Boerne, Texas, won a Presidential Award for Excellence for being the top science teacher in Texas. She teaches at Clark High School in San Antonio.

Robert "Snake" LeGrand (BA 70) is coaching at Irving High School outside Dallas.

Maria Elena Torralva (BA 70), San Antonio, received the Civic Leadership Award from the Mexican-American Legal Defense and Educational Fund in September. The award recognized her many years of contributions to San Antonio.

Robert E. Slater Jr. (BBA 71), Oklahoma City, Okla., is the president of Southern Hospitality Inc., a company that owns and operates six hotels in Oklahoma and Kansas

Jesse Zuniga (BBA 71, MA 77), San Antonio, has been elected to the board of directors of the Edwards Underground Water District.



Philip H. Francis (MBA 72), Barrington Hills, Ill., was named vice president, Corporate Technology Center, for Square D Co. He will create and direct the company's new technology center.



Eugene M. Persyn (BS 72), Cuyahoga Falls, Ohio, has been promoted to manager, uniformity, central quality assurance for General Tire. He is a 16-year veteran of the company, headquartered in Akron, Ohio.

Garry L. White (BA 72, MA 76) is a computer instructor at Navarro College in Corsicana, Texas. He holds two professional certifications in computer management and programming.

Lawrence J. Eul (BBA 73), serves as president of the St. Anthony Medical Center in Louisville. Kv.

John W. Gilbert (BA 73, MBA 75), San Antonio, has been promoted to a principal in the San Antonio office of Arthur Young.

Jill Wilson (MBA 73), San Antonio, has been elected to the board of governors of the commercial investment division of the San Antonio Board of Realtors.

R. Todd Beebe (MBA 74), San Antonio, was recently elected to the board of governors of the commercial investment division of the San Antonio Board of Realtors.

Laura DeWitt-Niland (BA 74, MA 79), Universal City, Texas, received a Presidential Award for Excellence in mathematics teaching. She traveled to Washington, D.C., to receive the honor.

Donald L. Schulte (BBA 74, MBA 78) and his wife, Nancy, Houston, announce the birth of a son, Andrew Lawrence, born Aug. 7.

James R. "Rick" Hotard (BA 75), San Antonio, is employed as a programmer analyst for the User Information Center at United Services Automobile Association. He and his wife, Nita, have four children

Jesse R. Bernal (BBA 76), Austin, has been named to a 12-member consultive committee for the selection of dean of the College of Education at the University of Texas, Austin. He is enrolled as a doctoral student at the university, pursuing a Ph.D. in educational administration/curriculum and instruction. He is also employed as a legislative aide with the Texas House of Representatives in Austin.

The Rev. Jorge L. Farias (BA 76), McAllen, Texas, was named to the faculty of Oblate School of Theology in San Antonio. He will teach moral theology.

John R. Hedrick (JD 76), Austin, became a shareholder in the firm of Baker, Kirk & Bissex, P.C. in May. The firm has offices in Houston and Austin.

Kim I. Manning (JD 76), San Antonio, has formed Reed, Manning, Scott, a professional corporation with offices in the Cypress Tower, 1222 N. Main Avenue, Suite 400, in San Antonio.

Paul Montoya (BBA 76), San Antonio, recently opened HR&M-Human Resource and Management Consultants at 13423 Blanco Road, Suite 225, in San Antonio. He was formerly personnel manager at Sea World of Texas.



Donald C. Duncan (JD 77), Houston, has joined Sonat Gas Supply Inc. as vice president, general counsel and secretary. Before joining the company, he was attorney, oil and gas operations with Kaneb Services Inc. in Houston.

Hugh L. Scott Jr. (JD 77), San Antonio, has formed Reed, Manning, Scott, a professional corporation with offices in the Cypress Tower, 1222 N. Main Avenue, Suite 400, in San Antonio.

Debbie Oliver Cano (BA 78), San Antonio, has been named director of community relations for the Northeast Independent School District.

Ana Maria Laborde (BA 78, MA 81), San Antonio, received a minority entrepreneur award from the Minority Business Development Agency's Southwest Business Development Network and Corporate America in December. She is the owner-president of L'Anmar Communications Inc., a public communications and marketing firm.

Cynthia Leal Massey (BA 78, MA 83) and David A. Massey, San Antonio, are the proud parents of Michael Joseph, born Nov. 9.

Class of 1979 Reunion to be held April 8, 1989.

Thomas J. Conran (BA 79), San Antonio, has been awarded a doctoral degree in clinical psychology by the Union for Experimenting Colleges and Univerities.

Dr. Joseph D. Diaz (BA 79), San Antonio, has opened an office for the practice of allergy and clinical immunology at Medical Center Southwest, 7333 Barlite Boulevard, Suite 110, in San Antonio.

Thomas J. Dooley (BBA 79), San Antonio, was promoted to principal in the San Antonio office of Arthur Young. He has been with the firm since 1979.

Dr. Maria Lopez Howell (BA 79), San Antonio, is working full time for the University of Texas Health Science Center Dentistry School as a course director for the sophomore operative class.

Robert R. Puente (BA 79), San Antonio, was elected president of the Mexican-American Bar Association of San Antonio. He has previously served on the association's board of directors and as vice president. He has also been appointed a board member of the Bexar County Mediation Center.

Dr. Brian K. Schroder (BA 79) and his wife, Evelyn, San Antonio, announce the birth of their third child, Clayton Arthur Anthony, born Sept. 27. Schroder opened his dental practice in May at Medical Center Tower II, 7940 Floyd Curl Drive, Suite 710, in San Antonio.

1980s

Robert J. Lewis (BA 80), San Antonio, announces the birth of a son, Jason Robert, born Sept. 1. He is a teacher and coach at St. Luke's Catholic School.

Dr. Joe Ojile (BA 80) and his wife, Mary Ann, St. Louis, Mo., announce the birth of their first child, Joseph Paul, born Dec. 8.

Johnny Pena (BBA 80), San Antonio, has joined Truss & Component Inc. as controller. He was formerly with Diamond Shamrock for 16 years.

Ruth Candia Zealberg (BA 80) and husband, Kevin, San Antonio, announce the birth of a son, Sean Kevin, born Dec. 12.

Armando G. Barbosa (BBA 81), San Antonio, is the director of building lending, Texas region, for Associates National Mortgage Corp.

Dr. Nelson W. Davidson (BS 81), Randallstown, Md., recently finished a three-year residency in pediatrics at the Medical College of Virginia in Richmond, Va. He has accepted a two-year fellowship in adolescent medicine at the University of Maryland Medical School.

Kevin P. Kennedy (BA 81, JD 84), San Antonio, has recently opened a law office at 900 Isom Road, Suite 306, in San Antonio. He was formerly attorney advisor to special trial Judge Peter J. Panthos of the United States Tax Court, Washington, D.C.

Angela M. Sandoval (BA 81, JD 85), San Antonio, has joined the law firm of Brock & Kelfer in the tort litigation division.

Gerard Zimmerebner (BBA 81), San Antonio, has accepted a position with Karnes Savings Association as chief financial officer and vice president. His wife, Nannette Whitworth Zimmerebner (BA 81), recently celebrated her seventh anniversary with United Services Automobile Association, where she works in P&C operations.

Norman Louis Armstrong (BA 82, MA 86), San Antonio, is a part-time history instructor at Palo Alto College.

Rosaura "Rosi" Cortez (BA 82), San Antonio, is marketing director for the San Antonio Hispanic Chamber of Commerce.

Jerome J. Grothues (BBA 82), San Antonio, has joined the staff of Sol Schwartz & Associates, P.C.

Donna M. Koogle (BBA 82), San Antonio, has worked as personnel director at the La Mansion Del Rio Hotel since Nov. 1987.

Corinne C. Vela (BBA 82), San Antonio, was honored by Southwestern Bell Telephone for her help in coordinating an economic training program during the summer.

Sister Josephe Marie Flynn, SSND (MA 83), West Hills, Wis., recently had a series of tapes, "A Heart of Flesh," published by Credence Cassettes. They are 10 talks on the healing of women.

Laurent D. Masson (BBA 83), Fairfield, N.J., is working for Scanwire Corp.

Charles E. Morse Jr. (BA 83), San Antonio, recently passed the Texas Bar examination. He serves as a briefing attorney for the Eighth Court of Appeals in El Paso.

Linda Sauget (BBA 83), Dallas, works as a region recruiter for Burger King Corp.

Kenneth R. Slavin (BA 83), San Antonio, has been named a senior account executive for the media relations division at Dublin-McCarter & Associates public relations firm.

Patricia Zepeda-Nolin (BA 83), San Antonio, has created a business called Woman's Prerogative Image Consultants. The business offers image consulting to women outside the mainstream of retail marketing.

Capt. Hector J. Amaya Jr. (BA 84) has graduated from the infantry officer advanced course and the Air Force air-ground operations school. An armored cavalry officer, his previous assignment was with the 3rd Armored Cavalry Regiment

at Fort Bliss, Texas. He is currently assigned to the 1st Battalion, 72nd Armor, at Camp Casey, South Korea.

Joanne "Jodi" M. Berscheidt (JD 84), San Antonio, has been elected a director of the San Antonio Trial Lawyers Association.

Janet M. Drewry (JD 84), San Antonio, has joined Eye Care Centers of America as general counsel.

John Matthew Goeller (JD 84) and Kathleen McCarthey Goeller (BBA 84), Plano, Texas, announce the birth of a son, Ryan McCarthey, born Aug. 21.

Richard R. Shreves (BA 84, JD 87), Las Vegas, Nev., has joined the law firm of Goodman, Stein & Chesnoff as an associate.

Richard A. Sparr (JD 84), San Antonio, has been named a shareholder in the law firm of Murray & McClenahan.

T. J. Connolly (BA 85), San Antonio, has been named to the board of directors of the Lone Star chapter of the Cystic Fibrosis Foundation.

Carl W. Covert Jr. (JD 85), San Angelo, Texas, has accepted a position as staff attorney with Harcourt, Brace and Jovanovich, publishers.

Sandra M. Galindo (BBA 85), San Antonio, has been promoted from senior accountant to supervising senior in the audit department at Padgett. Stratemann & Co.

Ellen W. Harper (BA 85), Beeville, Texas, recently completed officer candidate school in Newport, R.I.

Yvonne King (BA 85), San Antonio, is employed by the University of Texas at San Antonio as an admissions assistant.



Rissa Schultz Rothe (BBA 85), Hondo, Texas, was a guest speaker at the Texas Festival & Events Seminar 89 in February at College Station. Her topic was "The Basics of Festival and Event Planning." She is an assistant director of alumni relations at St. Mary's. Patrick Strauss (BA 85), Dallas, graduated from the University of Texas Law School in May and passed the Texas Bar examination. He began working for Haynes & Boone in Dallas in September.

Kenny Valls (BA 85), San Antonio, graduated from the University of Texas Law School in May and passed the Texas Bar examination. He now practices in San Antonio with Burns & O'Gorman.

Pamela C. Alsop (BBA 86), St. Louis, Mo., is assistant director of special accounts for KangaROOs U.S.A. Inc.

Andrew J. Hill (BA 86), San Antonio, attended the fourth annual John Ben Sheppard Leadership Forum in Austin in October. He was among 70 selected from Texas. He serves as an admissions counselor at St. Mary's.

Teresa Kauffman (BA 86), St. Louis, Mo., has accepted a position at the University of Missouri, St. Louis, as an admissions advisor.

Patty L. Nava (BA 86), Alexandria, Va., works for the Department of the Navy as assistant editor of Surface Warfare magazine.

Marlon Anderson (BA 87), San Antonio, serves as the director of housing at Incarnate Word College.

Ramiro Cavazos Jr. (Class of 1987), San Antonio, has been executive director of the San Antonio Hispanic Chamber of Commerce since March 1987.

Laura Dawn Powell Heard (JD 87), San Antonio, has become an associate attorney in the law offices of Soules and Wallace. She will handle business litigation.

Joseph A. Pelayo (BA 87), San Antonio, recently completed officer candidate school in Newport, R.I.

Anne Orrison Schubert (JD 87), San Antonio, has joined the law firm of Jeffers, Brook, Kreager & Gragg Inc.

Christine Morgan Alexander (JD 88), San Antonio, has accepted an associate position with the law firm of Foster, Lewis, Langley, Gardner & Banack Inc.

Angel M. Loredo (BA 88), Dallas, is employed by the Multicultural Community Center in Dallas as an information and referral specialist.

Tom B. McClain (JD 88), San Antonio, passed the Texas Bar examination and now practices with the law firm of Ausburn, Astoria and Seale.

Paula Watson (BBA 88), San Antonio, has joined Arthur Young as a staff accountant.

Marriages

Rodney Novosad (BA 62) was married Nov. 1. He and his wife, Jeralyn, reside in Baytown, Texas.

Nelson W. Wolff (BBA 66, JD 66), San Antonio, married Tracy Hoag Jan. 1.

David Molina (BBA 78) and Patricia Quiroga (BA 80), San Antonio, were married July 22 at St. Matthews Catholic Church.

Norman J. Acker (BBA 80), Corpus Christi, Texas, married Kate Ligne Aug. 20.

Joe David Gonzales (BA 81, JD 88) and Yvonne Mercedes Gomez (BA 83) were married Dec. 17 at San Fernando Cathedral in San Antonio. Joe is an attorney with the law offices of Sue M. Hall. Yvonne is currently pursuing a graduate degree at the University of Texas at San Antonio.

Donald J. Hans (BBA 81) and Judy E. Lievens (BA 84), San Antonio, were married Nov. 12 in St. Joseph's Catholic Church. Donald is a sales representative for American Standard in San Antonio. Judy is employed by Monier Resources Inc. as a marketing coordinator.

Tony Limon (BA 81, MBA 84), Dallas, married Levette Garcia Nov. 26 in San Antonio. He is the regional manager of Hispanic marketing for Pepsi-Cola South.

Blanca E. Uribe (BA 83) and Gilbert Hernandez (BA 85, MS 88) were married Jan. 14 in Laredo.

Nicki Beaudoin (BA 84), San Antonio, married Kevin Prevou July 2. Nicki is director of public relations at Our Lady of the Pillar Marianist Retreat Center. Kevin works as the coordinator of youth ministry at our Lady of Guadalupe Church in Helotes, Texas.

Louise L. Cantwell (JD 85), San Antonio, married John M. Schmolesky, a St. Mary's University professor of law, in August. Louise is director of university development at St. Mary's.

Diana Maria Barrios (BBA 85), San Antonio, married Roland Trevino Nov. 5 in Immaculate Heart of Mary Catholic Church.

Charles J. Zinsmeyer (BS 86) and Cathy M. Malin (BA 88) were married Sept. 3 in St. Margaret Mary's Catholic Church, San Antonio.

In Memoriam

John A. Armstrong (Class of 1941), San Antonio, 69, died Oct. 17 of a heart attack. He served in the Air Force for 23 years and retired as a lieutenant colonel.

Phyllis Ann Berry (BA 67, MA 83), Corpus Christi, Texas, age 52, died Sept. 30.

Paul O. Buchanan (Class of 39), Magnolia, Ark., recently died. In 1984, he was inducted into the St. Mary's Athletics Hall of Fame. As a lineman for the football team from 1935-37, he received an honorable mention All-American and was selected the outstanding lineman by sportswriters and opposing coaches.

Edward E. Cravens (MA 71), San Antonio, 73, died Sept. 23. He served in World War II and worked as a professional engineer for 30 years.

Sheila Einarsen (BA 85), Glenview, Ill., died Feb. 1, 1988.

Mary Alice Fitzpatrick (JD 82), San Antonio, died June 30.

Charles F. Guenther III (JD 57), San Antonio, 61, died Oct. 27 after a long illness. He practiced law in San Antonio for more than 25 years.

Lacey W. Harper (BS 48), San Antonio, died Dec. 11 of cancer. He was a retired civil service employee of Kelly Air Force Base.

Ruth Dean Lewis (Class of 1954), age 81, died Nov. 15. She worked as an independent certified accountant for more than 15 years, retiring in 1973. She was the second woman in Texas to hold the CPA credential.

Walter W. McAllister Jr. (Class of 1940), San Antonio, died Sept. 26 after a long illness. He was chairman of the executive committee of the San Antonio Savings Association, having been involved with the institution for 48 years.

Oscar B. McInnis (JD 53), McAllen, Texas, died Aug. 20 of a heart attack. An attorney, he served as Hidalgo County district attorney from 1966 until his retirement in 1978.

Clayton Albert Nocker (Class of 1932), Lytle, Texas, 73, died Sept. 9.

James R. Oglesby (Class of 1960), San Antonio, **57**, died Dec. 13.

Brother Eugene Schleicher, S.M. (BBA 52), San Antonio, 59, died Dec. 14 after a long illness.

died Dec. 14 after a long illness. He had recently retired as the business manager of Central Catholic Marianist High School.

Brother Joseph Schneider, S.M., San Antonio, 86, died Aug. 30. A religious educator for more than 60 years, he taught at St.

Mary's from 1951-58. **Brother William Schneider, S.M.**, San Antonio, 88, died Dec. 13 after suffering a stroke. He spent much of his life teaching Latin and French at Marianist high schools in San Antonio, as well as

Arthur P. "Hap" Veltman Jr. (Class of 1967), San Antonio, 52, died of cancer Dec. 3. He was a leading downtown developer and

champion of historic preservation.

in Iowa, Missouri, Illinois and

Canada

Classnotes Guidelines

- **1.** Individuals must be graduates or have attended St. Mary's University.
- **2.** Good quality black and white portrait photographs are welcomed.
- **3.** Announcements regarding weddings, births, etc. will not be printed until after the event has occurred.
- **4.** Candidates for political office will not receive coverage until election results are known.
- **5.** Class year is determined by the calendar year of graduation. If more than one degree has been earned from St. Mary's each will be listed
- **6.** Tributes are printed about deceased alumni. The information is deemed accurate if the source is a family member or printed media.
- **7.** The editor reserves the right to edit information submitted.

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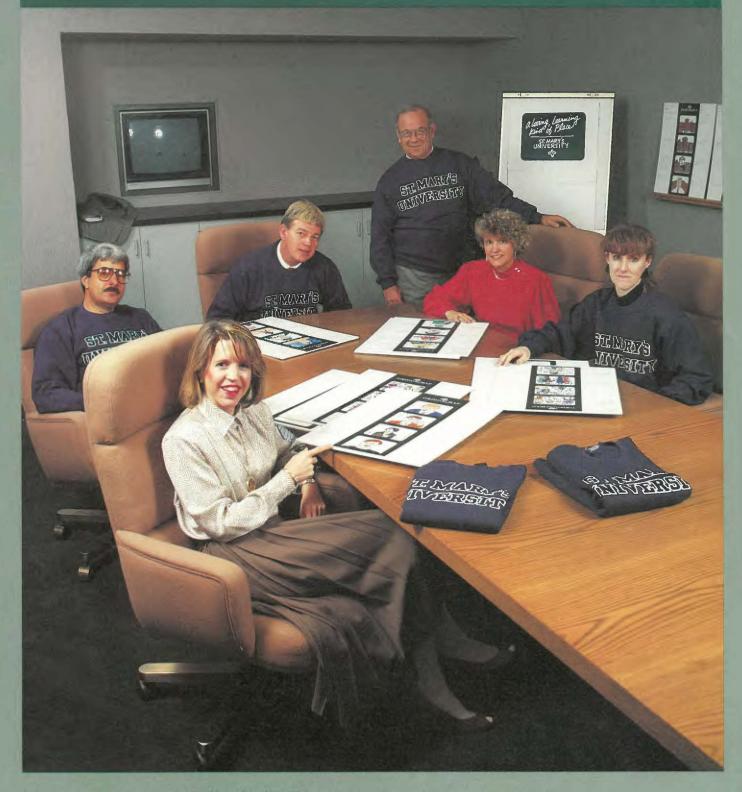
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The Pittuk Group, a leading San Antonio advertising and public relations agency, has been doing just that.

The creative staff has produced three television commercials to help us tell St. Mary's story. Look for the spots on San Antonio's NBC affiliate, KMOL-TV-Channel 4.

Among those in the firm who made it happen are, from left, Jerry Canavit, vice president-associate creative director; Nancy Cook, public relations director; John Hoemann, vice president-creative director; Jack Pitluk, executive vice president; and art directors Sandy Whitby and Peggy Hughes.