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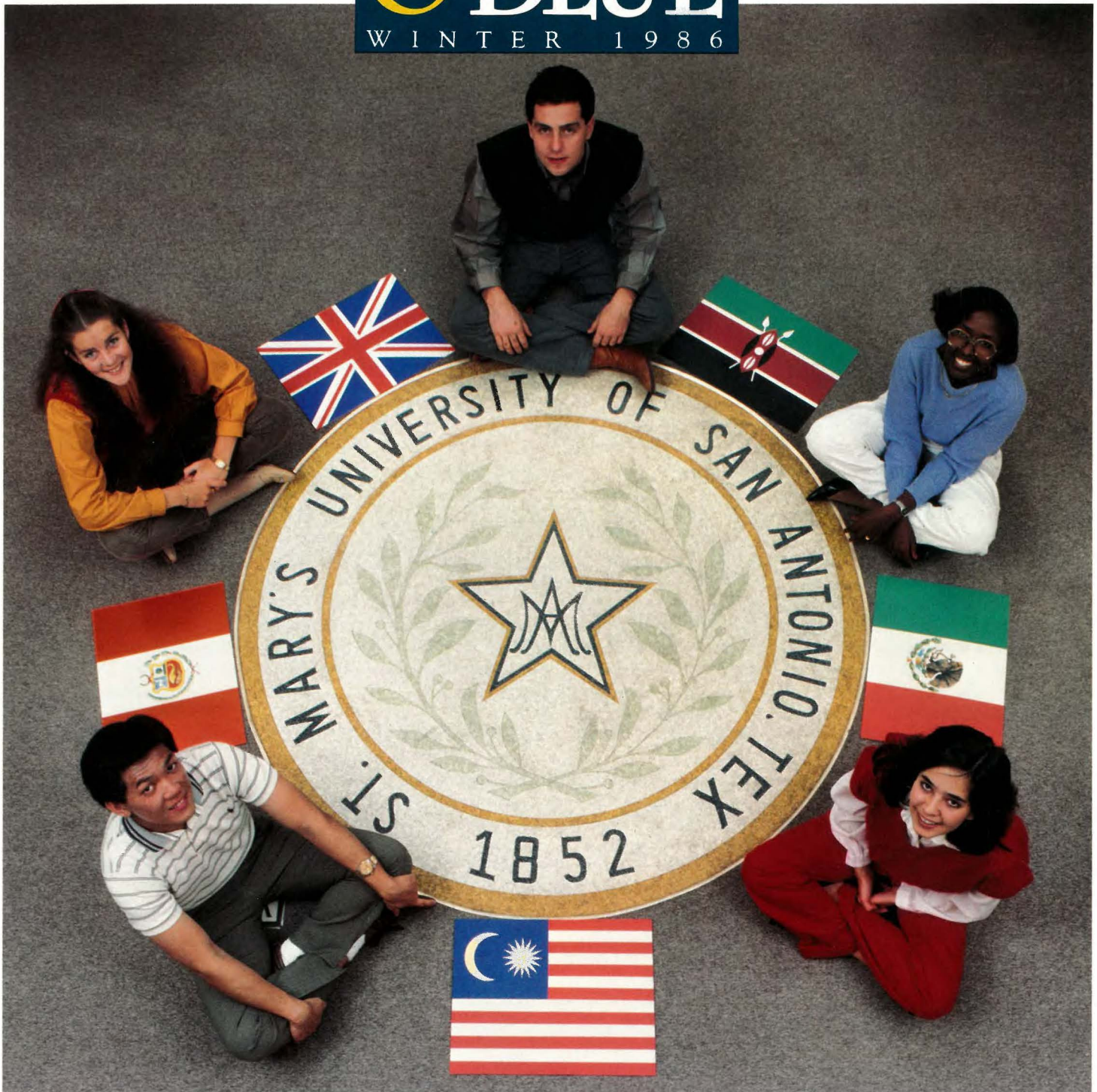
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ST. MARY'S UNIVERSITY

GOLD & BLUE

W I N T E R 1 9 8 6



Building a better world starting with the St. Mary's campus are international students (in clockwise order) Harvey Osborn, a senior who hails from Nottingham, England; freshman Josephine Musumbi of Machakos, Kenya; Mexico City senior Jacqueline Miramontes-Somers; Raymond Chow Hing Yew, a sophomore from Kuala Lumpur, Malaysia; and freshman Sandra Brazzoduro of Peru's capital city, Lima.

GOLD & BLUE

EDITOR'S NOTE

“You are to be the architects of a far better world.”

Harry S. Truman, April 23, 1945, at the opening session of the United Nations conference, San Francisco

It's 1986 and the International Year of Peace. For this issue we wanted to turn our sights outward — and share with you some ways that St. Mary's is going international in its continuing efforts toward world unity.

Our Focus story relates our university's progress when it gets down to business. *International* business, that is — one of our hot new degree programs that teaches our students how to bridge the cultural gaps and lay the groundwork for successful careers in the corporate world abroad.

In On Campus we're proud to tell of other international degree programs, including a new program in Multinational Organizational Studies. Three seniors in this program will be spending next summer in exciting intern positions. Anne Bourneuf will work in Madrid; Patricia Voss will be interning in Frankfurt; and Sylvia Lopez will travel to Mexico City.

Look to Alumnews for a story about some young people who are the real winners of the Alumni Association's Scholarship Sweepstakes.*

Academe goes all the way to Asia and brings back some intriguing impressions of an American sociologist.

In Sports, check in on some Rattler soccer players who find that their game — the predominant sport around the world — is still pretty foreign to Americans.

You can bank on St. Mary's. Or at least that's what our Classnotes alumnus discovered after his MBA targeted his sights on multinational operations — and a career-ladder slot in Frankfurt with Deutsche Bank, the

eighth largest bank in the world.

Finally, our centerspread Profile raises the curtain on a Marianist whose been known to many for his kind ministry that has spanned the Americas, the Rev. John A. Leies, S.M. His hopes and dreams as a university president will bring strength and honor to his years of administration. His hopes and dreams as a man reflect those found within all our hearts.

We thank you for dropping us a line and sincerely encourage others to forward their critique and commentary.

Just writing to let you know how much I enjoyed the last copy of the Gold & Blue. I was especially impressed with the article by Dr. Schultz . . . I've shared this article with many of my associates who were equally impressed.

L. C. (BBA '77)

Your Gold & Blue is a tremendous publication. Its content and style are superior. It must make our alumni proud of St. Mary's.

Paul C. Goelz, S.M.

Director, Algur H. Meadows Center
for Entrepreneurial Studies

Thanks for putting me on your list for the St. Mary's University Gold & Blue magazine. It was well put together.

Frank Trejo

The San Antonio Light

The cover story in the fall Gold & Blue was both well-written and splendidly photographed. Moreover, your article on Brother Art Goerdts was both informative and inspirational. I remember Brother

Art's persuasive way with a rebellious, split-down-the-middle Rattler staff in '68-'69 . . . He was an ideal moderator for an immoderate time.

W.P. "Pat" Cunningham
(BA '69, MA '77)
San Antonio, TX

I especially enjoyed the article by Dr. Marian Schultz on management communication. My supervisors found it to be so good that they had it reprinted for world-wide distribution throughout our company.

M. M. ('76)

. . . I have had so many good comments about the article Sylvia McLaren did on me for the Gold & Blue. And what an interesting picture that was!

Robert B. Aguirre
(BBA '75)
San Antonio, TX

The picture and the message turned out great. Thanks a lot.

Nelson W. Wolff
(BBA, JD '66)
San Antonio, TX

Finally, I must take this opportunity to express to all the Brothers of Mary my deepest gratitude for their Marianist Heritage Award presented annually on Founder's Day to a layperson associated with St. Mary's. It is an honor I hope someday to be worthy of. It is a treasure I hope someday to repay.

Nancy Arispe Roth-Roffy (BA '75)
Director, University Relations

*The suggested donation for the Alumni Association Scholarship Sweepstakes is \$5 per ticket; no purchase is necessary to be eligible to participate and win.

GOLD & BLUE

C O N T E N T S

Getting Down to Business — International Style

How should an American executive prepare for negotiations with an Argentinian? Which countries have tax laws that encourage higher inventories? Susan G. Yerkes interviews international business professor Matilde K. Stephenson, Ph.D. to learn how our students are being trained for effective business relations abroad.



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Profile: Reverend John A. Leies, S.M.

He's been there, as counselor and chaplain, for hundreds of young people in their high school and college years. From a ministry in South America, he's come to serve as teacher and administrator. Now, as he's called to the presidency, he shares with Nancy A. Roth-Roffy three special wishes.



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A Journey East

He goes in search of ancient mystical traditions. Instead, he finds capitalism, expressed in varying forms. Sociologist Daniel Rigney, Ph.D. brings home to us his impressions of the Asia of today — its traditions, its adaptations, its future — and a renewed optimism for world unity.



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Gold & Blue is produced four times each year by the University Relations Office for alumni, parents and friends.

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St. Mary's
Gets Down To
Business — and Goes
INTERNATIONAL



“OK, Juan, I’m giving you
Brazil. Get back to me if
you have any problems . . .”

by Susan G. Yerkes

When Dr. Matilde Kejner Stephenson gives somebody a country, she means business. International business.

As adviser for St. Mary’s degree program in international business, Stephenson has helped shape a curriculum to give her students a head start on the business of the future, using lessons from her own impressive past.

How it Began

The wheels started turning in 1976, when Stephenson arrived at St. Mary’s, bringing with her 30 years of experience in math, computer systems and business — both as teacher and practitioner on the international scene.

"When I came here I saw a need for something St. Mary's should develop that nobody else had," Stephenson says proudly.

"I taught a lot of courses, and developed some . . . I have a very versatile background — and by 1978 we had the international major in an undergraduate program. Later — in 1979 — that the American Association of Collegiate Schools of Business indicated that all universities have to internationalize their business programs. We were ahead of them. And in May last year, we graduated our first MBAs with international business concentrations."

In the last four years, 25 students have graduated from St. Mary's with undergraduate degrees in international business management. (The total undergraduate enrollment in the business school is approximately 750.) This year, 53 students are enrolled in the international program, about 16 of whom graduate in either December '85 or May '86. Interest is growing rapidly as the word of St. Mary's efforts — and Stephenson's leadership — spreads.

With a background that has taken her to foreign nations as often as some people visit the corner store, Stephenson is uniquely qualified to lead the university into this challenging new field. After gaining her first doctorate (in math) from Argentina's University of Cordoba at age 16, she came to Northwestern University in Evanston, Illinois to study psychology. Back in Argentina as a dean in 1956, even with a second Ph.D., she found she didn't know the answers to businessmen's questions about the psychology of management issues. So she returned to the United States to find out — this time to Cornell.

For the next 20 years her expertise took her all over the United States and South America, teaching and consulting with businesses from many nations. She knows the international ropes, and she knows them well. And she believes the business students of today must learn to survive.

A Crying Need for Change

"It has to change in order for us to compete!" Stephenson cries emphatically, thumping a solid fist on her knee to drive the point home.

"We cannot compete with the

manufacturing sector — that is diminishing now, and by the year 2000 most analysts predict we will be importing nearly 88% of the manufactured goods we consume in the United States.

"Until a few years ago, the only thing the United States did was export manufactured goods. We just can't do it anymore. We have to deal with the fact that we're not a labor intensive society.

"The thing we do have — and will have — to export is service and technical knowledge. But that is a very different thing, and many companies aren't trained to do it.

"Today Citicorp is the largest multinational banking operation in the world. Last year, 65% of their net profit came out of international sales. What did they sell? Services!"

From Stephenson's perspective, staying in the international economic foreground will require some changes in traditional U.S. business. The biggest adjustments will come in flexibility.

"We should go back to elementary schools to teach about global relationships . . ."

Companies, she maintains, adopt one of three orientations in their dealings with others: ethnocentric (considering only their own standards and needs), polycentric (considering a few select others, yet still centering on themselves), or truly geocentric (considering, and acting with concern for, all global factors). Most American companies, she believes, are still ethnocentric — even those doing business on a global scale.

"In San Antonio," Stephenson says, "we have really only one corporation doing what I would call multinational operations. That's Tesoro — and they are not truly multinational in the sense that they still operate with a very ethnocentric management style."

Stephenson traces traditional, ethnocentric American management styles back to basic educational orientation in this country.

"The problem that we have," she says, "is that students are never taught to be internationally minded. Early on, our schools really don't teach any kind of language or world history or geography. We should go back to elementary schools to teach about global relationships, just as it's done in many countries in the world."

Because of weaknesses in the educational system where international affairs are concerned, Stephenson says U.S. managers have traditionally tended to be ill-equipped to do business abroad.

"The problem that U.S. business has abroad is that managers know a lot about administration, but they don't know about the factors that affect how business is done in other countries. In other countries, you have to know the language — and Americans are really blind about that. They tend to think everybody ought to speak English to them or they aren't intelligent.

"U.S. firms overseas just haven't trained their managers to be culturally aware," Stephenson insists.

She illustrates with some examples: In Latin American countries, a manager wears a three-piece suit, and is usually driven by a chauffeur. When an American manager comes in to work in a shirt and tie, people simply don't respect him. On the one hand, the manager may be trying to establish an image of a "man of the people." But he's missing the mark — because of cultural differences.

An American business executive visiting Buenos Aires has a meeting scheduled at 9 a.m. The Argentinian business executive is not on time.

"Americans get extremely disturbed when someone is late," Stephenson says.

"I've seen them pacing back and forth, saying things like 'If he doesn't come, I'm leaving . . .'"

"They fail to understand that in other countries, time just may not mean the same thing. When the Argentinian arrives, the American is already unfriendly.

"Then, the American wants to talk business right away — get down to the point. In South American countries, businesspeople don't want to get right to the point. They want to know about you — to see if they trust you. The Japanese are the same. They want to wine and dine you before they get

down to brass tacks. And in China, it will take weeks.

"For Americans, who aren't prepared to spend the time in such 'nonsense,' this can be very frustrating — and the frustration can destroy the potential deal."

Another illustration of the wide gap cultural differences can create, even in cultures apparently very similar to our own, comes from St. Mary's professor Dr. Robert Ferguson, who teaches international finance for business majors. A retired Air Force officer and ardent traveler, Ferguson is another strong proponent of cultural awareness for businesspeople.

"A United States consultant went over to do some work for a West German firm . . ." Ferguson says by way of illustration. "At the end of the project he sat down with the plant manager and a top union representative to talk about the changes he thought needed to be made. When the guy was finished, the Germans absolutely applauded his ideas.

"But the union representative had one observation. He said, 'There's only one thing you're wrong about. My workers won't work without their beer beside them on the line.'

"That's just the way it is in Germany," Ferguson chuckles.

"You can't ignore the traditions of a country when you go in to do business there."

Before Stephenson came to St. Mary's, Ferguson was one of the few professors who taught any international business at all.

"Historically, international business or finance was something you talked about at the end of the semester if you had some time left over," he says.

"Now we have international marketing, business and finance courses, and a whole undergraduate major. And I think down the line we'll be offering personnel management, computer systems and more.

"I think now we're in a pioneering phase, where the proponents of international business are finally having their say."

Like Stephenson, Bob Ferguson feels the most important thing the international business program can offer St. Mary's students is perspective.

"The basic facts of business, finance, and so on don't change," he says, "but

Rose Mary Alais

(BBA '85)

San Antonio native Rose Mary Alais has been involved in business all over the United States in the past few years, from Houston to Anchorage, Alaska.

When she returned to San Antonio to live in 1981, she was ready to go back to school to formalize her training.

"I had lived in the St. Mary's area, and had high regard for the school," Alais says.

Alais received her BBA in international business last January, and went on to work for an MBA with a concentration in information management systems. She is working as a graduate assistant for Dr. Charles Weaver.

"With this background," Alais says, "I feel I can go anywhere I want. I think that I'm fortunate I did choose that field, and that I did enter the St. Mary's program."

the conditions in each country do. International finance courses, for instance, are great — but by themselves they don't make a successful international businessperson.

"You have to understand changing conditions — for example, right now, the overwhelming risk in South Africa is not the health of the gold mining companies, but the danger of a revolution. The value of currency is affected by that — if the rand looks shaky, it will go down.

"In Mexico, on the other hand, the problem with the currency is not so much political as it is economic." On another scale, international businesspeople have to be prepared to deal with differing tax laws — a company that's in four or five countries will try to put its inventory in a nation where there's less inventory tax. If a low value is put on inventory, a higher profit is shown, and vice versa. So a well-informed business could, from a financial management point, show different profits in different countries, to play the tax angle to their best advantage.

"In some countries, bribes are an accepted part of doing business — and you have to understand that in order to survive in that culture.

"On top of those sorts of factors — and equally important — you need someone who is willing to learn the language, travel, and most of all, to respect other cultures. I think our Mexican friends resent that more than anything else about Americans. They often feel we think we're superior to them — and as long as Americans give that impression, a lot of doors are going to remain closed."

Of course, it's important to note that Americans aren't the only ones with problems doing business abroad.

"Until now," Stephenson says, "a lot of myths have centered around the aura of the Japanese — how efficient they are — that we have to copy them, and so on. They are very efficient in their own culture, which is a very homogeneous one. Practically, we can say that even a very inefficient manager in Japan can predict exactly what the reaction will be to almost anything he does.

"In our country, on the other hand, we are a melting pot of so many subcultures — especially the new generation of workers, who are very vocal, and come from a very undisciplined background.

"Literature tells us that the Japanese are really not very effective when they go abroad. There are 400 Japanese subsidiaries in this country right now, and they're desperately trying to adapt to the American management style in order to survive.

"What we need to do in schools of business is teach students those skills — that flexibility — in advance."

Pioneering in International Business

How does the St. Mary's program prepare students for international business dealings?

The first two years of undergraduate study are taken up with general degree requirements — literature, speech, science, and the subjects common to all freshmen and sophomores. In the junior and senior years, a student who declares an international business major will take 60 hours of business classes. Of those 60 hours, about 30 are basic business classes — statistics, research, computer systems, etc. — and the other 30 fall in the field of international business, marketing and finance.

In addition, since 1982 every student in the business program has been required to take Stephenson's Environment of International Business course, to give even the students who pursue the more traditional business major some exposure to global issues that affect the business world.

Stephenson considers that course one of the most important that she teaches.

"It motivates a lot of students," she says.

"For the first time in their lives, they discover other countries. They find that their cognitive map is completely different than that of a person half-way around the world — and that sometimes causes culture shock at first. My thought is that it's better to get that culture shock here in the class than when you're out in business already."

The first day of class, Stephenson gives her Environment of International Business students a map of the world, and assigns each person a group of countries to study in depth.

"Then we examine what the position of a company doing business from the United States would be, in regard to that country," she explains.

"I put a lot of emphasis on small business," Stephenson adds, "because that's what San Antonio is all about."

The Environment of International Business course is one of the most popular with degree candidates in the program, despite Stephenson's reputation as a tough taskmaster.

"That's the class that has given me the best global look at the business possibilities of other countries," says Juan Llosa, a Peruvian and a senior in

Lono Kasina

When Lono Kasina arrived at Lackland Air Force Base from Zaire, he had no idea of what lay ahead for him.

A native of the African nation, Kasina had lived in Portugal for two years, and attended the University of Zaire for two more years before entering the Zairean Air Force. After four years of military training, he graduated as a pilot, and was sent to San Antonio for further instruction.

Fate stepped in, and led him to marry a St. Mary's law grad. Today he's pursuing a master's with the international business concentration.

His goal is to work in the export department of the government mining company — the largest business operation in Zaire.

"I think it would benefit both Zaire and the United States, in a very small way, to apply what I've learned at St. Mary's to business in my own country."

the program.

"We studied multinational operations and did research on every country — and the possibility of basing in various ones. My project involved a U.S. manufacturer of canes and crutches, and after researching the ideas I came back with the advice to try Brazil, Panama, Venezuela and some Caribbean countries. Then I had to look at whether they should just export the product or manufacture abroad.

"I especially concentrated on Brazil.

When I started out, I didn't know anything about the country. Now I really think I could advise a businessperson on the prospects there."

Jacqueline Miramontes-Somers, a 21-year-old junior from Mexico City, agrees with Llosa: "The International Business Environment course is the most interesting of all. We learn about different cultures and the way they do business — and that's very important. Dr. Stephenson's travels have given her all kinds of information not available in any textbooks."

Miramontes-Somers had some first-hand exposure to international business environments in 1984, when she took a year from her studies to work for the Acapulco Princess Hotel.

"Most of the hotel's managers were American," she says, "and they had to adjust to doing business in Mexico. They took great effort to learn the culture and the language before they started their jobs there, and that really helped them achieve results."

More Than Translators . . .

Naturally, though, there's more to success in international business than language and cultural awareness.

Comments Dr. Wayne Ferguson, St. Mary's Myra Stafford Pryor Professor of Free Enterprise, who teaches a popular course in International Marketing: "A lot of colleges say they stress foreign language and foreign culture in their business programs. But those programs need to have a solid business background, or you wind up with a graduate who's qualified as a translator — and let's face it, there's a limited number of translating positions open at the United Nations.

"We say to our students, 'We want you to have a good understanding of how international business is different from our business in the U.S.'"

Ferguson, who has traveled abroad and consulted in international marketing and finance, contrasts U.S. management styles with those in other countries: "Overseas, you find much stronger authority figures in management — Japan being the exception. But there you find a set of inflexible rules playing the same role.

"For many countries, both developed and less developed, we talk about 'Theory X management' — 'these are the rules, you do things this way.' *continued on page 8*

St. Mary's business professor Michael Landeck researches attitudes toward products and services of foreign origin.

You
have
the
choice.

by Vicki H. Sledge

You have the choice. Buy a television made in Japan or one manufactured in Iran. The TVs are of similar design and quality and the same price. Which do you choose?

A St. Mary's professor is interested in your reply.

Michael Landeck, who joined the faculty of the School of Business and Administration last fall, is convinced that the country of origin does affect our attitudes toward products and the purchasing decisions we make.

In some cases, attitudes are

predictable, such as our perceptions of a German-made Mercedes, French perfume or Russian vodka.

But what about other products? What are the attitudes toward German lamps, furniture from France or sunglasses made in Russia?

Landeck's present research of those questions is based on 9,000 cases from a 1984 survey of 10 European countries called "Eurobarometer." Theoretically, the study should contribute to the newly developing field of international marketing, particularly the marketing of services around the world. Practically, his findings should prove important to businesses that export their products and services to Europe.

Thirteen years experience in international business and marketing influence the research Landeck has begun. He has been senior vice president of marketing for a West German textile manufacturer, commercial advisor to a Ghana fishery and sales promotion manager for Israel's major exporter of fresh vegetables and flowers.

Now completing requirements for a doctorate from North Texas State University, he is intrigued by his project's combination of theory, practical knowledge and research possibilities.

"Sometimes we research, get results and people say, 'So what?'" he points out. "If people say, 'So what?' then you've got the wrong topic. Nobody cares about what you've done."

Landeck believes his current research on consumers' attitudes toward services of foreign origin is the right topic.

"The United States exported \$40 billion in services last year," Landeck explains. "Of 20 million jobs created by the United States economy in the 1970s, 90 percent were in service. Many of the new jobs are in information services or technology. We have difficulty competing with

many countries in manufacturing. Service is what we're best at. The service industry is our future."

America's service economy — which includes banking, insurance, telecommunications, franchising, transportation and advertising — accounts for two-thirds of the nation's gross national product and 70 percent of its employment.

Today, American banks have 900 branches abroad. Studies show that citizens of those countries have the ability to bank.

"But," Landeck points out, "there is little knowledge about their willingness to bank. I want to analyze this. I want to answer the question, 'What is their willingness to bank?' not 'Are there enough potential customers in Germany to bank at an American bank?'"

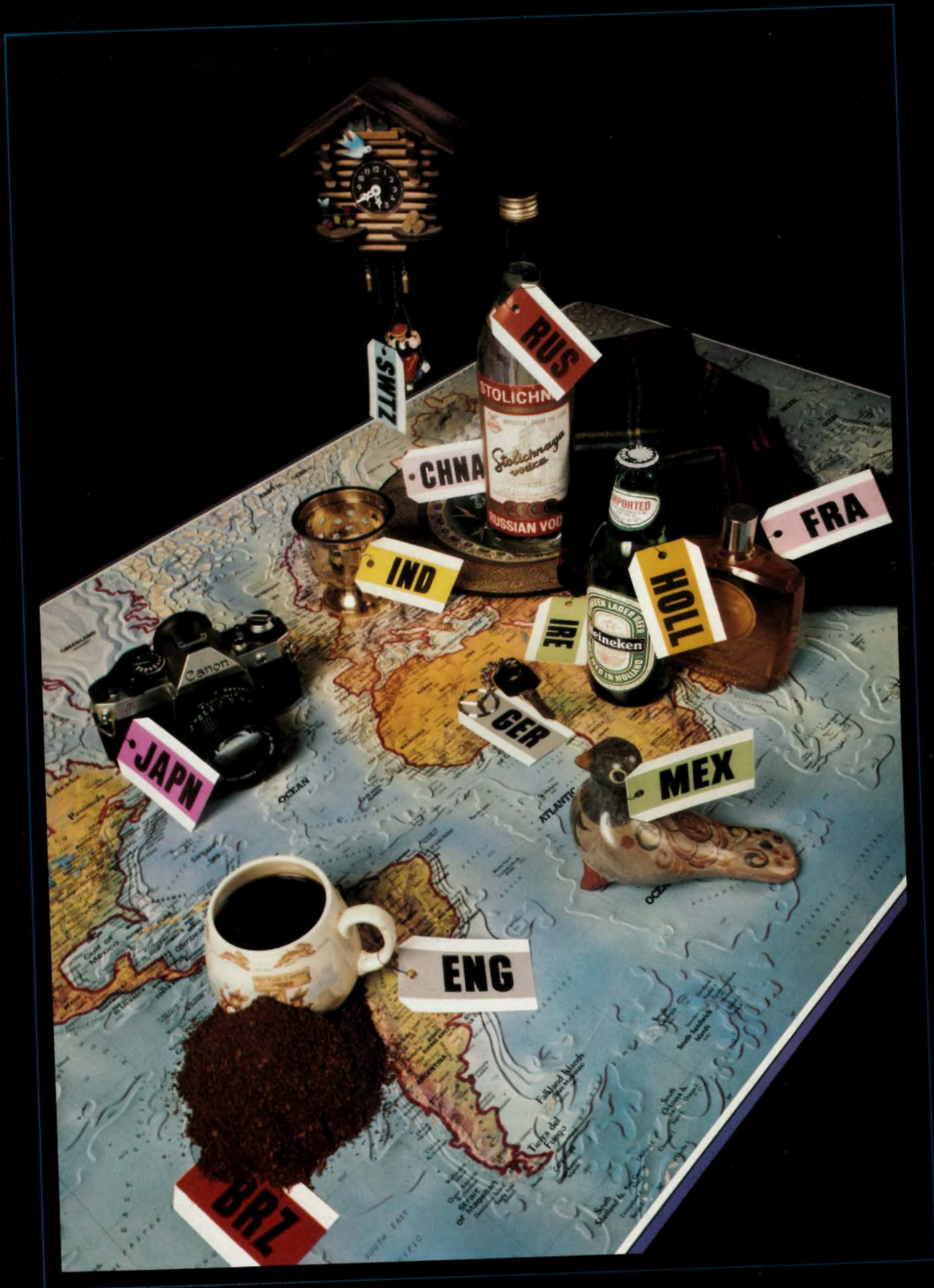
Landeck's research on consumer attitudes is only part of the picture. In subsequent research, Landeck will study the attitudes of organizational buyers toward foreign products and services.

"I'm looking at the organizational buyer's intention," the assistant professor of international business and marketing says. "How does he form attitudes when confronted with a foreign-made product he's never seen before — such as a sofa from Brazil?"

Unlike research which is mainly theoretical in nature, the results of Landeck's work — which he thinks could expand into a long-term project — will give American companies knowledge they need to successfully compete in other countries.

"It's important to develop an area we're strongest in — like services," he says. "The more we know about it, the greater the likelihood we can become the best."

St. Mary's, through the work of Michael Landeck, is helping the American service industry meet that international challenge to become the best.



"In the United States we have a combination of lots of participatory management styles — lots of committee-type things. These are the sorts of things that can make a difference — the awareness we try to give in the program. Overall, our orientation remains to provide an excellent business education with a strong emphasis on the global side."

Theory = Experience = Expertise

"Where Dr. Stephenson adds a dimension to us," Ferguson continues, "is that she has taught and traveled in so many different nations — Mexico, Argentina and all the South American countries."

"And we've just brought in Michael Landeck, who has great experience, particularly in Germany and Israel."

Landeck, who was born in China, raised in Israel, and has worked extensively in Israel, Africa and Europe, stresses the multiplicity of factors — including the unforeseen — that affect international business.

"The main difference in nations is cultural — and you have that even between the North and the South in the United States," he says.

"But actually, the total environment in which managers make decisions differs from area to area — not only cultural, but economic, social and political.

"We teach methods to decrease risk in doing business internationally, without knowing for sure what will happen. Someone could go down to that country, not knowing what he is doing, and be very successful."

Nevertheless, as the information age spreads its net over the globe, international managers are relying more heavily on electronic office tools — and that's another strength of the St. Mary's program.

Tools of the Future

This semester, for example, Landeck is teaching St. Mary's first course in international business research — one of the very few such courses in the country. His voice rises with enthusiasm as he describes it.

"We want to offer this course so students can work on research with computers, as they will in the future," Landeck says.

"We're going to use a lot of databases, which we're getting in the

Ana Maria Sanchez

(BBA '85)

Ana Maria Sanchez is a new marketing representative for IBM in San Antonio.

"I started as a Spanish major at St. Mary's," she says, "but there weren't many job opportunities. I thought maybe the international business program would give me a way to use my Spanish in an international job — and I thought it was great."

Sanchez had her first interviews with IBM in November '84, six months before she graduated. Last fall she finished a six-week training program in Atlanta, and today she's back home in San Antonio with her marketing career underway.

"Down the road, if there's an opportunity for me to move into the world trade division at IBM, I think the international business classes of St. Mary's program will really be in my favor," Sanchez says.

library here on campus. One of them is from Europe, and there are two or three others. These are the same databases people actually in business now are using in their market research on foreign countries."

Stephenson, who played a large part in the development of computer and systems operations curricula at St. Mary's, also believes in computer literacy as an important part of an international business background. The school uses IBM microcomputers, similar to those most managers would

use at work — and the students have the ability to "see and follow the project" by computer.

Stephenson outlines one of her electronic projects:

"American managers are so afraid they may be kidnapped, struck by terrorists, pushed out by a coup or nationalization," she explains.

"It's not true.

"But to help companies get a grip on that, I have developed a computerized model to analyze step-by-step the problems that might develop in various countries — sort of a 'what if?' analysis.

"This semester, I've started teaching another model — a capital budgeting model. It can show the worth of the project from the point of view of the company considering it.

"What we do is go through 250 various objectives of a company that wants to go abroad . . . corporate objectives, marketing strategies and goals, financial scope, return on investments desired, and so on.

"Then we study the conditions in the country, so we can make recommendations. As far as capital budgeting, we can say how much money to put in various areas and items.

"We're also considering accounting methods to be used in reporting net profits for tax purposes, fluctuations in foreign exchange, and other factors in the financial model.

"This way we can change according to current conditions, so management can ask 'If I invest the same amount of money in this country, will it give me the same amount of profit?' — and we can give them the answer."

Stephenson developed this computer model in conjunction with a thesis by one of her students, Hans Peter Ackermann, who is now working in Germany.

With almost maternal pride, she reports that Ackermann called her recently from Europe.

"He told me 'I am right now five years ahead with the technology I brought from the master's program.' It's already apparent that he's going to be extremely valuable to the Deutsche Central Bank," she smiles.

Mastering the Business

1984 was the first year St. Mary's offered an MBA with a concentration

in international business, but there are already a few graduates like Ackermann and Christie Obiozo-Abutu, who has returned to her native Nigeria to spread the management skills St. Mary's gave her.

With a job as a credit analyst for Citibank, Obiozo-Abutu has already consulted with top American management about differences the new bank must adjust to in her African home.

"We try to tell them about our government and all the policies that affect banking," she says. "In the United States, for instance, you don't have branches of one bank all over the country, while in Nigeria there are a lot of branches for every bank. If you don't have enough branches, the government might seize your license.

"Also, we don't have the same checkbook system you do in America. Cashing a check is quite different — you must go to the bank with your identity card and so on.

"The style is very different here. In the United States, everything is time. Time is money.

"But back here, people take it easy. They're not in a rush. A U.S. business executive wants to make a deal as fast as possible, but the people here like to take their time."

Obiozo-Abutu who received her MBA in International Business last year came to San Antonio from an undergraduate program in West Virginia, where her advisor recommended St. Mary's strongly for the direction she planned to go.

"The program was really good because the classes were a mix of people from different countries," she recalls.

"And actually, seeing the different interpretations we all had helped expose us to different ways of management. Dr. Stephenson, too, is very knowledgeable, and able to point out differences in other countries."

Even with an MBA, Obiozo-Abutu didn't find it easy to get a job.

"It was pretty hard," she says. "We have a lot of MBAs in Nigeria, all trained in the United States. Probably it was the international courses at St. Mary's that gave me the edge to get where I am now."

Training the Trainers

When Dr. Stephenson was named

San Antonio's "Woman of the Year" by the San Antonio Light this November, an interviewer asked her how she helped her students.

"I'm 'training the trainers,' " Stephenson replied.

"I'm spreading my knowledge throughout the world by teaching students who can, in turn, transfer the sophisticated management techniques of the United States to their countries."

Stephenson says she hopes to recruit more U.S. candidates to the program. At this point, some 50% of the international business students are from foreign countries.

"The fact is that we want American business people to be internationally minded," she says with determination.

"That's one of the qualities people need most in today's economic environment. This program has all the features that can bring them success in the increasingly interdependent economic world."

Says James Robertson, dean of the St. Mary's business school: "It's an area I'm really pleased we're involved in. When I arrived here this summer I was delighted to find a program of such high repute solidly in place.

"I'm aware of the need for advanced management skills in other countries, and the responsibility we have to share — and I'm looking forward to its growth in our future."

Susan G. Yerkes is a San Antonio free-lance writer whose articles have appeared in major newspapers and magazines in the U.S. and abroad.

Speaking Our Language

Every foreign visitor who wants to study in the U.S. must first pass the Test of English as a Foreign Language (TOEFL).

To help students jump this hurdle, St. Mary's Dr. Gwendolyn Diaz teaches a 10-week, intensive English summer program.

The students, who must have some English background, attend classes in composition, reading, grammar and pronunciation. In addition to four hours a day in class, they work in a language lab and receive tutoring in the school's Learning Assistance Center. Class size is limited to 15.

International Understanding Important to Texas

Six independent colleges and universities from this region have formed an educational consortium to combine their strengths and achieve a unified effort in international education.

The Mid-Texas Association for International Education will bring together the resources of Texas Lutheran College in Seguin, St. Edward's University in Austin, Southwestern University in Georgetown, and San Antonio universities Our Lady of the Lake and St. Mary's.

The consortium is one of 28 national programs funded by the Office of International Studies and Foreign Languages of the U.S. Department of Education. Among the educational activities planned by the consortium members will be a series of new international business courses, a foreign language proficiency program and a community outreach program.

The proposed community outreach activities will bring international education and awareness to this region through the various public school districts and teacher workshops. It is hoped that more than 225 public school teachers and their students will benefit from this program.

The program's director is Dr. Philip Gilbertson, professor of English at Texas Lutheran College. Dr. Charles Cotrell, acting academic vice president and dean of the School of Humanities and Social Sciences, will serve as St. Mary's campus coordinator.

Join up with St. Mary's and See the World!

International Degree Programs Go the Distance

by Vicki H. Sledge

Most international education programs at American universities today emphasize business and languages. Graduates either join international companies or become high school teachers of Spanish or French. Those who love the language but don't particularly feel called to teach or go into business are left with virtually no options.

Three degree programs at St. Mary's are designed to cater to the student whose first love is the language and culture of another country — and not necessarily business or teaching. With a degree in international relations, Latin American studies or multinational organization studies from St. Mary's, students are finding out that there are other ways to "go international."

International Relations

When the commander general at Fort Hood in Killeen asked St. Mary's to offer a couple of international relations courses for soldiers stationed there, Dr. Gary Gordon didn't think much would come of it. For eight weeks in early 1985, the chair of the international relations department took a single-engine charter plane back and forth every Saturday to teach courses about contemporary Europe and the history of Russia.

Although the master's programs of two other universities, Baylor and the University of Texas at El Paso, were in the running, the St. Mary's program — less expensive than Baylor's and more established than the other universities' programs — was given the stamp of approval. Today, there are 25 students in the international relations master's program at the Fort Hood "branch" of St. Mary's.

Budget cuts have since grounded Gordon, forcing him to make the

three-hour drive by car every weekend. But his enthusiasm for the program in Killeen, as well as on the San Antonio campus, remains strong.

"Employers are more interested in generalists today," Gordon says. "They don't want just a business major anymore. They need someone who knows how to survive in a cosmopolitan environment. If you try to do business — not knowing anything about the culture, history or people — you botch things up. The international relations program gives students an understanding and appreciation of other cultures. We take the humanistic and liberal arts approach."

A bachelor's degree in international relations is interdisciplinary, with concentrations in economics, history or political science. Fields of specialization in the graduate program include cultural aspects, economic aspects, inter-American studies and European studies. Most of the Fort Hood students choose European studies as their specialty.

Although a master's in international relations isn't necessarily a source of employment, 24 graduates have accepted prestigious positions in their fields — teaching at foreign colleges, working in diplomatic positions around the world, providing military intelligence. Others became foreign journalists, international corporate executives or travel consultants. One-fourth of the graduates have gone on to receive their doctorate degrees.

Not a week passes that Gordon doesn't receive three or four inquiries postmarked Peking or Taipei or Bangkok. One of every four students in international relations at St. Mary's is a foreign student.

Gordon is ecstatic about the international acclaim, except when he



Jo Ann Andera finds that her Latin American studies degree from St. Mary's pays off in her job as Texas Folklife Festival director. Jo Ann works at the Institute of Texan Cultures, where this slip tongue skidder used by Scottish loggers in Texas is displayed.

thinks of the state of his postage budget. Three months into the fiscal year, 80 percent of his allotment had been spent on airmailing letters overseas — which quickly mounts to quite an investment at \$2.50 for a letter to Peking.

Latin American Studies

St. Mary's as a setting for a Latin American degree program would seem ideal. Its library provides good resources. International academicians serve as faculty. San Antonio has extraordinary Latin American archives. St. Mary's is the only Texas university offering a degree in the subject. And there is great respect among Latin Americans for the private, Catholic education St. Mary's provides.

The problem? "We have no students currently majoring in Latin American studies," says Dr. Josephine Schulte, coordinator of the program.

Interest in Latin American studies was strong when it was first offered at St. Mary's in 1972. Over the past nine years, as that interest declined, most Latin American studies courses have become independent studies, in which a professor works with only one student.

Schulte is puzzled by the disinterest. A native of Foley, Ala., she has been charmed with the Latin American culture since her first encounter as a schoolgirl at Sacred Heart College. It was there in her dormitory that Latin American schoolmates told her about their way of life. After graduation, Schulte joined a shipping business in Mobile, translating for Latin American vessels sailing into that port city.

"People wondered then why Mobile didn't get more trade, like New Orleans did," she recalls. "I knew it was because the city didn't make any effort to relate to the Latin American culture."

Since those days in Mobile, Schulte has travelled through every country in Latin America. She studied at the University of Havana. She made her home in Mexico for four and a half years.

"In America, we hear about only the poor peasants," she says. "There's so much more to Latin America. I love the culture. And the land is lovely. Buenos Aires is the most beautiful city in the world. But who knows about it?"

There is also much business potential in Latin America, an opportunity Schulte believes other countries will take advantage of if the

United States doesn't. One purpose of the Latin American studies program she coordinates is to develop a Latin American business finesse.

The interdisciplinary program is for the student interested in Latin American economic and political issues or social structures. History gives understanding of traditions and language. Literature offers insight into the mentality of the people. The curriculum also includes courses in political science, sociology, economics, public justice, psychology, urban studies and Spanish.

"Companies need someone . . . who understands the culture and speaks the language."

Graduates of the Latin American studies program have used their degrees in a variety of careers. One is a customs official in Del Rio. Rudy Juarez (BA '76) is a priest in Idaho serving a predominantly Mexican-American parish. Jo Ann Andera helps coordinate the Texas Folklife Festival through her employer, the Institute of Texan Cultures.

"Companies need someone in foreign countries where they do business who understands the culture and speaks the language," Schulte says. She believes that with a handful of students pursuing Latin American studies, St. Mary's could provide that expertise to the international business community.

Multinational Organizational Studies

Illinois Congressman Paul Simon, upon meeting a Japanese businessman, asked, "With your business interests spread around the world, what language do you use to conduct your business?" Without hesitation the executive replied, "The *client's*."

The story is one Ruben Candia likes to tell to illustrate the potential of St. Mary's newest degree program. Multinational Organizational Studies (MOS), which Candia coordinates, appeared in the undergraduate catalog for the first time last fall. This year, 22

students are enrolled in the field of study, which combines a major in French, German or Spanish with a minor in the subject of the student's choice.

"For students who love languages and foreign cultures, but for whom teaching is not a calling, the options are very limited," Candia says. MOS is another option, providing a dynamic, marketable degree which centers on language skills and borrows from other disciplines the skills needed to work in an international environment. Students may choose business or drama or political science. The choice is a flexible one.

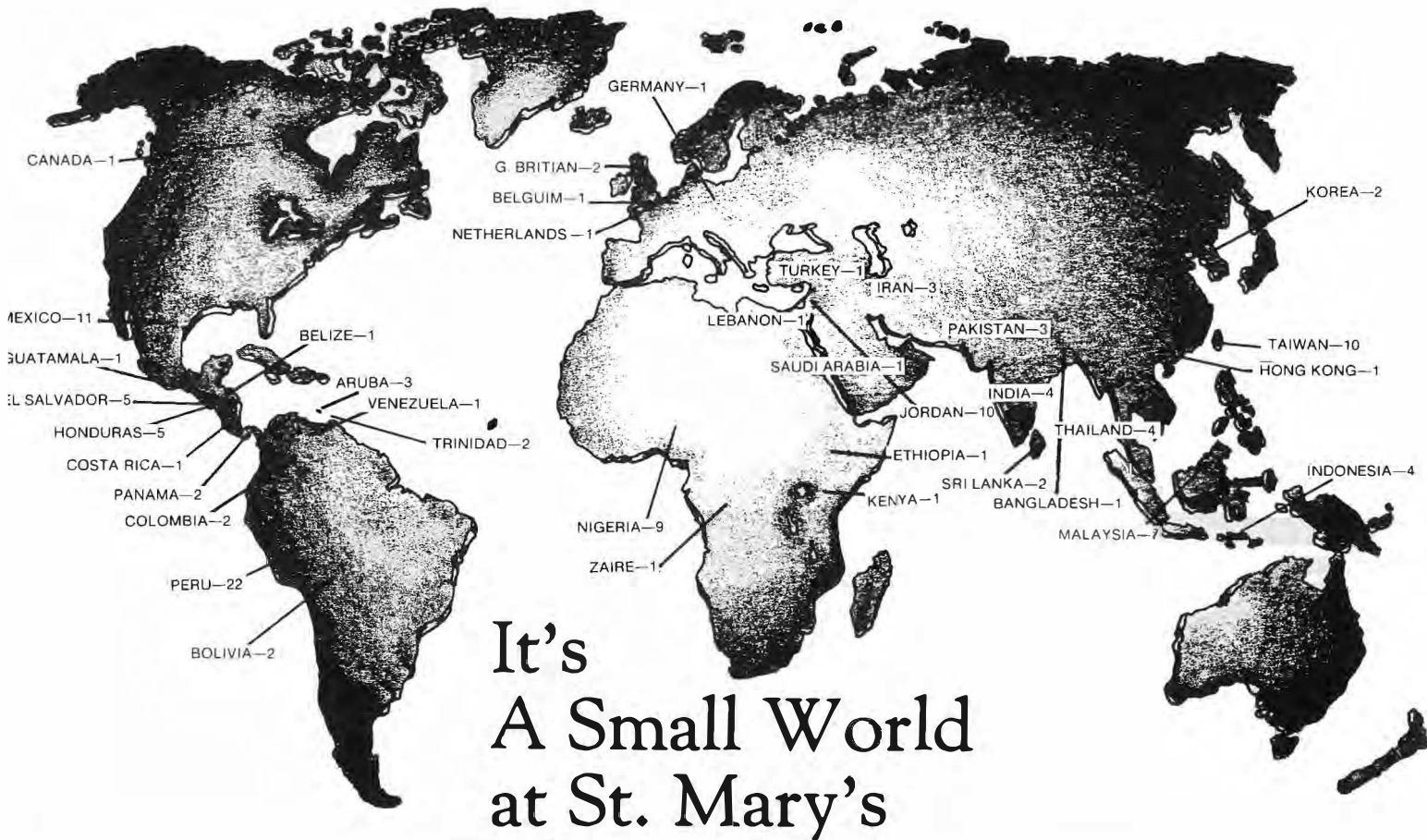
Candia worked on the MOS proposal for two years, a task made more difficult by its uniqueness. He knows of only one other program similar to St. Mary's — at Uppsala College in New Jersey.

One advantage not shared by Uppsala, however, is the support and tradition of the Society of Mary. "The Marianist tradition is an international tradition," Candia explains. "We felt that this was the time to go back to those Marianist roots and traditions."

One role of the Marianists is to provide the international network needed for securing internships. "We use the Marianist network around the world to contact companies and organizations about internships," Candia says, "and to find families who'll board students during a summer internship." Last summer they eased the way for students working in Spain, Germany and Austria.

Before the student goes abroad for the required internships, however, he or she completes three three-hour seminars as preparation — all conducted in the language major. "They study everything they can about the country they'll be working in," Candia says, "including geography, history, the transportation system, the government, the economic system, the customs and traditions."

International trends in commerce, diplomacy and communications have led to more interdependency among nations. "Because we're interdependent, we must work more effectively with our allies and competitors," Candia says. "However, to communicate well in other countries, we must first understand the culture and speak the language." Multinational Organizational Studies represents St. Mary's efforts to erode the myth that "the whole world speaks English."



It's A Small World at St. Mary's

Foreign Students Home In On the Rattler Campus

When he arrived in America from overseas, one of the first things the St. Mary's foreign student did was switch on the TV. "Oh, my God!" he exclaimed. "I have to go to school in two weeks and I don't understand anybody!"

The graduate student's initial panic was not unlike that of many foreign students who come to St. Mary's to find not only a strange school, but also a different culture and an unfamiliar people.

There are 130 foreign students representing 37 countries at St. Mary's. About one-fourth come from Peru and Mexico. One fourth are graduate students. Two foreign students are seeking law degrees at St. Mary's. The others are undergraduates, mostly in business and engineering.

There is no financial aid for the foreign student. Most often, families pay their children's way.

"They come because they want a small Catholic college," says foreign student advisor Helen Garza.

Most learn about St. Mary's by word of mouth. Many of the 22 Peruvians at St. Mary's came from Colegio Santa Maria, a Marianist high school in Lima.

"St. Mary's is the perfect school for the foreign student," Garza explains. "It has smaller classes in which teachers get to know the students and give them individual attention."

Apart from and perhaps more supportive than St. Mary's "official" foreign student programs and faculty advisors is the network of foreign students themselves.

"The students really try to help one another," says Garza. "Students will come in to say, 'Who's coming to St. Mary's from Taiwan this year? Call me so I can meet them at the airport.'"

Members of the International Students Association (INSTA) meet each month to exchange foreign student information, socialize and share their cultures.

"Finally, the Peruvians are going to show us Machu Picchu!" exclaims INSTA advisor Dr. Matilde Stephenson at a fall meeting of the group. The room darkens and the slide projector clicks on.

"Jaime," she says to the young student photographer, "you've got to tell us something about the ruins, about the Incas."

"I don't know anything," the

Peruvian laughed.

"Then, I'll tell it." And with broad gestures, the white-haired international business management professor shares the history of the ancient Incan ruins found at Cuzco, Peru, by American archeologists in 1930.

The stories of Peru's *serranos* (people from the hills) and 400-year-old ruins translate into other stories from other countries.

"Our foreign students are so eager to share information about their countries with others," Helen Garza says. I wish we had a speaker's bureau or some avenue for these students to go into the community with their stories. They're fascinating!"

They are also lonely, often longing for familiar family, friends and customs left behind. Because of the distance, those from the Far East usually stay at St. Mary's for four years without returning to visit their homelands.

On one hand, St. Mary's foreign students are eager to be in America to study, to learn about the culture. On the other, should their eagerness develop into a desire to stay in America — and take American jobs — they risk deportation. Strangers in a foreign land, they spend their years at St. Mary's tiptoeing along the thin line.

— Vicki H. Sledge

St. Mary's School of Law has received approval from the American Bar Association for a summer program in Innsbruck, Austria, July 7-Aug. 9 this year. Students will be able to earn up to six credit hours in courses being taught by St. Mary's faculty on the historic University of Innsbruck campus.

Around the Quad

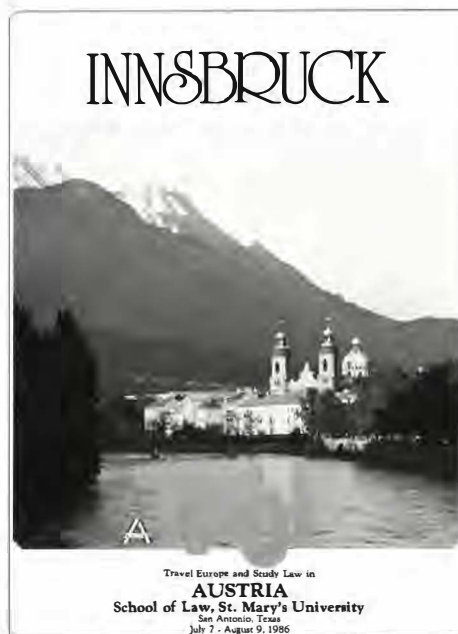
Dr. Matilde Stephenson, Jurica Professor of International Marketing, has been chosen "Woman of the Year" by the San Antonio Light.

Fernando Yarrito, director of admissions, has been appointed to the College Board's Council on Entrance Services for a term of three years. **Rev. Charles H. Miller**, professor of theology, contributed 46 articles to the 3,700 items listed in the 1985 Harper's Bible Dictionary, a national collaborative effort by the Society of Biblical Literature. **Sister Mary K. Milne**, a lecturer in the theology department, contributed 45 articles.

Dr. Philip Meeks, professor in the political science department, served as co-editor and contributor to "Space and Society: Challenges and Choices" published by the American Astronautical Society. He is also author of "Political Responses by the Advanced Industrial Countries to the International Economic Crisis" published in "Crisis in Economic Relations Between North and South."

"Pepe in WASPLand: Hollywood's Depiction of Mexicans by Non-Mexican Actors and Actresses," a research paper by **Rev. Louis Reile**, writer-in-residence, has been printed by the Society for Cinema Studies in conjunction with the University Film Association. The monograph will remain in the permanent listing of the University Film and Video Journal Series.

Marketing professors **Dr. Cynthia Webster** and **Dr. Charles Weaver** look at the job satisfaction of agents (insurance, real estate and stocks/bonds), trade representatives



(retail, wholesale and manufacturing) and sales clerks in their paper, "Management of Sales Workers: Inter-Occupational Attitude Differences." Their study shows significant differences in the satisfaction of different kinds of salespersons as well as between males and females in the categories. They presented their findings at the 23rd annual meeting of the Southern Marketing Association held in Orlando, Fla.

John Schmolesky, School of Law, discussed the death penalty in Texas on the magazine show, "Currents," shown on San Antonio's PBS station, KLRN-TV. **Dr. Richard S. Pressman**, English department, will help judge proposals submitted to the National Endowment for the Humanities. He has recently been appointed an evaluator for NEH. His paper, "Them's Horses—We're Men: Social Tendency and Counter-Tendency in 'The Grapes of Wrath,'" has been accepted for publication in the Steinbeck Quarterly. **Dr. Grace Luther**, director of the Family Life Center, was invited to speak about the ethical issues of concern in the counseling profession at a seminar, "Ethics in Contemporary Culture," held at the Marianist Novitiate in Dayton, Ohio. The seminar was sponsored by the North American Center for Marianist Studies.

Recent gifts to *The Campaign for St. Mary's* include a \$200,000 pledge from the Tom and Mary Turner Philanthropic Trust of the San Antonio Area Foundation; \$50,000 from the Houston Endowment to the Mary and Jesse Jones Business

Scholarship Endowment, bringing the endowment to \$150,000; and \$80,000 from Frost National Bank for business scholarships. Also, \$25,000 from La Quinta Motor Inns Inc. for a business lecture series; \$70,000 from the Myra Stafford Pryor Trust, an unrestricted gift for scholarships in business; and an unrestricted gift of \$15,000 from MBank Alamo. The campaign now totals over \$11 million in cash and pledges — or approximately 40 percent of the \$28.5-million goal.

Rev. Bernard Lee, theology department, presented a paper for discussion at the National Convention of the American Academy of Religion in Anaheim, Ca. The paper, "Christology Reaching for Its Jewish Roots," stems in part from his research last year at the University of Judaism in Los Angeles and six months in Jerusalem in 1982.

Baseball coach **Elmer Kosub** traveled to Taiwan and Korea where he represented the International Baseball Association and St. Mary's while conducting baseball clinics in preparation for the 1988 Olympics in Seoul, Korea. High school, college, military and youth team coaches received training from the veteran coach. He also lectured at two universities about the prevention and treatment of athletic injuries.

English professor **Brother Arthur Goerd**'s article, "Integrating a College Freshman Writing Course With Instruction in the Use of the Library," has been included in the current issue of English in Texas, the journal of the Texas Joint Council of Teachers of English. **Brother Richard Dix** has been appointed registrar at St. Mary's. He is a 1952 alumnus of St. Mary's and a 1963 graduate of the University of Notre Dame, where he obtained a master's degree. He has taught biology at St. Mary's and has been a teacher and principal at a number of Marianist high schools. He has also served as a council member and treasurer of the St. Louis Province of the Society of Mary, director of St. Mary's Marianist Faculty Residence and as a member of the school's board of trustees.

Do you have an unused musical instrument that is just gathering dust in the attic? The music department is looking for instruments that can be used by students in classes, recitals and community performances. If you would like to donate an instrument, call **John Moore**, department chair, at 436-3421. — *Irma H. Guerrero*

The Lion's Wish

A Saturday morning in the middle of January comes gray and chilly. Dark, thick clouds press a heavy mist close to the ground as we set out on an hour's walk around the campus.

A dozen years after coming to this university, my companion finds himself to be its 16th president. The man is the Rev. John A. Leies, S.M. The manner is straightforward, with a good dose of humor. The mission is unequivocal: to bring St. Mary's into preeminence.

He is a product of the Depression. As we head out to the soccer field, he reminisces about the times he enjoyed playing jacks on the sidewalks of the strongly German St. Michael's parish in northside Chicago. Neighborhoods were close-knit then, and granted safe refuge from the violence of the world of Al Capone and John Dillinger that blazed just six blocks away.

He recalls Friday afternoons at the movies, when he'd pay his nickel and sit through three showings. "The theatre manager must have decided that our habits were costing him attendance, so he started giving out Baby Ruths to those who'd clear out after seeing the movie only once," he adds with a chuckle.

John worked in his dad's appliance store fixing radios, sweeping, running errands and selling. He warms to describe his mother as "hard-working and attached to the family. She liked to laugh and tell jokes, and was notorious for playing jokes on others."

At the age of 18, John had decided to join the Marianists. "I'd attended a high school run by them. In fact, Brother Walter Puckett and Brother Ed Goerdts were a couple of my teachers. The brothers were friendly, and I liked the way they lived," he shares, unzipping his jacket and squinting up at the sun that's now moved in to dissipate the fog.

After receiving his B.S. in Education from the University of Dayton in 1948, he was assigned to Don Bosco High School in Milwaukee. In 1954, he continued theological studies, attaining the S.T.B., S.T.L. and, by 1959, a doctorate in Sacred Theology from the University of Fribourg. In the early '60s, he served as assistant to the provincial in charge of religious studies and priestly formation in St. Louis, to be followed by a four-year ministry in Lima as the regional superior of the Marianists' Peruvian missions. A chaplaincy at Chaminade High School called him back to the Gateway City in 1968 and prepared him well for his post as director of Campus Ministry and chair of graduate theology at St. Mary's beginning in 1974. Under his guidance, the Catholic Charismatic Bible Institute was established at the university, a program that has drawn hundreds of people from across the country to the campus for the past 10 years.

Although a frequent delegate to the Marianists' general chapters in Rome — convocations of the highest sovereign body of the Society of Mary — Leies was making his mark right at home, leading to his appointment as Academic Vice President in 1981.

Five years later, with the reins of the presidency firmly in his grip, Leies is left with little time for his favorite things: "Classical music. Detective stories. The Bears."

Arching our way around V.J. Keefe field, we head back east. By this point in our journey, the mist's made its clean escape, rising with the temperature. The sun, high in the sky, begins to bathe the campus in a glorious light. Auras of pink and white reflect off the massive brick structures that stand proud and permanent. The contemporary curves of the Kenedy Library defer gracefully to the pointed predominance of Administration. It

brings to mind how the City of Oz appeared to four weary travelers — jettied out of the horizon, glistening in the distance, beckoning them, and all their hopes, onward.

My companion's attention is captured as well. His pace slackens as he beholds the complex. For a moment the weight of decision and worry is held at bay as he steals a grain of time to delight in his institution. In his work. In his community.

"If a wizard could grant you three wishes, what would they be?" I inquire as we continue on our way.

His initial response comes with firmness: "I'd ask that we'd be able to realize our goals for the university — that we'd be able to attain the facilities we need, the scholarships and professorships we're seeking through our development campaign."

Secondly, he asks that students of St. Mary's be led to a life within the Society or Daughters of Mary — for the sake of strengthening the Marianist tradition at St. Mary's core.

Farther down the road, he breaks the silence with a meek request: "Can I make the third wish a personal one?"

I have to smile that we think it important to clarify the precise parameters of the unfathomable.

"In that case, I'd ask for purity of heart, for inward security . . . and for courage."

Yes. Courage. To illuminate our passage — for Father John, the lion bound for Emerald City, and us, pilgrims all. — Nancy A. Roth-Roffy

The Rev. John A. Leies, S.M. on the morning of his installation as university president, January 21, 1986.



RATTLER ROUND-UP

Alumni association activities in the fall got under way with the annual Laredo Golf Tournament and Dinner Dance Sept. 7. Among the 90 golfers were Dr. L.F. Mendoza ('65), George Davila ('71) and Moe Blakey ('66), chapter president, who helped make it a success. This event raises scholarship funds to benefit Laredo students attending St. Mary's.

In St. Louis, alumni were joined by St. Mary's coach and athletics director Buddy Meyer ('65), Kathy Wennemann ('80), Maggie Bick ('79), Lyle Siemer ('64) and his wife, Cheryl, to watch the St. Louis Cardinals play the Montreal Expos at Busch Stadium Sept. 20. After the game everyone met at Uncle Sam's Plank House at the Landing to celebrate the Cardinals' win. Alumnus Joe Ojile ('80) coordinated the well-attended event.

When the Victoria "Country Doubles" was rained out Sept. 29, Tali Villafranca ('77) stepped in to handle barbecue pit duties and turned the shooting event into a party. Kemper Williams ('52), event coordinator, made sure everyone had fun.

Connie Thomae Mason ('69) and spouse, Jim Mason ('67), Carlos Ancira ('73), Brad Wiewel ('78), Esther Ortiz ('74) and Scott Spears ('79) were among those who attended the alumni reception held in Austin Oct. 9 at the Hyatt Regency Hotel.

Young alumni — graduates from the past 10 years — got together to "Celebrate Good Times" at a reception at the Southwest Craft Center in San Antonio Oct. 11. Carmen Olivares Gellhausen ('82), Young Alumni Committee chair, helped to greet guests like Lorinda Nerio ('82), Cindy Flores ('79) and David Roberts ('81).

Bob Mason ('68), alumni association first vice president, opened the Rattler Round-Up at the Jersey Lilly Oct. 25 with a warm welcome for alumni and friends attending that evening. Enjoying the barbecue dinner along with the country and western dancing were Ann and Solomon Karam Jr.

('67), Barbara Palmieri Brischetto ('68) and Bob Brischetto ('65), Daryl Ann Taylor Balod ('84) and spouse, John, and Maura Allen ('85).

Judge Filemon B. Vela ('62) was among alumni at a reception held at Reynaldo Vela's Laguna Seca Ranch outside of Edinburg, Oct. 26. Joe Chapa ('68) and Bobby Joe Yzaguirre ('62) provided the food and fixings while Terry Leonard ('77) and Jack Wolfe ('79) donned chefs' hats.

Former governor Bill Clements was the guest speaker at the Oct. 29 Dallas/Ft. Worth Chapter Alumni Dinner attended by the Rev. John A. Leies, recently named president of St. Mary's University. Kitty Gray ('80) served as the evening's emcee. Beverly Whittington ('67), Dallas/Ft. Worth chapter coordinator, and Ed Lopez ('70), president of the DFW chapter, also attended the dinner held at the Lincoln Hotel. Kevin Gilhooly ('82), Cathy Bell Shields ('80) and Jim Shields ('80), and Ivy and Ken Hurrington ('76) were among those enjoying the evening's event.

Meanwhile, Ft. Worth area alumni met for lunch Oct. 30 to get an update on the university's activities. Hank Wendorf ('39), Debbie and Bill Wyoski ('73), Robert Frazier ('65), Mark Rosenfield ('73) and Norma Medina ('73) were among alumni lunching at the Ft. Worth Club.

Jack Paul Leon ('59) was honored as the Distinguished Law Alumnus at the annual law alumni banquet held Nov. 9. Leon, a partner in the firm of Leon and Bayless, was introduced by Judge Solomon Casseb Jr. ('38). Patricia Wueste ('78), president of the law alumni association, served as emcee and made the presentation of a plaque to Leon to mark the occasion.

The Ernest A. Raba Law Building, the law school's newly renovated faculty and classroom building, was dedicated Nov. 9. Giving the dedicatory address was Charles L. Smith ('55), president of the State Bar of Texas. The building honors Ernest A. Raba ('34, '37), who retired as dean

of the St. Mary's University School of Law in 1978, and who continues to teach classes in constitutional law and civil rights. Raba reminisced about early college days in the downtown location and spoke of the tradition and philosophy of the law school.

Norman Acker ('80), Joan Sarna Ojeda ('81) and Javier Ojeda ('80), Raymond Rodriguez ('69), and Mary and Mike Hunter ('65) from Alice were among alumni attending the cocktail reception at the Wayward Lady Stateroom Nov. 12 in Corpus.

San Antonio alumni helped to open the holiday season with style at the "Holiday Fashions, St. Mary's Style" fashion show held at the St. Anthony Inter-Continental Hotel Nov. 22. Modeling fashions by Foley's were Ray Carvajal ('68), Charles Cotrell ('62, '64), Pony Traugott Karam ('72), Jim Koett ('63), Bob Mason ('68) and Mickey Schott ('68). Also taking a turn down the runway were Phyllis Siegel ('79), Joan Lamm ('74), Christine Obriotti and Brother Andy Cremer ('33) as Santa Claus. The children of Sally and Judge Roy Barrera ('72, '75), Richard and Linda Kohnen ('69), Patricia and Chris Maguire ('67) and Jane and Andy Obriotti ('73) modeled fashions for the younger set. Henrietta "Hank" Montagna ('63), a past alumni association president, was one of the many lucky door prize winners. The audience raved about the evening's success to Linda Kohnen who was both chair and emcee of the style show. Popular KMOL-TV news anchor Lori Tucker was the guest commentator during the fashion show.

Houston alumni got together at a pre-game rally when the St. Mary's Rattlers met the University of Houston Cougars Dec. 7. In other news, the newly formed Houston Club elected the following officers: Eddie Cavazos ('83), president; Danette Julian ('83), president-elect; Carol Schoellmann ('79), secretary; and Kathryn Hernandez ('82), treasurer.

— Irma H. Guerrero

CALENDAR



*President and Chief Executive Officer
Valero Energy Corp.*

GREEHEY NAMED DISTINGUISHED ALUM

The President of St. Mary's University and the
Officers and Directors of The St. Mary's Alumni Association

request the honor of your presence at the

1986 Distinguished Alumnus Award Dinner honoring

William E. Greehey (BBA '60)

Friday, Feb. 28, 1986, The Wyndham Hotel, San Antonio

Reception at 7:30 p.m.; Dinner at 8 p.m.; Black Tie (optional); \$30 per person

R.S.V.P. by Feb. 26, 1986

March 2:

Alumni/Admissions Reception, St. Louis; Breckenridge Inn; Frontenac; 7-10 p.m.

March 3:

Alumni/Admissions Reception, Houston; Westin Galleria; 7-10 p.m.

March 4:

Alumni/Admissions Reception, Dallas; Loews Anatole; 7-10 p.m.

March 6:

Alumni/Admissions Reception, Laredo; Laredo Country Club; 7-10 p.m.

March 7:

Alumni/Admissions Reception, Corpus Christi; The Hershey Hotel; 7-10 p.m.

March 15:

Faculty Appreciation Dinner sponsored by the Alumni Association; Oak Hills Country Club

April 11-13:

Homecoming Weekend '86 Activities include reunions for fraternities, sororities and classes of '61, '66 and '76

April 11:

Homecoming Golf Tournament at The Club at Sonterra; 1 p.m.

April 12:

Athletics Hall of Fame Luncheon; La Mansion Del Norte Hotel; noon

April 12:

Homecoming Oyster Bake; Pecan Grove; 7-11 p.m.; Mass at 6 p.m.

April 19:

Fiesta Oyster Bake; Pecan Grove; noon-10 p.m.

May 3:

Graduation Reception sponsored by the Alumni Association

For more information about any event, or to R.S.V.P., call the Alumni Relations Office, (512) 436-3324.

Six people will leave Fiesta Oyster Bake a little richer, as a result of St. Mary's Alumni Association's annual Scholarship Sweepstakes. *One grand prize winner will receive \$25,000. Five others will be awarded \$1,000 each.

Their pictures will probably be taken, their names published. Friends will envy them. Relatives may even call them with suggestions for contributions.

But richer by far are 14 St. Mary's University students who receive full or partial scholarships funded by the annual sweepstakes.

The Alumni Association currently funds partial (\$1,000 per year) scholarships for 10 students. Four students are recipients of full tuition scholarships. Each of them — Diana Millman, Lisa Mayte, Simone Farmer and Mark Prince — is special, outstanding in the course of study being pursued.

Senior Diana Millman, sophomore Simone Farmer and freshman Mark Prince are all hoping to go on to medical school from St. Mary's.

Diana applied to two colleges, St. Mary's and the University of Notre Dame. With three other brothers in college at the same time, the scholarship to St. Mary's was the deciding factor.

Although most pre-med students at St. Mary's, including Simone and Mark, major in biology, Diana chose chemistry because "I thought it would be more challenging. It was my weak area."

In her brief college career, she has received recognition usually reserved for those much older than 21 years. With previous experience at Southwest Foundation for Biomedical Research, she now works part time in the cellular and structural biology department at the University of Texas Health Science Center. Last summer, she studied at the Albert Einstein College of Medicine in New York City for nine weeks.

Diana hopes to enter a Ph.D./M.D. program this year, with the eventual goal of teaching medicine.

Simone Farmer's St. Mary's heritage reaches back to her grandfather, who attended the old downtown St. Mary's Academy. She had her own reasons for choosing St. Mary's, however — its size and the similarity of students' backgrounds.

Simone lives with her family in northeast San Antonio, but most of her waking hours are spent on campus, attending classes, meeting with her sorority, playing flute in the concert band, working on the University Programming Council's fine arts committee and serving as a lab assistant with 50 freshmen biology and chemistry students.

Like Diana Millman, Lisa Mayte, a senior math major who is following three brothers to St. Mary's, also has her heart set on teaching.

Valedictorian of her class of 650 at San Antonio's Holmes High School, Lisa has priorities that currently include her studies, a part-time job at her brother's flower shop and

volunteer work through Campus Ministry and her church.

Also valedictorian of his graduating class in Allen, Mark Prince is as bright as any freshman on campus. The first student selected for St. Mary's honors program, he maintained a 4.0 GPA in the 17 hours of classes he took last semester. He's athletic, carrying his high school soccer skills onto the varsity fields at St. Mary's — but his dream is to become a surgeon.

"I wanted to come to St. Mary's," he says, "because it was smaller than U.T., where my dad went. I knew it was a good school to prepare me for medical school. But I wasn't sure I could swing the tuition."

Their situations are unique. But each scholar is fully aware of and grateful for the debt owed — to be repaid perhaps someday in non-monetary ways — thanks to the St. Mary's Alumni Association's annual Scholarship Sweepstakes. — Vicki H. Sledge

**The suggested donation is \$5 per ticket; no purchase is necessary to be eligible to participate and win.*



Scholarship students, clockwise from top left, Diana Millman, Simone Farmer, Lisa Mayte and Mark Prince.

Scholars Sweep in the Stakes

CAPITALIST ROAD



Impressions of an American Sociologist in Asia

by Daniel Rigney

Los Angeles to Tokyo aboard Pan Am flight 21. Destination: China. These are the impressions of an American sociologist traveling through Asia in the spring of 1985. I am not an Asia scholar, and these are not the perceptions of an expert. But in the words of my favorite epistemologist, Yogi Berra, "You can observe an awful lot just by watching."

In Search of Mysticism

I come to Asia in search of its ancient mystical traditions. What I find instead is capitalism, expressing itself differently in each of the societies I visit. Corporate capitalism in Japan. Socialist capitalism in China. Entrepreneurial capitalism in Hong Kong. I come away with a renewed respect for capitalism as a means of creating material abundance on a large scale. And I come away with a renewed awareness that capitalism is itself a kind of religion to countless millions of people the world over.

Capitalism is already the central organizing principle of life in Japan and Hong Kong. The gospel according to

Adam Smith is now penetrating even to the farthest reaches of China, and the relentless materialism of Marx is giving way, within limits, to the equally relentless materialism of the marketplace. This is what the Chinese call the "capitalist road." Future historians will tell where this road is taking us.

Corporate Capitalism in Japan

The Japanese have traveled fast and far along the capitalist road since 1945. As we fly into Tokyo's Narita Airport, I am reminded that American planes bound for Japan just 40 years ago were carrying bombs, not tourists. Large sectors of Japan were leveled by the explosive power of our military technology, a technology that seems almost primitive by today's high standards of destruction.

Japan now seems more modern than the United States in some respects. In the years since the war, the Japanese have rebuilt their society literally from the ground up. They have done this within an economic framework of corporate capitalism combined with

substantial state planning and subsidies — a working formula that challenges the assumption that minimal government promotes maximal economic growth. The Japanese have not gotten government off their backs; they have climbed upon its shoulders.

Demilitarization has been an important key to Japan's economic success. Scarce resources not expended on guns, bombs and standing armies have been redirected into productive investment. The United States is now urging the Japanese to assume a larger share of their defense burden. The Japanese are understandably reluctant to do so. They would rather make trade than war.

The irony is that Japanese culture has been virulently militaristic since the days of the shoguns and the samurai. Disarmed after the war, the Japanese seem to have rechanneled their penchant for hierarchy, discipline and group loyalty toward rebuilding their peacetime economy. Japanese school children still march about in military-style uniforms. Their fathers wear uniforms of a different nature:

dark blue suits, white shirts, dark ties, corporate lapel pins. Businessmen still bow to one another on the Ginza. The greater the deference to rank, the deeper the bow. Women defer to men, children to adults. For all its modern technology, Japan remains in many ways a traditional hierarchical society.

East Greets West

Japan is insulated by geography and language from the outside world. Foreigners, or "gaijin," are still objects of fascination to the ethnically homogeneous people of this island society, and especially to the children. Aboard the bullet train to Kyoto I am met by a chorus of greetings — "Harro!" — from a car full of wide-eyed middle school students.

"Where are you from?"

"Texas, in the United States."

Oohs and aahs. At a Shinto shrine we meet a host of friendly teenagers seeking exotic "gaijin" autographs. They seem remarkably innocent, curious and well-mannered. They flash us the peace sign. We teach them the "gimme five."

The Japanese are crazy for things American. Baseball. Golf. Fashion. Music. Innovations in high technology (which they take and improve upon). Japanese television programming looks like a copy of its American counterpart, and Tokyo looks like a newer, cleaner and much safer version of a modern American city.

But the Japanese are selective in their adoption of American traits, as though their society were protected from the external world by a semipermeable membrane. There appears to be a little interest, for example, in "gaijin" religion, equality for women, the mass production of lawyers and violent criminals, or the recreational use of drugs or guns, both of which are tightly regulated in this most regulated of societies. I see little evidence of Western-style countercultures here. In Japanese, we are told, the word for "different" is also the word for "wrong."

Above all I get the sense of an extremely well-ordered corporate society in which conformity, cooperation and loyalty (to family, to company, to nation) are valued more highly than individualism and competition. The Japanese do compete with each other in some arenas. They compete aggressively for places on the rush-hour subway, for places in the universities, for positions of secure lifelong employment in the giant corporations that dominate the

economic landscape. But their ultimate competition is economic competition with the outside world. The Japanese seem to approach this competition as one great, cohesive corporate family — and they are winning.

For Japan Incorporated, the winning strategy has been to reconcile antagonistic relations between government and business and between management and labor, to minimize military spending, to discourage self-centeredness, and to encourage a strong sense of social responsibility. This is a style of capitalism rather different from our own.

Our stay in Japan is too brief. We board a Pakistani flight bound for Beijing, capital of the largest civilization the world has rarely seen.

Socialist Capitalism in China

There is an old zen saying that we can learn nothing if our cups are already full. Americans, myself included, come to China with cups overflowing with preconceptions. Most of our images of China are received through the tinted lenses of our mass media. Media on the right have pictured China as an impoverished nation of uniformed slaves toiling under the weight of a ruthless and oppressive Communist dictatorship. Media on the left have offered a more romantic image of China as a nation of selfless idealists struggling arm in arm to achieve social equality, self-determination and a decent standard of living for all. Neither of these ideological cartoons adequately describes the China I see. There are surprises.

Stark Contrasts

I should not be surprised by the starkness of the contrast between urban-industrial Japan and agrarian China, where 80 percent of the population is still engaged in farming. Passing into China is like passing through a time warp. It's 1985, 1955, 1800 and the Middle Ages all at once — a thousand years of technological history compressed into a single moment.

We see peasants in the fields and mountain terraces using farm implements similar to those used by their ancestors centuries ago. Donkeys and water buffalo still pull carts and plows. The air is thick with dust. There is a slow, almost timeless quality about the countryside.

The pace of life quickens somewhat as we enter Beijing. Pedestrians,

bicycles, scooters, cars, trucks and buses compete dangerously for the right of way on the city's broad streets. Signs of economic development are everywhere. The official bird of Beijing is no longer the Peking duck but the construction crane.

Yet even amid all this activity there is a certain calmness. In the mornings the parks are full of people jogging, meditating, or practicing their slow, graceful "tai chi" calisthenics. We see an occasional scuffle or traffic accident on the streets, but otherwise life is peaceful. The cadence is purposeful but unhurried.

People on the streets of Beijing seem dignified, impassive, tired from their labors. As we travel farther south and deeper into the interior, the people seem noticeably more lively, friendly, informal and curious about us. Some are apparently seeing their first Westerners in the flesh. Traveling southward from the dusty and polluted cities of the north affords a breath of fresh air.

Our journey takes us from Beijing, the capital city, to historic Xi'an, to bustling and cosmopolitan Shanghai, to scenic Guilin, and finally to steamy, tropical Gwangchou, the birthplace of Cantonese cuisine. I am struck by the enormous regional variations in China, by the lush beauty of its mountainous landscapes, and by the serenity of its people.

Made in the USA

Since Mao's death in 1976, the Chinese, under the emerging leadership of Deng Xiaoping, have opened their doors to Western capital, technology and tourism. They are understandably hungry for foreign investment and hard currency. Throughout China we come upon a seemingly endless series of "shopping opportunities" in the souvenir stands, craft factories and Friendship Stores.

I am surprised by the degree to which foreign products have penetrated China after nearly three decades of self-imposed isolation. Billboards that once bore ideological slogans and portraits of the Great Helmsman now bear commercial advertising. American products are everywhere. Coca Cola. Kodak. Xerox. Honeywell. Winston. An IBM computer handles reservations at the White Swan Hotel in Gwangchou. Nachos, margaritas and Lipton Tea are on the menu.

Discos. Dating. Mickey Mouse T-shirts. The operator of a

“boom box” in Xi’an proudly plays country and rock tapes for our listening pleasure.

I am surprised by the relative lack of overt propaganda that we encounter along the way. Although our visits to “typical” schools and homes are clearly staged to create positive impressions, these are no more deceptive than public relations events and advertisements in our own country. Our interpreters are surprisingly candid about China’s problems. They field sensitive questions with frankness and comic wit.

Many mornings I get up early to walk the streets, safely and freely, in search of conversation. I have no trouble finding it. The waterfront promenade in Shanghai is a good place to hang out. Look American, and you will soon be surrounded by young Chinese eager to practice their English. A university computer science student wants to talk politics.

“Many students here believe that reading Marx is a waste of time. They say he is not modern. Do you agree?”

Our interpreter in Guilin, a former Red Guard, keeps up with the West by reading *Time*, *Newsweek*, *U.S. News & World Report*, and the *Reader’s Digest* at the local foreign language institute. While these are not typical Chinese, they are perhaps typical of an emerging generation of educated youth who will one day govern the world’s largest nation.

Growing Out of the Feudal Era

The revolutionary socialist government that emerged to power in 1949 brought China out of the feudal era for good. Western critics must acknowledge the accomplishments of that revolution even as they emphasize its human costs.

With the improved sanitation, nutrition and health care that followed the revolution, Chinese may now expect to live into their late sixties. Women, whose bound feet once symbolized servitude to their husbands’ families, now enjoy a level of equality without precedent in Chinese history.

The Chinese have effectively ended the prostitution, opium addiction, epidemic disease, high infant mortality and famine that characterized the pre-revolutionary Kuomintang era.

To curtail population growth, the Chinese have instituted the “One Glorious Child” policy permitting just one child per family. The children of

China seem healthy, happy, well cared for and loved. Rarely have I seen such affectionate parents.

Among the many accomplishments of the Chinese revolution, perhaps the most astounding is the simple fact that it has fed, clothed and housed a billion people — nearly a quarter of the planet’s population — at a level adequate to sustain health and long life. This, again, is without historical precedent in China.

For all its successes, however, the Chinese revolution has had its share of failures. Chinese today write openly of the “left mistakes” of Mao, especially during the infamous “cultural revolution” of the late sixties and early seventies when ideologically righteous Red Guards terrorized the populace. Schools were shut down and urban workers were forcibly relocated to the countryside. Intellectuals and religious people were openly persecuted. Even now, Catholics must practice their faith in the secrecy of the underground Church and some unrepentant Church leaders are still imprisoned for their incorrect thoughts.

Problems and Prospects

China has a host of other problems, ranging from air and water pollution to traffic safety and housing shortages. Looming ahead is the problem of too few younger workers to support too many elderly, an ironic consequence of China’s successful health and population policies. And although few live in absolute poverty, the Chinese are still quite poor by Western standards. An American wastes more in a day than a Chinese consumes.

If we judge contemporary China against the standard of its own history, then this is surely a golden age. If we measure it against Western standards and values, it falls short. Increasingly, the Chinese seem to judge themselves against Western standards. They are acutely aware of the Japanese economic miracle, the prosperity of Hong Kong, and the affluence of tourists from North America and Europe. Perhaps the road of pure socialism has taken them as far as it can.

In response, pragmatic capitalist-roader Deng Xiaoping has instituted the “four modernizations” — in agriculture, industry, science and technology, and defense. He has opened the door to the West and has actively promoted limited experiments with capitalist markets as incentives to productivity. The communal system of collective agricultural production is

being superceded by the “responsibility system” of family farming. In this system the family may sell a portion of what it produces in the open marketplace.

Capitalist incentives are also being instituted on a limited basis in the industrial sector to stimulate productivity. The sign in a Shanghai carpet factory reads: “Time is money. Efficiency is life.”

“One country, two systems” is the way the Chinese describe their tentative experiments with capitalism in a socialist incubator.

“Come back,” says our host as he bids us farewell. “Make China green.”

Reflections

As we wing our way back to the Occident, I reflect on my experience of the past weeks. We have spent too much time encased in plush hotel rooms, planes, buses and trains, viewing passing scenes through our windows as though they were television documentaries. But we have also had occasion to experience directly the day-to-day routines of Asian life. It is one thing to read about Asia. It is another to see it, to hear it, to taste it, to smell it, to touch it — however briefly.

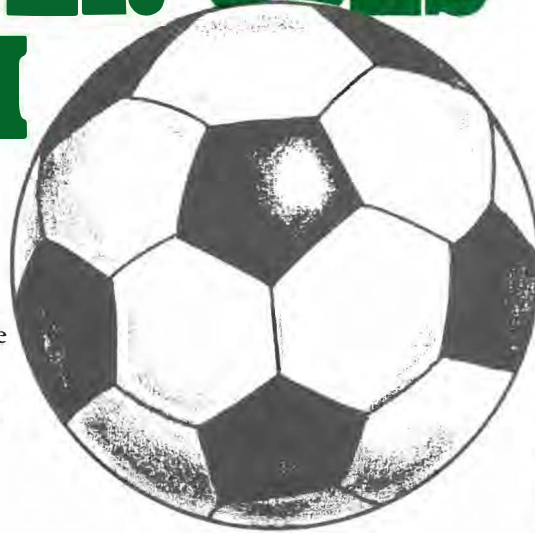
Along the capitalist trade routes of Asia we’ve encountered people from scores of countries representing every continent, every race, every creed. I imagine that we may be seeing the emergence of a genuinely global civilization, a rich blend of all the world’s cultures.

I remember a morning in Guilin. At dawn, I walk onto the street in front of our lakefront hotel, encounter a stream of Chinese passing quietly and serenely on their bicycles, and realize that these people no longer seem foreign to me. I am one of them.

One planet. One people. One journey comes to an end, but the search for world unity continues.

Dr. Daniel Rigney, assistant to the president for planning, has served as a faculty member in the department of sociology at St. Mary’s since 1981. He holds B.A., M.A. and doctoral degrees from The University of Texas at Austin. Rigney is currently offering a course in “The Study of the Future” in St. Mary’s new honors program. His next international destination is Brazil.

RATTLER SOCCER GOES DUTCH



A small, vocal crowd watches the action. As the visiting team brings the ball down the field, blue jerseys slowly surround him. The visiting coach stares in disbelief. Instead of deploying the spread-out zone defense normally seen on American soccer fields, St. Mary's Rattlers are swarming around his forward, clustering around the ball in an aggressive defense. Afternoons played against the Rattlers are long . . . and educational.

Henry Flores is the teacher. St. Mary's soccer coach for the past two seasons, Flores has introduced "Dutch" soccer to his American and Peruvian players. It has taken those two seasons to employ the foreign philosophy in the Rattlers' game, but it has produced results. The Rattlers won conference and division honors, with the new system just emerging late in the season.

Soccer, the predominant sport around the world, is a new and still largely foreign sport in America. Collegiate soccer is coached by foreign experts, people taught by foreign experts and athletes to whom soccer is a second language. Many NAIA teams feature foreign players — Brits, Scandinavians, Nigerians, South Americans and others — mixed with enthusiastic young Americans coming out of recently formed youth leagues.

At St. Mary's, Flores brings his unusual soccer philosophy to just such a team. Through the first part of the season, the Rattlers featured six Peruvians and a dozen hardy Americans.

Dutch-style soccer is positionless. Players must be extremely flexible. The objective is to outnumber the opposition everywhere on the field. Basically, all of the players, except the goalie and the sweeper, act like free safeties in American football; they follow the action, and work to surround it.

"It's total football," Flores details. "You distribute the ball to the part of the field where you have the advantage — if possible, a 4-1 or 5-1 ratio to the other team. Once you have that advantage, you pass the ball around until your first opportunity to score. By maintaining your advantage, you control the ball and dominate the game," he explains.

Flores learned soccer from Father Patrick Guidon — now president of Oblate School of Theology — when he was a student at St. Anthony's High School. He played soccer for the Army in California, and even earned a semi-pro position as an "average right-footed kicker." He first saw the Dutch philosophy when the Dutch introduced it in the 1974 World Games. When Flores secured a job as a women's soccer coach at Occidental College, the Los Angeles Aztecs used Occidental's practice facilities. The

Aztecs coach, Rinus Michels, was a former Dutch National Team coach and an authority on the Dutch system.

The Occidental women provided Flores his first opportunity to employ the Dutch perspective, and their opponents were among the first to experience Flores-coached "swarms." Introducing a non-traditional approach to American players brings a double challenge to a soccer coach.

"American kids don't come from a soccer culture. We play a different kind of football in this country, and, of course, baseball and basketball. In other parts of the world, each country has its own style of soccer — it's an elemental part of the culture. American kids don't have generations of soccer heritage to relate to. Also, soccer has been brought along in our culture through the same systems as the other sports. What works for Pop Warner and the Little League doesn't necessarily work with soccer — soccer requires a different kind of conditioning," Flores says.

The combined physical and strategic challenges of soccer attract a very dedicated athlete. Two of this year's Rattlers, Steven Jansma of Waco's Bishop Ryker High School and R.J. Muraski of Kansas City, Mo., use their skills to back up the Dutch system. Jansma, at goal, exhibits tremendous courage, stretching his hands and feet into a comprehensive net that blocks points. Muraski is the Rattlers' "sweeper," hovering across the defensive field, using analytical quickness to foil an offensive opponent's schemes. With Muraski and Jansma holding defense, the remaining Rattlers are free to "swarm" to the ball, steal and score.

With dedicated players following an experienced coach's innovative system, the Rattlers are earning a good reputation in soccer circles. And proceeding without the benefit of any athletics scholarships, it'll take that reputation at St. Mary's to attract players who love the sport.

To a soccer athlete, playing Dutch is like riding the full swell of all 76 trombones — and on some quiet autumn afternoons, when Rattlers are marching down the field, you can hear dynasties building. — Gary S. Whitford

CLASS NOTES

1941

Joe Romo (Class of '41) of Ocala, Fla., a retired athletics trainer, participated in the Big Sun Senior Games at Central Florida Community College in September. He won gold medals in the softball throw and 440-yard dash, silver medals in the one-half mile bicycle race and hobby show craft division, and bronze medals in the basketball free throw and 50-yard dash.

1948

Carl L. Marmion (Class of '48) has joined Hallmark Bradfield Properties Inc.'s commercial real estate division in San Antonio. He is a licensed broker with more than four years of experience in residential and commercial real estate.

1950

James H. Bennett Jr. (BBA '50) of Northbrook, Ill., and his wife, Gloria, celebrated their 35th anniversary in Chicago Oct. 5 and 6 by renewing their wedding vows in Holy Name Cathedral. He is vice president of marketing and sales worldwide for Brunswick Corp. in Skokie.

Calder Weston Chapman (BA '50) of Williams, Ariz., is a candidate for governor of the state. He is a member of the Williams City Council and owner three small businesses, a Radio Shack store, Wade's Donuts and Silver Spur Tours to the Grand Canyon.

Bill Thompson (Class of '50), manager of property systems for United Services Automobile Association in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

1952

Kika de la Garza (JD '52) of Mission and McLean, Va., has been called one of the two most powerful Hispanics in American government today by the *Washington Post*. The first Hispanic congressman from the Valley, he served as the 1985 parade marshal of the Texas Rice Festival in Winnie.

1954

Giovanni Fazio (BA '54, BS '54) of Newtonville, Mass., married

Suzanne Helene Garen on Dec. 28 in St. Mary's Assumption Chapel.

Irwin E. Scott Jr. (BBA '54) of Falls Church, Va., is serving as funding and requirements coordinator for a special program for the deputy secretary of defense. He is a procurement analyst with the Naval Sea Systems Command.

1955

Greg Crane (BBA '55), president and chief operating officer of Broadway National Bank in San Antonio, was elected vice chair of the North San Antonio Chamber of Commerce, serving on the executive council in economic development. He is also chair of the Texas Bankers Association's district two and is on the board of governors of the Dominion Country Club.

James A. Delaney (BA '55), president of Rand Development Corp. in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

1957

Howard Freeman (BBA '57, MBA '72) of San Antonio, assistant general manager for finance at City Public Service, served as a Professor for a Day during St. Mary's annual Business Week.

1959

Lawrence W. Keller Jr. (BBA '59) has joined Leon Valley Bank in San Antonio as senior vice president with special responsibility for commercial lending. Previously president of Kirby State Bank, he has 25 years of banking experience.

Jack Paul Leon (JD '59), a partner with the San Antonio law firm, Leon & Bayless, was named St. Mary's 1986 Distinguished Law Alumnus in November.

1960

Frank R. Southers (BA '60, JD '60) of the San Antonio law firm of Southers & Lyons, Inc., has been appointed as a member of the workers' compensation pattern jury charge committee, which prepares for trial judges and lawyers the jury issues, instructions and definitions in workers' comp cases. He is also an adjunct professor at St. Mary's law school.

Wayne Zimmermann (BS '60, MS '63) is an associate professor of

computer science at Texas Women's University in Denton. During the past few summers he has worked as a fellow with NASA. Recently, NASA awarded him a contract to create a computer software system.

1962

Robert B. Ekelund Jr. (BBA '62, MA '63) of Auburn, Ala., is the Lowder Professor of Economics at Auburn University after being at Texas A&M University. First vice president of the Southern Economic Association, he is the author of books on macroeconomics and economics.

F. Peter Herff II (BA '62, JD '66) is owner of Herff Travel Inc. in San Antonio.

Gerald F. Janert (BA '62) of San Antonio has been named supervisor of the Northside School District Athletic Complex. He joined the John Marshall High School teaching staff in 1984 and continues to teach history there.

1963

Jim Koett (BBA '63), manager of retail employee development and training at Diamond Shamrock Refining and Marketing Co. in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

Ed L. West (BBA '63) has retired as North East School District superintendent in San Antonio.

1964

James Burch (BS '64) of San Antonio has been named vice president of the division of instrumental and space research at Southwest Research Institute.

Norma S. Herrera (BA '64) of San Antonio has been named vice chairman of the social work department at Wilford Hall USAF Medical Center. She was presented the annual Dan Berkant Award by the Alamo Chapter of the Air Force Association for having been a driving force in developing medical-surgical social service, of which she is chief.

Robert C. Neihoff (BBA '64) has been named Principal of the Year in a statewide selection sponsored by North Texas State University (NTSU) and the NTSU Professional Administrators and Supervisors Council. He has been principal of Windcrest Elementary School in San Antonio since 1982.

Robert H. Pish (BS '64) of San

Antonio has been named director of administration for the division of applied physics at Southwest Research Institute.

David C. Stoltz (Class of '64), who works at Kelly Air Force base, has been elected treasurer of the San Antonio Chapter of the Society of Logistics Engineers.

1965

Arthur D. Galvan (BA '65), formerly an independent petroleum landman, has joined Hector M. Pena, Realtors, in San Antonio.

Thomas Nagy (BA '65) of Germantown, Md., professor of expert systems at George Washington University, recently published an introduction to expert systems for business applications titled "Building Your First Expert System."

Robert Schleinat (BME '65) of St. Charles, Mo., was elected president of the St. Louis Metro Music Educators' Association. He and his wife, Sharon, a high school teacher, have one daughter, 6-year-old Laura Marie.

Jude Valdez (BA '65) is a professor and director of the University of Texas at San Antonio Center for Economic Development.

1966

Richard Scheppler (BA '66) has helped form Scheppler & Associates, a full service commercial leasing and brokerage firm in San Antonio. He was formerly with Church's Fried Chicken Inc. and Henry S. Miller Co. realtors.

Nelson Wolff (BBA '66, JD '66), chairman of the board of Sun Harvest Farms in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

1967

Ray Berend (BBA '67), a partner with Padgett, Stratemann & Co. in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

Joe Inman (BA '67) has joined Diamond Shamrock Refining and Marketing Co. in San Antonio as security manager. A former Secret Service agent, he spent the last five years as physical security manager at Valero Energy Corp. He'll be responsible for the security of the company's more than 4,000 employees, its two refineries, pipeline and distribution network

Let Us Know

Share your news with your classmates.

Complete and clip this form, and mail — along with your news — to the Alumni Relations Office, St. Mary's University, One Camino Santa Maria, San Antonio, Texas 78284-0400.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

CLASS YEAR _____ DEGREE _____

Important: Is this a new address? Yes No

and more than 500 retail outlets.
Lawrence Noll (BA '67, JD '72), partner and owner of Bird and Noll attorneys at law, has been chosen to participate in the Leadership San Antonio Program of the Greater San Antonio Chamber of Commerce.

Kenneth W. Vogel (BA '67) of Stafford has been named president-elect of the Texas Rehabilitation Association, a non-profit group of professionals promoting the concerns of the handicapped. He is director of the Texas Rehabilitation Commission, Region IV, in Houston.

1968

Tom Berg (BA '68), vice president and director of Ellison Industries, Inc., served as a Professor for a Day during St. Mary's annual Business Week.

Doug Cross (BS '68) of San Antonio and his wife, Nancy, are parents of a new daughter, Kyndra Ann, born Nov. 4. She is welcomed by four brothers.

Oscar Hernandez (BA '68), president of the San Antonio School District board of trustees, has become the first Hispanic president of the Texas Association of School Boards.

1969

Gerald Brandon (BA '69) is material manager of Brackenridge Hospital in Austin. He received a master's in management at the University of Southern California in 1978.

W. Pat Cunningham (BA '69, MA '77) of San Antonio has been named to Who's Who in American Religion. He is editor of the *Music Locator* and "Chants for the Church

Year," a collection of Gregorian chants in traditional English. He was recently named director of advanced sales for the Connecticut Mutual Companies in South Texas.

Terence J. O'Sullivan (BA '69) has joined Gulf Energy Development Corp. as director of data processing. He formerly was a principal in Schotts, Griffiths & Co.

Brother Richard Shea, S.M. (BBA '69) has been named the new principal at Daniel J. Gross High School in Omaha, Neb. A native of Cudahy, Wisc., he has been a member of the Gross faculty for 13 years.

Johnny L. Veselka (BA '69, MA '73) of Austin has been appointed executive director of the Texas Association of School Administrators (TASA). He began his career in public education in 1969 as a teacher at Northeast Independent School District in San Antonio. He became assistant executive director of TASA five years ago.

1970

Eugene de Bullet (JD '70) was named best dressed attorney in Fort Worth by the Fashion Group. He was nominated by fashion leaders and chosen by popular mail-in vote to the News-Tribune.

Mike Minihan (BA '70, MA '73) of San Antonio, director of management information systems for Church's Fried Chicken, Inc., served as a Professor for a Day during St. Mary's annual Business Week.

Ray Niemeier (BBA '70) was appointed vice president of item processing for Government Employees Credit Union in San Antonio.

Robert O'Connor (MA '70), on leave from St. Mary's theology

department, is city director of Communities in Schools in San Antonio.

Alfred Rath (BA '70) of San Antonio has been appointed assistant principal at Rudder Middle School.

Edward Speed (BBA '70) has been named assistant vice president of commercial real estate lending at Government Employees Credit Union in San Antonio. He formerly worked with Omni Interests Inc.

1971

Barbara B. Benavides (BA '71) has joined the law firm of Davis & Smith, Inc., as business manager. She was previously an accountant and officer of Hixon Properties and senior vice president of marketing and business development for InterContinental Bankshares Corp. Benavides has also been elected vice chair of the North San Antonio Chamber of Commerce serving on the executive council in membership services.

Martin A. Dunn (BA '71) has participated in Bold Eagle 86, a joint service readiness exercise held at Eglin Air Force Base in Florida. Army Major Dunn is a logistics officer with the III Corps at Fort Hood.

Bob Geissler (BA '71, JD '74) has been appointed managing partner of the Ewers & Toothaker law firm, a 20-attorney firm in

GREEK REUNIONS

Lambda Chi Alpha, Alpha Sigma Tau and Beta Epsilon Lambda will be conducting reunions during Homecoming '86. Please contact the following individuals for information:

Lambda Chi Alpha,
 John Filo, (512) 436-3893

Alpha Sigma Tau,
 Jennifer Prior, (512) 436-3456; or
 Carmen Olivares Gellhausen, (512) 697-1507

Beta Epsilon Lambda,
 Ester Ebeling, (512) 340-0688

McAllen.

Donald Hayden (BBA '71) has been named a partner in Padgett, Stratemann & Co. certified public accountants.

Danny Hill (BBA '71) is administrator and chief executive officer of Sharpstown General Hospital in Houston, a subsidiary of American Healthcare Management.

Jim Peters (BBA '71, MBA '75) has been promoted to assistant vice president/internal audit at Government Employees Credit Union in San Antonio.

Ileana Schneegans (BA '71, MA '81) of Killeen is the Fort Hood Catholic director of education. She received the Commander's Award, the highest award for civilian service, for her exceptional performance as a religious education specialist.

1972

John Mancini Jr. (BBA '72) has been promoted to assistant secretary at San Antonio Savings Association (SASA). Prior to joining SASA, he was a loan officer for Gill Savings.

1973

Vic Awtry (BBA '73) is general manager of United Laboratories Inc. in Southlake.

Gary A. Barron (JD '73) of

Dallas has been promoted to executive vice president-corporate services at Southwest Airlines.

Richard Castillo (BBA '73, MA '77) and his wife, Eleanor (BBA '80), of San Antonio are the parents of a new son, Daniel Wesceslao, born Oct. 3.

Patrick F. Corbin (JD '73) of Duncanville, assistant general counsel with the Army and Air Force Exchange Service in Dallas, has been selected for inclusion in Who's Who in American Law.

John W. Gilbert (BA '73) is tax manager with Arthur Young in San Antonio.

David P. Medina (BA '73) of Bedford, area supervisor of air traffic control with the Federal Aviation Administration at Dallas Love Airport, was presented the Secretary's Award for Outstanding Achievement in Equal Opportunity by Secretary of Transportation Elizabeth Dole. He is currently president of the National Hispanic Coalition of Federal Aviation Employees.

Dan S. Mitchell (MBA '73) was named manager in charge of management advisory services for the banking industry by Padgett, Stratemann & Co. He is also an instructor at Our Lady of the Lake University.

Phyllis M. Monier (MA '73) is the owner of a new San Antonio sportswear boutique, Off the Cuff, geared toward women aged 30 to 45.

Jack M. Partain Jr. (JD '73) has joined the San Antonio office of the law firm, Fulbright & Jaworski. He was formerly with Jones & Partain, specializing in creditors' rights, bankruptcy and reorganization cases.

Eunice Smith (JD '73) has joined the law offices of Allan B. Polunsky as an associate. She was previously with Alamo Title Co. as a branch manager.

Mark Sosa (BBA '73) and Delia Brady Sosa (BA '76) of San Antonio are the parents of triplets born Nov. 25, Aaron Joseph, Brian Michael and Clayton Christopher. He is a project manager at United Services Automobile Association.

Frank Villarreal Jr. (Class of '73) is general manager of The Hawk Restaurant, Bakery and Bar in San Antonio. He formerly served as management consultant for D.M. Frank and Associates. He has eight years of restaurant and management experience.

Jill Wilson (MBA '73) as been elected advisory director at Kelly Field National Bank in San Antonio. She is president of Wilson Properties Inc., a firm active in commercial property management and brokerage.

1974

William Hoffman (MS '74) has been elected a director of the

Fellow, Life Management Institute Society of South Central Texas. He works with Government Personnel Mutual in San Antonio.

Herbert Karren (JD '74) was named director of Heights National Bank in San Antonio. He is a director and member of the loan committee of Harlandale Bank of Commerce.

Moses R. Perez (BA '74) of Washington, D.C., has been promoted from administrative assistant to labor economist with the National Post Office Mail Handlers Union.

Joe Ramos Jr. (MA '74) is manager of Industrial Rehabilitation Services in San Antonio.

Pam B. Satterfield (BA '74) was promoted to vice president/manager of specialized accounting in the financial division at San Antonio Savings Association.

Donald L. Schulte (BBA '74, MBA '78) of Houston married Nancy Leigh Peterson on Sept. 14 in Danville, Ill.

Joan Lamm Tennant (BBA '74, MBA '77) has been named chair of the newly created decision support department at St. Mary's University, which includes finance, insurance and risk, and computer systems.

1975

Michael L. Cannon (JD '75) has been named assistant general counsel at Ray Ellison Industries in San Antonio. He formerly was an attorney for Chevron Resources Co., Standard Oil Co. of California.

Virginia Georgulas (BBA '75) was promoted to manager of accounting services at the Dillingham Corp. in Honolulu, Hawaii.

John M. Griesbaum (JD '75), formerly with the U.S. Customs Services' office of regional counsel in Miami, Fla., is now chief assistant state attorney for the 18th judicial circuit in Titusville.

Rafael Lopez (BA '75), director of San Antonio's Municipal Integrity Program, has been chosen to participate in the Leadership San Antonio program of the Greater San Antonio Chamber of Commerce.

Allan B. Polunsky (JD '75) was named Associate of the Year at the Greater San Antonio Builders Association's annual inaugural. He is chairman of the San Antonio Zoning Commission and also serves on the San Antonio Planning Commission and the San Antonio River Authority board. He was also elected vice chair of the North San Antonio Chamber of Commerce, serving on the executive council in government.

Manuel V. Rodriguez Jr. (BA '75) is an attorney in private practice in San Antonio.

Ovido R. Trejo (BA '75) is an administrative aide for the City of Austin.

1976

Saundra James Bush (BA '76) of Humble works with CCS Travel Academy, an affiliate of Continental Airlines, writing curriculum and instructing. She formerly worked with Continental as a reservations sales agent and reservations trainer. She is married to Paul Bush of San Antonio.

Van M. Etheridge (BA '76) of San Antonio has joined his father in business as vice president of Joseph M. Etheridge, Inc. He was formerly with the Driscoll Foundation Children's Hospital.

Jack Glascock (BBA '76) is a graphics editor with the Jackson Citizen Patriot in Jackson, Mich.

Rudy Stein Jenschke (BBA '76) of San Antonio is a partner in KMG Main Hurdman, the fifth largest public accounting firm in the world.

Belda I. Martinez (BA '76) is a teacher and coach of basketball, volleyball and track in the Crockett Independent School District.

Timothy C. McBrearty (MA '76), an independent contractor in San Antonio, will handle the acquisition and disposition of land and income-producing real estate for the new company, Texas Investment Properties. He was previously vice president-project sales at Alamo Savings Association.

Gilbert Perales (BA '76, MS '79), formerly city manager of Carrizo Springs, has become the first Hispanic to work in the Dallas city manager's office. He is assistant to the city manager.

C. Darby Riley (JD '76) was re-elected to a two-year term on the Leon Valley City Council in April.

Charles Ruzicka (BA '76) has joined the Hospital Corporation of America in El Paso as assistant controller at Sun Valley Hospital.

Delia Brady Sosa (BA '76) and Mark Sosa (BBA '73) of San Antonio are the parents of triplets born Nov. 25, Aaron Joseph, Brian Michael and Clayton Christopher.

1977

Joan B. Falkenberg (BS '77) of San Antonio is a geologist at Montgomery's Stratigraphic Service and public relations chair for the South Texas Geological Society.

Bruce C. Lamping (MS '77) of Tampa has been decorated with the second award of the meritorious service medal at MacDill Air Force Base. Lt. Col. Lamping is a fighter pilot with the 61st Tactical Fighter Training Squadron.

Leonel Reyes Jr. (BA '77) and his wife are the parents of a new daughter, Laura Gabriela, born Sept. 16 in McAllen.

1978

Zifa Esparza (BA '78) of San Antonio has married Wilbur Charles Davis of Helotes.

Arlan L. Euler (BA '78) received a master's degree in education from Our Lady of the Lake University and teaches in the Edgewood School District in San Antonio.

Jose D. Garza (JD '78), associate counsel and director of political access for the Mexican American Legal Defense and Educational Fund, has been selected to participate in the Leadership San Antonio program of the Greater San Antonio Chamber of Commerce.

Kayo Mullins (JD '78), a Dallas attorney, married Gloria McNally Aug. 31.

Bonnie Reed (JD '78) has received St. Mary's Women's Law Association's Community Leadership Award, recognizing her career in public service and the state judiciary. As a county court-at-law judge, Reed hears primarily criminal matters.

David Peter Ronzani (BA '78) of Waukegan, Ill., a police officer with the village of Gurnee, has completed a course at Northwestern University's Traffic Institute for Vehicle Crash Investigation.

Larry Ruzicka (BBA '78) and his wife, Susan, of St. Louis, Mo., are the parents of a new daughter born in August.

1979

Carl M. Gamboa (BA '79) of San Antonio has been named to the board of directors of the Texas Bank-North. He is president of Real Source Investments Inc. and director of National Title Company.

Maria Lopez Howell (BA '79) of San Antonio has joined the University of Texas Health Science Center Dental School's operative dentistry department as a part-time instructor.

Larry Inglehart (BA '79) has graduated from the signal officer advanced course at the U.S. Army Signal School at Fort Gordon, Ga. Capt. Inglehart received instruction in organizational maintenance, Signal Corps equipment and doctrine, and leadership.

Gisela G. Lopez (BA '79), senior research associate at the San Antonio Research Corporation specializing in real estate research and feasibility analysis, has been chosen to participate in the Leadership San Antonio program of the Greater San Antonio Chamber of Commerce.

Anthony I. Ottis (BA '79) and his wife are the parents of their first child, Christina Elise, born Oct. 17.



Hans-Peter Ackermann (MBA '85) found that he, too, had to make some difficult choices: which one of the 10 very good job offers should he accept?

His degree from St. Mary's made the difference between desperation and exhilaration, he believes.

"During the course of interviewing for a job last June, I realized that my degree from St. Mary's was the most valuable thing I had to offer," he says. "I've always been convinced that Germany and all major industrial nations depend on international trade a

great deal. Since I hadn't heard of any possibility of studying international business in Germany, I had to go abroad. The United States was the place. St. Mary's was the university."

Deutsche Bank, the eighth largest bank in the world, with head offices in Frankfurt, West Germany, is now his employer. With a master's in business and a major in multinational operations, Ackermann finds himself in the enviable position of bank trainee. For the next two years, he'll be groomed for a management slot in international banking.

Banking on St. Mary's

Competition is so stiff in West Germany's business community that college graduates, desperate for jobs, accept whatever comes along.

by Vicki H. Sledge

Ackermann's story begins with his birth in 1958 in Prien am Chiemsee, West Germany. His youth was spent in Bavaria with his parents, who now own a restaurant and guest house near Lake Chiemsee, a resort area in southern Germany.

Halfway through his studies toward a degree in marketing from the Fachhochschule Rosenheim, Ackermann decided to come to the United States to learn English. Friends in the Germanic town of Fredericksburg gave him a home and a job in a local travel agency for one year. He went back to his home country, finished his studies and returned to Texas, this time to learn Spanish at San Antonio's University of Mexico and to study business at St. Mary's. "Also, I wanted to practice my Spanish, and San Antonio was the place to do that," he says.

Ackermann's memories of his years at St. Mary's are special. He cultivated many "friends for life." One was Dr. Matilde Stephenson, professor of international business management.

"She was a professor as well as a friend," Ackermann recalls. "She inspired me as a person, and with her experience she guided me on the right track in business."

Stephenson did more than spend untold hours reviewing Ackermann's thesis work. As her graduate assistant, Ackermann received a personal introduction to micro computers — an advantage that now gives him a major competitive edge in Germany.

Cultural differences during his years at St. Mary's were few for the young German. "Although, I still cannot understand why people like popcorn," he says.

He misses the moderate climate, the Gulf Coast, the warm and friendly atmosphere, his friends, Mexican cuisine and seafood. But there was never a question about his staying in the United States.

"I had always intended to go into finance or banking," Ackermann says. "The biggest bank in Germany offered me a good position, so I took it. I always planned to return to Germany after completing my course of studies, because I believed that my opportunities in getting established in business were better there."

That belief, plus the American immigration laws, sent him back to his homeland in 1985. There, he and his wife now happily live in Ulm, on the banks of the Danube River.

1980

Leonor Navarro Barrera (BBA '80) was promoted to supervisor of administrative services at Rio Grande Valley Gas Co. in Brownsville. She and her husband, George, have two children, 3-year-old George Anthony and 1-year-old Norma Patricia.

John A. Baumann (BBA '80), formerly of St. Louis, Mo., has been promoted to director of marketing of CIGNA Health plan of Texas Inc.'s Houston division. He supervises direct sales, advertising and promotions for the largest proprietary health maintenance organization in the nation.

Eleanor Hagan Castillo (BBA '80) and her husband, Richard (BBA '73, MA '77), of San Antonio are parents of a new son, Daniel Wesceslao, born Oct. 3.

Renato De Los Santos (BA '80) of Corpus Christi has been appointed center director of the LULAC National Education Service Center.

Jose Roberto Gutierrez (BA '80) has been named executive director of Hispanic Telecommunications Network (HTN), a San Antonio-based company that produces "Nuestra Familia," the only national Catholic program for the Hispanic community. One of HTN's founders, he is a recipient of a Silver Venus Award at the International Film Festival of the Americas and is president of the Hispanic Catholic Communications Conference.

Maxine Lopez (BA '80), who worked in Washington, D.C., last year as an aide to Congressman Max Sweeney, has moved to Victoria to staff his Texas office.

David Mangelsdorff (MA '80) was named Professional Employee of the Year by the Federal Executive Association of San Antonio. Dr. Mangelsdorff is a psychologist with the U.S. Army Health Services Command and is technical director for health care studies and clinical investigation activity. He is currently studying stress prevention.

David W. Nixon (BBA '80) was named trust officer at MBank Alamo in San Antonio, with responsibility for estate and personal trust administration.

Carlos Resendez (JD '80), senior partner in the San Antonio firm, Resendez and Padilla, has been appointed to the board of managers of the Bexar County Hospital District. He is involved in numerous government, political, banking and community activities.

Jeff Sepyta (BA '80) of San Antonio was appointed district justice for Phi Alpha Delta international legal fraternity and administrative assistant for the Texas Task Force on Court Administration.

Forrest M. Smith III (JD '80) has become a partner in the San Antonio law firm, Groce, Locke and Hebdon.

Clay A. Stolte (BBA '80) as been named operations manager at Nationwide Papers in San Antonio.

Deryl B. White (MS '80) is compensation manager with the Alamo Community College District in San Antonio.

1981

Cynthia Benedict (JD '81), a member of the San Antonio law firm, Fulbright & Jaworski, recently spoke to the Sales and Marketing Executives Association about employer and employee rights and responsibilities.

Keith Coelho (MBA '81), partner and chief financial officer of Tom Rohde Development Corp. in San Antonio, served as a Professor for a Day during St. Mary's annual Business Week.

Gabriel Clemens Gonzales (BA '81) received the M.D. degree from Baylor College of Medicine in May and is doing an internal medicine residency at the University of Texas Medical School in Houston. He is married to a former St. Mary's student, Celeste Narro, who is attending the University of Texas Dental School in Houston.

Morris James (BBA '81), a staff adjuster with United Services Automobile Association in San Antonio, transferred to the company's Houston office in October.

Mary Kienbusch (BBA '81) of Austin is a marketing supervisor at Eagle Signal Controls.

Mike Kienbusch (BS '81) of Austin is an environmental scientist at Radian Corp.

Joseph Paul Monier (BA '81) received the D.D.S. degree from the University of Texas Health Science Center in May and is now in private practice in San Antonio. He is married to the former Linda Berlanga (Class of '82).

Kim Marie Newberger (BBA '81) married Charles Robert Wetesnik Aug. 24.

Mario E. Perez (BA '81), press secretary to Albert Bustamante in Washington, D.C., passed the Washington, D.C. bar exam last year and married Janet Nethercutt in September.

James D. Rummer (BA '81) has been decorated with the second award of the Meritorious Service Medal at Hickam Air Force Base in Hawaii. Air Force Maj. Rummer is an operations briefer with Headquarters, Pacific Air Forces.

Mark W. Smith (BA '81) of Arlington is a free-lance director in the Dallas-Fort Worth television market and a producer-director for the Catholic diocese of Fort Worth.

Gary Weinman (BBA '81) has been promoted to assistant vice

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president/accounting officer at Northside Bank in San Antonio.

Larry Woo (BA '81) is a sales clerk at Sound Warehouse in San Antonio.

Gerard M. Zimmerebner (BBA '81) and his wife, Nannette Whitworth Zimmerebner (BA '81), are the parents of a son, Joel Michael, born Sept. 28.

Adela D. Casas (BA '82) of San Antonio married Roy W. Cruz Sept. 14.

Therese Clifford (BA '82, MA '85) married Bruce L. Dean (MA '83) in Kansas City, Mo., Nov. 15. She works at Daybridge Learning Center in San Antonio.

David B. Kauffman (BBA '82), development coordinator with Espensen/Lewis Properties, was elected president of Future San Antonio and appointed to the board of directors of Catholic Television of San Antonio.

John D. Mateker (BBA '82) of San Antonio, cash management officer with MBank Alamo, is working toward an MBA at St. Mary's.

Carmen Y. Olivares (BBA '82) and William Gellhausen III (BBA '85), both of San Antonio, were married Aug. 31. She is a

1982

Margie L. Barrera (BA '82), a teacher at Westside Catholic School in San Antonio, was married to Edward Evilsizer May 19, 1984.

They are the parents of a new baby girl, Jessica Lynn, born last May 24.

Bill Baskette Jr. (JD '82) of Kerrville became Kerr County's first court-at-law judge Oct. 1.

commercial account representative for Aetna Casualty & Surety Co. and a member of the St. Mary's Alumni Association board of directors.

Linda J. Rhodes-Gore (BA '82) is in her third and final year of law school at the University of Houston Law Center. She married Mark Gore, an engineer for Lindbeck Construction Co., on May 25.

David R. Salazar (BBA '82) is assistant vice president of commercial lending at Government Employees Credit Union in San Antonio.

Patrick Valls (BA '82) is a senior medical student at the University of Texas Medical Branch in Galveston. He completed a radiology externship in San Antonio and expects to graduate in May.

1983

Anne M. Cavazos (BBA '83) was promoted to retirement plans representative at Gill Savings Association/Gill Cos. in San Antonio.

Bruce Dean (MA '83) married Therese Clifford (BA '82, MA '85) in Kansas City, Mo., Nov. 15.

Nancy A. McKinney (MA '83) has recently joined the staff of the Family Services Center in the Houston bay area as a marriage and family therapist. She is also doing a clinical externship at the Galveston Family Institute in Houston.

Sam Payne (BA '83) of San Antonio has been decorated with the U.S. Army Commendation Medal at Fort Benning, Ga. First Lt. Payne is a platoon leader with the 197th Support Battalion.

Helen G. Schwartz (JD '83), formerly briefing attorney for the Fourth Court of Appeals, has become associated with Foster, Bettac & Heller, a San Antonio firm which represents management in labor-management relations.

Kenneth R. Slavin (BA '83), development writer at St. Mary's, has been named an Outstanding Young Man of America, in recognition of his professional achievement, leadership and community service. He recently completed a proposal writing workshop in Washington, D.C.

John H. Solis (BBA '83) has joined the San Antonio Convention and Visitors Bureau's convention sales team as an account executive. He previously worked with Freeman Decorating, a national trade show company.

1984

Ron D. Buhidar (BBA '84) and Esther Salinas (BA '84) were married Sept. 14.

Brian Davis (JD '84), a specialist in real estate law, is an associate in

the law firm of Groce, Lock & Hebdon in San Antonio.

Christopher De Garza (BBA '84) of San Antonio is a junior systems engineer with Neural Systems Inc.

Kathy Droke (BBA '84) of Austin is a medical representative with Pfizer Pharmaceuticals.

Jesse Flores (BA '84) of Omaha, Neb., is a full-time student at Creighton University.

David L. Grice (BA '84) is attending the Texas College of Osteopathic Medicine, where he was elected freshman representative to the Student Government Association.

Susan P. Healey (BBA '84) of San Antonio is a sales representative for United Services Automobile Association and is working toward designation as a Chartered Property and Casualty Underwriter.

Katie Laughlin (BA '84) and Steven Isenberg (BA '85) were married June 6.

Francis Martin (BS '84) and Christina Palacios (BBA '84) of San Antonio were married Dec. 7. He is an industrial engineer with Baker Packers. She is an accountant with Central Region Home Centers.

Michelle McGann (BA '84) married Bartholomew Stavisky June 8 and is attending medical school at the University of Texas Health Science Center in San Antonio.

Ann Paddie (BAS '84) of San Antonio is director of lending services at Security Service Federal Credit Union, responsible for developing and administering lending and collections procedures, monitoring loans and delinquency trends, and lending reporting. She was assistant vice president at Frost National Bank.

Karen A. Pantuso (BBA '84) is a service representative for United Services Automobile Association's New York unit.

1985

Gerald A. Boerner (BBA '85) of San Antonio works with Peat Marwick Mitchell & Co.

Tina Briones (BA '85) is a seventh grade English teacher and head coach of eighth grade girls volleyball, basketball and track in the Poteet Independent School District. She also coaches high school junior varsity volleyball, basketball and track.

Thomas C. Brite (JD '85) of Pleasanton married on Sept. 28.

Pamela Dziadek (BBA '85) of Houston works in the accounting department of Waukesha-Pearce Ind.

Paula M. Erichsen (MA '85) of Universal City works in the Air Force Occupational Measurement Center at Randolph Air Force Base.

Helen L. Gage (BAS '85) of San Antonio is a programmer analyst

with Datapoint Corp.

Sandra M. Galindo (BBA '85) of San Antonio is a staff accountant with Padgett, Stratemann & Co.

William Gellhausen III (BBA '85) and Carmen Y. Olivares (BBA '82), both of San Antonio, married on Aug. 31. He is working in the private business accounting service department at Peat, Marwick & Mitchell.

Joseph Gerard Inglett (BBA '85) of San Antonio married Lynette Janice Golsch Sept. 14. He works with Bankers Life and Casualty.

Steven Isenberg (BA '85) married Katie Laughlin (BA '84) June 6.

Alan J. Kristynik (BA '85) is a paramedic with the City of Victoria Emergency Medical Service.

Linda Kroll (BBA '85) of Houston is a sales representative with Lakeside Pharmaceuticals.

Margie A. Lopez (BBA '85) is a tax auditor in the San Antonio office of Bob Bullock, the Texas comptroller of public accounts.

Colette M. MacRae (BBA '85) of Mesquite is a financial management specialist with the Defense Logistics Agency.

Michael J. Martinez (BA '85) of San Antonio is an industrial chemist with Raba-Kistner.

Michael McCrum (JD '85), who specializes in commercial litigation, is an associate in the San Antonio law firm of Groce, Locke & Hebdon.

Anna P. Mehta (BS '85) is attending medical school at the University of Texas at Houston.

Claudia Mora (BA '85) of San Antonio is attending graduate school in urban studies at Trinity University.

Gerard A. Mora (BA '85) has completed the field artillery officer basic course at Fort Sill, Okla. The lieutenant is married to the former Christina Gonzales (BA '85) of San Antonio.

Marcus Norris (JD '85) of Abilene is a briefing attorney for the 11th Court of Appeals in Eastland.

Enrique Perez (BA '85) of San Antonio is enrolled at the University of Texas Health Science Center's Graduate School of Biomedical Sciences seeking a master's degree in physiology.

Patricia Perkins (BA '85) is administrative assistant to the president and executive director of the National Federation of Republican Women in Washington, D.C.

Lisa Van Leeuwen (BBA '85) of San Antonio is an auditor with Deloitte, Haskins & Sells.

Tributes

1942

Curt E. Schmidt (JD '42), retired attorney and educator in New Braunfels, died Sept. 12 at the age of 81. He was also a voluntary parole officer in Comal County for 27 years, an author of 10 books and an historian.

1949

Paul J. Vandenberg (BBA '49) of Milwaukee, Wisc., died Nov. 13.

1959

Robert Vernon Edberg (BBA '59) of Wheaton, Md., died Nov. 15.

1961

Richard Zeplin Jr. (BA '61) of Victoria has died.

1967

Wilfred J. Chaput (Class of '67) died May 30.



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ST. MARY'S UNIVERSITY

Many thanks to our financial planning program participant Henrietta "Hank" Montagna (BA '63) and to Catherine and Michael Nordfelt, children of Celia Fernandez Nordfelt (BA '74) and Ross L. Nordfelt (BBA '76, MA '81).



Going For the **GOLD** and Blue!

The St. Mary's faculty, staff and student body sure go for their university! Just ask associate professor Ruben Candia, alumni relations director Mary Gwynn Etlinger (BA '79) or senior David Martinez, president of the Student Government Association.

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