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ST. MARY'S UNIVERSITY

Health Care: Now It's Your Choice

1985-86 Annual Report and a Look Ahead

#### Cover

Senior premed students Kathleen Strauss and Ted Arevalo will see plenty of changes by the time they graduate from the St. Mary's classroom to a medical workplace such as this surgical unit at Humana Hospital-Metropolitan in San Antonio. Change and consumer choice are bound to play an awesome role in their careers.

#### **EDITOR'S NOTE**

Once upon a time in a simpler world, people had a personal family doctor who often became a friend. Then, to keep pace with the rapid advance in medical knowledge and the expectations of the affluent society, doctors began to specialize. Like milkmen, grocers and bakers, they gave up house calls.

Now, for complex reasons including health costs, is the pendulum swinging back? In *The Doctor's Dilemma*, page 2, we read that '72 alumnus John Etlinger, M.D., does make house calls. What he and James Robertson, Ph.D., have to say about changes in health care affects us all — concerned as we are about our health and pocketbooks. So health care is our theme for this issue. We hope you'll write us what you think.

Since our June issue prompted no letters, this is a gentle reminder that we want to hear what you like about *Gold & Blue*, what you don't like, and what you would like.

- Sylvia A. McLaren

Gold & Blue is produced for alumni, parents and friends in fall, winter and summer by the University Relations staff. Acting Director, Vicki H. Sledge Editor, Sylvia A. McLaren Art Director, Dianne Pipes Assistant Art Director, Maggie L. Biesiada Writers Irma H. Guerrero, Kenneth R. Slavin (BA '83) Contributors Mary G. Etlinger (BA '79), Anna Lopez Photography Cover, Gary Hartman; back cover, Eric Williams, San Antonio Light; inside, Jody Hilderbran, Steve Krauss, Mark Langford, Craig Perman, David Sixt, Dana Spring. Comic strip, Charles Fincher (JD '71). Contents © 1986 by St. Mary's University. All rights reserved.

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# The Doctors' Dilemma: The Controversy Rages On

by Vicki Sledge

ot too many years ago, a young doctor, fresh from medical school, hung out his shingle. The patients arrived. That was how his dad had built his practice and that was the way he expected to build his.

But today that young doctor faces factors his father never dreamed of. A glut of physicians, sky-high health costs, deregulation of health care, "doc-in-the-box" neighborhood clinics, health maintenance organizations (HMOs) and emphasis on preventive medicine are forcing private physicians to wonder just how — and if — they can survive professionally.

"Competition for patients today is

fierce. Doctors are either going to face reduced income or go out and find new patients. If doctors and hospitals don't change, their failure is inevitable," says Dr. James Robertson, dean of St. Mary's School of Business and Administration. "If I were a physician in my 40s, I'd be worried. They're just not going to have it like the old-timers had it."

#### **Alternatives Offered**

Robertson, a member of the Greater San Antonio Chamber's health care task force and chairman of the finance committee of HealthWest in the San Fernando Valley, Calif., is a recognized expert in the field of expert health-care management and governance. His presentations on behalf of the American Hospital Association to hospital boards and medical staffs around the country have met more than one hostile audience who says "it's not going to happen to us."

"Most systems are changing though," says Robertson. "It's mostly a matter of how much, how soon." Nine of 10 hospitals surveyed in 1983 offered or planned to offer some alternative to traditional inpatient care.

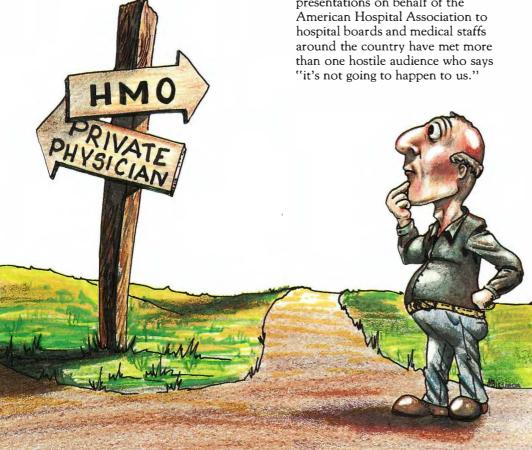
Residents of Texas, where participation in HMOs is not as high as in other states, may find those changes coming later. HMO participation in Texas is about 10 percent, in comparison to 50 percent in Minnesota.

The present situation can continue in Texas, Robertson believes, as long as the 10 percent trend continues. "When the trend changes, physicians and hospitals will have to be more flexible to capture their market share—to contend with the declining demand for traditional services and the increasing supply of health care providers."

#### Aware of Changes

Dr. John Etlinger (BS '72) has been aware of the changing trends ever since he began building a successful private practice six years ago. "I'm under more pressure, especially from the government, to contain costs," he says. "The private sector — insurance companies, employers and HMOs — has followed."

Etlinger, whose surgery practice has seen a steady 10 percent annual growth, has lost no patients to HMOs. But he understands the helpless feelings and motivation of colleagues who contract with HMOs and insurance companies. "They fear they'll lose patients, and they don't know where to turn," he says. "If forced into it, I'd contract my services. I'll never say, 'Never,' because I have two little kids at home to support. But I don't think it will come to that."



Shopping for Best Buy

Patients today shop around for health care just as they would for a pair of shoes or a new car. Some of that care is even found in surburban

shopping centers.

"Why shouldn't I go to a small clinic?" asks Robertson. "I'm not going to get a heart transplant in a shopping center, but why go to a hospital and pay twice as much for treatment for a broken arm or a head cold?"

Etlinger's answer to that question addresses the root of the growing controversy: the patient-physician relationship. "I answer solely to the patient, not a company," he says. "And since I work for the patient, I work harder. I try to see my patients on time. I make house calls. I realize that traditionally we doctors have been practicing for our own convenience, rather than for the convenience of the patient."

Opponents of what Robertson calls "vertically integrated delivery systems" question the effect on the quality of patient care. Vertically integrated delivery systems are corporations which offer cradle-to-grave care birthing centers, hospitals, out-patient surgery units, mobile diagnostic units, rehab centers, alcohol treatment facilities, nursing homes. In contrast, horizontal systems are a network of hospitals all providing essentially the same type of care.

Robertson, citing surveys that show patients are equally satisfied with prepaid HMOs and private physicians, believes quality of care is more a question to be raised than a real concern. "I think the quality will go up, because more people will be involved in the care of the patient. In the past, every decision was left up to the single physician."

But quality care may be adversely affected, Etlinger believes. He cites a Rand Corp. study of indigent care which found quality of traditional feefor-service care by private practitioners to be superior to HMO-provided service from a group of doctors.

"I answer solely to the patient, not a company. And since I work for the patient, I work harder."

- Dr. John Etlinger



**Promoting Private Practice** 

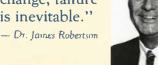
Physicians Who Care (PWC), a San Antonio coalition advocating the private practice of medicine, has launched a campaign to make consumers aware of the value of private practitioners. A member of the group, Etlinger explains that the private practice they promote is one in which patients can choose their own physicians, and physicians are not obligated to anyone else for determining treatment.

Many of PWC's members believe changes brought about by HMOs and other systems could result in health care rationing (such as being "stingy" with costly testing procedures) and a less personal relationship with the patient.

Robertson contends that many physicians fear other changes that new health-care delivery systems would bring: "Physicans might no longer enjoy the prestige the revered family doctor once had. Doctors' lifestyles might be affected by fixed salaries. Their independence would be a thing of the past. With the pre-paid system, the more services he provides, the less money he makes."

Likewise, hospitals not responsive to a changing market might not be able to compete, he believes. Futurists predict that by the year 2000, half the hospitals in the country will be a part of comprehensive health care systems. "The free-standing, independent hospital is a dinosaur. Only a hospital in a rural, single-hospital town might make it," Robertson says.

"If doctors and hospitals don't change, failure is inevitable."





The solution? "Right now doctors and hospitals are facing declining patient visits and hospital admissions. They are competing with each other. when they should be talking about alternative forms of delivery and cooperation arrangements, something new to physicians and hospitals," Robertson says. "They have to contract with each other. Hospitals have got to cooperate with medical staffs. It's physicans who give the care, not hospitals. The goal should be to create an integrated delivery system."

Shifting the Risk

If the fee-for-service method becomes history and pre-determined flat fees for care become the norm, the profit risk will shift from payor (patient, government, insurance company) to provider (hospital, physician). Already, private payors such as insurance companies and employers are identifying low-cost hospitals and selectively contracting with hospitals and physicians to lower their costs. "Companies know that if Hospital A won't give them a discount, Hospital B down the street will," says Robertson.

The changing health care scene means more choices for patients and an emphasis on preventing rather than treating illness. The changes also mean that many patients are content to no longer choose their own physicians. Thus, close doctor-patient relationships may become a thing of the past, a situation Etlinger deplores.

"I don't think HMOs will always be around in their present form," says Etlinger. "When people realize the differences between HMO-provided service and personal service from physicians of their choice, they'll demand changes. The impetus of change will come from dissatisfied patients, not from us doctors."

Everyone — patients and physicians alike — will sacrifice something as the controversy rages on. Managing health care, Robertson believes, not simply providing it, will be the real challenge of the future.

# She Hears the Patter of Tiny Feet . . .

by Irma H. Guerrero

S he learned three "nevers" at St. Mary's. Never say "no" to an opportunity; never say "I can't" and never say "never."

Mary Helen Perez ('77) never intended to go on to medical school when she entered St. Mary's. Once she got there she never wanted to go into pediatrics. Today, not only is she a pediatrician, she also holds the distinction of being the first female president of a medical fraternity.

How did she get to medical school? She credits a hard-sell, well-coordinated campaign by Louis Sanchez ('69), then St. Mary's alumni director, and Dr. Anthony Kaufmann, then Graduate School dean and now dean of the School of Science, Engineering and Technology.

"Louie practically drove me to the MCAT (the medical school admissions test)" she exclaims. "I worked in the alumni office four years through the college work-study program and hardly a day went by without Louie encouraging me to aim higher. He even got Dr. Kaufmann to 'remind' me about sending in my application every time he saw me. I had originally intended to go into medical technology until they 'won' the campaign to get me into medical school." She's glad they never gave up. Today, Louie and his wife, Marty, remain her good friends and she's since repaid the favor by tending their second son born this year.

Mary Helen, born at Fort Sam Houston while her father, Wallie S. Perez ('53) was stationed there, attended St. Luke's Elementary School and Ursuline Academy before entering St. Mary's in 1973. It seemed a natural choice for her. It was at the University of Texas Medical Branch in Galveston that she became "madame president" of Nu Sigma Nu — beating out her best friend, a male. (It was a "fraternity" for lack of a better name.) It was also there, while working on her final assignment — pediatrics — that she decided she shouldn't have said "never." She discovered she loved working with children.

With a twinkle in her eyes, Perez says, "Pediatricians are a special breed. I even get down on the floor to play with the children to help them feel comfortable about seeing a doctor. When children sense that you want to help them, they are able to communicate their physical problems in their own way. It helps to be able to speak their language and see things from their point of view. And children are a lot of fun. There's still some little child in the grown-up me, I guess."

She completed her residency work at Driscoll Children's Hospital in Corpus Christi and at Bexar County Hospital (since renamed Medical Center Hospital) in San Antonio. In October 1983, Perez and her former lab partner, Richard Adam, were married by the Rev. James Young, St. Mary's president emeritus.

Quickly realizing she didn't want to set up her own practice ("I'm not a businesswoman"), the new physician began to work part time substituting for vacationing physicians, contracting out her services as needed and tackling night shift at a community clinic.

She worked part time in HealthAmerica, a San Antonio health maintenance organization (HMO) — with 7,000 patients, including many St. Mary's employees — and now is a full-time pediatrician in the group.

Her patients range from newborns to age 15 (and up if they still feel comfortable with the only doctor they've ever seen.) She cites the

advantages of clinic practice as avoiding the expense of setting up private practice and being part of a physicians network where all can pinch-hit for each other.

Commenting on today's betterinformed parents, she says they tend to ask more questions about their children's care, a trend she seeks to encourage.

Though Perez' graduating class comprised some 50 women M.D.s in a total of 200 students, she still gets surprised looks and "Oh-you're-awoman!" reactions when she enters a nursery or examination room.

Checking out newborns and looking down little red throats is a long way from working as a student in St. Mary's Alumni Office. And it's something she never dreamed of 10 years ago. Never.

# Alum Husband-Wife Physicians



# He's More Concerned with Bigfoot.

Pr. Richard Adam, San Antonio podiatrist (BS '77), rarely misses a Rattler basketball game and mostly, his eyes are glued to the fancy footwork of the players. No, he's not the team doctor. It's his way of relaxing from his heavy professional schedule.

He's one of 30 medical foot specialists in San Antonio, 450 in Texas and 13,000 in the nation. He treats everything from ingrown toenails to major foot problems. When he set up practice three and a half years ago, he was the first Hispanic podiatrist in the city.

Podiatry, a commonly misunderstood term, is the specialized care of the foot — both preventive and curative, Adam explains.

After graduating from St. Mary's with a B.S. degree, Adam studied for four years at the Illinois College of Podiatric Medicine in Chicago, one of five such schools in the United States. He then spent a year at San Antonio's University of Texas Health Science Center under the tutelage of Dr. Louis T. Bogy, pioneer of the school's podiatric residency training program, and Dr. Lawrence Harkless. Adam himself is now a UTHSC faculty member. He keeps up with trends in his specialty through active membership in the American Podiatric Association and the American Diabetes Association. This year, he is president of the Bexar County Podiatric Medical Association.

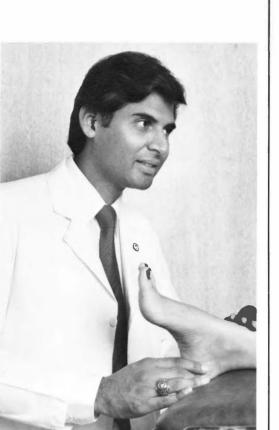
"The foot is the most neglected part of the body," Adam says. "It's amazing how long people will put off getting treatment for foot injuries, fractures, bunions and dermatology problems that could lead to foot or toe trauma. Most people feel that if they can still walk, their feet are fine." Teaching patients how to care for their feet is an ongoing educational process, he says, especially for diabetics, who are prone to poor circulation and little sensation in their feet.

"A diabetic could possibly step on a nail and never feel it," he says. "We teach them to learn to live with this disease and recognize potential foot problems."

Adams' typical day may begin with 7 a.m. surgery and end with a trip to the foot clinic at the Dimmit County Memorial Hospital in Carrizo Springs; or a schedule of lectures and advising sessions with podiatric student residents at the UT Health Science Center. Another day may find him visiting nursing home patients or serving as a volunteer physician at the Good Samaritan Community Center's free clinic.

"Watching patients walk out the door in better shape than when they walked in gives me a lot of satisfaction," he says. "As we live longer, exercise harder and follow foot fashions, we are adding stress and pressure to our feet." Women especially, he says, suffer foot problems as a result of ill-fitting shoes, too high in the heels or too pointed in the toes. He recommends women's shoes with plenty of room for the toes, good arch support and low heels. "We only get one pair of feet," he cautions, adding that foot problems lasting more than a week should be seen by a doctor.

What kind of shoes does this busy podiatrist wear? Comfortable ones, of course. The better to climb the bleachers at Alumni Gym for a good view of the Rattlers.



# HEALTH CAREERS IN THE MAKING

by Sylvia A. McLaren

Science and a lot of compassion

sk premedical or predental students why they chose St. Mary's, and they are likely to say it's the values the school stands for.

Mark Casillas, one of the top premed students and president of St. Mary's Biology Club, came to St. Mary's because his visits with faculty convinced him the education offered is person-oriented.

"I don't want to be a physician whose top priority is money," he emphasizes. "I want to be a doctor who cares about people. Medicine has to be the science of helping people. And that's the philosphy of premed education and training at St. Mary's."

Casillas is a third-year student who has worked night shifts at a San Antonio hospital. He applied the sociology of medicine he'd learned at St. Mary's to his emergency-room work and believes it made a difference.

"The premed program is a tough challenge," he concedes. It takes discipline. There is no easy way out.

But you get tremendous help from faculty and fellow students." Simone Farmer, a junior, agrees: "There's no doubt about the premed schedule being hectic. To prepare us for what's ahead in medical school, we're advised to take 17 hours right off the bat. But from day one, the department cares about you. I don't mean soft treatment. I mean sound guidance and moral support — like the arrangement to have peer mentors students who've already been through the courses and labs. It helps a lot. Getting into medical school is very competitive, so the more insights and advice you can get, the better."

Biology has long been the numberone major St. Mary's freshmen choose. That's partly because the school is well known for its high percentage of applicants accepted by medical and dental schools, and partly because St. Mary's has attracted substantial federal

students prepare for health careers. "Medical and dental schools consider our students almost ideal candidates," says Dr. Rosemarie Synek, chair of the department of biological sciences. "The proportion of candidates accepted from St. Mary's has averaged 67 percent in the past 10 years. That's double the average acceptance rate of schools across the country." Over 500 St. Mary's students have entered professional health schools since 1969, she adds. "And we are proud of our many graduates who have gone on to successful practice." What distinguishes St. Mary's

grants to help minority

students, Synek believes, is incorporation into their education of traditional Catholic and Marianist values.

"Our mission is to develop

"Our mission is to develop graduates who are well founded in science, yet broadly educated in the liberal arts —responsible, adaptable, highly motivated, ethical and genuinely service-oriented human beings.

"The premed program is tough. It takes discipline."

"We're preparing men and women to be physicians, dentists, veterinarians, optometrists, podiatrists, pharmacists, physical therapists, medical technologists, nurses and research scientists — professionals who will work for the betterment of "Medical and dental schools consider our students almost ideal candidates."

humanity. They need, therefore, to cultivate Christian, humanistic attitudes for their work, and that's what we try to emphasize.

"The science qualifications of our faculty go without saying. All have Ph.D.s and research experience in a variety of fields. But as well, we strive toward the common goal of giving our students a value-oriented health sciences education on which they can build when they meet the demands of professional schools."

In helping students prepare for the Medical College Admission Test and the formidable interviews they must undergo in their senior year. Synek has two tough acts to follow: that of the late Brother John Donohoo, the enthusiastic Marianist credited with establishing St. Mary's health sciences program on a sound footing; and then, the energetic former biology chair, Dr. Anthony Kaufmann, an experienced medical microbiologist from the Centers for Disease Control, Atlanta. He now is dean of the School of Sciences, Engineering and Technology that includes the department of biological sciences.

As Synek has followed the trail they blazed, she's achieved high marks in student evaluations and a Distinguished Faculty Award from President John A. Leies. A graduate of the Massachusetts Institute of Technology (MIT) and the University of Chicago, she advanced her study of recombinant DNA methodology this past summer at Catholic University of America, and of molecular genetics at the University of Texas Medical School in San Antonio.

"Of course we have much we want to improve in our health sciences

program," she says. "If we had more resources we could reduce the student-faculty ratio by hiring additional faculty. We would also like to offer more scholarships, intensify the internship program and arrange other practical experiences for our students. We want also to improve the conditions of our animal quarters, construct an equipment room, and create additional research laboratories for students and faculty.

"In the meantime we are making steady progress. Care and concern for the individual and society, and a broad education in natural and social sciences and the humanities are the main recommendations of *Physicians for the Twenty-first Century*, a recent report by the Association of American Medical Colleges.

We are proud that this is precisely the kind of pre-medical program St. Mary's has been offering for the past 25 years."

#### Where '86 Graduates Are

18 in medical schools
4 in dental schools
3 in graduate schools
(research, etc.)
2 in optometry programs
2 in pharmacy programs
2 in physician's assistant
programs
1 in physical therapy program

1 in public health program

# Know-the-Ropes Workshop

An important annual event for students approaching medical school admission exams and interviews is a comprehensive workshop on how to succeed.

Dr. Rosemarie Synek, biological sciences chair, conducts the program with her popular 58-page Handbook for Application to Medical and Dental School.

A highlight of the session is a style show presented by students already accepted by medical and dental schools. They model the exact clothing they wore at the critical interviews required by professional schools — the women in suits or skirts with neat blouses, conservative shoes, modest makeup and minimum jewelry. The men in discreet dark suits or jackets with plain shirts, ties and belts; dark socks, conservative shoes and haircuts, and no decorative jewelry.

There's plenty of good-natured teasing from the jeans-clad candidates watching. But just the same, they know the show is for real — these are the models who made the grade.

Jim Zeleznak



Dr. Charles Cotrell



Dr. Rose Marie Cutting



Dr. Ronald Merrell



Charlie Migl



#### Best Article

James N. Castleberry Jr., dean of the School of Law, announced that the St. Mary's Law Journal was selected for publishing the outstanding law review article for 1986, competing against seven other Texas law schools. The student editorial board responsible for the journal was awarded \$1,000 by the Texas Bar Foundation.

#### Number One Softball

St. Mary's women's softball team won the 1986 National Association of Intercollegiate Athletics championship. Leticia Morales was voted the tournament's Most Valuable Player. Coach Jim Zeleznak is the National Women's Softball Coach of the Year. Morales and Mary Kalinec made All-American, and Milvse Lamkin received the Hustle Award. Other team members making the All-Tournament Team were Kelly Smith, Adrian Jonietz and Missy Bumpus.

#### Hearst Gift

St. Mary's received a grant of \$250,000 to be spread over five years from the William Randolph Hearst Foundations for the William Randolph Hearst Scholarship Endowment for Minority Students at St. Mary's. The gift will allow the university to continue expanding its commitment to provide higher educational opportunities for San Antonio area minorities.

#### New Vice President

St. Mary's University has named Dr. Charles L. Cotrell vice president for academics. He holds bachelor's and master's degrees in political science

from St. Mary's and a doctorate from the University of Arizona. Cotrell has taught at St. Mary's since 1966.

#### Bible Institute

St. Mary's University hosted approximately 130 Bible teachers and spiritual leaders from throughout the country at the school's 10th summer Catholic Charismatic Bible Institute. Among institute teachers was the Rev. John G. Leies, S.M., St. Mary's professor of Scripture and archeology. The Rev. John A. Leies, S.M., St. Mary's president, is the institute director.

#### Outstanding Instructor

Vincent Johnson, School of Law, was named outstanding instructor for 1985-86 by the Tarlton Inn of Phi Delta Phi, the school's honor legal fraternity. Johnson specializes in torts, criminal law and criminal procedure.

#### Dean Appointed

Dr. Ronald Merrell has been appointed dean of the Graduate School for a three-year term. Merrell joined St. Mary's faculty in 1979 as a member of the management teaching staff in the School of Business and Administration. He holds an undergraduate degree from Baylor University and master's and doctoral degrees in management from Oklahoma University. He has been acting dean of the Graduate School for the past two years.

#### Faculty Grants

Dr. Philip Meeks, political science, and Alexandra Mays, languages,

received faculty development grants from the Mid-Texas Association for International Education to develop international studies courses in their respective disciplines.

#### Intensive English

St. Mary's University had 10 foreign students from 5 countries enrolled this past summer in the Intensive English Program. Countries represented were Hong Kong, Mexico, Taiwan, Iran and Peru. The program, directed by Dr. Gwendolyn Diaz, English department, was designed to increase the students' English proficiency before beginning studies at St. Mary's.

#### New Baseball Coach

Charlie Migl, St. Mary's assistant baseball coach for the past five years, has been named head baseball coach. He is a 1978 St. Mary's graduate and is completing requirements for a master's in business administration.

#### **Anatomical Gifts**

"Anatomical Gifts Under Texas Law," an article written by Gerry W. Beyer, School of Law, was published in the Frost National Bank newsletter, Estate Planning Developments for Texas Professionals. Beyer discussed donor and recipient qualifications; the execution, amendment and revocation of anatomical gifts; procedures for carrying out the transplant upon the donor's death; liability for damages; and special powers of the justice of the peace and medical examiner.

#### Today's Woman

Dr. Rosemarie Synek, biological sciences department chair, was on the

Dr. Richard Pressman

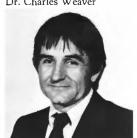


Gerry W. Beyer

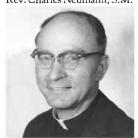




Dr. Charles Weaver



Rev. Charles Neumann, S.M.



program at the 89th annual convention of the Texas Federation of Women's Clubs. She served on a four-member panel on "Today's Woman," representing the professional woman who formally prepares for a career while raising a family.

#### Liberation Theology

Brother Donald Boccardi, S.M., Campus Ministry, traveled to West Point Academy to deliver lectures to cadets studying the political, social and economic atmosphere in Latin America. His speech was titled "The Effects of Liberation Theology on Social and Political Reform in Latin America."

#### Women Writers

Dr. Rose Marie Cutting, English department chair, participated in a Mellon faculty workshop sponsored by Rice University on modern women writers. She was also a panelist for the Conference on "Improbable Truths: Composition Through Literature." Her article, "A Wreath for Fanny Burney's Last Novel," was reprinted in a collection titled Nineteenth Century Criticism.

#### Systems Effectiveness

Dr. Charles Weaver, business school, served on a performance standards and measures panel at the sixth annual Conference on Personnel and Training Factors in Systems Effectiveness presented by the National Security Industrial Association in San Diego, Calif.

#### **Journal for Peace**

"The Poetry of Carolyn Forche: A

Ritual for the End of Silence," a feature article by Dr. Richard Pressman, English department, was published in the fall 1986 Pax: A Journal for Peace Through Culture. He has been awarded a 1986 Fulbright grant and will teach at the Pontificia Universidad Catolica in Peru this fall.

#### Marianists Meet

The Rev. John A. Leies, S.M., St. Mary's president, and Brother Richard Dix, S.M., director of the campus Marianist Faculty Residence and university registrar, were among 85 delegates to the General Chapter of the Marianist order held near Rome. Brothers from St. Mary's serving as translators were Terrence O'Connor, S.M., Pat Moran, S.M., and Robert Wood, S.M. About 100 Marianists from the order's 2,000 members throughout the world attended the assembly, held every five years.

#### Mariological Society

The Rev. Charles W. Neumann. S.M., theology, was selected by the board of directors of the Mariological Society of America to present an analysis, clarification of texts and footnotes, and an interpretation of the key paragraphs of the dogmatic constitution on the Church at the Franciscan Center in Tampa, Fla., during the 37th annual convention of the society.

#### **Sports Stars**

Leticia Morales and Jimmy Garcia were named the city's Athletes of the Year by readers of the Express-News and San Antonio Light. Morales, a repeat winner from last year, is a

pitcher for the St. Mary's softball team. Garcia batted .371 and was All-Big State Conference and honorable mention All-American NAIA shortstop. He received 855 votes to top the college men competition.

#### Entrepreneur Award

Mary Ruth Murphy, a senior student in the School of Business and Administration, received the Douglass Entrepreneur Award for 1986. The award is presented annually by Donald J. Douglass, president of Alamo Group Inc., to a distinguished student preparing for a career in entrepreneurship.

#### Turner Gift

The San Antonio Area Foundation has awarded \$100,000 to St. Mary's from the Tom and Mary Turner Philanthropic Trust.

#### **Bar Association Honors**

Law student Martha Fitzwater White, was elected chair of the law student division of the State Bar of Texas during the bar's annual summer convention. The St. Mary's moot court team was honored at that meeting for winning first place in the state moot court competition.

# Student Health Center Cares for Mind, Body, Spirit

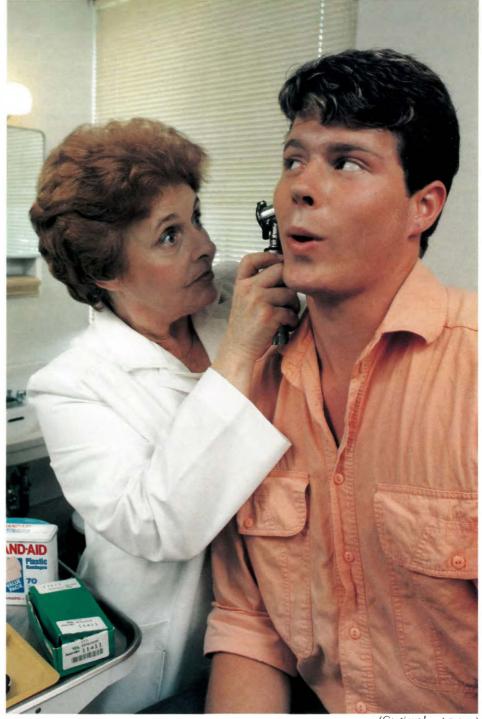
"College is a learning environment . . . the Health Center is a part of that . . ."

by Kenneth R. Slavin (BA '83)

Its offices are housed in Charles Francis Hall at the front of the St. Mary's campus. Hundreds of students pass it daily and never stop by. Many use the facility only once or twice during their years at St. Mary's. Yet virtually every student will check in at one time or another — and they're glad it's there when they need it.

Twenty-six years ago the St. Mary's University Health Center was a dream of the late Dr. August Berchelmann (BA '38). The revered alumnus and San Antonio physician founded the center in 1960 after caring for the campus Marianists and their students for 12 years. Today the center logs more than 6,000 student visits per year and offers services from preventive health-care teaching to emergency referral for the seriously ill or injured. Influenced by our health-conscious society, the center today serves as an overall learning experience for St. Mary's students.

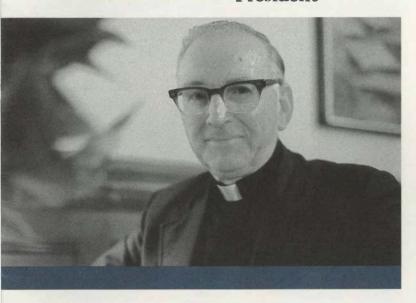
Sophomore Jack Powers, a business major from Corpus Christi, is literally the model patient for Health Center Director Peggy Huntzinger, R.N., as she demonstrates her care.



1 9 8 5 - 8 6 ST. MARY'S UNIVERSITY

# ANNUAL REPORT

# Message from the President



Rev. John A. Leies, S.M.,

President

St. Mary's University

St. Mary's University, like other colleges and institutions of higher learning, is facing great challenges in the years ahead.

Our new core curriculum introduced this past academic year is designed to ensure that all our students are well grounded in the humanities, for we are concerned with providing the influence of the liberal arts for all our undergraduate students, even those who are in professional or pre-professional programs such as engineering, business, health sciences, etc.

One of the challenges we face today is computerization. This past year a task force drawn from some of the most knowledgeable members of our faculty and staff prepared a comprehensive study titled Academic Computer Plan for St. Mary's. The plan has been accepted by the university administration, and to the extent our budget permits, will begin to go into effect in the 1986-87 academic year.

The beginning of withdrawal of government funding for college students is another challenge. However, we are seeking scholarship monies and grants to compensate, and I am convinced that so long as St. Mary's continues its commitment to excellence in academic programs and adheres to its mission, students will come to our campus.

A clearly defined mission combined with a coherent implementation program is basic to the success of any institution of higher learning. We believe that our mission is clearly defined in these terms: to establish a community of faith dedicated to teaching, scholarship and service to the larger civic and ecclesial communities around us. And we believe that we do have coherent programs which enable us to carry out our mission.

This past year has seen our growing concern for the university as a Catholic and Marianist institution. The Marianists serving the university therefore gathered together several times to exchange views and focus on the role of the Marianists at St. Mary's. A number of our priests and religious also initiated a series of meetings to exchange views and concerns with members of our lay faculty and staff.

We look forward to the 1986-87 academic year as a opportunity to further strengthen our roots; to continue to provide excellence in academic programs; and to seek intensified financial assistance from our alumni and friends.

We want to make St. Mary's pre-eminent among the colleges and universities of the Southwest, and we ask God's blessings upon our endeavors.

#### New Leadership

The Rev. John A. Leies, vice president for academic affairs since 1981, became the 16th president of St. Mary's in January.

Joining him on the board of trustees last year were three new members - Dr. Martin Goland, Southwest Research Institute president; Dr. John Howe III, University of Texas Health Science Center at San Antonio president; and Dr. Robert West Jr., Tesoro Petroleum Corp.'s chairman of the board. Edward Cheviot, KMOL-TV president, and William Greehey, Valero Energy Corp. president and chief executive officer, were reappointed board chairman and vice chairman, respectively, for another two years.

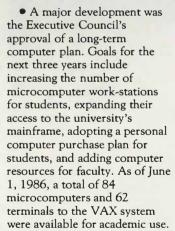


#### Overview

1985-86 was another year of academic growth and accomplishment as St. Mary's completed its third year under the guidelines of "Decisions for Excellence."

New academic programs were introduced; enrollments were up to a total of 3,298; several faculty members were recruited and students completed their first full year under the new core curriculum that requires a liberal arts foundation for all majors.

• New freshmen mean SAT scores were 56 points higher than in the previous year. New transfer students increased by 18 percent and the number of resident students rose by 19 percent. Graduate enrollments increased 19 percent.



• The newly formed Faculty Speakers Bureau had a successful year with 17 faculty members making more than 40 appearances on high-school campuses throughout San Antonio.

• Administrative changes during the year included the appointment of Dr. Charles Cotrell as academic vice president and the Rev. J. Willis Langlinais, S.M., as acting dean of the School of Humanities and Social Sciences. Dr. Ronald Merrell was confirmed as dean of the Graduate School for a three-year term after completing two years as acting dean.





#### School of Humanities and Social Sciences

- 25 students were enrolled in the newly formed Honors Program designed for intellectually gifted students. The program comprises a demanding four-year curriculum culminating in a senior honors thesis. Eligibility criteria include ranking in the top 10 percent of the high-school graduating class, scoring above average on college entrance exams, writing an appropriate original essay and interviewing successfully with the Honors Council. All students accepted receive a minimum of \$1,000 in scholarship aid. Many win full scholarships.
- 30 students enrolled in the new degree program in multinational organization studies designed to prepare students for careers in international business, foreign service, etc. As the school year closed, MOS students were excitedly preparing for summer internships in Mexico City, Paris, Madrid and Munich.
- A major in pastoral music was created. Headed by Brother Donald Boccardi, S.M., the program is a liberal arts degree emphasizing preparation for teaching and directing music in a church setting.



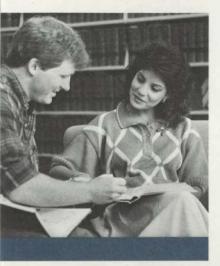
#### School of Science, Engineering and Technology

- Application was made for accreditation of the electrical engineering program from the American Board for Engineering Technology.
- The 1986 Marian Health Care Medallion, given for dedication to the medical profession and community, was awarded to Sister Angela Clare Moran, president and chief executive officer of the San Antonio Santa Rosa Medical Center.
- Sixty-eight percent of the graduating pre-med and pre-dentistry students who graduated in spring 1986 were accepted to professional schools.
- Dean Anthony Kauffman, Ph.D., began forming a new board of advisers for the school.

#### School of Business and Administration

- A third academic branch was created with the addition of the department of decision support management headed by Dr. Joan Lamm. The department includes the business specialties of finance, insurance and computer applications, all formerly housed within the school's department of management.
- A proposal was initiated that would help qualified students complete within five years, both a bachelor's degree in liberal arts and a master's degree in business administration. The program awaits approval.
- Dean James Robertson, Ph.D., continued preparations for the school's accreditation by the American Association of Collegiate Schools of Business.
- More than 30 prominent business people turned "professor for a day" at the annual Business Week held in October. Keynote speaker was James Wilson, chairman of the board of the Greif Companies, a New York-based holding company specializing in men's designer clothing. Top upperclassmen majoring in business were recognized for scholastic achievement and potential for success during that special week.







#### School of Law

- Planning the school's summer program for secondand third-year students at the University of Innsbruck, Austria, was a highlight of the year. Staffed by Dean James N. Castleberry Jr., two other faculty members and a visiting professor, the innovative session attracted 30 budding attorneys from St. Mary's and schools in several other states, including California and Ohio.
- The Texas Bar Foundation awarded \$1,000 to the St.

  Mary's Law Review editorial board for its work in publishing the outstanding law review article of the year. Eight Texas law schools competed.

  Coauthored by two Fort Worth attorneys, the article is titled "Protecting the Record for Appeal: A Reference Guide in Texas Civil Cases."
- A team of three St. Mary's law students won first place in the Moot Court competition sponsored by the Texas State Bar Association. The team was coached by Professor Orville Walker.
- The Ernest A. Raba Law Building was dedicated in November. Formerly the law library, the facility was renovated in summer 1985 with funds from the John G. and Marie Stella Kenedy Memorial Foundation. Named for former dean and veteran faculty member Ernest A. Raba, it comprises classrooms and offices.

#### Graduate School

- Graduate students enrolled for 8,340 hours of study, an increase from 7,586 in 1984-85. Total enrollment jumped to 591 in fall from 495 the previous fall.
- Enrollments in the M.B.A. program accounted for one-third of graduate enrollment, a 15-percent increase over last year.
- The number of students majoring in computer information systems doubled, making it the school's fastest growing graduate program.
- Plans were completed for a new master's degree in engineering computer applications to begin in the fall. The program is designed for practicing engineers to hone computer skills as they apply to management.

#### Student Life

#### Athletics

- The Rattlers softball team placed first in the NAIA's 1986 National Women's Fast-Pitch Softball Championship. Cohosted by St. Mary's and the City of San Antonio, it was the first NAIA national sports championship to be held here and the first to be won by a St. Mary's team.
- Coach Jim Zeleznak was named Coach of the Year — Softball by the NAIA.
- The women's basketball team won the Big State Conference.
- The men's baseball team also captured the Big State Conference championship for 1985-86, but it was a rough season for the men's basketball team the Rattlers narrowly losing the Big State Conference championship to St. Edward's University.

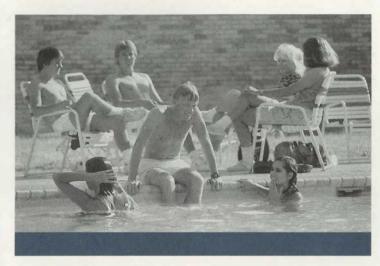
#### First Woman

• Julie Van Haute, a senior accounting major from Omaha, Neb., was elected the first woman president of the Student Government Association in one of the most heated student elections in recent memory. Her campaign was based on "a fresh approach": she had never been a member of the SGA. Running against strong SGA veterans, she won by a close margin in a special run-off election. Her goal: "to open the lines of communication" at all levels of the university. She is a President's Ambassador, active in Campus Ministry and has been a freshman orientation leader.

#### **Campus Living**

Family-style living was further emphasized with a start on a new campus residence to house 60 junior and senior women. To be completed and named by fall 1986, it is the second student residence designed to foster a "home-away-from-home" environment and the ninth campus residence to be built for students. With the addition of this \$700,000 residence, the number of students living on campus will reach 1,043 about a third of our total enrollment.

The two-story house features carpeted double rooms with private baths, and is equipped with a laundry, lounge, and modern exercise studio. The accommodation is part of a plan for a residential "village" on the west side of the campus, where a sense of community will be enhanced by the sharing of a large common courtyard.



#### Leadership Training

Resident assistants are now receiving year-round in-service training to help them direct residence activities and enhance student life. Staff development workshops have been intensified and activities such as lectures, informative slide shows and social events added to the resident students' program.

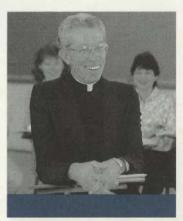
A long-range training program for student leaders was implemented. Seminars and workshops held in the fall and spring semesters offered instruction in leadership, management, parliamentary procedure, motivation of volunteers and working with faculty advisers.

# Physical Improvements

Chaminade Hall men's residence was equipped with new beds in an ongoing plan to modernize and repair all student residence halls. Marian Hall received a new roof and new ceilings and lights to enhance its appearance and study environment.

#### **Campus Ministry**

An increasing number of students and staff committed themselves to community service. Locally, social service agencies Youth Alternatives, St. Peter's & St. Joseph's Children's Home, Habitat for Humanity and Catholic Worker House benefited from the activities of campus ministers. In their mission to help others spiritually and physically, volunteers repaired homes and collected food and funds for the disadvantaged. They also reached across the miles to help victims of the Colombian mudslide catastrophe and the Mexican earthquake devastation. Other service highlights included assisting in organizing campus blood drives, the annual Hunger Awareness Week and Respect Life Week.





#### Gifts

As the initial phase of *The* Campaign for St. Mary's concluded in the spring, alumnus Edward Kelley took the helm of phase two of the campaign, which includes continuing research and solicitation of donors.

Among major gifts of the fiscal year were a professorship honoring law school Dean James Castleberry Jr., established by Frank J. Scanio Jr. His \$150,000 gift, added to his 1984 donation of \$50,000, endows the professorship in oil and gas law.

After studying business schools all over the nation that provide education to Hispanic students, the Gulf Corporation pleged \$400,000 to St. Mary's. The four-year grant helped activate the Center for Entrepreneurial Studies, established a scholarship endowment and funded Business Week activities.

Three months later the National Science Foundation awarded \$297,990 to St. Mary's for sophisticated engineering research to be conducted with Southwest Research Institute.

The National Institutes of Health gave the university a three-year grant of \$158,000 to fund continuing education for science faculty, to support research and enhance preparation of minority students for biomedical research careers.

A five-year grant of \$250,000 from the William Randolph Hearst Foundation will expand the number of scholarships given to minority students.

Encouraged by an anonymous donation of \$100,000 in January, students called alumni across the nation in January during the program, "Ringing in Your Ear\$." Requesting \$100 from each alumnus, they raised a total of \$40,000 for *The Campaign for St. Mary*'s.

The Marianist Trust contributed \$200,000 as the Society of Mary's annual gift in accord with its \$1-million pledge to the \$28.5-million campaign. The gift brings the Marianists' total contribution to *The Campaign* to \$400,000.

#### **Alumni Activities**

Golf tournaments, dinners, money management seminars, receptions, hoedowns, ball games and fashion shows were among the get-togethers alumni in San Antonio and satellite chapters enjoyed last year.

The association paid homage to its Distinguished Alumnus of 1986, William Greehey, and to six faculty members with its annual faculty achievement awards. Recipients were Dr. Edna Fiedler, psychology; Ruben Candia, languages; Dr. Rosemarie Synek, biological sciences; Edward Lodell, business; Dr. Willibrord Silva, psychology; and Orville Walker, law.

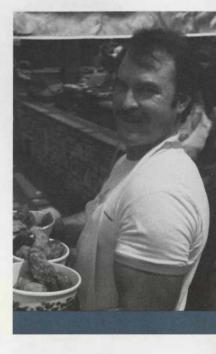
The association inducted six men into the St. Mary's Athletics Hall of Fame during Homecoming weekend in April — the late Dr. August Berchelmann, booster; Jim Heiser, coach; Guy Todd, football; Gerald Kempf, baseball; Winston Miles, basketball; and the late Joe Obriotti, baseball and basketball.

A week later, the alumni association and over 1,000 volunteers sponsored the most successful Fiesta Oyster Bake ever. About 37,000 food and music lovers attended, helping raise \$150,000 for student scholarships.

#### **Annual Fund**

St. Mary's alumni gave \$342,000 in response to annual fund solicitations, surpassing the \$325,000 goal set for 1985-86.

Under the leadership of Chair Barbara Benavides, President's Club membership grew to 148 by the end of May. The club comprises a prestigious group of major donors who contribute \$1,000 or more.



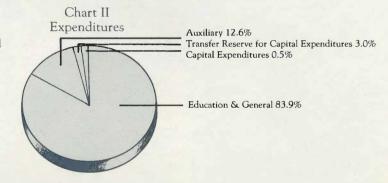
#### **Financial Report**

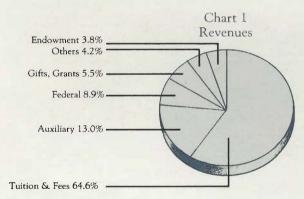
In the year ending May 31, 1986, internal fiscal controls continued to be strengthened.

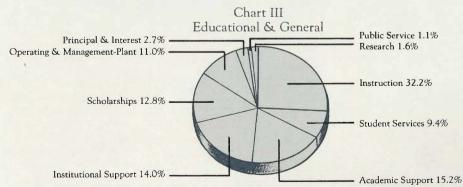
As a result of these and other improved management practices, the unrestricted current fund showed an increase of \$275,854 on operating revenues of approximately \$23.6 million.

As is traditional, tuition and fees comprised approximately 64% of the university's operating revenues. Faculty and supporting staff salaries and benefits, and general educational activities accounted for more than 84% of the university's expenditures.

The school's endowment reached \$11.4 million and the value of the campus buildings and plant more than \$53.8 million.







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ST. MARY'S LINIVERSITY



ONE CAMINO SANTA MARIA SAN ANTONIO, TEXAS 78284-0400 (Continued from page 10)

"We promote constant wellness awareness," says Peggy Huntzinger, R.N., director of the health center. "College is a learning environment and the health center is a part of that educational experience."

Huntzinger is a native of Omaha who has been with St. Mary's since 1971. She became health director when Berchelmann retired in 1982 and now, under the vice president for student services, oversees a staff of four part-time physicians, another registered nurse and an administrative assistant. A warm personality, mother of seven aged 19 to 31, and a seasoned medical professional, she is a redhaired dynamo affectionately known to her students as "Peggy."

"We believe students come first," she says, explaining that the center treats mostly minor, often sports-related injuries, and common ailments such as colds, upper respiratory infections and gastro-intestinal problems. Serious injuries and other emergencies are referred to local hospitals or private physicians.

Part-time physicians conduct weekly clinics on campus and are on call daily. If necessary they treat students in their private offices.

One of the physicians is Dr. Thomas J. Dansby (BA '67), an ear, nose and throat specialist. "He's here twice a week and is always on call," Huntzinger said, noting that Dansby has a successful private practice, but enjoys as well his extra job at St. Mary's. "He feels good about helping us, which is typical of all the physicians who work here — they do it because they support St. Mary's," she says.

"Students themselves must take responsibility for choosing healthy lifestyles."

Other staff physicians are Dr. Jesse De Lee, Dr. Ralph Curtis and Dr. Lynn Diamond. An orthopedic surgeon who lectures worldwide, De Lee is a former professor at the University of Texas Health Science Center at San Antonio. He has been on the St. Mary's staff for three years as physician to the school's athletes, assisted by Curtis, also an orthopedic specialist. Diamond, a family practitioner, is the only woman physician on the center's staff. All the doctors conduct weekly clinics and are available for consultations by appointment.

In addition to medical treatment, the health center offers videos, pamphlets and classes on preventing venereal disease, stress, quitting smoking, proper diet and techniques of detecting cancer symptoms. Other services include laboratory tests, physical therapy, hearing tests and some immunizations. Students with physical handicaps, chronic illness and those in need of long-term care for injuries are treated according to the directions of their family physician.

Each semester a Health Awareness Week includes eye examinations and other tests and general information on health maintenance. Allergies, diabetes and anemia are treated and referrals arranged for troubled students at the St. Mary's Counseling Center.

Huntzinger says the university will try everything possible to keep students in school, despite physical or emotional afflictions.

"For instance, a young woman with a neurological disorder was able to remain in school throughout the semester," Huntzinger explains.

"We emphasize that the students themselves must take responsibility for choosing healthy lifestyles," she said, adding that all students are required to have some form of medical insurance. "I insist that students accept responsibility for knowing if they're insured. They must know their status. And it goes without saying that services and student files are confidential."

Students' emergency health needs at night and on weekends are taken care of by residence hall directors and resident assistants, all of whom are trained in first aid and CPR. If needed, special emergency procedures are followed for referral to nearby hospitals or private physicians.

The St. Mary's Student Health Center — it's an important part of the Marianist mission: educating the mind, the body and the spirit for a healthy, productive life. ■

### New Alumni Board and Goals

On June 7, 1986-1987 officers and 10 new directors of the association were installed at a dinner ceremony at the Wyndham Hotel in San Antonio. Outgoing president Jim Koett ('63) serenaded the audience with an original rendition of "Thanks for the Memory" as president-elect Bob Mason ('68) prepared to take office as our association's 57th president.



Ready to go for a big year are, from left, Paul Heffernan, Diane Abdo Noll, Bob Mason and Chris Maguire.

Mason, a statistical analysis expert at Southwest Research Foundation, San Antonio, has served on the board of directors of the association since 1979. Also installed were first vice president, Diane Abdo Noll ('72); second vice president, Chris Maguire ('67); and treasurer, Paul Heffernan ('67). New board members are Christine Roberts Boyle ('71); Frank Cernosek ('60); Frank Herrera Jr. ('64, '67); Maria Lopez Howell ('79); Louis S. Lecocke ('72); Richard L. Manning ('83); Robert M. McAdams ('65); John Peter Pfeiffer ('75); and Maria Elena Torralva ('70). Retiring directors include Judge Roy Barrera ('72, '75); P.J. Fleming ('80); Cipriano Guerra ('50); David Kauffman ('82); Judge Olin Strauss ('64, '83); and Charles Umscheid ('62). Attendance at the installation included six past presidents of the association: Frank W. Baker ('48,'49); Henrietta "Hank" Montagna ('63); William J. Dodds ('50): Lawrence E. Noll ('67. '72); Robert Engberg ('60); and Michael A. Schott ('68).

Mason outlined goals for the association as scholarship fund-raising; expanding scholarship awards to specialized groups such as law students: establishing new alumni chapters; seeking representation on the university's board of trustees; reconstructing the Distinguished Alumnus Award; improving student/alumni relations; introducing a faculty excellence award; streamlining the association's operations; and restructuring the board's executive committee. Mason appealed to board members to generate loyalty and concern for the university among alumni.

#### Scholarship Funds Increased

Because of the successful 1986 Fiesta Oyster Bake, an additional 12 students will receive Alumni Association scholarships, bringing the total number to 32 in 1986-1987.

Since the association's organized scholarship fund-raising effort began in 1976, approximately \$145,000 has been given to St. Mary's students for tuition and fees. This year alone, approximately \$90,000 has been awarded. Each award ranges from \$2,500 to \$5,800 per year.

#### Homecoming Weekend, Oyster Bake

Homecoming Weekend begins Friday, April 10. The highlight once again will be the annual Oyster Bake for alumni and their families Saturday evening, April 11. More details will be available later.

Fiesta Oyster Bake is the last Saturday of Fiesta Week, April 25, a week late due to the observance of Holy Saturday.

Plans are well under way for Fiesta Oyster Bake. Chair Chris Maguire ('67), and co-chairs Jim Tsakopulos ('67), Richard Manning ('83), John Mateker ('82) and Doug Cross ('68) predict an even larger crowd than the 37,000 at the 1986 Bake. This means even more than last year's 2,400 volunteers will be needed. If you'd like to be assured of a volunteer role, contact Alumni Relations, (512)436-3324.

#### Call for Nominations

Nominations are now being accepted for the 1987 Distinguished Alumnus, Athletics Hall of Fame and Alumni Association board of directors. Mail your nominations by Nov. 1 on the coupons on pages 25 and 32 in this issue.

#### Laredo

The chapter began the summer electing new officers: president, Yvonne Casso ('83); first vice president, Joe Laurel ('70); second vice president, Julio Sosa ('71); treasurer, Lauro Lopez ('76); and secretary, Patricia Gutierrez ('84).

A reception was held at Moe ('66) and Tommie ('71) Blakey's home for 60 freshmen and returning St. Mary's students.

The third annual golf tournament benefiting the chapter's scholarship fund on Sept. 20 was followed by an informal party on the green.

At press time Jack Mooney ('70), Mike Amici ('73) and others were planning a Nov. 1 skeet shoot and dinner at La Bota Ranch. For information about Laredo chapter activities, call Yvonne Casso at (512)723-1151, ext. 436.

#### Dallas/Fort Worth

Under the leadership of Ed Lopez ('70), president; Rudy Reves ('76), president elect; Kayo Mullins, ('78) first vice president; Norma Mediana ('73), second vice president; Kevin Gilhooly ('82), secretary; and Beverly Whittington ('67), coordinator, the chapter began its year with a successful shrimp peel and beer party at Lakewood Country Club. Much of the credit for the evening goes to the organizer, Richard Glaser ('69). Among those attending were Harry Stuth Jr. ('52, '70), David Biegler ('68), Doug Weisbruch ('61), Lou Lenzer ('54), Ken Hurrington ('76), Linda Sauget ('83) and Maura Allen ('84). The following day, the chapter welcomed 100 alumni and friends at its ninth annual golf tournament at Tenison Park. Coordinator Beverly Whittington is to be applauded for her work on this event.

The chapter's annual dinner is Oct. 24. A traditional Christmas party will follow on Dec. 13. In February, another wine seminar is planned. Dallas/Fort Worth events contact Beverly Whittington, (214)690-1374.

#### Houston

The newly re-formed chapter kicked the year off watching the Astros beat the Cardinals June 3 at the Astrodome. Among the fans were chapter president Danette Julian Fennesy ('83) and her new husband, Vince; past president Eddie Cavazos ('83), treasurer Carol Schoellmann ('79); board members Don Schulte ('74, '78) and Chris Horner ('81); and long-time supporters Bob ('51) and Phyllis Ottis.

Plans for the remainder of the academic year include a Nov. 11 gettogether at the Summit, a February NASA area seafood dinner, and an April 11 bus trip to Homecoming Oyster Bake. For more information on Houston activities, call Danette Fennesy, (713)778-9991.

#### St. Louis

Area alumni Joe Ojile ('80) and Kitty Gray ('80) coordinated another successful St. Mary's night at Busch Stadium Sept. 20 with approximately 60 alumni and friends gathered for a Cardinals-Expos game.

Present were Bill Hudson ('79), Maggie Bick ('79), Bart Castelli ('79), Ken Schloss ('82), Matt Zahn ('82, '84), James Miller ('66) and Lyle Siever ('64). The group continued the fun at Uncle Sam's Plank House at Laclede's Landing. Ray Lauman ('78) played host.

#### Shake, Rattler and Roll...

San Antonio area alumni will slick back their hair and dust off their blue suede shoes for an old-fashioned sock hop Saturday, November 8. Music and dancing to the tunes of the '50s and '60s will begin at 8 p.m. in the St. Mary's Alumni Gym. Admission is \$5 per person.

Refresh your memory with a sixounce bottle of cola and sign up for dance contests including the jitterbug, twist, bop and limbo. Food and beverage concessions will be provided by the St. Mary's Athletics Booster Club. For more information, contact Alumni Relations, (512)436-3324.

by Mary G. Etlinger (BA '79) Director, Alumni Relations

#### Nominate a Distinguished Alum

The St. Mary's University Distinguished Alum of 1987 will be honored on February 27, 1987. Your participation in the selection of this alum is encouraged. Please indicate your nomination below.

,
Nominee's NamePhoneClass Year
Address/City/State/Zip
Nominator's NamePhoneClass Year
Address/City/State/Zip
Complete this and mail to Alumni Relations Office, St. Mary's University, One Camino Santa Maria, San Antonio, Texas 78284-0400.
Deadline for nominations is November 1, 1986.

#### PIONEER BUSINESS WOMEN OF TEXAS

# The Untold Story

by Vicki Sledge

eodora Cortez Rodriguez, a single mother of four, began her career in 1935 as the owner of a cafe and grocery store on San Antonio's Labor St. During the 1940s she traveled the back roads to D'Hanis, Castroville and Hondo, serving rural women who couldn't get into town to shop and who depended on her to choose, buy and deliver their dresses and clothing for the children.

Unlike Rodriguez, Clara Driscoll, another early 20th-century businesswoman, fell heir to her commercial interests, which included farms, banks and hotels.

Yet both Rodriguez, a Hispanic woman with limited knowledge of English and no working experience, and Driscoll, an educated oil and cattle baroness, made significant contributions to Texas business. Their accomplishments and those of other businesswomen who've been overlooked for 150 years, have finally come to light, thanks to a summer project conducted by 22 St. Mary's students.



Nell Pereida Goodman, a new watchmaker at Hertzberg Jewelry Co. in 1907.

Their search for information led them to libraries, museums, descendants, corporations, family scrapbooks — even to a hairdresser.

Birth of a Project

"I was talking with Helen Butler, a former president of the San Antonio chapter of Women in Business, about the women who had built the Brooklyn Bridge," recalls Dr. Joan Lamm, chairman of the business school's decision support department. "We began thinking about women

here in Texas who had built their own 'bridges.' That's when we came up with the idea of pioneer businesswomen in Texas."

Their brainchild became the theme for the school's Business Week, held each October. And it fostered a commitment from the San Antonio chapter of Women in Business to fund scholarship prizes for an essay contest.

Thirteen students enrolled in a summer course, team taught by Lamm and Dr. Rosemarie Cutting, English department chair. Nine other students worked independently to meet a September deadline for the competition. Three winners, announced during Business Week later this month, will receive a \$3,000 first-place prize, \$1,500 second place and \$500 third place.

But the competition is only secondary in terms of the project's significance. "In doing this project," says Lamm, "we're compiling a record of the business accomplishments of Texas women that has never existed before. This sets forth role models for business women of today."

Some students had no trouble getting information. For others like graduate student Suzanne Isaacs, it was more difficult. Because Susanna Dickinson, a survivor of the Alamo and later owner of boarding houses in Houston and Lockhart, did not read or write, there were no letters or diaries to be found. Research at the LBI Library and the Institute of Texan Cultures revealed that though Dickinson never amassed a fortune, she did successfully support herself and her daughter with "her inner strength, her business ability and her determination to survive," according to Isaacs.

Student Cayce Douglas found that Clara Driscoll managed a family estate of five ranches, 18 farms, 16 oil wells and 3 gas wells. Groomed for business by her father, she was also president and owner of a Corpus Christi bank, a hotel chain and Kingsville Produce and Milling Company. Under her management, the estate doubled in value.

"I believe the destiny of a people rests in the hands of a woman."

— Artemisia Bowden

#### A Fancier Hotel

One popular story unearthed by Douglas attests to the will and determination of her subject. On trips into Corpus Christi, Driscoll stayed



Florence Butt, right, in the original H.E.B. Grocery Co.

downtown in the plush White Plaza Hotel. The story goes that on one trip into town, her usual suite was unavailable. "So after a brisk dressing down of the hotel manager," Douglas relates, "Clara declared she would build a hotel next door which would be better and taller. That way she could 'spit' on the White Plaza if she so pleased."

The edifice she built, the Driscoll Hotel, was the most modern and luxurious in the Southwest, the first in the region to have air conditioning incorporated into its blueprints.

English communications arts major Irma Guerrero — herself a working mother — was curious about her research choice, Teodora Rodriguez: "I was intrigued by how she managed to transact business, and I wanted to see what her innate skills could teach us today."

Guerrero says Rodriguez' inspiration has reached through the generations to the pioneer's granddaughter, Nancy Rodriguez Lopez, who, as director of the Women's Employment Network, helps undereducated displaced homemakers — women like her grandmother.

#### Diversity of Researchers

Students working on the summer project are as diverse as the women they researched — undergraduate and graduate students; students of science, business and liberal arts; Anglo, Hispanic and black.

Deirdre Price chose the one black woman included in the group of nominees — Artemisia Bowden, president and driving force of St. Philip's College. "I believe the destiny of a people rests in the hands of a woman," Bowden said in 1904. Price found, through conversations with Bowden's brother, members of the Negro Business and Professional Women's Club (founded by Bowden) and Bowden's hairdresser, that her devotion had indeed influenced the educational destiny of her people.

#### **Oral Histories**

Oral histories, or taped interviews of reminiscences, were made with those women still living or those who knew them.

"I never did anything without discussing it with her first," 73-yearold Henry Van De Walle told graduate student Sandy Brown in a taped



Theodora Cortez Rodriguez, left shopping in San Antonio for rural women.

interview. "And I usually ended up doing what she thought best. She was my partner."

Van De Walle spoke with pride of his 72-year-old wife, Laura, who never held a title or occupied an office in their Van De Walle Farms and never knew — until now — that her husband heeded her advice.

Her active interest in the family business led Laura Van De Walle to listen to the radio and pay special attention to the news affecting farmers. She was the first family member to suggest inventory control for the farm's equipment. And in the early days of the computer, she recognized its potential. "I could see how they'd make things so much easier," she told Brown, "in everything from planning crops to planting and harvesting — and especially record-keeping and marketing."

Touched by Van De Walle's role in the successful family business, Brown likens her to a thread that holds a well-made garment together: "It wasn't her job to be visible — but she was strong and dependable, and she held everything together." The description is one that holds true for all the pioneers researched — women making their mark still as role models for businesswomen of the '80s.

#### Pioneer Businesswomen

The work done by 22 student researchers of pioneer Texas businesswomen sets the stage for a patriotic sesquicentennial celebration during the School of Business and Administration's annual Business Week Oct. 28-30.

The event opens with a keynote address by businesswoman Helen Hunt of Dallas and New York, co-owner of Hunt Oil Company. Hunt is co-chair of the National Network of Women's Funds, a group of 27 public foundations whose projects benefit women and girls.

Over the next two days, 30 local business people will serve as professors for a day in business classes.

Business Week concludes with an awards banquet honoring business students, the 22 essayists, and the pioneer business women or their descendants. Excerpts from the essays, plus old photographs and oral histories, will all be part of a slide show at the banquet.

Abstracts will appear in a commemorative brochure, and profiles of all the pioneers will be submitted to the 1990 edition of The Texas Handbook, a reference publication containing history, facts and trivia about the state. The histories will also become part of the archives of St. Mary's University, Texas Women's University and the Institute of Texan Cultures.

#### Pioneer Texas Businesswomen

Thanks to the enthusiastic efforts of 22 St. Mary's students, the untold stories of these businesswomen will now be included in the documented history of Texas:

#### Mollie Arline Bailey

Entrepreneur, community builder, nurse, involved in Indian life

Artemisia Bowden

President of St. Philip's College

Florence Butt

Founder of H.E.B. Grocery Co.

Susanna Wilkinson Dickenson Survivor of the Alamo, boardinghouse owner

#### Clara Driscoll

"Savior of the Alamo," author, rancher, banker, hotel owner, manager of oil and gas interests

Nell Pereida Goodman President, Hertzberg Jewelry Co.

Bette Nesmith Graham Inventor of Liquid Paper, artist, philathropist, secretary

Blanche Thayer Hennessey First female president of a life insurance company in the U.S., Government Personnel Mutual Life Insurance Co.

Oveta Culp Hobby Publisher, government official, commander of the WACs

Enid Justin
Entrepreneur, book manufacturer

Camilia Gursky Lagutchik Small business entrepreneur (infants' wear)

Jane Wilkinson Long
"Mother of Texas," owner of famous boarding house

Lilla McCreless

Co-founder of Hospital Service Co., vice president of American Hospital & Life Insurance

Teodora Cortez Rodriguez Small business entrepreneur (cafe, grocery store, sales)

Anna Roegelein

Rancher, contributed to meat-market industry through Roegelein Co.

Eva Mongite Rosow

Probably first woman owner of a real estate agency in San Antonio

Katherine Ryan

Promoter of education by establishing numerous scholarships

Paulina Schneider

Investor in residential realty, milliner/merchant

Charlotte Scott Sidbury Bank director, rancher, real estate developer

Katherine Stinson

WWII aviator (first woman to "loop the loop"), architect

Laura Van De Walle

Farmer, developed systems used at Van De Walle Farms Inc.

Eda, Matilde and Rose Wolf (sisters)
Owners of exclusive dress salon

# 1935

Nathan Safir (Class of '35) of San Antonio was elected to the Arbitron Radio Advisory Council. He is vice president and general manager of KCOR-AM radio.

# 1941

Joe Romo (Class of '41) of Ocala, Fla., has returned from a 15day cruise through the Caribbean on the Royal Princess.

# 1943

Fred L. Rothe (BSC '43) of Hondo has been named to the Texas Family Land Heritage program by Jim Hightower, Texas commissioner of agriculture.

# 1948

Jack L. Finger (BA '48, BBA '48) of San Antonio was named Telethon Coordinator of the Year by the Osmond Foundation of Salt Lake City, national sponsor of the Children's Miracle Network Telethon.



Capt. Marty Shelton (BS '48) of Ridgecrest, Calif., was named a fellow of the Society for Technical Communication. He is the senior consultant for audiovisual research at the Naval Weapons Center, China Lake, Calif.

# 1949

Donald D. Belto (BBA '49) of Helotes was named vice president, finance, and corporate secretary of Southwest Research Institute. He has been with the company 35 years.

# 1950

Charles T. Hutzler (BBA '50) of San Antonio was operations cochairman of the 1986 Children's Miracle Network Telethon.

**Jim Sperry** (BA '50) of San Antonio has published a book of poems on historical Texas and San Antonio.

# 1954

Robert J. Klepac (Class of '54) of Blanco was named to the board of directors at the Castle Hills National Bank.

# 1955

Kenneth C. Farnsworth (JD '55) of Fresno, Calif., is the author of *Journey to Healing*, a work about the effects of cancer in his life. He is an attorney for Campbell and Farnsworth.

**Charlie Smith** (JD '55) of San Antonio retired as president of the State Bar of Texas in June.

# 1956

**Dr. James E. Dowdy** (BS '56) of Morgantown, W. Va., was selected by the College of Arts and Sciences for the outstanding teacher award in 1986. He is a mathematics professor at West Virginia University.

# 1957

Raymundo R. Luna (BA '57) of Minooka, Ill., has opened his own law firm.

Brother Robert Hanss (Class of '57) of Apaseo El Grande, Mexico, participated in the 17th annual Lunar Planetary Conference at Johnson Space Center in March. He and Carlos Serna (BS '86) completed research on meteorites suspected to be of Martian origin. Their findings were published in the June issue of Geochimica Cosmochimica Acta.

# 1958

**Edward T. Leech** (BBA '58) of Richardson was a free-lance news

correspondent at the United Nations Conference on World Population in Mexico City and United Nations Conference on Decade of the Woman in Nairobi, Kenya, last summer. He is vice president of First National Bank of Boston (Dallas region).

Ruben Montemayor (BBA '58, LLB '58) of San Antonio has been appointed by Governor Mark White to the Texas Amusement Machine Commission.

**Bill Robison** (JD '58) of San Antonio has been elected director of the International Right of Way Association, South Texas chapter.

Jess W. Young (JD '58) of San Antonio is a partner in Young, Murray, Vetch and Davis, lawyers.

# 1959

Dr. Felix D. Almaraz Jr. (BA '59, MA '62) spoke on the Republic of Texas during the Nuevo Santander Museum Association's Jose D. Escandon sesquicentennial lecture series. He is a history professor at the University of Texas at San Antonio.

Alex H. Halff (Class of '59) of San Antonio was elected president of the Bexar County Title Association.

**John P. O'Neil** (BA '59, BBA '66) of Plano is a bank examiner for the Federal Deposit Insurance Corp.

# 1960

Frank Cernosek (BBA '60') of San Antonio has joined the Luhn-McCain Insurance Agency, Inc. as a senior vice president for new accounts, marketing and expansion. He previously was a senior vice president of Gill Insurance of Texas.

**Dr. Alfonzo Zermeno** (BS '60) of Houston, the leader of a group at M.D. Anderson Hospital that developed the "Anderson System," a computerized X-ray process, is also a specialist involved in the world's first automated cyclotron radiotherapy unit.

# 1961

Todd Summers (BBA '61) of Stockton, Calif., was named president of the National Association for the Advancement of Colored People.

## 1962

Robert T. Bordelon (BS '62, MS '73) of San Antonio has been elected executive officer of Trinity National Bank, Alamo Heights.

John H. Leger (JD '62) of San Antonio was named chairman of the board of the San Antonio Telephone Federal Credit Union.

Joe Villarreal Jr. (BBA '62, JD '62) of San Antonio was certified as a specialist in family law by the State Bar of Texas.

# 1963

Julian Gonzalez (BA '63) of San Antonio retired from the Alamo Cement Co.



Jim Koett (BBA '63) of San Antonio was selected by the Diamond Shamrock Co. to receive the Right Stuff Achievement Award.

Clarence R. McGowan (JD '63) of San Antonio was honored at the San Antonio Black Lawyers Association's second annual scholarship reception. He became the first black judge in Bexar County in 1974.

Evangeline W. Swift (JD '63) of Washington, D.C., was named managing director of the U.S. Merit Systems Protection board after serving seven years as its first general counsel.

Eugene Van De Walle (BBA '63) of Marindale was appointed to the board of directors at Union Bank

# 1964

Richard T. Brady (JD '64) of San Antonio was chairman of the 1986 Children's Miracle Network Telethon.



Edward Kelley (BBA '64) of San Antonio was named president of the San Antonio chapter of the National Association of Industrial and Office Parks.

# 1966

Wilton L. Pate (BBA '66) of Orange was named president of the Greater Orange Area Chamber of Commerce.

Roland C. Rodriguez (BA '66) is a dentist in San Antonio.

Ralph Yzaguirre (BBA '66) is a senior vice president and cashier at InterFirst Bank, Alamo Heights.

Pat Leighton Wilson (BBA '66) of San Antonio was elected vice president of the executive committee of the Texas Certified Public Accountants. She is the chief financial officer for Alamo Title Insurance of Texas.

# 1967

Gordon V. Armstrong (JD '67) of San Antonio was certified as a specialist in criminal law by the State Bar of Texas.



Lawrence E. Noll (JD '67) of San Antonio was elected to the board of directors of Holy Cross Health Services of Texas Inc. He was also certified by the Texas Board of Legal Specialization as a specialist in residential real estate.

# 1968

John H. Davis (JD '68) of San Antonio is an attorney with Young, Murray, Velth and Davis.

Michael C. Grumich (BA '68) of New Orleans, La., is a load research analyst for Louisiana Power and Light.

John W. Harris Jr. (JD '68) was named felony chief in the Bexar County Criminal District Attorney's Office in San Antonio. He has been a trial prosecutor for 17 years.

**Eugene H. Miller** (BBA '68) of San Antonio is retired.

Watt S. Pritchard (BBA '68) was named president and general manager of the San Antonio Telephone Federal Credit Union.

Cyrus F. Richards III (BA '68, JD '71) of Rockport has opened Title Guarantee of Aransas Co. Inc. He has worked in the title business for 14 years. He and his wife, the former Dee Dee Harkins (BA '70), have three children.



Michael A. Schott (BBA '68) of San Antonio was named treasurer for the San Antonio Public Library Foundation.

Robert Surma (BBA '68) of San Antonio was elected to the board of directors for the Greater Southwest Retail Bankers Association. He is the owner of Surma's Bakery Inc.

Robert J. Sweeney (BBA '68) of Houston was elected president and chief executive officer of Texas American Bank, Spring Branch.

# 1969

Gerald G. Brandon (BA '69) of Salisbury, Md., is the director of material management at Peninsula General Hospital Medical Center.

Edgar M. Duncan (JD '69) of San Antonio has been elected to the board of directors at NBC Bank North. He is an attorney for Maebius and Duncan Inc.

Dr. R. Augustine Sicard (BA '69, MA '76) of San Antonio has been certified by the Association of Mental Health Clergy. He is a medical psychotherapist at Lutheran General Hospital.

**Gunther Weniger** (BA '69) of Dallas is the senior vice president-cashier of the operations department for Red Bird Bank.

# 1970

Walter G. Alexandravice (BBA '70) of San Antonio retired as senior accountant at City Public Service. He had served with the company since 1956.

Kenneth I. Ballard (BBA '70) of San Antonio was named director of transportation at City Public Service.

Ken Burmeister (BA '70) of San Antonio was named the new men's basketball coach at the University of Texas at San Antonio.

**Juan M. Dovalina** (BBA '70) of San Antonio has been an agent in the personal lines division for Employers Insurance of Texas.

Fred P. Gonzales (BBA '70, MBA '72) of Dayton, Ohio, has been named senior vice president-marketing for Ponderosa Steakhouse.

**Dan Linnartz** (BA '70) of San Antonio was elected treasurer for the Kittie Petroleum Inc.

Samuel C. Lopez (BBA '70) of San Antonio has been appointed to an eight-year term as a trustee of the City Water Board. He is the president of C & S Contractors.



Edward Speed (BBA '70) was named vice president, special assets, for the Government Employees Credit Union in San Antonio.

**John W. Walsh** (BBA '70) of Kansas City, Mo., is regional sales director for Eastern Airlines.

Robert Wielder (MA '70) of San Antonio is a certified commercial-investment member of the Commercial-Investment Real Estate Council of the Realtors National Marketing Institute.

# 1971

Edward E. Cravens (MA '71) of San Antonio is a volunteer for Service Corps of Retired Executives.

Charles Fincher (JD '71) of Port Isabel is a lawyer and social and political cartoonist for the San Antonio Light.

Ray Patterson (BBA '71) of San Antonio has been elected president of the Texas Association of College and University Auditors. He is director of audits for the Alamo Community College District.

Maj. Victoria Revilla (BA '71) of New York, N.Y., is the director of industrial operations for the United States Army Military Community in Karlsruhe, Germany.

1972

George G. Barber (JD '72) is an attorney in Cedar Hill.



Roy R. Barrera Jr. (BA '72, JD '75) of San Antonio, judge of the 144th State District Court, spoke at the Republican Women of Guadalupe County luncheon in January.

# 1973

Lloyd D. Burtch (MA '73) of New Braunfels received a doctoral degree in education psychology ar the University of Texas in Austin. He is a research psychologist for Brooke Air Force Base.

Carlos J. Contreras Jr. (BBA '73) was named director of the San Antonio regional office of the Texas Employment Commission.

Willie Lorena Cunningham (BA '73, JD '75) of San Antonio was a state finalist in the 1986 Mrs. Texas Pageant. She is an attorney with Carruthers and Cunningham attorneys.

Michael J. Popson (BA '73) of San Antonio is vice president and director of field operations for Anco Inc.

Yolanda V. Rodriguez (BA '73) of San Antonio is retail marketing director for Waterman Broadcasting's KTSA/KTFM radio.

Gary G. Scheer (BA '73) of Navarro is an account executive for KMOL-TV.

Thomas H. Veltch (JD '73) of San Antonio is an attorney for Young, Murray, Veltch and Davis.

Ruric H. Wester III (BA '73, JD '76) of Seguin opened London Steak House as general manager.

# 1974

R. Todd Beebe (BBA '74) of San Antonio was elected secretary of the Dominion Country Club. He is president of the Commercial Industrial Properties Corp.

**Denise Brown** (BA '74) of Dallas is an English teacher for the Richardson Independent School District

William G. Delano Jr. (JD '74) of San Antonio has opened his own law office.

William Gembler Jr. (BBA '74) of San Antonio is a general partner of Glasco.

Cynthia C. Hollingsworth (JD '74) of Dallas was named justice of the Court of Appeals, Fifth District,

## THADEUS & WEEZ











(Courtesy San Antonio Light). "Thadeus & Weez" strips by Charles Fincher (JD '71) appear in seven Texas publications. After six years of law practice, the artist went back to his first love: visual arts and writing. He operates Charles Fincher Communications in Port Isabel.

the youngest jurist appointed to a court of appeals in Texas.



J. Michael Coleman (BA '74) of Swarthmore, Pa., is the general manager of the investigative division at SpectaGuard Inc.

Rafael C. Castillo (BA '75) of San Antonio has been appointed correspondent to a French literary journal, FRANK. He is an English instructor at Palo Alto College.

Michael John Dorsa (BS '75) of San Antonio graduated from the University of Texas Health Science Center. He has begun a residency at Wright State University Affiliated Hospital in Dayton, Ohio.

Robert B. Grau (BBA '75) of San Antonio opened Robert B. Grau and Associates consulting firm, specializing in small business start-up.

David N. Hernandez (BS '75) of New York, was promoted to major in the U.S. Army. He is an executive officer for the Giessen military community.

Lt. Col. Francis L. Kapp (MS '75) is serving with the 3506th Air Force Recruiting Group at Mather Air Force Base, Ala.

Joseph D. Marek Jr. (BBA '75) of San Antonio was named second senior vice president of the Texas Oil Marketers Association. He is employed by Ram Oil Corp.

Andrew Nivens (MA '75) of Concord, N.C., is the psychological program manager for the North Carolina Department of Correction, Division of Prisons.

James Norman (JD '75) of San Antonio was named to the advisory board at the Bank of San Antonio. He is an attorney with Cox and Smith Inc.

John P. Pfeiffer (BS '75) of Castroville and his wife welcome their son, Colin Andrew Pfeiffer, born on April 4.

Jesus R. Bernal (BA '76) is among 68 Outstanding Students for 1986 at the University of Texas at Austin, where he is pursuing doctoral studies.

Antonio Gomez (JD '76) is an attorney in Edinburg.

Robert I. Kahn (JD '76) of San Antonio was certified as a specialist in personal injury trial law by the State Bar of Texas.

Charles W. Lutter Jr. (JD '76) of San Antonio is a lawyer with Martin, Shannon and Drought Inc.

Lt. Col. Elvy Pettit Jr. (MS '76) of Sarasota, Fla., was awarded the Meritorious Service Medal at Randolph Air Force Base.

John Mark Springer (MA '76) of Louisville, Ky., was awarded a master of divinity degree from the Southern Baptist Theological Seminary.

Rose L. Valdez (BA '76) is vice president for public affairs for the Greater San Antonio Chamber of Commerce departments of governmental affairs, urban affairs and education.

Lt. Col. Alan H. Webster (MS '76) of Brockton, Mass., was awarded the Meritorious Service Medal at Travis Air Force Base,

Joe Weiss (JD '76) was recently commended in a Mexico City newspaper editorial for his legal services. He is an attorney in San Antonio.

John Donegan (JD '77) of Seguin served as South Texas chairman in the 1986 Children's Miracle Network Telethon.

Svlvia Elizondo-Maldonado (BA '77, MA '80) of San Antonio is a probation officer for Bexar County Adult Probation.

Raymond Flume (JD '77) was elected advisory council chairman for the Salvation Army Adult Rehabilitation Center. He is an attorney in San Antonio.

Ben Richard Neece (BA '77, ID '81) is a judge in Brownsville.

Dr. Frank G. Opelka (BA '77) of Harper Heights is a staff general surgeon at Darnall U.S. Army Hospital at Fort Hood.

Randolph N. Osherow (JD '77) of San Antonio was certified as a specialist in commercial real estate law by the State Bar of Texas.

John M. Reeder (JD '77) of San Antonio is counsel for Commercial

Randy Schumacher (JD '77) of San Antonio is the president of

#### Elvia Hernandez Cavazos

(BA '78) and her husband, Arthur, welcomed their first child, Robert Thomas, born April 28. Elvia is an account executive for automotive advertising with the San Antonio Light, and Arthur is public relations coordinator for the San Antonio Museum Association.

Capt. Alan M. Coindrea (BA '78) of San Antonio participated in a North Atlantic Treaty Organization exercise in the Army's return of forces to Germany and the Air Force's Crested Cap exercises.

Gloria Jean Cortinaz (BBA '78) was named accounting officer at InterFirst Bank, San Antonio.

Anita Sweeney Ehler (BA '78) of Kerrville and her husband, John, welcomed their third child, Courtney Marie, on Dec. 1. They also have two sons, 2-year-old Eric and 7-year-old Carlos.

Stephen R. Ehr (BA '78) of Columbus, Ohio, is key account representative at Panasonic Co.

Maria R. Euler (BA '78) of San Antonio teaches in the Edgewood School District.

Charles Galindo Jr. (BS '78) of Arlington is employed with Northrup Services in lunar sample preparation at the National Aeronautics and Space Administration Johnson Space Center in Houston. He is co-author of a Guide to Using Lunar Space Soil and Simulants for Space Exploration.

Tim Johnson (JD '78) of San Antonio is vice president and general counsel at the Alton Newell Companies.

Mona K. Kohler (BBA '78) of San Antonio was named senior vice president-real estate for Gill Savings Association.

Stephen Scanio (JD '78) of San Antonio is an associate for Henry S. Miller Co. Realtors.



John Davidson (JD '79) was



Abstract and Title Co.

Schumacher and Co. Investments.





Robert E. Aldrich Jr. (JD '78) of Fort Worth has been elected partner in the law firm, Cantey, Hanger, Gooch, Munn and Collins.

Sgt. Joyce L. Barron (BA '78) of Houston graduated from the aircraft armament systems specialist course at Lowry Air Force Base.

named senior vice president of the American National Bank in Plano.

W.R. Fogg (BBA '79) of San Antonio opened FDR-Financial Data Recordkeeping.

Victor R. Gomez (BA '79) of New Orleans, La., received the Rear Admiral William J.H. Vaughn Memorial Award from the U.S. Navy.

Fred R. Jones (JD '79) of San Antonio was certified as a specialist in real estate law by the State Bar of Texas.

Esther Zamora Locascio (BBA '79) of Shertz is employed by Kelly Air Force Base as an inventory management specialist for F111 aircraft recoverable items. She married Lt. Charles Locascio on Dec. 14, 1985.

Dennis R. Martin (JD '79) of San Antonio is a co-partner in a law firm

**David L. Oliveira** (BA '79) is the financial consultant for Merrill Lynch Pierce, Fenner and Smith Inc.

Lee Ripley (BA '79) of San Antonio was named regional marketing director for Dunn and Bradstreet Inc.

Paul S. Saenz (BA '79) of San Antonio received a doctorate of osteopathic degree from the Texas College of Osteopathic Medicine. He has begun a residency at the Phoenix General Hospital in Arizona

# 1980

Maria Alonso (BA '80) of San Antonio was named program director of KEDA Radio Station.

Taylor S. Boone (JD '80) of San Antonio has been named shareholder in the law firm Oppenheimer, Rosenberg, Kelleher and Wheatley Inc. He specializes in probate and tax law.

Sheridan E. Britt (BA '80) of San Antonio received a bachelor's degree in nursing from the University of Texas Health Science Center this year.

**Gregory W. Burns** (BA '80) of Bedford is a tennis pro at Sotogrande.

Mark Anthony Cavazos (BA '80) of San Antonio graduated from the University of Texas Health Science Center. He will begin a general practice in Dallas.

Julie S. Dannhardt (BA '80) was named production manager at DBG&H San Antonio.

Sherrie Graves (BA '80) of San Antonio was named senior consultant for Professional Recruiting Consultants.

Carmen Hinojosa (BS '80) of San Antonio graduated from the University of Texas Health Science Center with a doctorate in pharmacology.

William T. Reece Jr. (JD '80) of

San Antonio was certified as a specialist in criminal law by the State Bar of Texas.

Forrest M. Smith III (JD '80) of San Antonio was certified as a specialist in real estate law by the State Bar of Texas.

# 1981

Patricia Brennan (BBA '81) of San Antonio and her husband William (BS '81) welcomed a daughter, Kelly Marie, born Nov. 3.

Kathleen A. Buckley (BS '82) of San Antonio graduated from the University of Texas Health Science Center.

Dennye Ebeling (BBA '81) of Yonkers, N.Y., married Daniel Patrick Medlar, a Yonkers policeman, on May 11. She is employed with Chess King as a merchandise control and planning specialist.

Kristy Yvonne Kosub (BA '81) of San Antonio graduated from the University of Texas Health Science Center, and is begining an internal medicine residency.

Rosa C. Lopez (BA '81) is a dentist in San Antonio.

Rosa del Carmen Lopez (BA '81) of San Antonio graduated from the University of Texas Health Science Center and is beginning a general practice in Dallas.

Rene Martinez (BS '81) of Houston is employed by Northrup Services' meteorite laboratory at the NASA Johnson Space Center.

Barry A. McClenahan (BBA '81, JD '84) of San Antonio has joined the law firm of Murray and Moore.

Matthew Reedy (MBA '81) has joined with two Atlanta-based partners to form Programmed Intelligence Corp., a microcomputer software company specializing in intelligent personal computer software. He heads product development in the firm's San Antonio office.

**Deborah J. Venezia** (JD '81) of Woodbridge, N.J., was appointed to serve as part-time municipal judge for the Township of Old Bridge and was re-appointed as the Jamesburg municipal court judge.

# 1982

Joseph Franco Alvarez (BA '82) of San Antonio graduated from the University of Texas Health Science Center. He has begun general practice in San Antonio.

Lucy Benavides (BBA '82) of San Antonio was named senior auditor for Caneiro, Chumney and Co.

#### Nominate a Hall of Famer

Nominate by you the alumni, Athletics Hall of Fame honorees will be selected from one of the following categories and honored on April 11, 1987.

**LETTERMEN**: Outstanding in one or more sports, exhibiting sportsmanship, character, integrity. Have completed athletics eligibility at least 10 years ago.

**COACHES**: No more than one coach will be inducted each year. Have completed service with the university at least 5 years ago

ASSOCIATES: Associated with athletics program. Have demonstrated loyalty, dedication, service to university and advancement of athletics.

Honorees may be inducted posthumously.

Nominee		Class year
Address	Phone	
City/State/Zip		XC
Your name		Class year
Address	Phone	
City/State/Zip		

Complete this form and mail, along with a **list of nominee's distinguished achievements** on a separate sheet, to Alumni Relations Office, St. Mary's University, One Camino Santa Maria, San Antonio, Texas 78284-0400. **Deadline for nominations is November 1, 1986.** 

#### Nominate a Director

St. Mary's alumni will elect new directors this spring to lead the dynamic, active, growing Alumni Association. But you can have a part in the election even before the voting takes place.

Nominate someone you know — or even yourself — for the job. Any former student of St. Mary's who retains an enthusiastic school spirit and exhibits a willingness to participate in board activities would make a good member of the board of directors.

If you know of an alumnus who qualifies, send the information to the Alumni Relations Office.

This person would make a great member of the St. Mary's Alumni Association board of directors:

City/State/Zip  Home phone  Class year/degree  Occupation Business phone  Comments:	Address	
Class year/degree  Occupation Business phone  Comments:	City/State/Zip	
Occupation Business phone	Home phone	
Comments:	Class year/degree	
	Occupation	Business phone
	Comments:	
		0
Your name (optional)	Your name (optional)	

Return to Alumni Relations Office, St. Mary's University, One Camino Santa Maria, San Antonio, Texas 78284-0400. **Deadline for nominations is November 1, 1986.** 

Bradley A. Bowenschulte (BA '82) of St. Louis, Mo., has begun a residency in pediatrics at St. Louis Children's Hospital. He is married to the former Kristy Fischer of St. Louis.

William S. Brennan (BS '82) of San Antonio and his wife Patricia (BBA '81) welcomed a daughter, Kelly Marie, born Nov. 3.

Maj. Robert P. Cauputo (MS '82) of Huber Heights, Ohio, has received the Meritorious Service Medal at Wright-Patterson Air Force Base.

Thomas Murray DeMoor (BS '82) of San Antonio graduated from the University of Texas Health Science Center. He has begun a psychiatry residency.

Sue Hoch (BA '82) of St. Louis, Mo., was named staff specialist in information systems for Southwestern Bell Telephone Co.

Brother Joseph S. Kenney, S.M. (BA '82), of East St. Louis, Ill., is the director of development for Assumption High School.

Kelli A. Kordich (BA '82) of El Paso was promoted to captain in the U.S. Army.

Ellen Frances Manzullo (BS '82) graduated from the University of Texas Medical School at Houston and has begun a residency in internal medicine at the University of Texas Affiliated Hospital.

Darryl Richard Smith (BA '82) of San Antonio graduated from the University of Texas Health Science Center. He has begun an internal medicine residency at Fort Sam Houston.

Patrick Louis Valls (BA '82) of Laredo graduated from the University of Texas Medical Branch School of Medicine at Galveston and has begun a residency in Diagnostic Radiology at Scott and White Hospital in Temple.

Scott R. Worthen (JD '82) of San Antonio has joined Akin, Gomp, Strauss, Havere and Feld law firm.

# 1983

Richard Brisco (BBA '83) of Boerne has been elected real estate officer with Republic Bank San Antonio.

Anne Hart Cavazos (BBA '83) of San Antonio was named retirement plans representative at Gill Savings Association.

**Dawn M. Davis** (BS '83) of Shaw, S.C., was commissioned as second lieutenant in the U.S. Air Force.

Marilyn G. Eades (JD '83) of San Antonio has joined Bailey and Williams law firm.

Gerlyn Marie Friesenhahn (BA '83) of San Antonio graduated from the University of Texas Health Science Center. She has begun an internal medicine residency.

Peggy S. Heller (JD '83) of San Antonio has been elected assistant vice president at Alamo Savings Association of Texas.

Capt. James R. Hotard (BA '83) of Bryan participated in "Hell on Wheels I" field training at Fort Hood.

Theresa Kochanski (BA '83) of San Antonio is claims adjuster for Crum and Forster.

Rochel J. Lemer (BA '83) of San Antonio was named director of property marketing for Compass Property Management Inc.

John Medellin (BBA '83) was named assistant vice president-senior financial systems analyst at San Antonio Savings Association.

Veloria Michelle Turner (BA '83) of San Antonio graduated from the University of Texas Health Science Center with a bachelor's degree in nursing.

# 1984

Carol Ann Kutchka (BBA '84) of San Antonio graduated from the University of Texas Health Science Center with a bachelor's degree in nursing.

Second Lt. Robert R. Trevino (BBA '84) of New York, N.Y., participated in a North Atlantic Treaty Organization exercise in the Army's return of forces to Germany during the Air Force's Crested Cap exercises.

Cheryl Marie Wisinski (BA '84) of San Antonio graduated from the University of Texas Health Science Center with a degree in physical therapy.

# 1985

Sharon Dawn Alexander (JD '85) of Victoria is a trust officer for MBank Alamo.

David Blackman (BA '85) of San Antonio has been accepted into the Peace Corps and will be working in Benin, Africa, in a village reforest station project for the next two years.

Arthur G. Carvajal (BA '85) of San Antonio is a law student at the University of Notre Dame.

T.J. Connolly (BA '85), director of corporate relations for the Benson Management Co. in San Antonio, has been appointed to the St. Anthony School Board.

Cynthia Flores (BA '85) was selected as one of the Outstanding Young Women of America for 1985.

Raymond Gill Jr. (BA '85) of Whiteman, Mo., is a flight security officer for the U.S. Air Force.

Benjamin Lira (BBA '85) of Corpus Christi has been chosen operations officer at Thousand Oaks National Bank's Park Oaks Center.

Louis Nickerson (MBA '85) of

Universal City is the business manager for the Southside Independent School District.

Cheryl L. Morton (BA '85) of New York, N.Y., is a military intelligence officer for the U.S. Air Force in West Germany.

**Philip Neil** (JD '85) of San Antonio has joined the law offices of Jefferson J. Irvin.

Kyle E. Neill (JD '85) is an attorney in Fort Worth and an adjunct professor in business law at Texas Christian University.

Bennett L. Stahl (JD '85) of San Antonio joined Martin, Shannon and Drought Inc. law firm.

Carlos I. Uresti (BA '85) of Camp Pendleton, Calif., is a combat engineer in the U.S. Marine Corps.

Thomas J. Zensen (BA '85) of St. Louis, Mo., was commissioned as a Navy ensign upon graduation from Officer Candidate School.

# 1986

Randy Meyers (JD '86) of San Antonio has been named branch manager of Houseman, Brady, Roundtree and Ellis law firm.

Carlos Serna (BS '86) and Brother Robert Hanss (Class of '57) completed research on meteorites suspected to be of Martian origin. Their findings were published in the June issue of Geochimica Cosmochimica Acta.

Thomas R. Shea Jr. (JD '86) of Sherman joined the law firm of James E. Karger and Associates at Dallas.

Sandra Celine Zamora (JD '86) of San Antonio joined the law firm, Brin and Brin.

#### **Tributes**

Judge L.J. Gittinger (Class of '11) of San Antonio, age 92, died June 18 from pneumonia. He had a legal career that lasted 68 years.

Claude W. Courand (Class of '17) died at age 85.

Rev. Emmett B. Kolodzie (BA '30) of Sweet Home, age 81, died May 1. He was pastor of St. John the Baptist in Koerth for nine years before retiring.

Ralph E. Giraud (Class of '32), age 71, died Feb. 14. He was the first engineer for the city of San Antonio and the architect of San Fernando Cathedral, St. Joseph's Downtown Catholic Church and Ursuline Academy.

Jennie Mae Frazer (BA '34, MA '38) of Humble, age 88, died July 3. She was a retired school teacher for the San Antonio Independent School District.

**Dr. Joseph E. Burk** (Class of '36) of San Antonio, died Jan. 26.

Arthur B. Kliefoth Jr. (Class of '36) of San Antonio, age 71, died

May 22. He was superintendent of local plant operations for Swift and Co. for 42 years.

Frank D. Beaullieu (Class of '45) of Lafayette, La., died June 10, 1984.

Edwin Joseph Flieller (BBA '54) of Floresville, age 53, died Feb. 16 after a long bout with cancer. He had been the Flieller Feed Store general manager since 1956.

Gilbert G. Pompa (JD '58) of Fairfax, Va., age 53, died April 28 following heart problems. He headed the Justice Department's community relations service in Washington, D.C., the first Hispanic to hold this position.

Charles Eugene Davis (JD '59) of San Antonio, age 51, died March 9. He was an attorney and former partner in the Morriss-Boatwright law firm.

Carl Kraus (BBA '62, JD '66) of Austin, age 45, died May 18. He was a partner with Seidman and Seidman/BDO for 11 years.

Alfred G. Dinkins (BA '64) of San Antonio died March 17, 1985.

**Henry M. Torralva** (BBA '71) of Beeville died Feb. 19.

Robert M. Michel (MBA '73) of Sarasota, Fla., died March 12, 1985, in an auto/pedestrian accident.

Ruben Valez Zamora (BA '73), age 35, died April 22 in a drowning accident. He was an attorney in San Antonio.

**John P. Mackay** (BA '82) of San Antonio, died April 8. He was a captain in the U.S. Army.

Frederick Shared Love of Language

Brother Anthony P. Frederick, S.M., 86, a revered retired professor



of English who taught at St. Mary's for more than 40 years, died at the campus Marianist faculty residence July 20. He had been afflicted with Alzheimer's disease for some time.

Each summer during his active years, Frederick traveled throughout the country to keep in touch with throngs of former students who shared their professor's passion for literature, writing and the richness of the English language.

On retiring from teaching in 1978, he was designated professor emeritus, and in 1985, St. Mary's honored him by dedicating a new men students' residence in his name. His portrait and a plaque outlining his accomplishments as professor, chairman of the English department and dean of the School of Arts and Sciences hang in the lobby of the building.

