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ST. MARY'S UNIVERSITY

# GOLD & BLUE

J U N E 1 9 8 4



Brother Robert E. Hanss, S.M. and fellow parishioner

## Outreach

Completing our first year of publishing Gold & Blue in its new magazine format, our June publication highlights the fourth and final tenet of the university's mission statement. With this issue we wish to illustrate the service St. Mary's continually provides the various communities of San Antonio, the Southwest, the nation and the world—through the intellectual, spiritual, moral and professional leadership of its faculty, administration, staff and student body.

Rooted in the Catholic intellectual tradition, the university strives to contribute to the urgent task of extending freedom and dignity to all people. It intends to be a center for the kind of examination, understanding and evaluation of American culture that leads both to its affirmation and its transformation. Representing a distinctive viewpoint within the arena of contemporary higher education, St. Mary's is committed to serve those who are in greatest need of its ministries, while promoting, at all times, social justice and peace.

Our On Campus stories display the work of two professors—one dealing in the real-life, challenging world of small business; the other whose life history has directly augmented the ranks of the professionals in medicine, dentistry and other health care areas for the past three decades.

Academe's feature by our new university chancellor reveals how St. Mary's is actively involving itself in the religious community of the Southwest, infusing its unique heritage into the formation of Church leaders, and assuming the foremost position in the dialogue between religion and all of society.

The Alumnews department speaks to the improved career opportunities that await our Class of '84 as they take leave

of our campus, and our Class Notes lead off with a look at one alumna who's bloomed into full and rosy success by being true to the city that raised her.

Finally, our Profile this month focuses on a man who has taken our university's outreach commitment to heart. . .and who has elected to live among the people—bringing what he has to the less fortunate—building with them, shoulder to shoulder, a brighter world for some very special children.

We thank you for your kind response to our March issue and want to share the good news of Gold & Blue's accepting an Award of Excellence from the Council for the Advancement and Support of Education at its annual Southwest District IV conference. Of course, we are equally honored to receive from you, our readers, such encouraging comments as these:

*...If I were to single out one of the persons most significant in my life, it would be this kind and holy man . . . . Wonderful memories of St. Mary's surface, seeing Brother Totten's picture on the March cover . . . . He is a great teacher who exemplifies the true meaning of humility. Thank God for Brother Totten and the men of the Society of Mary who devoted their lives to provide us with excellence in education.*

*John A. Michel, Ed.D. (BA '58)  
Dellview Elementary School Principal  
San Antonio, Texas*

*Thanks. . .you brightened my day when I read the article you wrote on Brother Totten. You made some of us realize how much we take for granted the truly beautiful person Brother is.*

*Frances Bochat  
San Antonio, Texas*

*You guys are doing so well—I really think there is very little you could improve in your magazine. I finally will graduate from dental school. I look back to how impossible I really thought it would all be. I finally took that first step with the beloved Brother John Donoboo. Many times I faltered, but Father Schorp, Brother Wilder, or a multitude of personalities like Father Leies allowed me the time to "just talk". . .*

*Jamie P. Houston (BA '77)  
Kansas City, Missouri*

*Just want to let you know how much I look forward to receiving the quarterly Gold & Blue publication. Your March issue contained a concise, well-written article on the Hall of Fame luncheon for former athletes of St. Mary's. I wish to commend the author, Sylvia A. McLaren, for a job well done.*

*Homer H. Burkett (BA '40)  
San Antonio, Texas*

*Just a note to express my congratulations for a really fine article on John Totten. . .I think you really caught the person of John himself and his meaning to so many students over the years, including myself. Thanks for a beautiful job.*

*(Rev.) Charlie Miller, S.M. (BA '55)  
San Antonio, Texas*

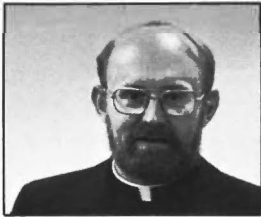


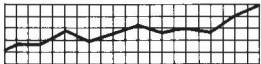




Together, with your participation, we can continue to promote "the praises of, the glory of, the Gold & Blue."\*

*Nancy Arispe Roth-Roffy (BA '75)  
Director, University Relations*

\*from the closing line of the alma mater, "The Bells of St. Mary's"

# GOLD & BLUE

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# DEVELOPMENT

## DECISIONS FOR EXCELLENCE



*St. Mary's moved vigorously toward the future this spring with the launching of its most ambitious capital campaign ever. With eyes toward the future, university officials also took other major steps—including the election of the first lay chairman of the board.*

*Here, top left St. Mary's President Father David J. Paul, S.M., congratulates the first lay chairman of the board, Edward V. Cheviot.*

*Bottom left, William F. Greebey (BBA '60) tells the media, dignitaries and staff about the launching of the \$28.5 million capital campaign. Greebey, chairman of the board for Valero Energy Corp., is general chairman of the capital campaign, The Campaign For St. Mary's.*

*Top right, Trustees Edward Kelley and Brother Richard Dix, S.M. chat with Brother Paul Goelz, far right, St. Mary's Myra Stafford Pryor Professor of Free Enterprise, following the campaign announcements.*

# Striding Toward The Future

St. Mary's University took some bold steps toward the future this spring—it launched its most ambitious capital campaign ever, elected its first lay chairman of the board, appointed its first chancellor and restructured the School of Arts and Sciences.

"St. Mary's University is thriving, and we want to see that it continues to thrive," explained Bill Greehey (BBA '60), in announcing the \$28.5 million Campaign for St. Mary's. Greehey, chairman of the board and chief executive officer for Valero Energy Corp., is serving as general chairman of the campaign.

Of the money to be raised in the campaign, \$18.5 million will go toward advancing academic programs, said Greehey at an April news conference attended by media, trustees, staff and students. He noted that plans to boost academic excellence included increasing the number of endowed faculty chairs and professorships, and creating a stable base for student financial aid.

The remainder of the money—\$10 million—has been allocated for the construction of an athletic/convocation complex and a student center. "The athletic/convocation complex and student center are needed to replace facilities we've outgrown," noted Greehey.

Plans call for building the athletic/convocation complex at the site of the current Alumni Gym and preserving the historic gym as part of the complex. The new student center is planned for the area across from Alumni Gym—at the present site of the university bookstore. The bookstore will be relocated.

Noting that a capital campaign is a major undertaking for any university, St. Mary's President the Rev. David J. Paul, S.M., said that the administration, faculty and staff spent more than a year in extensive planning and research on all facets of the university before the decision for a campaign was made.

Careful planning also went into other steps St. Mary's is taking. "We've tried to

tailor our programs to keep pace with the times and the needs of the students, as well as the employers in this region," explained Greehey.

Part of the effort to stay in the forefront of the changing times includes the restructuring of the university's School of Arts and Sciences. As of June 1, the school was realigned into the School of Humanities and Social Sciences, and the School of Science, Engineering and Technology. The realignment provides greater support to the development of academic classes and programs needed by today's students—both those in the humanities and those in the engineering and high-tech fields.

As a result of the realignment, Dr. Charles L. Cotrell was named dean of the School of Humanities and Social Sciences, while Dr. Anthony J. Kaufmann was selected dean of the School of Science, Engineering and Technology. Previously, Cotrell had been dean of the School of Arts and Sciences and Kaufmann had been graduate school dean. To fill the graduate school vacancy left by Kaufmann's appointment Dr. Ronald D. Merrell, former graduate advisor for the School of Business and Administration, was named to a two-year term as acting dean of the graduate school.

During the April news conference, the university's first chancellor and first lay chairman of the board were also announced. The Rev. David A. Fleming, S.M., of St. Louis, Mo., was named chancellor and Edward V. Cheviot, vice president of United Television, Inc., and general manager of KMOL-TV in San Antonio, was named to a two-year term as chairman of the board. Before being named to his new spot, Father Fleming was chairman of the board. Cheviot was previously vice chairman of the board.

"The board felt that—at this time in our history—the strongest combination for leadership for St. Mary's would be a chancellor and a lay chairman of the board," explained Father Paul.

"The post of chancellor will be an active one," he said. "Father Fleming's position will serve as a beacon for the Marianist presence at the university, and

he will be involved in maintaining official relations with the church hierarchy. Cheviot, as lay chairman, will help root St. Mary's more deeply in the civic community, as well as provide us with expertise we need."—*Vickie Davidson*

## The Campaign Cabinet

### General Chairman

William E. Greehey

### Vice Chairman

Ronald J. Herrmann

### Treasurer

Gen. Robert F. McDermott

### Communications Division

Pat A. Legan

Robert B. McGivney, Jr.

### Leadership Division

Tom E. Turner, Sr.

J. Lawrence Wood

### Major Division

Angelo J. Drossos

B.J. McCombs

### National Corporations & Foundations Division

G. Jim Hasslocher

Dan F. Parman

### San Antonio Corporations & Foundations Division

Nelson W. Wolff

Maynard H. Braden

### Alumni Division

Robert E. Engberg

Barbara B. Benavides

Al J. Notzon III

### Parents Division

David Saks

Pete Morales, Jr.

### Associates Division

Edward B. Kelley

Jack E. Biegler

### Planned Giving Division

Judge Adrian Spears

Judge Roy R. Barrera, Jr.

### President's Club

Elizabeth M. Barnes

# Cheviot Takes Charge As Chairman

In April, Edward V. Cheviot became the first lay chairman of the board for St. Mary's University. It was an historic move for the university—one that will help root St. Mary's even more deeply in the community.

Below, Cheviot—vice president of United Television, Inc., and general manager of KMOL-TV in San Antonio—talks about his new role, St. Mary's and the future of the university.

## ***On Being the First Lay Chairman of the Board:***

"I was flattered and overwhelmed that they asked me. It carries a tremendous responsibility, but it also offers great challenges." Cheviot goes on to say that the selection of a lay chairman indicates that St. Mary's is turning more to the community. "The tie with the community—especially the business community—provides another dimension of strength to the university."

## ***On The Campaign for St. Mary's:***

"St. Mary's—in its 132 year history—has never gone public in seeking financial

support of this scope. It has never said to the public—'help us.' In the past, the Marianists took care of things, and it worked. But now (in these times) it's much more difficult to survive that way.

"Once St. Mary's states its case—and that's what we're doing now—the community will respond. We already have the support of many of the major corporations, which is very important. Because of that, and because of the commitment to excellence, there's no doubt in my mind that we'll get the \$28.5 million.

"To excel you have to have dedication and money. *We have* the dedication and we'll get the money."

## ***Looking at St. Mary's Future:***

"... 30 years ago, we didn't know San Antonio would grow as it has. We didn't know it would become the tenth largest city in the U.S. That growth has given St. Mary's an abundance of opportunities that it didn't have in the 1950s.

"We now realize that St. Mary's can be the preeminent Catholic university of the

Southwest. I think it's do-able. I think we can reach that. A lot of people talk about excelling, but we are committed. . . all of us, the board, the administration, and the faculty. We've already taken steps. It's a commitment that just won't come unglued. I don't think I'd want to serve as chairman of the board if I didn't think we could achieve those goals.

"The business school is going to grow because of the need," said Cheviot, who also noted he could foresee the potential development of St. Mary's as an international institution of learning, drawing students from across Central America. "That would be a major contribution on our part in building a bridge of understanding.

"You can look at the total curriculum of St. Mary's and see a well-balanced curriculum. You add that to the Judeo-Christian values that only a private university can support and protect, and you realize that the community will see that St. Mary's has an important role to play for the common good."

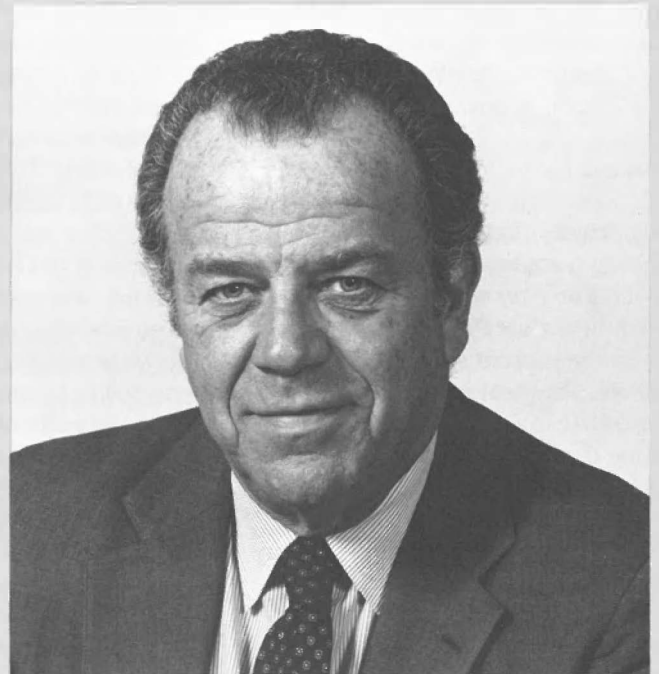
—Vickie Davidson

## **On Ed Cheviot**

*Raised in Long Island, N.Y., Edward V. Cheviot came to San Antonio in 1950 where he worked as national advertising director for the San Antonio Light. In 1952, he joined KMOL-TV as general sales manager. "It was a new business and quite an opportunity," explains Cheviot, who is today vice president of United Television, Inc., and general manager of KMOL-TV.*

*Cheviot first became active with St. Mary's in the 1950s, serving on the Board of Governors, and later became chairman of the Advisory Council of the School of Business. He was elected to the Board of Trustees in 1981, where he was serving as vice chairman before being elected chairman of the board this spring.*

*In addition to his involvement with St. Mary's, Cheviot is active in numerous community activities. "Ed Cheviot is not—as they say—one who cares from the teeth out," explains Maria Elena Torralva, former community services director of KMOL-TV. "He's one who really cares about the community. He's really concerned about the activities he's involved with."*



# Prominent Businessmen Join Board



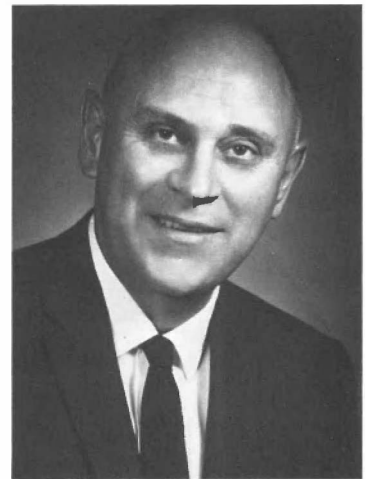
*Edward B. Kelley  
President  
Barshop Enterprises, Inc.*



*Pat A. Legan  
Owner  
Legan Properties*



*Pedro Diaz, Jr.  
Chairman  
Diaz Enterprises, Inc.*



*Kenneth L. Croswell  
President  
Croswell Investment Co.*

In line with the University's policy of strengthening the governing board with prominent lay members, four new trustees have been announced.

They are San Antonians Edward B. Kelley, president of Barshop Enterprises, Inc.; and Pat A. Legan, owner of Legan Properties; Rio Grande Valley business leader Pedro Diaz, Jr., chairman of Diaz Enterprises, Inc.; and Kenneth L. Croswell, California, president of Croswell Investment Co., Los Angeles, Sacramento and San Diego.

Kelley attended Harlandale High School, San Antonio College and St. Mary's, where he obtained a B.B.A. degree in finance with high honors in 1964. He also holds an M.B.A. in finance from Southern Methodist University.

After serving for 14 years in Southwestern Life Insurance Co., Kelley became president of the Barshop family enterprises in 1980. Barshop interests include developing, managing and owning numerous South Texas commercial real estate properties including La Quinta Motor Inns.

Legan graduated from Central Catholic High School in 1938. He holds a B.A. degree and a law degree from St. Mary's.

While practicing law from 1946-58, he taught in the evenings at St. Mary's law school and is a current member of the law school's Advisory Council. He received St. Mary's Distinguished Alumnus Award in 1974 and the law school's Distinguished Alumnus Award in 1977. He was a St. Mary's trustee from 1972-78.

A former president of Ray Ellison Industries and chairman of the board of Valley-Hi National Bank, Legan now manages his business interests which include the Park North Professional Building, along with warehouses and retail shopping facilities in Texas, Louisiana and Florida.

Diaz, a 1947 graduate of Rio Grande City High School, joined his father's grocery company and became head of the business in 1958. In 1966 he expanded his grocery operation to become the Starr Plaza Shopping Center complex. His corporation now owns 11 stores

throughout the Rio Grande Valley, and additional stores are planned.

Diaz's other Rio Grande City interests include The Fort Ringgold Motor Inn, The Fort Ringgold Golf Course and Royal Produce, Inc. He also operates FM Radio Station KIWW in Harlingen.

President Reagan recently appointed Diaz to the National Advisory Council on Vocational Education.

Croswell, a recent inductee into St. Mary's new Athletic Hall of Fame for his distinction as a former Rattler basketball player, is a 1942 St. Mary's graduate.

Currently serving his second term on St. Mary's board, he heads a California company that specializes in industrial and commercial development.

A strong supporter of St. Mary's for many years, Croswell also is active in the athletic affairs of his other alma mater, the University of California at Los Angeles, where he received a marketing and management degree in 1966.

—*Sylvia A. McLaren*





## Matches That Work

**A**t first glance—talking real-life—they just don't sound like promising matches: The pairing of college students with business owners so that the kids can check out the businesses—and then tell the owners how *they* could run things better.

But the truth is Professor E.J. Lodell has been cooking up matches between St. Mary's college kids and area business owners for the last 10 years—and these young people have not only promised, but *produced*.

Nearly 1,100 students have worked with 311 area businesses through the Small Business Institute (SBI), which Lodell directs. The students have obtained experience no textbook can provide, and the business owners have received help in solving their problems. In the process, the St. Mary's program has consistently garnered district and regional awards, recognizing it as exceptional among SBI programs.

Lodell, who started the program at St. Mary's and continues to polish it, is clearly delighted about the results of the program—for the businesses *and* the students. "We're producing entrepreneurs by the dozens," he claims.

The way the SBI works, in a nutshell, is this: Lodell—St. Mary's Deirdre Harlins Richards Professor of Entrepreneurship—matches up students with businesses in trouble. He takes graduate business students or undergraduate business students in their last semester of college and runs them through an intense orientation.

From there, Lodell takes the results of a detailed survey of each student's college and work experience, and puts together a team of about four students. "The teams are put together to match the specific needs of the business client," he explains. Businesses requesting help with marketing research, for instance, get students who are marketing majors.

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*"Quite frankly, I didn't know what to expect of the students," says one owner of a newly-opened business. A team of Lodell's students worked with him this spring in setting up the business. "The SBA let me know I had an opportunity to get ideas from these students. I chose the areas I felt least confident in—advertising and marketing.*

*"I met with the students. They had a lot of ideas, and they explored a lot of areas for me and gathered data. I'm sure they saved me 40 or 50 hours of legwork.*

*"I'm got some good ideas from the students," he adds. "Some I may not use, but some I will. I was impressed with their enthusiasm."*

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Lodell's students work with 20 business clients each semester. Since the clients come to Lodell as a result of their dealings with the Small Business Administration, their names are kept confidential.

The students actually work as consultants for their clients. They meet with the business owners—as any other consultant would—and then begin researching information and formulating plans to meet the clients' needs.

Sometimes they make suggestions that dramatically increase business for their clients. For example, there's the windshield business that students worked with some years back. The owner had his shop open from 8 a.m. to 5 p.m. "The students pointed out," says Lodell, "that most people work 8 a.m. to 5 p.m., and

couldn't get in. But the owner was stuck on those hours."

In the process of working with him, the students did a vehicle count of all the cars that drove into the windshield place before 8 a.m.—and, finding the shop closed, took their business elsewhere. The numbers were impressive. So impressive that the owner expanded his hours from 7 a.m. to 6 p.m. "In one quarter," says Lodell, "his business increased 36 percent."

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*"I think all the sales people expected us to be bookworms," says student Bob Burkholder, who worked with a real estate company this spring as part of the SBI program. "But after awhile, they accepted us and were very cooperative. We were really surprised by how professional the owner was; we heard some real horror stories. Some owners just deal with students because they have to since they got an SBA loan."*

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The work students do for owners can be extensive. One group this year did a marketing survey on what effect Yellow Pages ads had on bringing people into the shop. "We found the effectiveness of the ad was about 50-50 and there was no need for him to enlarge the ad," says Nina Navarro, who worked as the captain of the team. "We also did a survey and found 64 percent of his business came from recommendations and that 90 percent of his clientele was satisfied with the service."

In addition, the work of Navarro's team included a survey to determine whether a name change would help the business



*Nina Navarro got real-life experience this spring by working as a consultant for a local business.*

and the designing of a logo and a flier.

Other student teams were as deeply involved with their businesses. They gathered information on everything from producing ads to the cost of running them on TV or in the newspaper. They also researched demographics and offered suggestions for providing motivation to sales staff.

"It's not enough to just find out the

information and give it to the client," explained Gloria A. Merrell, a team captain. "But we gave the client specifics, as well—everything from who would write the copy for his ads and what it would cost to information on where to get bulk permits."

At the end of the semester, the students compiled a report for their client, which was chocked-full of

information and suggestions. It's a real work-out for the students. But they didn't seem to mind. "You put so much work and time into the project," says Juanita Fuller, "that it becomes like your own business."

"The only bad thing," adds Jim Curiel, "was licking all those stamps for the survey."

—Vickie Davidson

# Splendor Revisited

*Editor's Note: Through the years, hundreds of St. Mary's students have been touched by the life of Brother John Donohoo. Until his recent illness, Brother was a pillar of leadership within the biology department. Today, he remains a legend across the campus, for his smile and warmth have always extended far beyond his students in the health sciences. Here, a Gold & Blue editor recalls three special encounters with Brother John.*

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One sunny, August afternoon in 1975 I stopped by his office on the second floor of the Administration Building. He had just returned from Monterrey, Mexico where he'd been with St. Mary's students enrolled at the Instituto Tecnológico. How he *loved* those Mexican summers with his students.

But he was exuberant with a new challenge that day. Following a 14-year unprecedented tenure as biology department chairman—and his work directing financial aid and student residences—Brother John had just been appointed vice president of student services. He was so excited and just couldn't wait to tackle it head-on. But then that was the way he approached everything—from his research with radiation on bacterial viruses to his prize talent in woodworking. To Brother John, if it was worth doing, it was worth doing *with gusto*.

I can still remember—as can hundreds of others who've crossed his path—all the Notre Dame paraphernalia that spruced up his office. His bachelor's degree had come from the University of Dayton; his master's from Marquette. But it was the alma mater from which he received the Ph.D. that transformed him into a veritable walking, talking, "fighting Irish" cheerleader! Brother's such a golden-dome fan that if you'd offer him a place in heaven next to his patron saint—or in the peanut gallery with Knute Rockne and his Four Horsemen—well,

there'd be no deliberation required.

Other memorabilia graced his walls, and Brother had a special story to share regarding each plaque, photo or souvenir. . . . He had awards from the Atomic Energy Commission and Oak Ridge National Laboratory, and membership certificates from organizations such as the American Association for the Advancement of Sciences, National Association of Biology Teachers and the American Society for Microbiologists.

Born on February 26, 1919 in St. Louis, and having entered the Society of Mary at the age of 17, Brother taught high school boys at Chaminade College Prep in his hometown and at Don Bosco (Milwaukee) through the 1940s—and mementos from those years of coaching football, basketball and soccer also were to be found proudly displayed.

Brother John arrived at St. Mary's in 1950 and—despite his sweet mania for that school in South Bend—no institution came to mean more to him. Under his wing, St. Mary's pre-medical and pre-dental programs began to blossom and achieve national ranking and recognition. Brother John's diligent determination became the lifeblood for the department, and his untiring efforts resulted in the country's best professional schools seeking out three of every four of our graduates for their fall entering classes.

In the lecture hall. Across the laboratory. Behind the desk—Brother John was there for his students—whenever they needed to talk, to cry or to dream.

Now, as vice president, Brother would still be there for his students. It was certainly the splendor of *summer from the top of a swing* that ran through us on that day as we embraced before parting.

---

It was a gray day in January, 1984. The fast-and-furious pace of the week came to a crashing halt with the glance we exchanged as he entered the room.

He began to pace in front of my desk

and chatter non-stop about a basketball game.

He was trying—*hard*—to pretend that everything was alright.

Then he told me that the doctors had run some tests, and that they had found a tumor growing in his brain. In silence he moved toward my window.

The full, distinctive skyline of downtown San Antonio—an inspiring view of majestic metropolitan beauty—awaits the viewer from that vantage point. But Brother's stare wasn't traveling farther than to the sun-bleached, stone Madonna—Patroness of the University—that stands in the center of Administration's front lawns.

"I'm going to get through this thing—I *am—and with my honor*," he finally strained to get out. Pulling out a large old handkerchief, he wiped his face before turning back to me.

He stopped at the doorway, and, with his typical, brilliant flash-of-a-smile, proclaimed, "This very office was mine, once, you know."

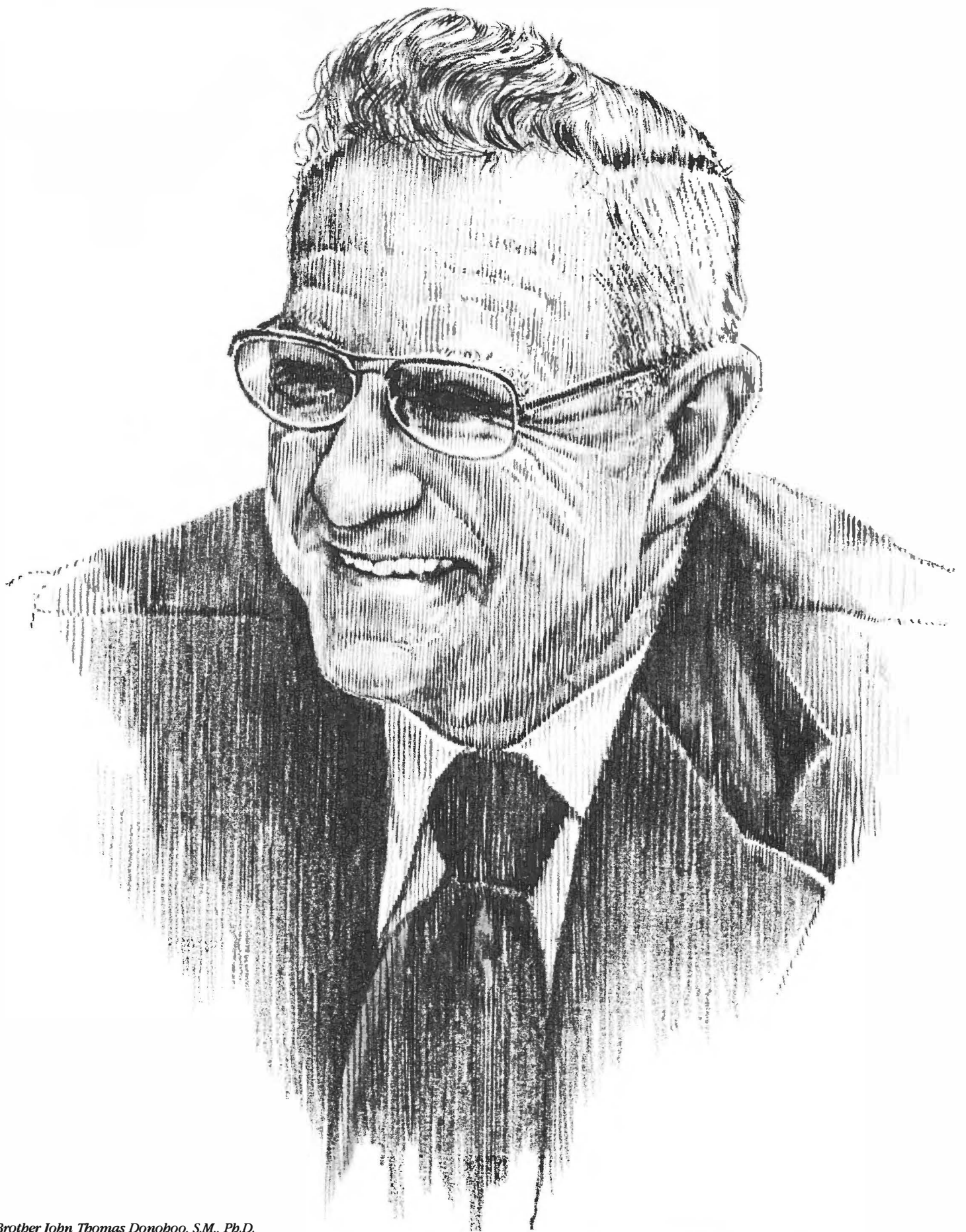
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A hot and muggy early May morning brought me to the front door of the Marianist Residence. The anxiety was rising up within me like mercury in a barometer; yet I knew it was time, once more, to pay a visit to my dear Brother John.

He was sleeping. . . peacefully. Standing at his bedside, I thought about how this spring the St. Mary's Health Sciences Advisory Board, the Bexar County Medical Society and the Texas Association of Advisers for the Health Professions have each decreed upon him their highest award in tribute to his 30 years of distinguished and meritorious service in the preparation of students for the health professions.

I called to him, but he was far, too far, away. I was grateful, really, that he did not awaken—for we both needed the time to rest. . . and to touch, again, *the splendor*.

—Nancy A. Roth-Roffy



*Brother John Thomas Donoboo, S.M., Ph.D.*



## For the Least of My Brethren

**H**e has dealt with it all—from dinosaur tracks to shocked lunar analogs.

His research in geophysics led the National Aeronautics and Space Administration to appoint him visiting scientist at the Johnson Space Center in Houston; Shell recognized him as a Merit Fellow in Science Education at Stanford University; and for 20 years the National Science Foundation has applauded his work in X-ray diffraction, isotope geochronology and paleomagnetism with awards, fellowships and grants.

Yet it's a small boy with large green eyes and a grin to grip your heart that can start you looking in the right place for what's really important to Brother Bob Hanss.

One of four Marianists living in a modest parish building on the Holy Rosary Church grounds, adjacent to the university campus, Brother Hanss has found a place to which he can bring the special calling of his vocation.

"As part of our parish's social service ministry, I help coordinate the teams of volunteers who collect clothing for those in need, counsel their fellow parishioners regarding health care, legal or housing matters, and come every Saturday morning to dispense the cheese and butter that we get through the Emergency Food Assistance Program. My job is to make sure it all happens—but it's the parishioners who do the work," he quickly asserts, trying not to assume any of the credit.

"We assist about 600 families every Saturday morning, providing each with at least 5 lbs. of cheese and 5 lbs. of butter. Sometimes we're lucky and get dried milk, corn meal and honey as well, but that doesn't happen often.

"These families have to complete an application and be determined eligible recipients by the government, so there's always a lot of paperwork," he says as he slowly shakes his head and illustrates with his hands how high the forms stack up.

"On Friday afternoons we load about 2,700 lbs. of cheese onto a 1,000 pound

capacity old pickup truck, and then drive it back to the parish hall (very slowly, of course) for Saturday's distribution. It may not sound like a lot, but when you consider the nutritional value of 360 cases of cheese among 1,500 families each month, it really adds up."

With a bachelor's degree in mining engineering from the University of Missouri at Rolla, and a Ph.D. in geophysics from Washington University, Hanss joined the St. Mary's faculty in 1965 after completing teaching assignments at Central Catholic (San Antonio) and Don Bosco (Milwaukee) High Schools.

He's been pleased with his teaching assignments, but working directly with the people—especially with those who are less fortunate—well, that's why Bob became a Marianist in the first place. . .

"I remember how it all started for me," Brother comments quietly. "I was home one summer from college when an old man came to the front door selling brooms—as they often do back in St. Louis. He told me he was working to save up enough money to buy an electric razor; using a straight razor was rather difficult for him. He was blind.

"As the man walked away, he left me thinking about my having *two* electric razors, one that I used all the time, and a brand new one that someone had given me for my birthday. I ran back into my room, grabbed my new razor, and then caught up with him down the street. I knew he needed it more than I did.

"God touched me that day. The old guy was so excited, so grateful—and I was so intrigued that a thing that I had could mean so much more by giving it away."

It's been 30 years since then, and in all those years a single Ash Wednesday in 1978 stands out in Brother's mind. He describes what happened on that day as being one of those pivotal experiences we have in our lives that transforms the world and reshuffles all the priorities. . .

"I was thinking all that morning about what I should be doing differently for

that Lent—what I should give up eating or what resolutions I should make for the next 40 days or so. Then my phone rang. It was Diana, a young girl from a very nice family that I had come to know in the area. She told me that she and her 10 brothers and sisters were hungry. It was toward the end of the month and their food stamps were long gone. There was absolutely no food left in the house. She asked me if I could help.

"Here I was, trying to make a rational determination regarding a fast and abstinence program for a seven-week period, and there was Diana. . . *fasting*. . . whether she wanted to or not." He pauses for a moment—in his typically understated, reserved manner.

"I realized that day that fasting means a lot more than just discipline. It is a way of somehow reaching out to the hungry of the world; joining with them in solidarity; becoming aware of their plight."

Today Diana is about to graduate from high school and is supporting all of her brothers and sisters on her \$180-a-month paycheck. Brother Bob has remained in close contact over the years, providing help along with way—including a small calculator that Diana desperately needed to get through her chemistry class.

There've been many Dianas for Brother Bob since then. Most of the children come from single-parent households that are challenged by the constant setbacks and debilitating fatigue known when battling the injustices of poverty's cycles.

But *there are* those moments of laughter. . . and they're enough to cause Brother Bob to relinquish, if only briefly, his normal certified-public-accountant demeanor.

"The kids are so full of life!" he shares with a beaming look that suddenly brings color to all the shades of gray that comprise his office. "It's amazing—and hard for you to believe, I know—but they are just *so happy*."

"And, sometimes, when a little one smiles at me. . . it's all I need."

—*Nancy A. Roth-Roffy*



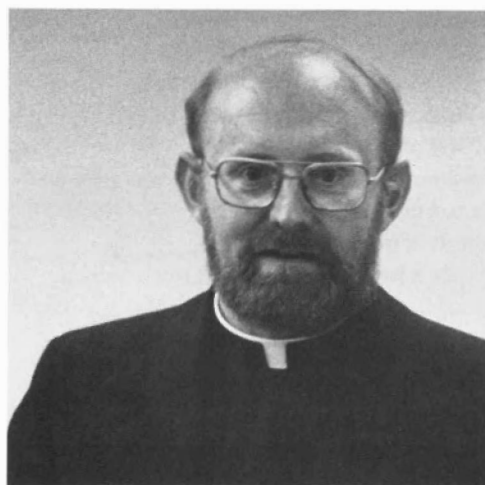
# The University And The Religious Community Of The Southwest

by Rev. David A. Fleming, S.M.

In our mission statement, we at the university speak of “reaching out in service to society,” through the intellectual, moral and professional leadership of faculty, staff and students.” I would like to reflect with you on the mission of St. Mary’s University to reach out in service to the *religious* community of the Southwest.

St. Mary’s is a religious institution, a Catholic university. The word “catholic” comes from two Greek words, which speak of relationship and wholeness. To be “catholic,” in the literal sense of the word, is to have a holistic relationship—spiritual, intellectual, physical— with the entirety of the world around us. It is to have a broad vision, as free as possible of narrow prejudices, class snobbishness, jingoism and ethnocentrism. It is to be concerned with all dimensions of life in an integrated way—not only with the “bottom lines” of profit or success or domination or whatever partial goals we might be tempted to pursue in detachment from the fundamental meaning of human existence. The word “Catholic” (with a capital “C”) came to be applied to the Christian Church only with time, as it became increasingly evident that the Church was to be, as the Second Vatican Council put it, “a light for all nations.”

The Roman Catholic Church’s newly updated code of law describes Catholic education as a style of formation that “strives for the integral formation of human persons, a formation which looks toward the person’s final end, and at the same time toward the common good of societies.” The same text calls for an education that enables people to “develop harmoniously their physical,



moral and intellectual talents;” leads them to “acquire a more perfect sense of responsibility and a correct use of freedom;” and prepares them “for active participation in societal life.”

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**It asserts the right of the Church to establish universities in order to “contribute to a higher level of human culture, to a fuller advancement of the human person and also to the fulfillment of the Church’s teaching mission.”**

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It calls for the establishment of such universities in all regions, so that students may benefit everywhere and so that the region itself, particularly the Church in

that region, may have a rich resource to enhance its vitality and effectiveness.

The Marianist founders of St. Mary’s came to Texas in 1852 with the aim of initiating such an educational project, one that would be catholic in all senses—holistic, integrated, Christian and Roman Catholic. Inspired by their Founder, Father William Joseph Chaminade—a man who dedicated his life to the formation of the Christian community in faith—they brought with them a vision that sought to penetrate all dimensions of life with the liberating vision they found in their faith. Standing in this same tradition 130 years later, we seek at St. Mary’s to offer the rich heritage of this vision to all who are interested.

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**In the measure that we succeed in sharing our heritage, we will also succeed in reaching out to society in a style of service that reflects deeply religious values.**

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In particular, we at St. Mary’s aim to offer our services to meet the growing needs of a very live religious community in the Southwest, a religious community that finds itself in rapid evolution as we come to the end of the second millennium of Christian life.

I am speaking of the religious community here in the broadest possible way. In a special sense I am referring, of course, to the community of all Christians, all who recognize themselves in the tradition grounded in Jesus Christ. But I would not want to exclude people

from other religious traditions. The origins of St. Mary's, its juridical ties with the Roman Catholic Church, and the personal convictions of most of its faculty assure that St. Mary's stands firmly in the Roman Catholic Christian tradition. Its service will necessarily and happily be directed primarily to the Roman Catholic community in the Southwest. But our concern for religious service would not be genuinely catholic, in the root sense of the word, if we did not also seek to offer service to all who wish to identify in some way with the vibrant life of the many-faceted religious community of the Southwest today.

Through a variety of people and programs, St. Mary's is in fact playing a significant role in the life of the religious community. Our programs in theology, education and human services (to single out three areas in which the impact is most impressive) have educated large numbers of people dedicated to full-time ministry in Texas and beyond.

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**Wherever I go, particularly in the Southwest, I meet St. Mary's graduates who are working in parishes, religious schools, diocesan offices, adult education programs, counseling centers and Christian social service agencies.**

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Our graduates include hundreds of Roman Catholic priests, brothers and sisters, deacons and lay ministers, as well as considerable numbers of ministers of other religious communities: Protestants of many denominations, Orthodox Christians, Jewish religious leaders.

Besides formal training for professional ministry, St. Mary's also offers a variety of lectures, workshops, extension courses and institutes for the continuing religious development of people of all ages and levels of expertise. Our campus ministry staff, in conjunction with the faculty of the department of theology, plans such programs for the benefit of our regular students. Numerous other programs reach out to offer a similar enrichment for all in our local and regional



*"Our religious heritage is our stable base, but our challenge is to share that heritage in a way that truly speaks to the needs of today's men and women."—Rev. David A. Fleming, S.M., Chancellor, St. Mary's University*

community who wish to reflect and dialogue on religious issues.

But we still have much to do in order to develop St. Mary's as a center for religious reflections and dialogue. We need to continue expanding and enriching our programs to meet the multi-faceted requirements of a religious community that exists in a world of rapid and sometimes disorienting change.

Our religious heritage is our stable base, but our challenge is to share that heritage in a way that truly speaks to the needs of today's men and women. We cannot simply repeat eternal verities, valid as they remain. Religious growth involves a constant willingness to change and convert ways of thinking and acting, in order to speak a message of grace and truth in a way that people may hear it.

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**To do this we need to be in the forefront of the dialogue between religion and society, religion and psychology, religion and economics, religion and politics, religion and professional ethics.**

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Religion is not genuine unless it transforms all dimensions of human activity and societal involvement. This fact was a keystone of the vision of our founders.

Our concrete hopes and needs call for the establishment of professorships and the endowment of centers that will free some of our faculty and staff to devote still more time and energy to serving as a center for religious reflection and action in the Southwest. The shape of religious ministry is changing, particularly in the Roman Catholic Church, with more and more lay people taking direct roles of leadership. These lay people need fine professional training and adequate means of support. My hope is that we can meet today's challenge so that the Christian life of the coming generations will be enriched by our presence.

The religious heritage of the Southwest, at a confluence of cultures and traditions, is one of the richest and most varied in the United States. St. Mary's already plays a major role in the transmission and enrichment of that heritage. In the future, I hope that our role will become even greater.



## Rattler Round-up

### St. Louis Celebration

When gourmet Ron Bird (JD '73), San Antonio, decided to head for the St. Louis Alumni reception in February, he began to dream of his favorite hometown food: those renowned White Castle hamburgers that all St. Louisans rave about.

As he sat down to dinner at Schneithorst's Hofamberg Inn, there appeared at his place a mysterious covered dish. You guessed it. When the cover was removed—Voila! a huge plateful of White Castle hamburgers. The incident caused much merriment at the lively banquet, at which St. Louis alums had the pleasure of chatting with University President Rev. David Paul, S.M.; Alumni President Robert E. Engberg, (BBA '60); and alumni board members.

Also a highlight of the evening was the grand reunion between Association First Vice President Mickey Schott (BBA '68) and his Rho Beta Gamma fraternity brother, Lyle Siemer (BA '64)—nephew of the late Brother William J. Siemer, S.M., posthumously inducted into the St. Mary's Athletics Hall of Fame on April 14.

Mickey and Lyle had not met since Lyle's graduation in '64. Their joyous reminiscing in St. Louis was shared that night by their wives, Janice Schott and Cheryl Siemer.

The St. Louis area has always been strongly represented among our students, with our current enrollment numbering more than 30. Among them is Vic Pace and his brother, Vince. Vic, a pre-med sophomore, is at the forefront of an enthusiastic group of students working on forming a St. Louis students club on campus. Their idea is to forge strong ties with St. Louis alumni and assist them with area activities. They ask any St. Louis alums with ideas for the club's potential to contact Alumni Relations Director Mary Etlinger.

### Dallas-Fort Worth Association Swings

Don Schulte (BBA '74, MBA '78), president, Dallas-Fort Worth Alumni Association; Bev Whittington ('57), coordinator of the group; and Ed Lopez (BA '70) were the hard-working organizers behind the Florida Scramble Golf Tournament May 26 at Grover C. Keeton Municipal Golf Course in Dallas. At this seventh annual tee-off, the entry fees benefited the Dallas-Fort Worth Association's Scholarship Fund. The traditional fun day featured handsome merchandise prizes for placing foursomes and a complimentary feast of fajitas and beverages. If any of you budding Arnold Palmers missed this year's swinging tournament (how else can you play golf!), make sure you'll be there next year. Meantime, check on upcoming area activities with your association leaders: Don Schulte (214) 265-1298, Bev Whittington (214) 690-1374, or Ed Lopez (214) 348-1902.

### Fourteen Years Of Alumni Support Bring Reward

To say that Timothy Nicholson (BA '70) went into shock when told on the phone at 9:25 on the night of Oyster Bake that he'd won the coveted Mercedes-Benz, is the understatement of the year, he reports. "I was dazed. Just couldn't take it in. I was sure it was a practical joke. Simply couldn't believe it, nor could Dorothy, my wife," he said.

"We couldn't make it to Oyster Bake this year," he explained. (He suffered a stroke in 1980 and still must use a cane.) "We'd been out for a while, and as I came in the door I heard the phone ringing. It was the big news," he recalls. "It didn't seem real. That night I hardly slept a wink."

A loyal St. Mary's supporter, Nicholson has bought a book of sweepstakes tickets every year since his graduation. That was 14 years ago. "It was always to help St. Mary's," he said. "Never with the thought that I might win the prize. I've never won anything in my life."

Well, now he has, and to reinforce his support of St. Mary's, the first thing he did when he came to the campus to pick up his car, was to write a check of appreciation to the Alumni Association.

Nicholson and his wife look forward to years of happy motoring. They are both retired teachers. He from the voc-tech department of John Jay High School and she from the position of principal at Crockett Elementary School.

—Sylvia A. McLaren



One of the 1,500 hard-working volunteers at Oyster Bake prepares piping hot shishkabobs, always a big favorite. All the volunteers were feted at an appreciation barbecue in early May.

# Computer Science and Business Command Top Salaries

**T**he good news from Rose Mary Droke, director of Career Planning and Placement, is that job offers for spring graduates are on the upswing after at least two miserably slow years.

While the volume of college recruiting is still way below the pace of the early 1980s, there's a definite increase in employer interest, particularly for top students in favored majors, according to Droke, who bases her views not only on her work at St. Mary's, but also her active role in professional organizations. She'll take over the Southwest Placement Association as president in August and she's a regional director for college relations in the American Society of Personnel Administrators.

What *are* those favored majors? As we might expect, they reflect the boom in high tech, and the drive to rekindle the economy: Computer science is at the top with business running neck to neck.

"By the time they were ready to graduate, our best computer science students had received three or more offers at salaries starting in the low \$20,000s," Droke said.

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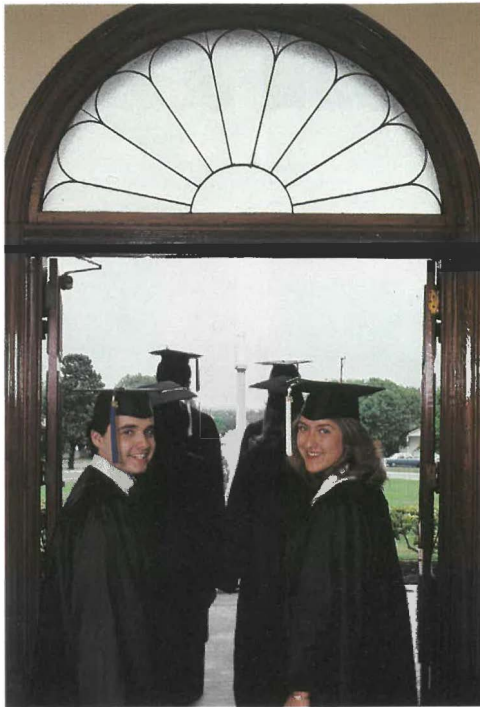
**"They're just marvelous students to work with."**

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"Just as strong is the hot competition among employers, including the "Big Eight" accounting firms, for our best accounting graduates. They know by now that our accounting department has a solid reputation, and by February 1, they've gone after the cream of the crop students, offering them salaries in the low \$20,000s."

A sampling of honor students' experiences bears out what she says.

Matthew Zahn, an outstanding computer science graduate from St. Louis (and a student senator), had three early spring offers from major firms. He decided to start his career in his own hometown. He's now in a management



*It's a tough world out there in these uncertain times, but St. Mary's graduates are equipped with not only a first-rate education, but also strong spiritual and moral values to guide them.*

position with Southwestern Bell's St. Louis headquarters Information Systems Department.

Ronald Buhidar, B.B.A. accounting major, put in an active year as president of the campus Accounting Club and as a member of Delta Mu Delta, national honor society for business students. By the fall of 1983 he'd had job offers from five important firms. He, too, decided to accept a position in his hometown, Corpus Christi, where he's now on the staff of Ernst and Whinney.

And Buhidar's April newsletter to other Accounting Club colleagues speaks for the success of graduating members. The newsletter reported that eight women and nine men accepted positions with top accounting firms, or with major employers such as United Services Automobile Association, Diamond Shamrock and Kelly Air Force Base.

Good business graduates in marketing are also commanding employers' attention. And those who have chalked up relevant work experience, as is the case with all majors, are likely to have the

edge on the competition.

Take Kathy Droke, a spring marketing graduate who is Rose Mary's daughter. While working on her B.B.A., she concentrated on obtaining retail experience. It paid off. "It was a definite plus in my interviews," she said. "I had three firm job offers, and I chose a position as a buyer trainee in Dillard's Department Store in Austin. I'm very excited about the potential."

A key point the placement director emphasizes is that students with good grades, that is, 3.0 GPA and above, are having little difficulty in finding rewarding jobs. Work experience and demonstrated leadership in campus life are also pluses for job-seekers.

"And this includes liberal arts majors, particularly if they have taken courses in subjects such as marketing, business, computer science and communication skills," Droke added.

"That's why our English communication arts program is coming along so well. Not all students find jobs in the communications field. We know that's a somewhat glutted market, at least in the San Antonio area. But businesses are looking for employees who are competent writers and speakers to present material and communicate ideas."

In discussing today's graduates and their outlook, Droke commends the changes she has seen in applicants' attitudes and career preparation. Gone are the days of sloppy dress and grooming, she says.

"Our graduating students today are enthusiastic, motivated and respectful of employers' needs. They have a professional manner and a dedication to the traditional work ethic of this country.

"If there are points on which I find they need to improve themselves—perhaps through their resumes or their interview preparations—I find they welcome advice and guidance. They're just marvelous students to work with."

—*Sylvia McLaren*

# SPORTS



## Baseball & Brains

Guys like Sam Lyssy, Jr. wreck a good stereotype. Lyssy wrought murder on the one about sports stars being all muscle and no brain.

During his four years at St. Mary's, Lyssy was a key Rattler baseball star. At the same time, the geology major was making the grade on the Dean's List—and winning scholarships from the likes of the American Institute of Mining Engineers.

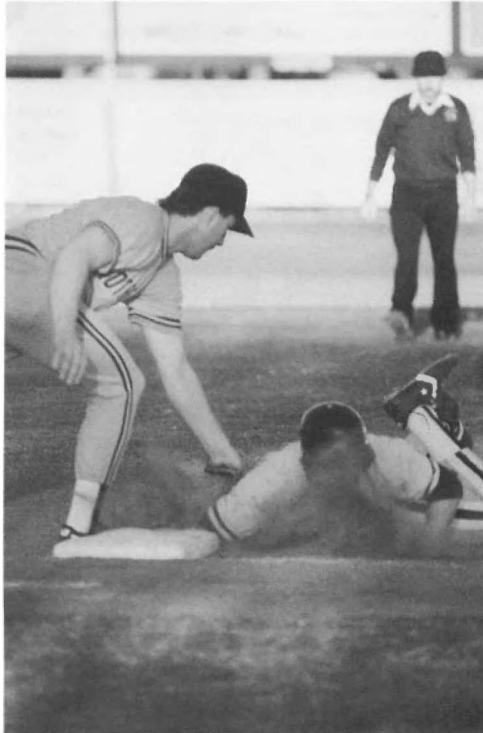
"Sam could probably outrun anyone we've ever had here," says Rattler Baseball Coach Elmer Kosub, who recruited Lyssy from Falls City High School in 1980 with the promise of an excellent education *and* challenging baseball. "He's a good fielder and good hitter," Kosub continued. "He not only gets on base, but he also comes in with some key hits when we need them."

This last season, Lyssy had a field day stealing bases, too. "He stole 14 out of 15 attempted bases—that's real good," Kosub says.

There's no question that on the baseball diamond, Lyssy was a star St. Mary's player. He lettered four years in baseball and was captain of the team in 1983-84, his senior year. In 1982, he received an honorable mention as outfielder by the Big State Conference and this year he was one of 63 players selected to try out for the American team that will play exhibition baseball at the 1984 Olympics in Los Angeles.

In the classroom, Lyssy has been equally successful. Along with making good grades the geology major won a scholarship this summer from the South Texas Geological Society to attend field camp at Sul Ross State University in Alpine, Texas. From there, he plans to go to graduate school to further his studies of geology.

Excelling in both sports and academics is no easy job. Baseball is demanding, especially when the season is in full swing—February through April.



*The Rattlers take their baseball seriously.*

While it's in Kosub's best interest to keep his baseball players focused on competition each spring—and with more than 400 victories, Kosub's ability to keep them focused is well-documented—the coach also stresses educational goals. Lyssy remembers that well.

"Coach told us on the first day that when we get on the field, it's all baseball, and when we are off the field, it's all education. This success (I've had) in geology isn't a matter of being smart; it's a matter of discipline. I learned that discipline here," Lyssy says, motioning to V.J. Keefe Field.

"I tell them to study—that good grades are money in the bank," Kosub says. "I tell them what it takes to succeed in baseball. Then I tell them that what they do in school will determine their success for the rest of their lives. Sam's picked up on that."

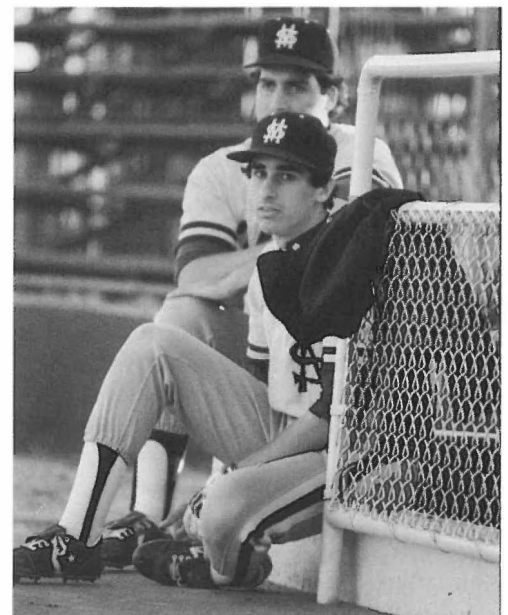
Indeed he has.  
—Gary S. Whitford

### Kosub To Lobby For Baseball

During the summer, Rattler Baseball Coach Elmer Kosub will turn his energies away from shaping St. Mary's baseball competition for a few weeks and focus them on shaping the future of international baseball competition.

Kosub, who's been involved with amateur baseball for 20 years, will be one of about a dozen U.S. Baseball Federation delegates journeying to the Olympic Games baseball exhibition in Los Angeles this summer to lobby for making baseball a medal sport in the 1988 Olympics.

"This is a very, very critical and important job that we have," said Kosub, noting that the U.S. Federation is the governing body for all amateur baseball in the U.S. Kosub and other delegates will be working to convince such non-baseball countries as the Soviet Union of the importance of admitting baseball as a medal sport.



*Should baseball be an Olympic medal sport? Rattler Coach Elmer Kosub thinks so and is lobbying for it on an international level.*

# CLASS NOTES



## Bringing San Antonio's Rose Into Full Bloom

**I**t was TV that brought Maria Elena Torralva (BA '70) into San Antonio's homes.

For nine years, the dynamic Torralva worked at KMOL-TV, spending a good deal of time in front of the camera—first as director of Mexican-American affairs, then as mid-day news anchor and director of community services. During those years, she involved herself in many community activities and has received what must be a record number of awards—more than 80—from community organizations.

Early this year, Torralva took on one of the biggest community organizations of them all—she accepted the job as executive director of United San Antonio (USA), the organization that plans to catapult San Antonio into the realm of major cities.

USA has solid programs in health and safety—and in education. It operates the San Antonio Foundation for Engineering Education, which recently awarded 30 scholarships—including several to St. Mary's students. USA is also working on development of the San Antonio-Austin corridor and is organizing the city's sesquicentennial celebration.

But USA's biggest focus, explains Torralva, from behind the desk of her eighth floor office near downtown San Antonio, is the economic development of San Antonio. "We act as a catalyst, combining the strengths of business and government," she says in her warm, articulate—and determined—manner.

*Determined* is a key word for Torralva. It was determination—at least in large part—that got her where she is today.

"My life has been a very challenging one," she explains. "I come from a poor family—the youngest of eight children. A single-parent home. When I started school, I didn't speak English. That



motivated me. I recognized very early on that my ticket to college was academic success, so I concentrated on scholastics."

She graduated valedictorian of her high school class and was offered several full scholarships. She chose to stay home and enter San Antonio College. Midway through her college career, she married Phillip Torralva—now an administrator in the San Antonio School District. They have two children, a son in college and a daughter in middle school.

Before joining KMOL in 1975, Torralva taught school. "I loved teaching," she says. "But it (KMOL) was an opportunity. It gave me the chance to work with—and help—the community on a much broader level."

That was important to Torralva. "Everything I've done over the years—everything I've worked for has been for the betterment of the community," she says. "I just feel that's my mission—working with people and helping in whatever area I can. A lot of people have helped me and I want to pay that back."

Torralva's mission of working with the community coincides well with the mission of USA—which is to work with all city organizations and citizens to bring San Antonio into full bloom. "In the next few years San Antonio is going to experience so much growth—in all sectors," predicts Torralva. "We've only begun."  
—Vickie Davidson

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**1941**

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**Joe Romo** (Class of '41), of Ocala, Fla., is involved with the training of U.S. olympic kayak and canoe teams in Inverness, Fla. Romo, a retired trainer for the Oakland A's baseball team, also completed a recent tour of the 18 major league baseball camps to visit old friends and co-workers.

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**1946**

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**Pat Legan** (JD '46), recently named to the St. Mary's Board of Trustees, is also serving on the San Antonio Area Foundation's Distribution Committee. The committee was established to provide an effective channel for private giving to meet the area's educational, cultural, medical research, social, religious and civic needs.

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**1947**

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**Vincent "V.C." Sudela** (BA '47), executive vice president of Hollywood Chemical Transport of Houston, has been featured in the Houston Marine Reporter as an "unsung" hero.

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**1948**

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**S.M. "Marty" Shelton** (BA '48) has been elected national president of the Information Film Producers of America (IFPA). Shelton has been a member of the organization 15 years and served previously as executive vice president and editorial vice president. Shelton is manager of the research and engineering audiovisual group at the Naval Weapons Center in China Lake, Calif.

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**1949**

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**Marcus C. Meurer** (BS '49) has retired from Core Lab Inc., of Dallas, where he worked as a sales and technical coordinator. His career with Core Lab included international travel. Since retiring, Meurer has become involved with real estate in the San Antonio area.

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**1950**

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**G. "Jim" Hasslocher** (Class of '50), chairman of Frontier Enterprises—headquartered in San Antonio, has been elected treasurer of the National Restaurant Association. He also serves as chairman of the association's Government Relations Committee.

**Charles A. Weeber** (JD '50) was elected treasurer of the Board of Trustees for San Antonio's Methodist Hospital. He is also involved with the San Antonio and Texas Bar Associations.

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**1951**

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**Robert W. Kosar** (BBA '51, JD '54) is vice president in charge of corporate facilities and real estate for Champion International Corp., in Stamford, Conn.

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**1955**

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**Dr. Urban Terbietten** (BBA '55, BS '57, MA '68), a San Antonio chiropractor, was recently appointed as an associate of the Holy Cross Center.

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**1957**

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**Norman F. Walawender** (Class of '57) has been re-elected City Court Judge of the City of Lackawanna, N.Y.

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**1958**

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**Charles M. Monita** (BS '58) was recently appointed city manager of Huber Heights, Ohio.

**R.A. Ybarbo** (BBA '58) has been named executive vice president and cashier for Somerset National Bank.

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**1959**

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**Thomas B. Bailey** (BA '59) has been appointed general sales manager for Gama Enterprises' Hospital Supply Division in Riyadh, Saudi Arabia.

**Richard J. Daigel** (BA '59), chairman of the English

Department at the University of Bridgeport in Bridgeport, Conn., and his wife, Irena, will lead a group tour of the Soviet Union this summer. The theme of the trip is "People to People."

**Jack E. Guenther** (JD '59) is part owner of MetroTexTel, a discount telephone service, as well as part owner in two Holiday Inn Hotels—one being constructed at Interstate 10 and Loop 410 in San Antonio, and another in Austin.

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**1960**

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**Frank A. Bennack, Jr.** (Class of '60) is president and chief executive officer of the Hearst Corp., which recently announced the formation of a new unit—Electronic Publishing Services. The new unit will coordinate the company's existing electronic publishing activities, as well as develop new information services and software products for commercial and consumer markets. Bennack resides in New Canaan, Conn.

**Donald J. Hand** (JD '60) has been honored for his years of service to San Antonio's Methodist Hospital by the hospital's board of directors.

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**1962**

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**Sam J. Greco** (Class of '62) is president of Texas Bank of San Antonio, which has been granted a charter for a new bank, Texas Bank North, also to be located in San Antonio.

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**1964**

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**Edward B. Kelley** (BBA '64), president of Barshop Enterprises and a recently appointed member of the St. Mary's Board of Trustees, has been elected vice president of the National Association of Industrial and Office Parks.

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**1965**

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**Vernon D. Flournoy** (JD '65), of San Antonio, received the Legion of Merit Award upon

retirement from the U.S. Air Force. The award—the nation's fifth highest medal, is awarded for exceptionally meritorious service. Before retiring, Col. Flournoy was a plans and programming officer with the Deputy Chief of Staff, Plans and Operations, at the Pentagon. He served in the military 31 years.

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**1966**

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**Donald J. Brignac** (BS '66) joined Alabama Metal Products Inc. (AMPCO) in Rosedale, Miss., as a manager of manufacturing systems.

**John F. Harris, Jr.** (BA '66, MBA '72) is currently a logistics systems analyst for the Saudi Arabian Army Corps in Riyadh, Saudi Arabia. He retired from the U.S. Army in 1983.

**Louis J. Peralta** (BBA '66) recently received the Victor Trophy from the John Hancock Mutual Life Insurance Co. In the insurance business 17 years, Peralta has qualified for Hancock's President's Club 11 times and for the Honor Club 15 times. Last year, he qualified for both the President's Club and the Honor Club separately—earning him the distinction of being the only "Over-Achiever" in the Gulf Coast Region.

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**1967**

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**Dr. Dezzo M. Adai** (BA '67) has opened a chiropractic practice in San Antonio's Castle Hills area.

**James Lemense** (BA '67) is the first layman appointed to the job of supervising the 185 schools of the Milwaukee Catholic Archdiocese.

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**1968**

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**Laurence R. Beneke** (BA '68, MA '70), president of First United Mortgage Corp. in San Antonio, has announced that First United and Summa Investments plan a \$50 million residential and office development, to be located off Interstate 10 and the Camp Bullis Road. Beneke was also selected to be included in the eighth edition

of the International Register of Profiles, published in Cambridge, England; he was selected for listing because of his achievements in the financial world.

**Michael C. Grumich** (BA '68), a lead research analyst for Louisiana Power and Light Co., in New Orleans, received the outstanding Ambassador Award from the Chamber/New Orleans and the River Region, for the third consecutive year.

**Imelda Sanchez Idar** (BA '68) has completed all requirements for a doctorate in Linguistics at Georgetown University in Washington, D.C. She is currently an adjunct professor of English at Marymount College in Virginia.

1970

**Jay G. Beitel** (BBA '70, JD '73) has been certified in both commercial and residential real estate law. Beitel is an associate in the San Antonio law firm of Allan B. Polunsky. He is also a municipal court judge in the suburb of Hollywood Park.

**Joseph V. DuFresne** (BA '70) is a dentist in private practice in Atlanta, Ga. He is also an active member of the Army Reserves. DuFresne is married to Gail Waneck (BA '71) and they have three children—Joe, Becca and Austin.

**Mary Ann Richards** (BA '70) of Belleville, Ill., has been selected for inclusion in the 1983 edition of Outstanding Young Women of America.

**Fred L. Serene, Jr.**, (BBA '70) a major with the U.S. Army, has been assigned to Army Headquarters in the Pentagon. He will serve as a management officer in the Office of the Deputy Chief of Staff for Research, Development and Acquisition.

1971

**Lawrence R. Mehl** (JD '71) has been named general counsel and corporate secretary for Gulf Resources & Chemical Corp. in Houston. Before joining Gulf Resources, he served a three-year tenure at the Securities and

Exchange Commission in Washington, D.C.

**Lou Schindler** (MA '71) is associate director of continuing education at North Dakota State University in Fargo.

1972

**Leon L. Holland** (MBA '72) was recently promoted to the rank of colonel in the U.S. Army. Holland, who is stationed at Ft. Hood, Texas, is chief of logistics at Darnall Army Community Hospital.

**Raymond M. Jones** (BBA '72, MBA '75) was ordained as a deacon in March 1983. A candidate for priesthood ordination, he was scheduled to graduate from Notre Dame Seminary in New Orleans this May with a master's degree in divinity.

**Augustin C. Montemayor** (BA '72) has been promoted to the rank of major in the U.S. Army. Montemayor is a flight instructor at Fort Huachuca, Ariz., with the U.S. Army Intelligence Center and School.

**Dennis M. Perrotta** (BA '72) took a doctorate in epidemiology at the University of Texas School of Public Health in Houston and is now the state epidemiologist for the Utah Department of Health. He teaches public health at the University of Utah Medical School in Salt Lake.

**Juan Rangel** (BBA '72) has been named president and chief executive officer of the new MedCentre Bank, scheduled to open in San Antonio in June. The former president and chief executive of Commerce Bank in Laredo is also one of two Texans appointed by President Reagan to a three-year term on the National Commission for Employment Policy.

1973

**Dennis M. Kelly** (MA '73) received a master's degree in public administration last fall from Western New England College in Springfield, Mass. He now resides in Augusta, Ga.

**James R. Ruegg** (BA '73) is the legal compliance manager for

## Let Us Know

Share your news with your classmates. Complete and clip this form, and mail—along with your news—to the Alumni Relations Office, St. Mary's University, One Camino Santa Maria, San Antonio, Texas 78284.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Class Year \_\_\_\_\_ Degree \_\_\_\_\_ Telephone \_\_\_\_\_

Important: Is this a new address?

the AMICA Life Insurance Co., of Providence, Rhode Island. Prior to this appointment, he was state director of rates and forms for the West Virginia Insurance Commissioner.

Director, St. Mary's University, has been selected for inclusion in the 1983 edition of Outstanding Young Women of America.

1974

**Isidoro "Issie" A. Arias** (BBA '74) is an agent with State Farm Insurance in San Antonio. He and his wife, Sylvia, welcomed their second baby girl in April.

**Denise A. Pena** (BA '74) is a bilingual education teacher in Richardson School District in Dallas. She is engaged to Carey Brown of Ft. Worth.

1975

**Mike Belto** (BS '75) is a recruiter/consultant with Howard Consultants in San Antonio. Previously, he worked in Houston for seven years.

**J. Michael Belz** (BBA '75) has been named President and Chief Executive Officer of the Catholic Life Insurance Union. He is also a member of the Greater San Antonio Chamber of Commerce and the San Antonio Board of Realtors.

**Leonard T. Cortinaz** (BBA '75) has been named assistant vice president at the Harlandale Bank of Commerce.

**Nancy Arispe Roth-Roffy** (BA '75), University Relations

1977

**Peggy Ruzicka Davenport** (BBA '77) and her husband, Andrew, had a son, Trevor, in November 1983.

**Edward L. Dowd, Jr.** (JD '77) is joining the law firm of Dowd & Dowd in St. Louis, Mo. Previously, Dowd served five years as an assistant U.S. attorney for the Eastern District of Missouri.

**Jamie P.R. Houston** (BA '77) recently graduated from Oral Roberts Dental School with a degree in dentistry. While attending school, Houston led classmates to an all-school intramural championship. He is president of the local chapter of the American Association of Dentistry for Children.

**Randy S. Schumacher** (JD '77) has joined Commerce Realty Associates of San Antonio. He will specialize in the brokerage of commercial and investment properties.

1978

**John D. Bell** (JD '78), formerly assistant city attorney for the City of Corpus Christi, has joined the firm of Wood, Boykin,

# CLASS NOTES



Wolter and Keys in Corpus.

**Maria Rosario Villarreal Euler** (BA '78), an elementary teacher in the Edgewood School District in San Antonio, will receive a master's degree in education from Our Lady of the Lake University this summer. She is married to Arlan Lee Euler, an inspector at Fairchild Aircraft.

**Ana Maria Laborde** (BA '78) has been named public relations assistant for City Public Service in San Antonio. Previously, she held public relations posts with the Bexar County Medical Society and the San Antonio Ride Sharing Program.

**Mary Frances Uptain** (MA '78) is an agent with the Acacia Group in San Antonio. She is also an active volunteer for Family Outreach.

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## 1979

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**Karen Lynn Brown** (BBA '79), a supervisor for the NGL Supply and Distribution Division of Valero Energy Corp., in Houston, has been re-elected to the Board of Directors of the Natural Gas & Liquid Association. She has also been nominated to the 14th edition of "Who's Who of American Women."

**James J. Burke** (BBA '79) is a senior production underwriter for the Cigna Corp., in San Antonio. He and his wife, Lillian Salazar Burke (BBA '80), had a baby girl in October.

**Bartolomeo J. Castelli** (BA '79) is an administrative assistant at Saint Mary on the Mount Hospital/Rehabilitation Center in St. Louis, Mo. He has also been admitted to nominee status in the American College of Hospital Administrators.

**Diane Stehling Gallatin** (BA '79) is employed by TRW Systems in Clear Lake City, Texas as a computer security analyst for the

space shuttle project.

**Richard Garcia** (JD '79) is an associate in the law offices of Ben A. Wallis, Jr. of San Antonio. Garcia was formerly chief attorney of the family law division and immigration law division of the Bexar County Legal Aid Association. Garcia is the former associate editor for St. Mary's Law Journal.

**Ronald T. Monford** (MBA '79) has been named chief operating officer at Sitterle & Companies of San Antonio.

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## 1980

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**Lillian Salazar Burke** (BBA '80) and her husband, James (BBA '79), have a baby girl born in October.

**Diana Garza** (BA '80) married Graham E. Stevens in September. They recently toured England.

**Frank S. Parma** (BS '80) received a M.D. from the University of Texas Health Science Center at San Antonio in May and began residency in family practice this summer in Alexandria, Va.

**Rod Roberts** (BBA '80) was recently promoted to captain in the U.S. Army. Roberts is also teaching fundamental accounting in the junior college program at Augsburg, Germany where he is stationed. He is scheduled to be transferred to Ft. Harrison, Ind.

**Bruce L. White** (BBA '80), presently stationed in Frankfurt, Germany, has been promoted to captain in the U.S. Army.

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## 1981

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**Rita Flores Garcia** (BA '81) is regional coordinator of the National Corrective Training Institute. She was selected as an

Outstanding Young Woman of America in 1983. She has a son, Ricky, born in September 1982.

**Billy R. Hardy** (MA '81) has been promoted to the rank of major in the U.S. Air Force. He is director of plans and management at Eglin Air Force Base in Florida.

**David F. Schreier** (MS '81) has been awarded the Meritorious Service Medal at Maxwell Air Force Base, Ala. Schreier, a major in the air force, received the award for outstanding non-combat meritorious achievement and service. He is a course officer at Air Command and Staff College.

**John C. Vrba** (MA '81) has been chosen Air Training Command Manpower Management Officer of the Year at Lowry Air Force Base, Colo. Vrba, a captain in the air force, was selected from among his contemporaries for exemplary duty performance and military professionalism. He is commander of the 3314th Management Engineering Squadron.

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## 1982

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**Ronnie D. Kelley** (MA '82) has graduated from the U.S. Air Force's administrative management officer course, held at Keesler Air Force Base, Miss. Kelley is a second lieutenant in the air force.

**Stephen W. Kuzmich** (JD '82) was promoted to land manager of the R.K. Petroleum Corp., of Midland. Previously, he had been assistant land manager.

**Jose Benito Salinas** (BBA '82) has received a promotion within the Jack Eckerd Drug Corp. He is also servicing the finance department for the City of Corpus Christi.

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## 1983

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**Jason K. Church** (BA '83) has completed an infantry officer basic course at the U.S. Army Infantry School in Ft. Benning, Ga. He is a second lieutenant in the army.

## Tribute

**Frank C. Gittinger** (Class of '13), founder and past president of Gittinger Insurance Agency, died Feb. 12. He was 88. Gittinger had served as president of St. Mary's Alumni Association and president of the Independent Life Insurance Agents of San Antonio.

**Brother Herbert Leies**, former chairman of St. Mary's sociology department, died March 29, at the age of 86. Bro. Leies joined the St. Mary's faculty in 1936. He retired in 1974.

In 1963, Brother Leies won the Martin De Porres Award of the National Council of Catholic Bishops for his outstanding service with troubled young people. Brother Leies' work also included opening the Catholic USO Club in San Antonio during World War II and writing the book, "Mother for a New World: Our Lady of Guadalupe."

**Charles D. McDonnell** (BBA '51), retired regional controller for the United Parcel Service, died Jan. 2, at the age of 51. He was living in Paoli, Pa.

**Victor Negron** (JD '56), a former San Antonio attorney, died in April. He had retired from the Air Force in 1980 as lieutenant colonel and moved with his family to Torrance, Calif., where he was working as a hospital attorney.



## Join the Rattlers in Hawaii. IT'S TEMPTING.

What's more exciting than watching the Rattlers perform in competitive basketball games? Watching those games in Hawaii!

Before the games, you'll have plenty of time to soak up the Hawaiian sun, sightsee, or test your athletic ability by surfing or skiing. And after the games, you can take a sunset dinner cruise or stroll along the moonlit beaches. Sound tempting?

It should. Because a special tour package has been put together for St. Mary's alumni and Rattler fans. For people like you. The Intercollegiate Athletic Program brings you this exciting Hawaiian extravaganza. See the Rattlers play Chaminade (November 15, 1984...at 8:00 P.M.), Brigham Young (November 16, 1984...at 7:30 P.M.) and Hawaii Pacific (November 18, 1984...at 2:00 P.M.).

The trip is on November 13-19, 1984. It includes:

- Roundtrip airfare from major (American Airlines) gateway cities

- Hotel accommodations for 6 nights at the Westin Ilikai
- Transfers between airport and hotel
- A lei greeting
- A luau

All this, and more, can be yours for just \$896\* per person, double occupancy. So, join the Rattlers in Hawaii...for a winning vacation!

The deadline for reservations is October 1, 1984. For more information, and to request a brochure with all the details, call the Development Office at St. Mary's University (512-436-3718).

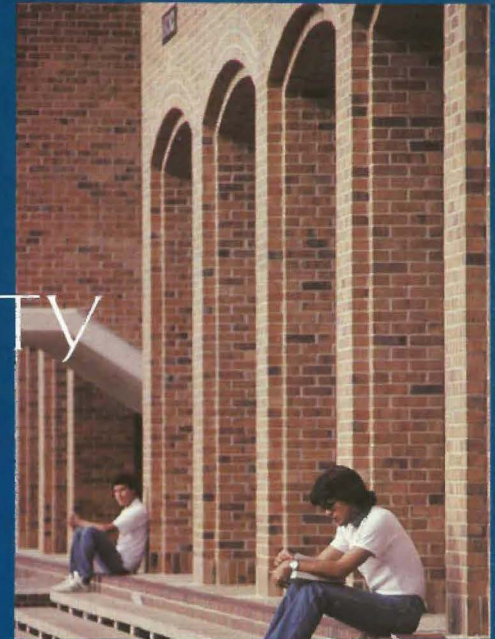
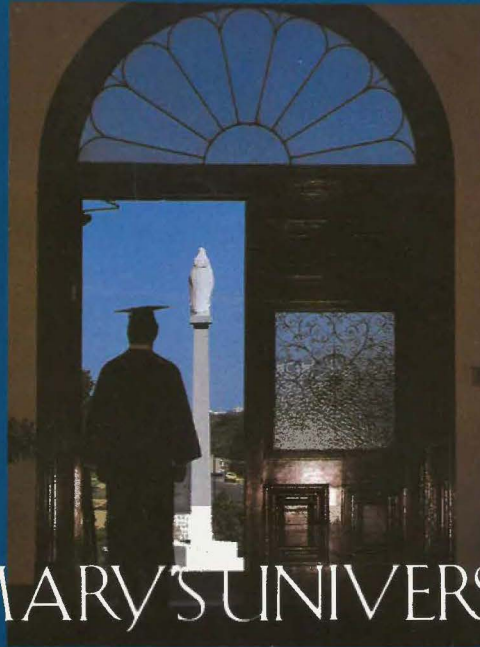
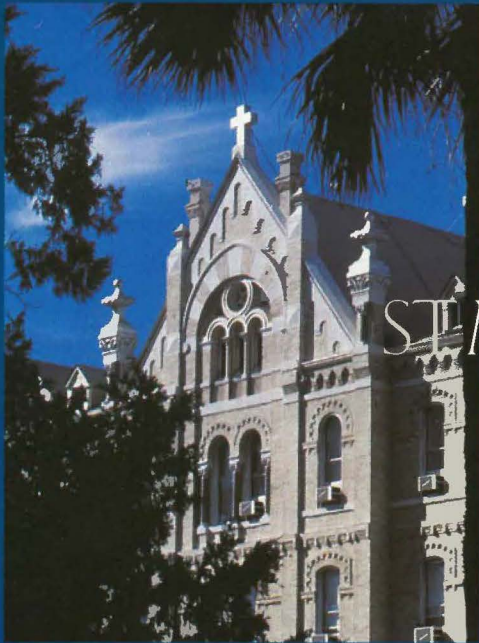
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St. Mary's University is proud to introduce this new logotype that will become, like its seal, a signature of the institution.

Blending the legacy of the past with momentum for the future, the name of the University appears in Bauer Text Initials, a style that is a fresh, modern rendering of a very old and stately typeface.

The essence of the University—its Catholic nature—is portrayed by the cross. Creating an appropriately Hispanic motif—*reflecting the decades of service that St. Mary's has committed to the people of San Antonio and the Southwest*—the cross is also reminiscent of the design of a medieval cathedral in Saragossa, Spain, where, according to tradition, William Joseph Chaminade first

witnessed his inspiration to found the Society of Mary.

The interlocking hearts that form the center of the cross testify to the Marianist charisms of community and caring. The lines of the hearts that draw out to the sides and curve back to the center allude to the sense of community and caring that is fostered within the University family, itself. This special posture does not remain trapped within however; it is projected out—conveyed through the upward thrust of the vertical lines—toward the larger communities of city, country and cosmos as St. Mary's students, staff and faculty take leave of the school to proceed along life's paths.

The symbol pays tribute to the renowned architectural features of the campus—with the curves of the

horizontal crossbar imitating the graceful archways of the University's contemporary structures, and the pointed vertexes signifying the distinguishing apex of the revered Administration Building.

Finally, the four directions created by the cross subtly portray the four tenets comprising the institution's mission statement: "Founded and fostered as a community of faith, the University gives Christian purpose and dynamism to a pursuit in which people of varied traditions and experiences unite in commitment to an educational venture, in dedication to a life of scholarship, *and in the extension of service to society.*"

We thank you for sharing the vision with us; we thank you for your support of the 1983-84 Annual Fund.

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